Thriving communities, affordable homes

Homes & Communities Agency
How the Homes and Communities Agency will make a difference

Sir Bob Kerslake
HCA Chief Executive

Urban Buzz Conference
2 December 2008
Our vision

- To create opportunity:

  - For people to live in homes they can afford in places they want to live
  - For local authorities and communities to deliver the ambition they have for their own areas
  - A national agency that works locally…
Business of the HCA

Thriving communities, affordable homes
HCA Funding – Significant Investment

Total Funding
£17.3 billion
(2008-11)

- National Affordable Housing Programme
  £8.4bn
- HMR Funding, £1.0 billion
- Decent Homes
  £2.6bn
- Gypsies and Travellers
  £0.1bn
- Hostels
  £0.1 billion
- PFI (credits), £1.9 billion
- Thames Gateway
  £0.4bn
- Growth funding
  £1.1bn

Property and Regeneration
£1.7bn

Thriving communities, affordable homes
Towards a Single Conversation

- Strategy
- Capacity
- Investment
- Delivery
  - Programmes
  - Standards and mechanisms
  - Investment tools
- Embracing both capital and revenue investment
- Area-wide and specific interventions

Thriving communities, affordable homes
How the Single Conversation will work
The challenges of great placemaking

Sustainable communities

Well run - with effective and inclusive participation, representation and leadership

Well connected - with good transport services and access to local, health and other services

Environment - environmentally sensitive and providing places for people to live that are considerate of the environment

Equity - fair for everyone - including those in other communities, now and in the future

Services - well served - with public, community and other services that are affordable and accessible

Socio-cultural - diverse and vibrant, with a strong local culture and other shared community activities

Housing and the Built environment - well planned and built - inclusive and connected, livable, safe and healthy

Social and cultural - active, inclusive and safe - with a vibrant and cohesive community

Economy - thriving - with a flourishing and diverse local economy

Governance - well run - with effective and inclusive participation, representation and leadership

Transport and connectivity

Thriving communities, affordable homes
The Urban Design Compendium

- Places for People
- Enrich the Existing
- Make Connections
- Work with the Landscape
- Mixed Uses and Forms
- Manage the Investment
- Design for Change

http://www.urbandesigncompendium.co.uk

Thriving communities, affordable homes
Learning from each other: The HCA Academy

Thriving communities, affordable homes
Responding to the credit crunch: not losing sight of the our priorities

- The downturn hits places at very different stages in their regeneration journey
- It is essential to hold on to the long term vision
- Realism and adaptability in the short term is essential, but the commitment to quality must not be lost
- Where development cannot be progressed, there is good preparatory work to be done
- The HCA will provide active support and constructive challenge
Conclusion

- HCA is a new agency, with new approaches and new methods of working

- Priorities for the Agency:
  - Maintaining delivery
  - Responding to the market downturn
  - Changing the organisation
  - Establishing the Single Conversation

- Knowledge and innovation will be critical to the Agency

- We are preparing for the new world
Thank You