



Homes &
Communities
Agency

How the Homes and Communities Agency will make a difference

Sir Bob Kerslake
HCA Chief Executive

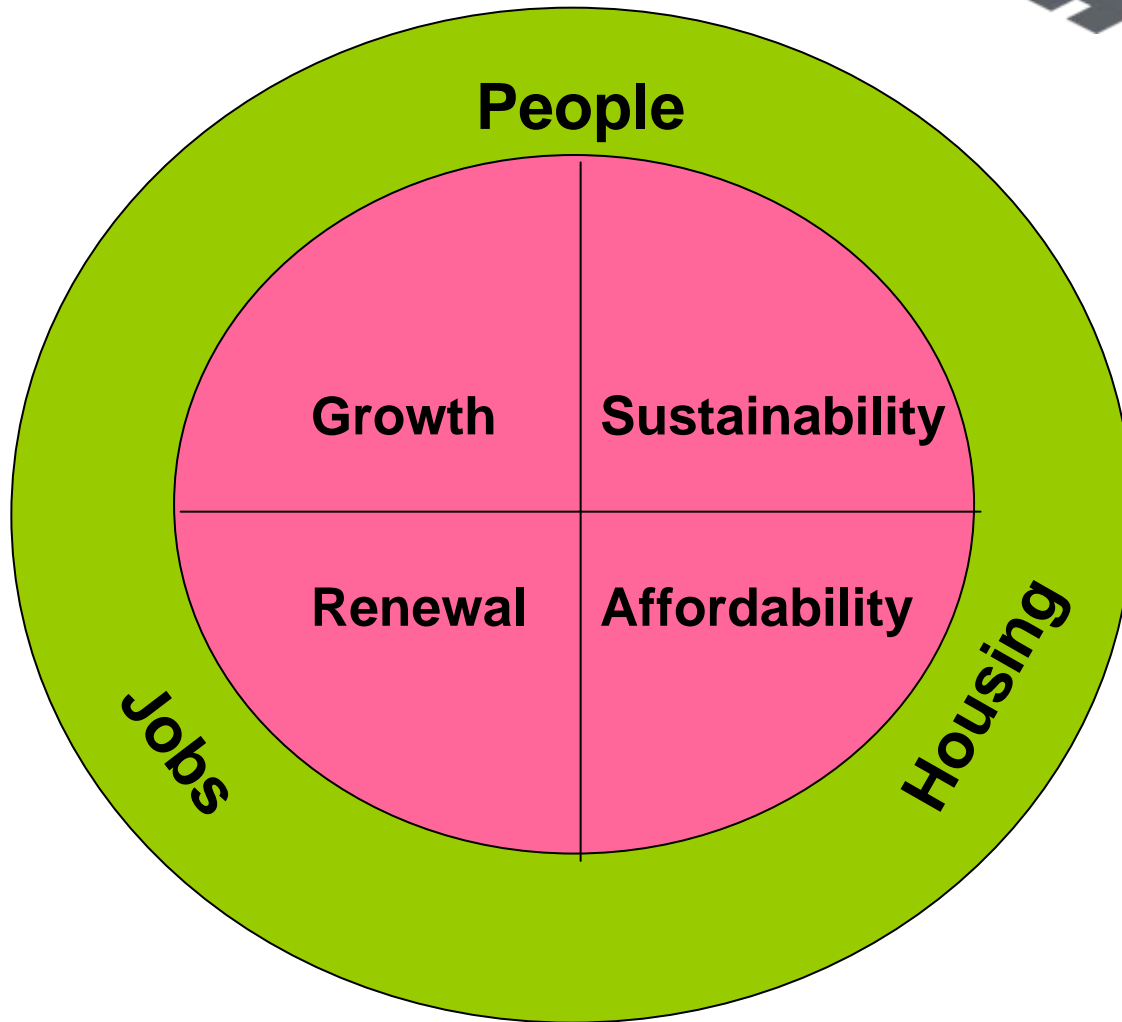
Urban Buzz Conference
2 December 2008

Our vision

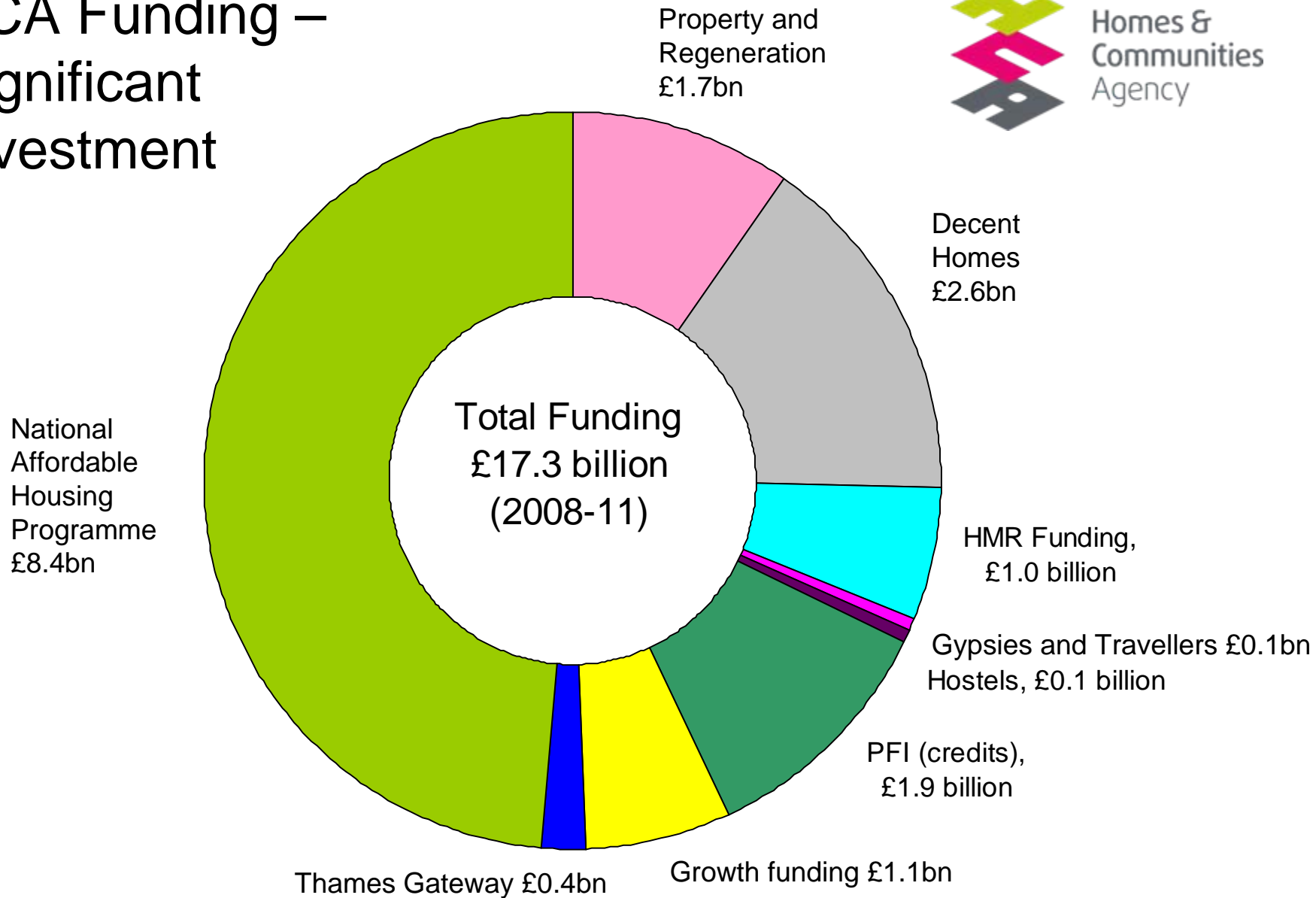


- To create opportunity:
- For people to live in homes they can afford in places they want to live
- For local authorities and communities to deliver the ambition they have for their own areas
- A national agency that works locally...

Business of the HCA



HCA Funding – Significant Investment

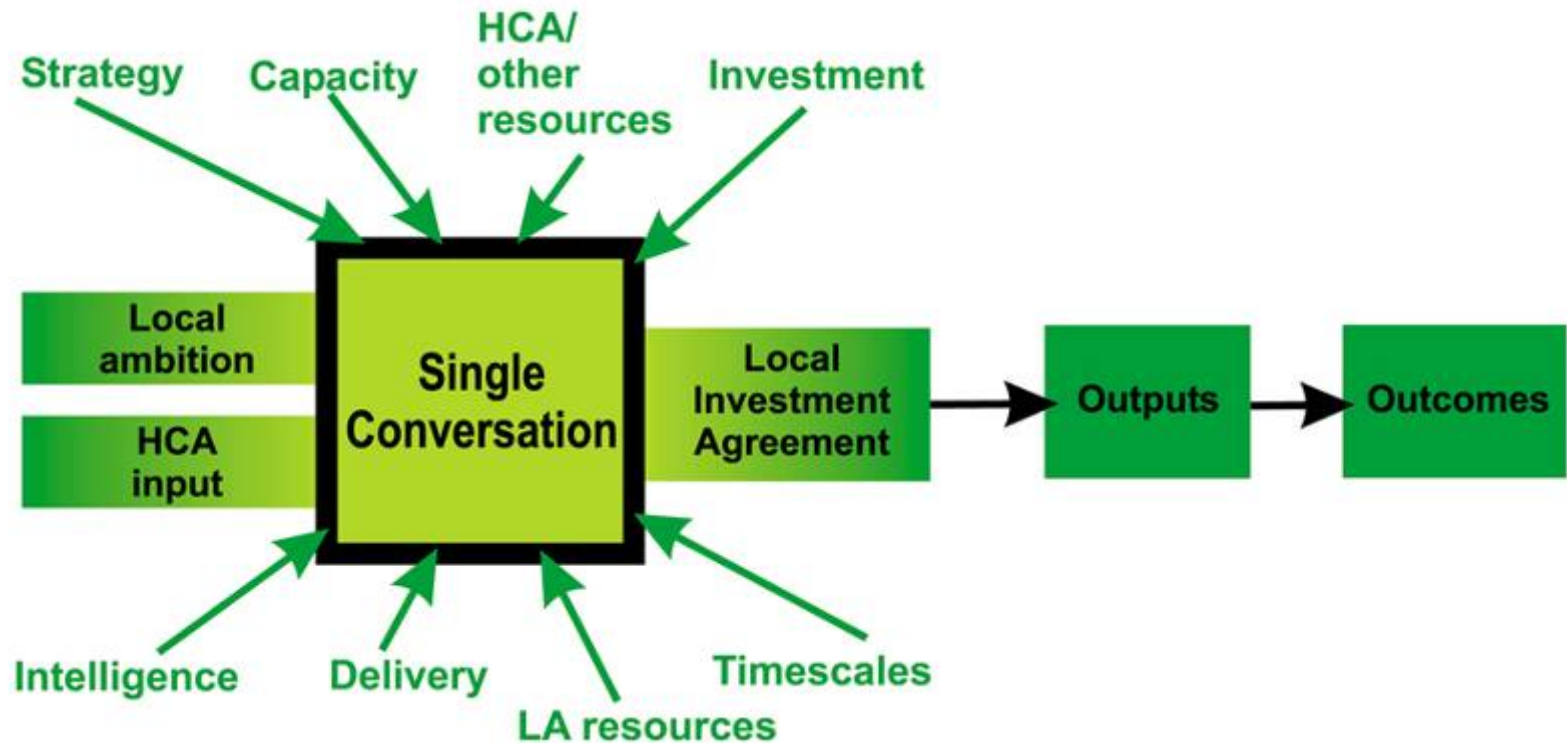


Towards a Single Conversation

- Strategy
- Capacity
- Investment
- Delivery
 - Programmes
 - Standards and mechanisms
 - Investment tools
- Embracing both capital and revenue investment
- Area-wide and specific interventions



How the Single Conversation will work



The challenges of great placemaking



The Urban Design Compendium

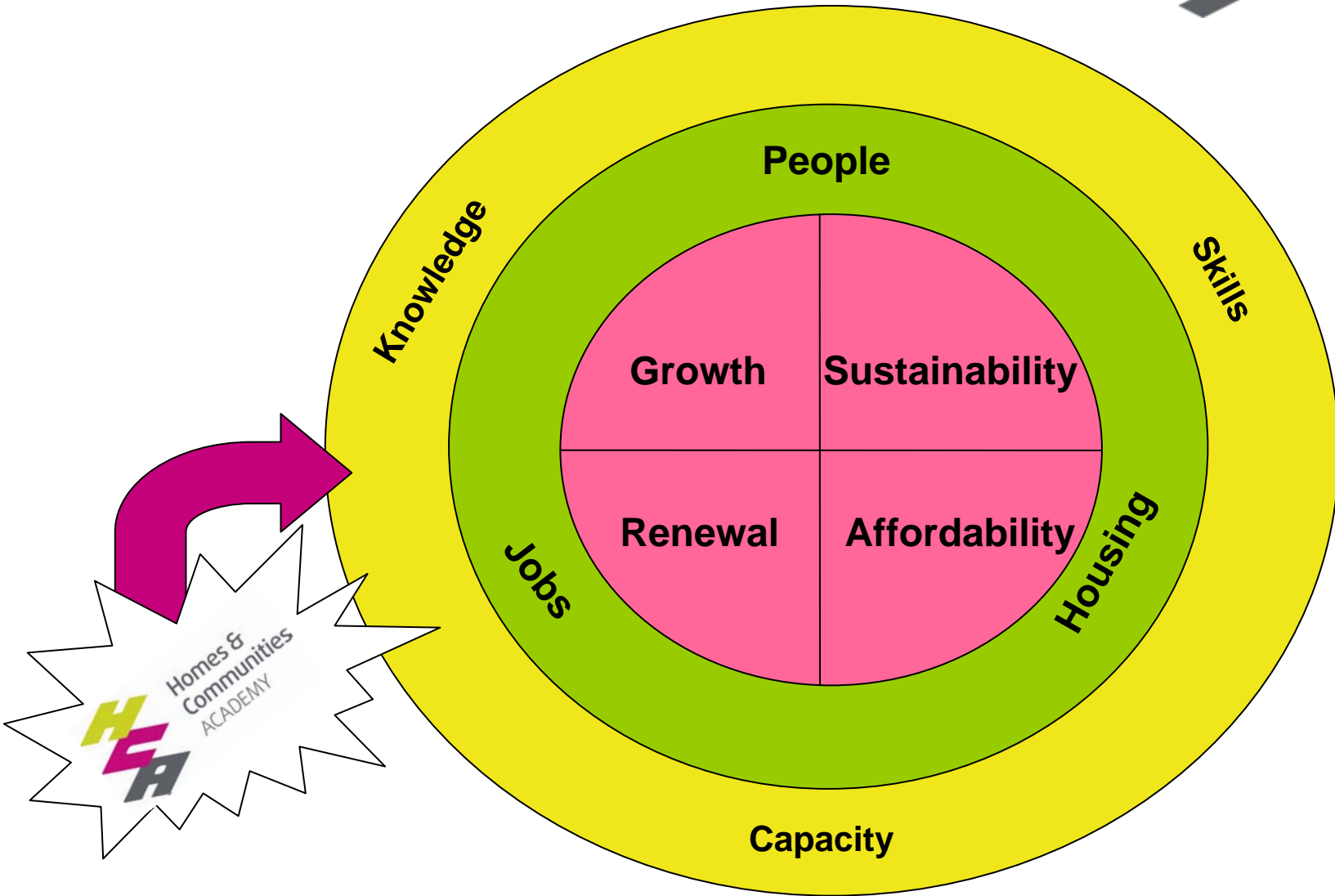


- ◆ Places for People
- ◆ Enrich the Existing
- ◆ Make Connections
- ◆ Work with the Landscape
- ◆ Mixed Uses and Forms
- ◆ Manage the Investment
- ◆ Design for Change



<http://www.urbandesigncompendium.co.uk>

Learning from each other: The HCA Academy



Thriving communities, affordable homes

Responding to the credit crunch: not losing sight of the our priorities



- The downturn hits places at very different stages in their regeneration journey
- It is essential to hold on to the long term vision
- Realism and adaptability in the short term is essential, but the commitment to quality must not be lost
- Where development cannot be progressed, there is good preparatory work to be done
- The HCA will provide active support and constructive challenge



Conclusion

- HCA is a new agency, with new approaches and new methods of working
- Priorities for the Agency:
 - Maintaining delivery
 - Responding to the market downturn
 - Changing the organisation
 - Establishing the Single Conversation
- Knowledge and innovation will be critical to the Agency
- We are preparing for the new world





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Thank You