UCL AT HERE EAST,
QUEEN ELIZABETH OLYMPIC PARK
LONDON

12-13 SEPTEMBER 2022

Living the unseen legacy – should be growing together.

13 September 2022

Twinkle John

Terry Regan

CARDIFF UNIVERSITY
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University of East London

OXFORD BROOKES UNIVERSITY

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- The six London boroughs hosting the games – Barking and Dagenham, Greenwich, Hackney, Newham, Tower Hamlets and Waltham Forest.
- The UK won the bid and the regeneration cost approximately £10 billion.
- The regeneration of Stratford was aimed to have an overall positive impact with new affordable houses, a better economy and a sustainable environment.

Promises of the legacy.

- Economic – supporting new jobs and skills, encouraging trade, inward investment and tourism.

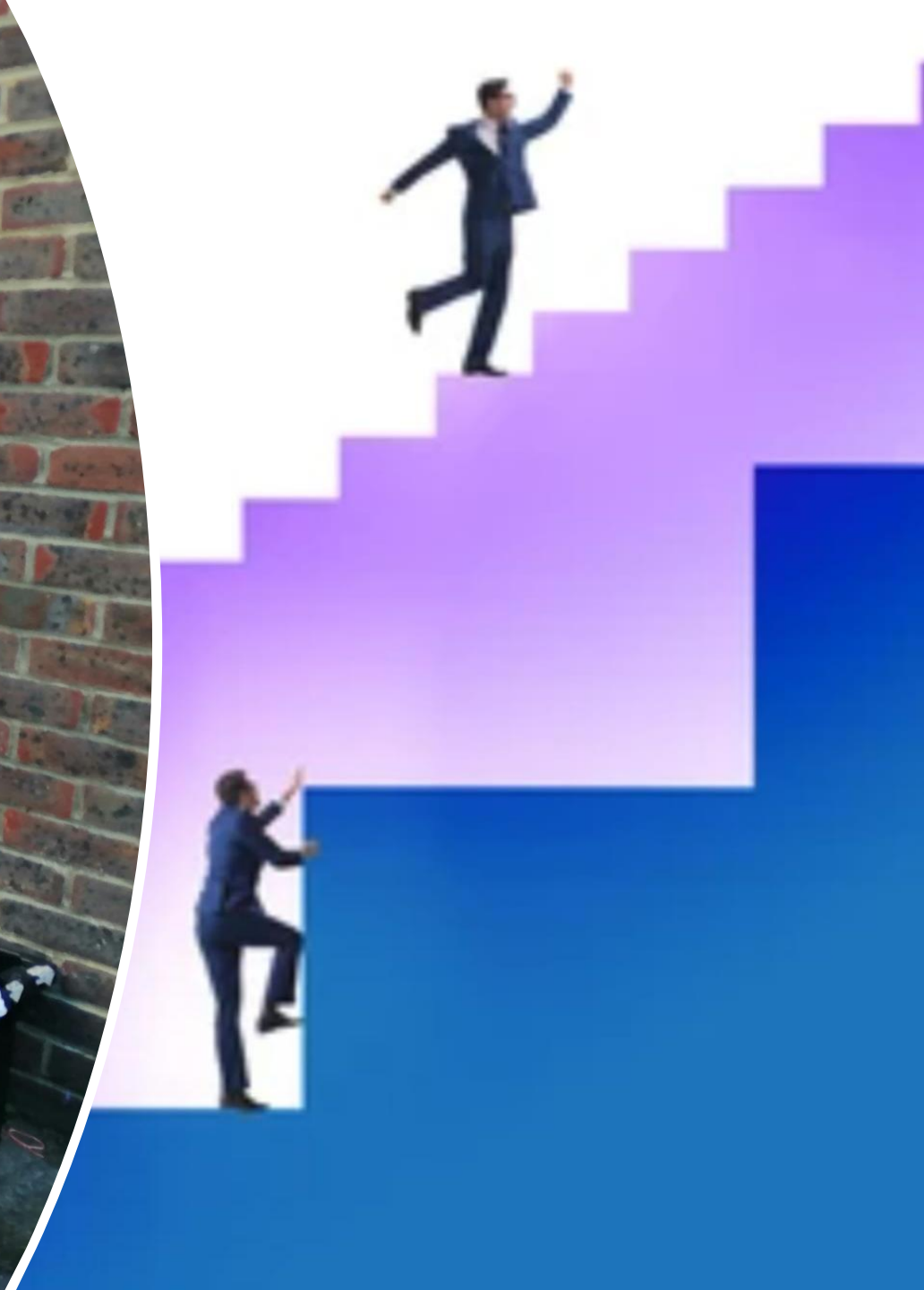
- Sporting – development of more sports facilities and encouraging participation in school sports.

- Social and volunteering - promote volunteering and encourage social change.

- Regeneration - reuse of venues, new homes, improved transportation.

Economy

- Unfair distribution of wealth.
- Locals been priced out.
- Not enough affordable homes.
- More use of food banks.
- People struggling to make ends meet.



Regeneration

- Poor look on-as others grow.
- Regeneration should be for every social class.
- Certain areas have become barriers.
- Everyone needs to be listened to.

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NOVOTEL

West

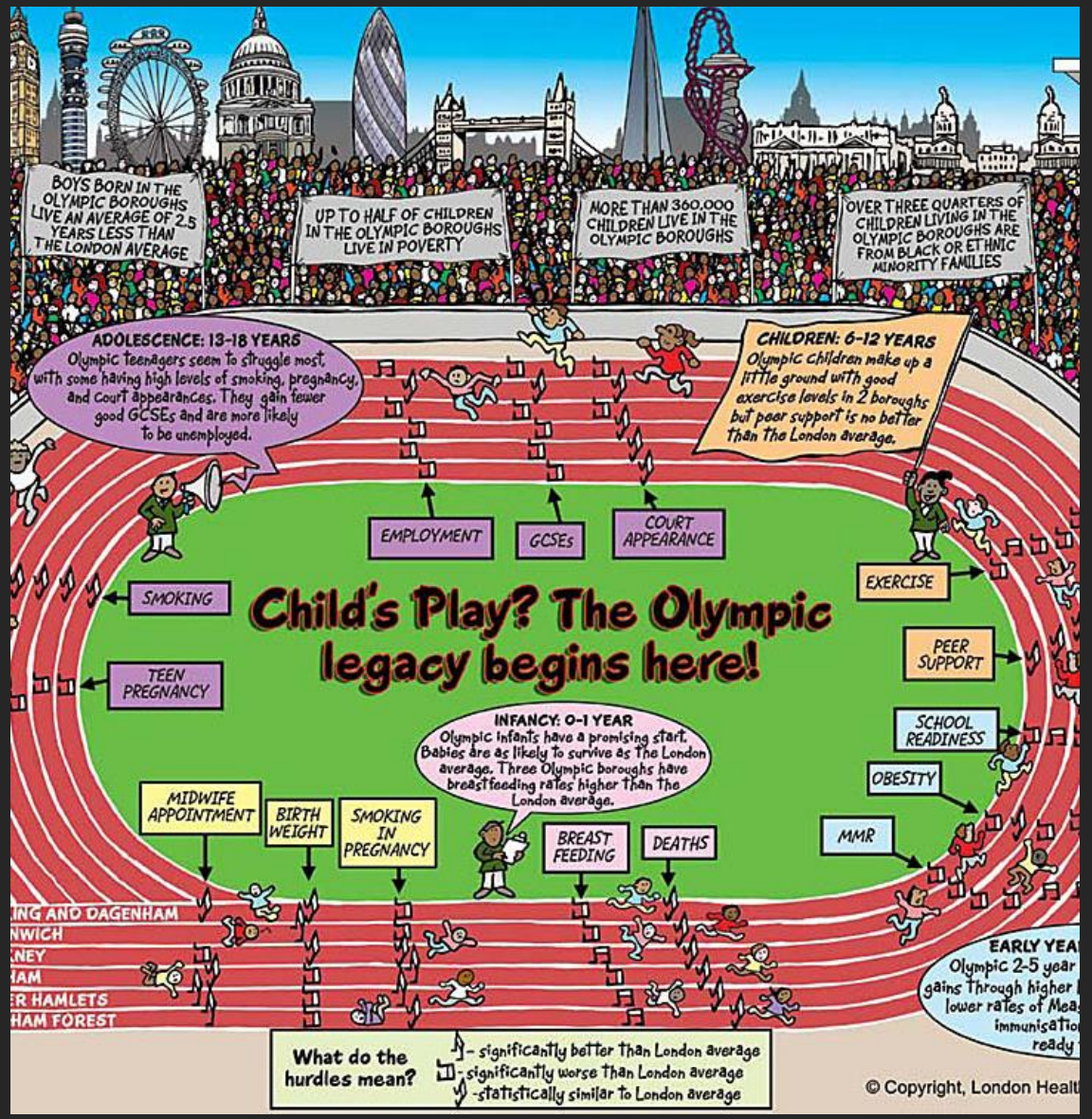
GENTRIFICATION
EMBO
ZONE
POOR PEOPLE PLEASE
LEAVE QUIETLY

Sporting

- Investment to boost sports and school sports.
- Decline in people playing sports.
- Sports in School not being taken seriously.
- Swimming and PE in school not given priority .
- Increase of obesity among children.

Social and volunteering

- Motivate to be involved in community and develop key skills.
- Dramatic decline in volunteering.
- Low family income, Unemployment is higher and high cost of living.
- Treated as cheap labour ‘just another pair of hands’.


BOYS BORN IN THE OLYMPIC BOROUGHS LIVE AN AVERAGE OF 2.5 YEARS LESS THAN THE LONDON AVERAGE
UP TO HALF OF CHILDREN IN THE OLYMPIC BOROUGHS LIVE IN POVERTY
MORE THAN 360,000 CHILDREN LIVE IN THE OLYMPIC BOROUGHS
OVER THREE QUARTERS OF CHILDREN LIVING IN THE OLYMPIC BOROUGHS ARE FROM BLACK OR ETHNIC MINORITY FAMILIES
ADOLESCENCE: 13-18 YEARS
Olympic teenagers seem to struggle most, with some having high levels of smoking, pregnancy, and court appearances. They gain fewer good GCSEs and are more likely to be unemployed.
CHILDREN: 6-12 YEARS
Olympic children make up a little ground with good exercise levels in 2 boroughs but peer support is no better than the London average.
EMPLOYMENT
GCSEs
COURT APPEARANCE
SMOKING
TEEN PREGNANCY
EXERCISE
PEER SUPPORT
SCHOOL READINESS
OBESITY
MMR
Child's Play? The Olympic legacy begins here!
INFANCY: 0-1 YEAR
Olympic infants have a promising start. Babies are as likely to survive as the London average. Three Olympic boroughs have breastfeeding rates higher than the London average.
MIDWIFE APPOINTMENT
BIRTH WEIGHT
SMOKING IN PREGNANCY
BREAST FEEDING
DEATHS
ING AND DAGENHAM
NWICH
NEY
AM
R HAMLETS
HAM FOREST
What do the hurdles mean?
- significantly better than London average
- significantly worse than London average
- statistically similar to London average
EARLY YEA
Olympic 2-5 year
gains Through higher
lower rates of Mea
immunisatio
ready
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Food for thought!!!!!

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Thank you.

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