

UrbanBuzz

Building sustainable communities

PEOPLE

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Better places, better planet

Any work on sustainability needs to address two challenges:

Local change: creating sustainable communities and better places to live

Global change: helping tackle the problems of climate change

The engagement of local people and communities is an integral part of any strategy...

Effective engagement

Any long-term change needs action at three levels:

Policy

Infrastructure

Engagement

Engagement has value in itself in delivering change locally and is also a key part of creating stronger policies and infrastructure

Engagement...

For any new issue we need to move from

Awareness *to*

Engagement *to*

Action

Each phase needs different messages and different support

We already have high levels of awareness – we do not yet have the engagement and action

London 21 and UrbanBuzz

London 21

Links about 2000 groups and individuals active on SD across London, with a focus on engaging with disadvantaged groups

Actively involved in UrbanBuzz

A major project on 'mapping change for sustainable communities' with UCL



London 21 sustainability network

For action in the community

Mapping as a tool for engagement and change

‘Community Maps’ are being produced in close cooperation with local communities. Six maps are under development, to map

Events

Organisations

Projects

and critically

‘Our Data’

Local people can choose what data and types of data they want to see on their map

The benefits of mapping

Build community identity and self-esteem

Build skills for engagement using IT

A clearer picture of what's going on locally

Tackling specific problems

Noise mapping in Royal Docks and Lewisham

Local people trained to use noise meters

Problems identified with airport noise and a scrap-yard

Local people have used the scrap-yard noise map to get their council to take action

Mapping for Change

There are many ways to use participatory mapping

The London Green Map

Community Maps

Issues-based mapping (e.g. arts and the environment, local food)

Mapping of new developments

London 21 and UCL are looking to take this forward in the longer term

For more info: Chrischurch@phonecoop.coop

www.london21.org



London 21 sustainability network

For action in the community

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Thank you



www.urbanbuzz.org

