

# i-VALUL

## Project title

### The Intangible Values of Layout

#### Lead organisation

Space Syntax Ltd

#### Project coordinators

Alain Chiaradia

Christian Schwander

#### Contact details

T: 020 7422 7600

a.chiaradia@spacesyntax.com

c.schwander@spacesyntax.com

#### Website

[www.urbanbuzz.org](http://www.urbanbuzz.org)

#### Project value

£338,000 grant plus £748,000 contribution in kind

#### Start/end dates

1/9/0707 – 30/11/08

#### Project partners

UEL; UCL; CABE; SEEDA; EEDA; GLA; Hants CC; LB Croydon; LB Tower Hamlets ; Sustainable London 2012; Housing Corporation; Department for Health; London 21; Better Archway Forum; The Prince's Foundation; Savills; Buchanan; JMP; EDAW; SKANSKA

#### UrbanBuzz project monitor

Chris Anderson

[c.e.anderson@uel.ac.uk](mailto:c.e.anderson@uel.ac.uk)

## Project summary

According to CABE many communities in the South East fail to meet the standards of high quality urban layout. One reason is that urban layout and especially its effects on the social, cultural and economic aspects of community, is an intangible asset which is difficult to visualise and measure during the planning process.

i-VALUL develops evidence-based evaluation tools that make these intangibles tangible. It integrates expert knowledge from different disciplines about the social, economic and environmental value of urban layout and transfers this knowledge to a wider range of users through a collaborative process.

i-VALUL reduces the barriers to the take-up of these tools through a collaborative process involving leading stakeholder organisations.

The project aims:

- To develop and provide access to a layout value map of the Greater South East that serves as a spatial context for assessing existing areas and for integrating new developments
- To develop a training programme for Local Authorities and other stakeholders that bridges the gap in understanding of how to value and assess the quality of urban layouts
- To undertake and support live integration projects on different scales to transfer the knowledge of using the layout valuation tool into the practice
- To disseminate the training programme and develop it further, with the ultimate aim of integrating it with existing academic and professional education.

