

CULTURAL AND EDUCATION DISTRICT

WELCOME

This is the fourth stage in the public consultation programme helping to shape the Cultural and Education District in Queen Elizabeth Olympic Park. This exhibition follows on from the Final Draft Masterplan exhibition in summer 2016, sharing the Final Masterplans before they are submitted for planning approval at the end of the year.

The Cultural and Education District is the latest development being planned by the London Legacy Development Corporation (LLDC) and its partner institutions within Queen Elizabeth Olympic Park. It will provide a showcase for innovation and ideas across arts and education, science and technology. The project comprises two sites and features:

STRATFORD WATERFRONT

- Sadler's Wells East
- UAL's London College of Fashion
- V&A East
- Waterfront Building
- Residential Buildings
- Carpenters Land Bridge

UCL EAST

UCL (University College London)

BACKGROUND

The Legacy Communities Scheme (LCS) planning application, which was approved in September 2012, is the overarching scheme developed to guide the long-term development of Queen Elizabeth Olympic Park and its neighbourhoods after the London 2012 Games.

In addition to the Cultural and Education District, Queen Elizabeth Olympic Park will include over 4,000 new homes, three new schools and community infrastructure as well as world-class sporting venues and parklands.



PLANNING PROCESS

The application for Stratford Waterfront is a hybrid application comprising a detailed application submitted for UAL's London College of Fashion and Carpenters Land Bridge with the remainder of the site being applied for in outline.

The application for UCL East is an outline planning application that sets a framework for the overall distribution of building heights, the amount of floor space and the building uses. The Local Planning Authority, LLDC Planning Policy and Decisions Team (PPDT) will carry out statutory consultation on the

applications following submission. During this period there will be the opportunity for the public to view the planning documents and make formal representations on the proposals.

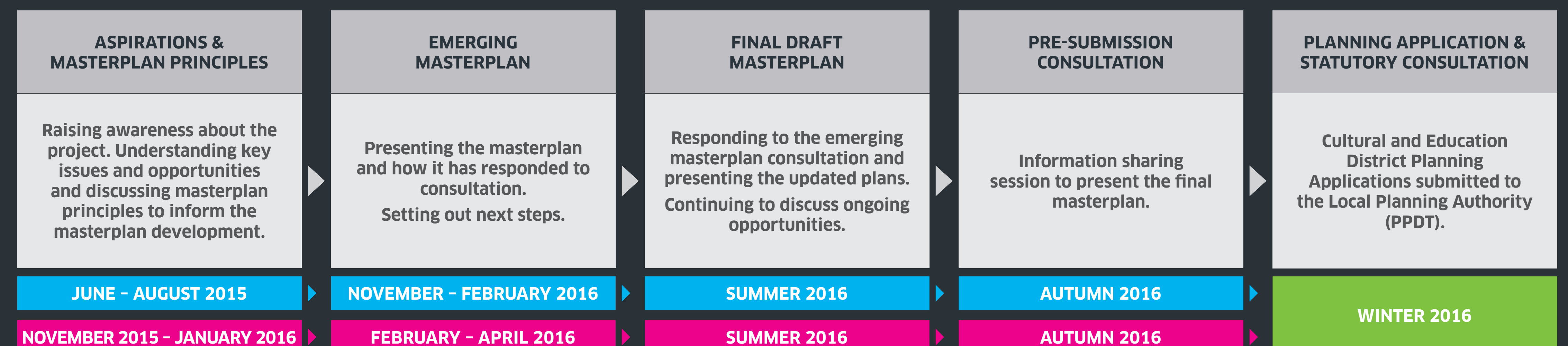
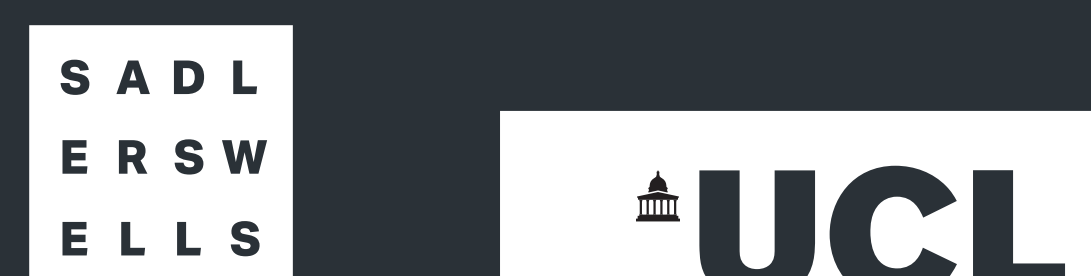
CONTACT US

For further information please visit the website or contact us:

QueenElizabethOlympicPark.co.uk/ced

CED@fluidoffice.com

PARTNERS



UCL EVENTS

STRATFORD WATERFRONT EVENTS

CONSULTATION PROCESS

INTRODUCTION

Since the consultation began in summer 2015 over 4,100 people have been engaged in 76 different events over the course of the consultation process, including community pop-up events, exhibitions and outreach sessions. The outreach sessions took the form of workshops and meetings with groups previously under-represented in the consultation process.

TRACKING CHANGES

Over the three stages of consultation for the Cultural and Education District, the project teams have listened to and wherever possible responded to the views of local communities, partners and the general public, alongside those of key stakeholders and statutory consultees.

The following is a high-level summary of the responses, based on key issues and aspirations raised throughout the consultation process.

For further details please see the project consultation reports online at: QueenElizabethOlympicPark.co.uk/ced



1 | ACCESS & INCLUSION

	UCL EAST	Creating formal pedestrian routes	1A
The masterplan encourages an active frontage along the site edge to create interest for pedestrians. The Fluid Zone concept also adds the potential that people can walk into and through the UCL East buildings at ground level. The informal pedestrian path that crosses diagonally through the Marshgate site has been formalised as a key route. It is important to note that, where other informal pedestrian paths cut through, these are to be considered in later phases.			
	COMBINED	Improving the pedestrian environment and access to the site	
Good visibility between public spaces and buildings, within the sites and their edges, will establish clear routes to move through the landscape. A number of the wider connection suggestions received during our consultations fall outside of the masterplan boundary and will be considered as part of wider strategic connectivity improvements by LLDC.			
	COMBINED	Safety and crowd management on event days at the Stadium	1B
The stadium operator, London Stadium 185 plan to provide marshals along Thornton Street as fans leave the Park. Public routes will be wide and use durable materials appropriate for heavy footfall. Access to UCL East and Stratford Waterfront will be monitored to ensure safety at all time.			
	STRATFORD WATERFRONT	Creating a welcoming environment	1C
Carpenters Road will undergo streetscape improvements including wider pavements, planting, cycle storage and entrances into some of the institution buildings, and retail floorspace to the north of the site. UAL's London College of Fashion will have a ground floor gallery space with views into working and creative spaces, helping to animate the street.			

2 | FORM & IDENTITY

ID	COMBINED	Connection to local history and heritage	
The immediate and wider context of the site has changed considerably over the last ten years. Both masterplans suggest a use of masonry material across all buildings, reflecting the brick industrial buildings that used to occupy the area. For example, UAL's London College of Fashion has been inspired by mills and warehousing; appearing straightforward from the outside whilst home to complex processes and machinery within. For UCL East, more detail will be addressed in the detailed design stage by the architects of the individual buildings.			
	COMBINED	Keeping the human scale and openness	
Maintaining the human scale is a key theme of the overarching masterplans, with open ground floors that encourage public engagement with each institution. The Fluid Zone at UCL East will concentrate engaging activity at lower levels, whilst Stratford Waterfront will use high levels of glazing and a continuation of external materials at ground floors to blend the inside and outside public spaces together.			
	STRATFORD WATERFRONT	Size and scale of the residential buildings	2A
In response to feedback collected in Stage 2, the residential buildings have undergone significant change to reduce their density and create a varied visual character that responds to different locations around the Park. The relationship of the residential buildings within the Park and masterplan itself is recognised as fundamental to the success of Stratford Waterfront and will continue to be explored through the design process.			

3 | SUSTAINABILITY

	STRATFORD WATERFRONT	Active waterfront	3A
The landscape steps down to the waterfront and buildings have been drawn back to reveal larger spaces beside the river, including the Riverside Walk and Riverside Square. The podium level outside UAL's London College of Fashion has been removed to create a waterfront space that is directly animated by activity from the institution and the retail units. In terms of activating the waterways with boats and other uses, this has been passed on to LLDC to coordinate with the relevant bodies.			

WHO'S INVOLVED



SADLER'S WELLS



Sadler's Wells is a world-leading dance house. It commissions, produces and presents dance across a wide range of styles to audiences of over half a million people in London each year, and tours its productions in the UK and around the world. It supports the development of dance artists at every stage of their career, and offers access to dance to people of all ages and backgrounds through its learning programmes.

WHAT YOU CAN EXPECT

- 8,831m2 venue including a 550-seat dance theatre
- Flexible making spaces for research, development and production of dance work
- A choreographic school
- A hip hop academy
- New opportunities for local communities, audiences, participants and artists



UAL'S LONDON COLLEGE OF FASHION



UAL's London College of Fashion is a world leader in fashion design, media and business education. It has been nurturing creative talent for over a century, offering courses in all things fashion. Across every subject, it encourages students to examine the past and challenge the present, to form their own ideas. It gives them the skills, opportunities—and above all, the freedom—to put those ideas into practice.

WHAT YOU CAN EXPECT

- 37,347m2 research and education hub
- A new campus for London College of Fashion's 6,500 students and staff
- Two major sustainability and innovation research centres
- Access to advanced fashion technology and business incubators
- A changing programme of public exhibitions



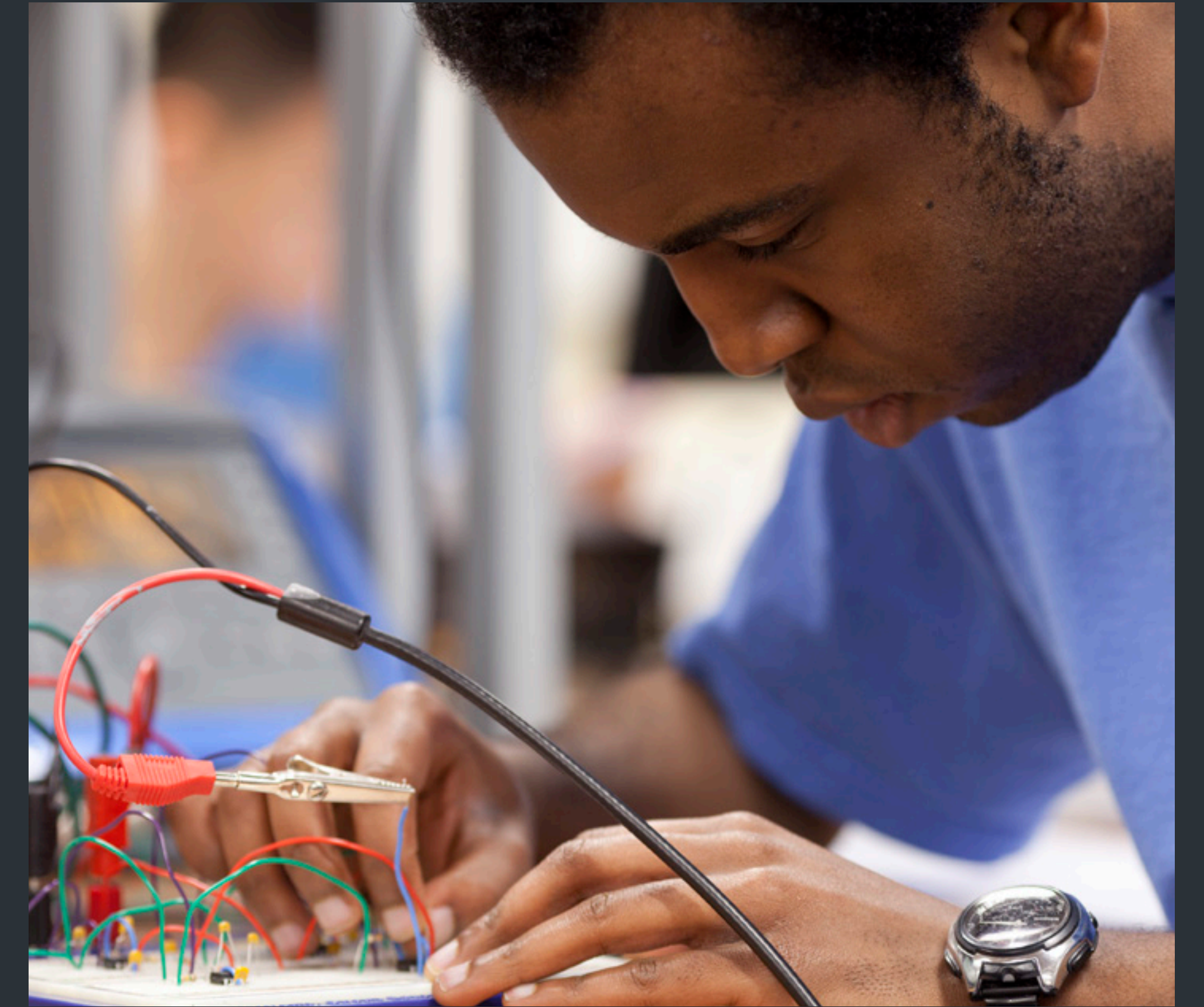
VICTORIA AND ALBERT MUSEUM



The Victoria and Albert Museum (V&A) is the world's leading museum of art and design with collections unrivalled in their scope and diversity. It was established to make works of art available to all and to inspire British designers and manufacturers. Today, the V&A's collections, which span over 5,000 years of human creativity in virtually every medium and from many parts of the world, continue to intrigue, inspire and inform.

WHAT YOU CAN EXPECT

- A spectacular and welcoming public entrance hall for performances, events and festivals
- Three free gallery floors telling the story of how the modern world was designed and made, and how its future might look
- Studio galleries for regularly changing displays, installations and activities
- Designer/artists in residence studio space
- One of the largest temporary exhibition spaces in London



UCL



UCL East will be the largest single expansion of UCL since its foundation. It will create an inclusive world class university breaking down the traditional barriers to inspire the free exchange of ideas and knowledge. This new campus will bring together cross disciplinary expertise across key themes of Experiment, Arts, Society and Technology (EAST). It will be embedded within local community promoting a new approach to live university life holistically and encouraging businesses, entrepreneurship and innovation.

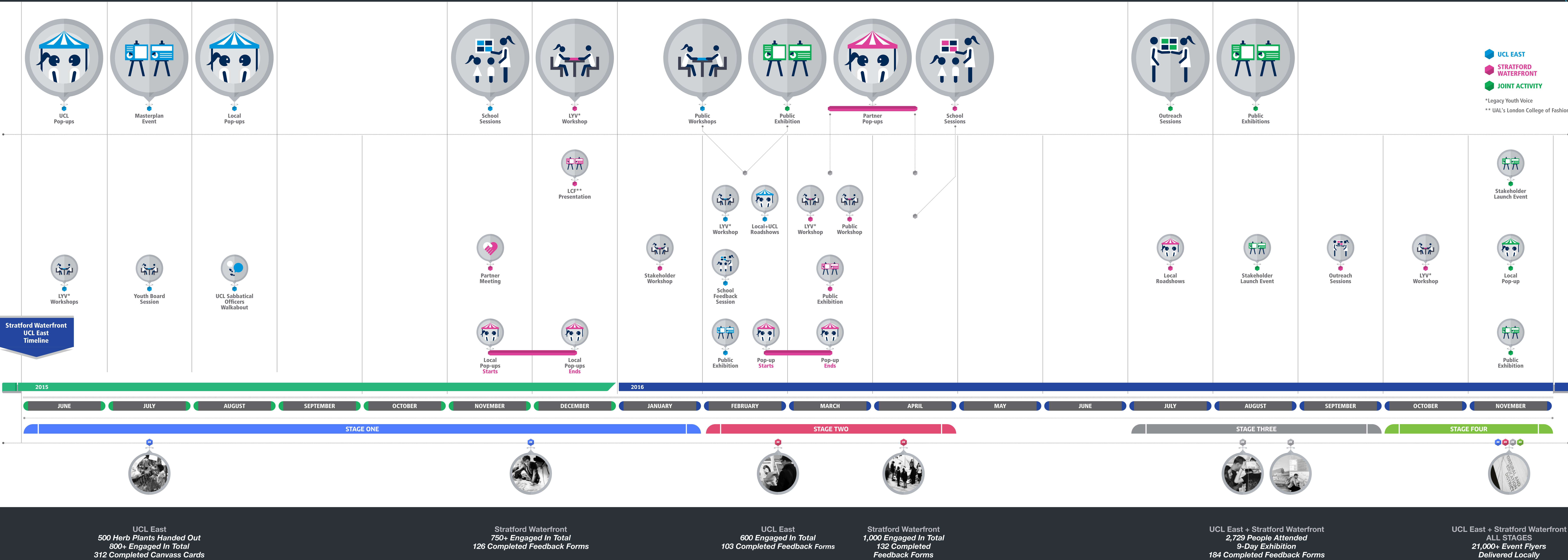
WHAT YOU CAN EXPECT

- A new cultural and technological hub incubating collaborations and partnerships
- A new dimension for the Park where the learning experience and the local populations are engaged to develop a new approach to urban life
- An inviting and interacting university where the public are provided with an access to learning, to research findings, and to social and practical advice

CONSULTATION TIMELINE

COMMUNITY CONSULTATION TIMELINE

The four-stage process has aimed to involve as many people as possible through a variety of ways that are accessible and appropriate for the many communities and stakeholders linked to the project. The timeline below presents what has happened so far:



OVERVIEW OF THE MASTERPLAN

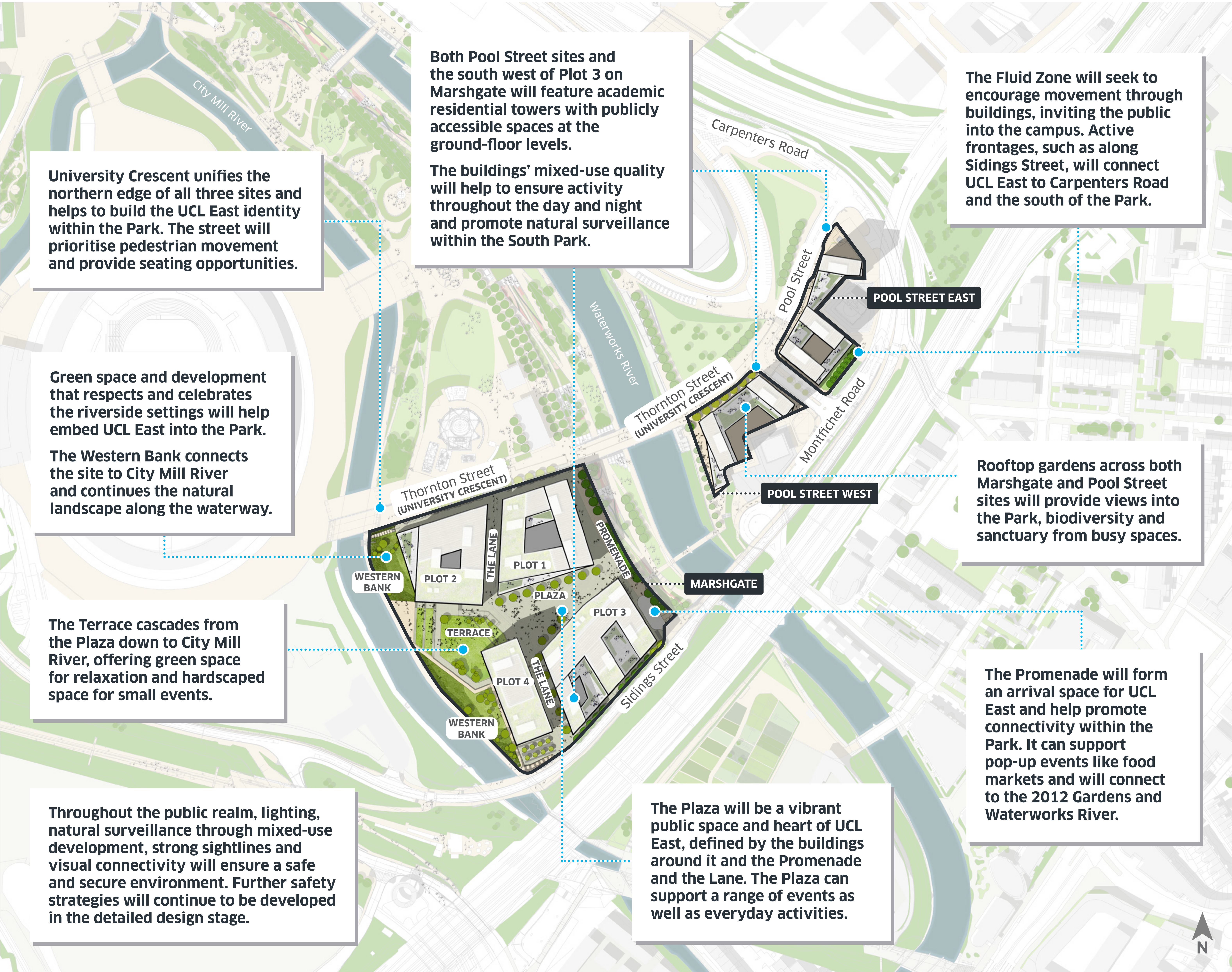
KEY FEATURES

Since summer 2015, the London Legacy Development Corporation (LLDC), UCL and the masterplanning team have been listening to local and UCL community feedback to help inform the plans for UCL East at each stage of their development. This exhibition presents the Final Masterplan ahead of its submission in a planning application at the end of the year.

An overview of the key elements of the Final Masterplan is presented on the right.

For information on the detailed design stage, as well as a summary of the key elements of the masterplan, please refer to the rest of the UCL East boards.

Thank you for your involvement in the UCL East masterplan consultation. If you have any questions please ask a member of the project team.



ACCESS AND INCLUSION

KEY FEATURES

Access and inclusion is a key theme of the masterplan and has been the most discussed topic throughout the consultation process.

A key aim of the masterplan is to improve connectivity within the site boundary and along the edges of the campus, facilitating movement and activity into the site from the surrounding areas, and ensuring ease of access for UCL students and staff.

Another defining feature of the masterplan is the Fluid Zone which brings the public realm from the outdoor spaces into the ground and first floors of the buildings (illustrated by the colourful and translucent floors to the right). This will add to the variety of the public realm, creating a collaborative, universally accessible and dynamic environment.

KEY ROUTES AND SPACES



Thornton Street, facing west towards the ArcelorMittal Orbit

Thornton Street is a shared surface street connecting the three UCL East sites. It provides access to the London Stadium, ArcelorMittal Orbit and the Podium cafe to the west of Waterworks River. It will be lined with large trees and provide seating for passers-by. The street will allow for operational vehicular access at pre-arranged times and will be managed for crowd flow on stadium event days.



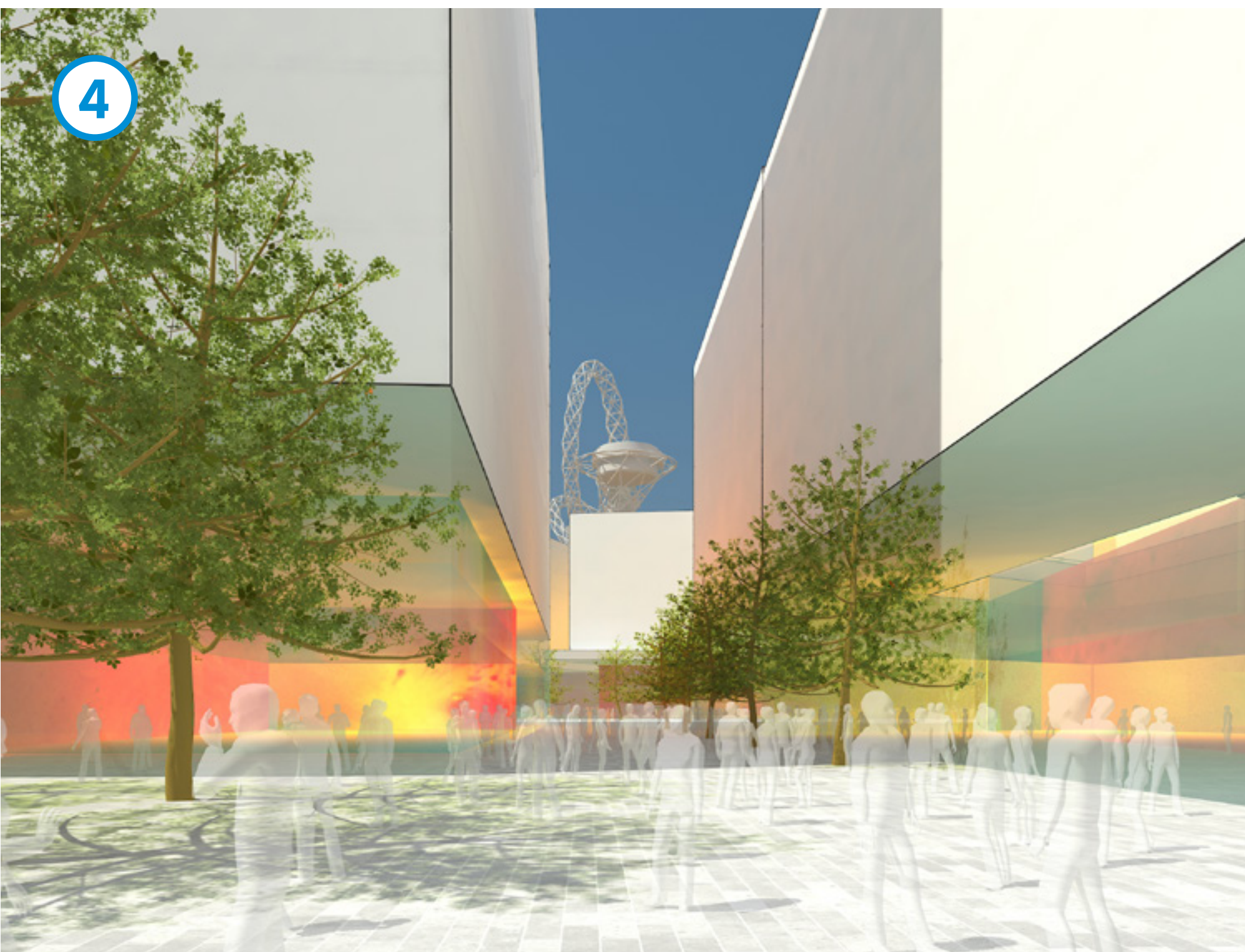
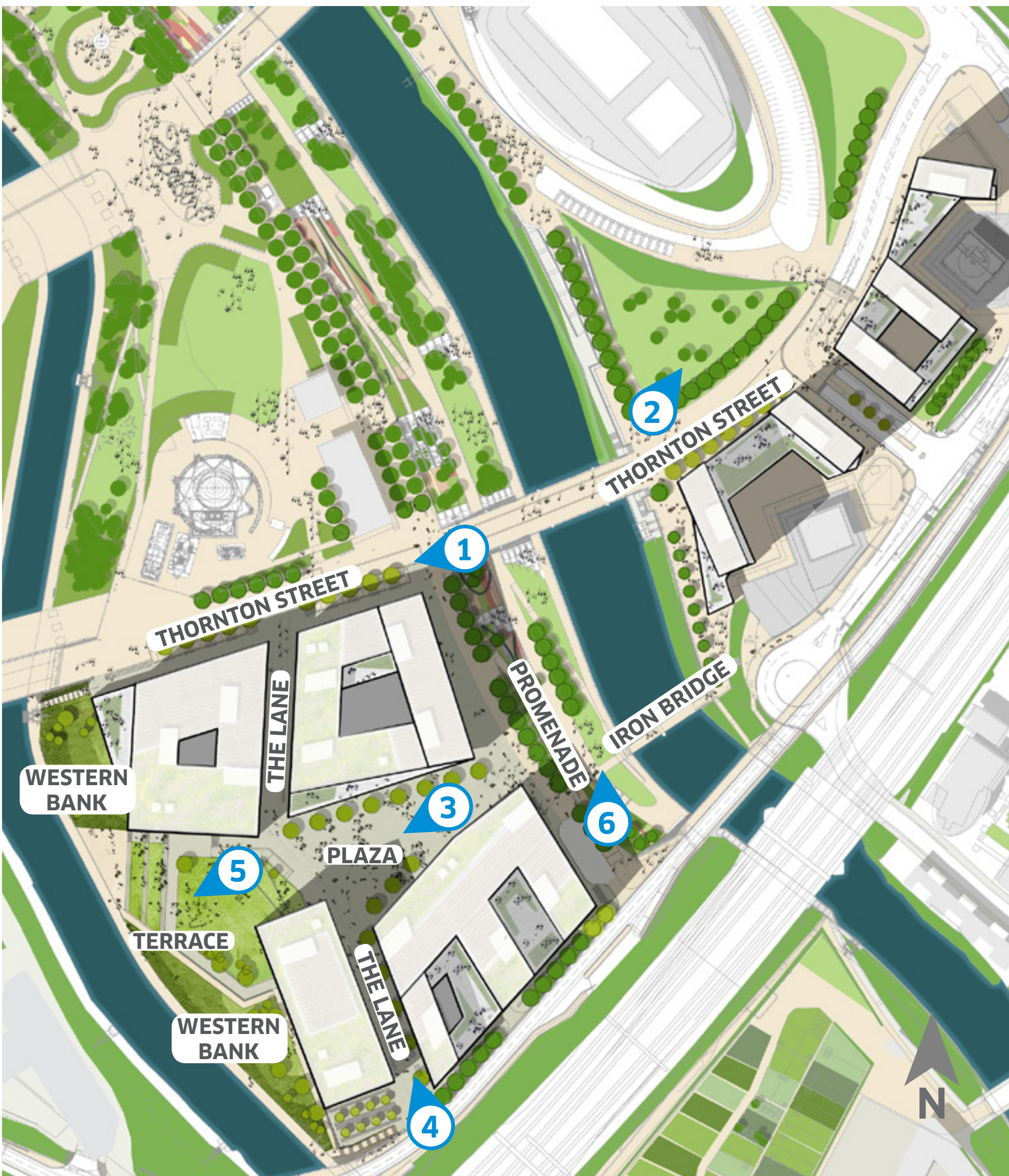
Thornton Street, facing north-east along Pool Street West

Treatment of the public realm along Thornton Street in the detailed design stage will further help to unify the three sites. To the east of Waterworks River, Thornton Street continues onto Pool Street, providing access to the London Aquatics Centre.



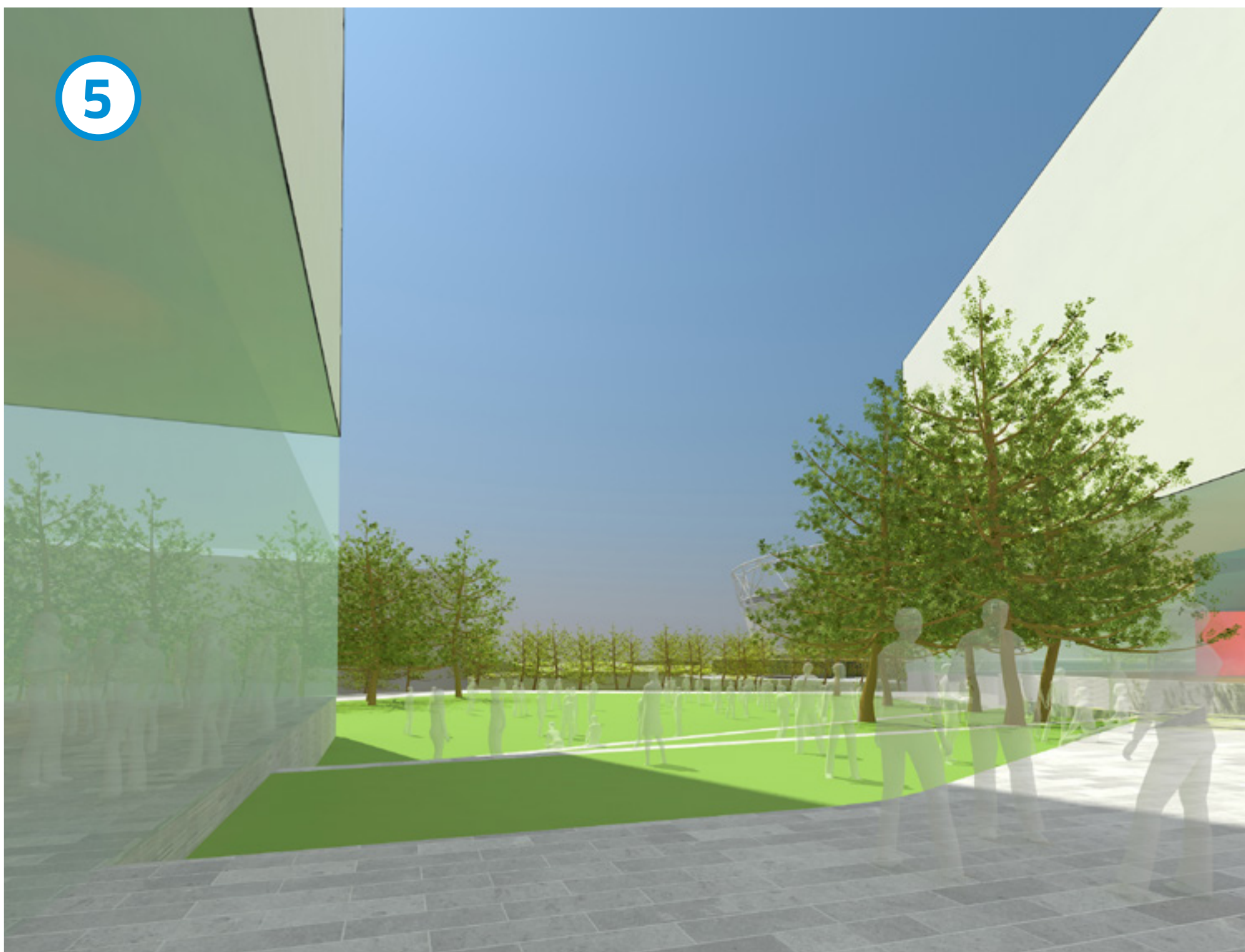
The Plaza, facing west towards the Terrace

The Plaza, as the heart of the campus, will become a focal space for the majority of staff and students during the working day throughout the year. It is a diverse space that is multifunctional which offers areas for informal seating and large curated events across the entire year for exhibitions and academic outreach.



The Lane, facing north towards the Plaza

The Lane is a primary arrival space on the southern end of the campus. It is a hard wearing paved space with a grove of trees at the entrance. The Lane will provide areas for academic programming to spill out from the surrounding buildings, displaying innovation and creativity in the public realm.



Overlooking the Terrace, facing west towards City Mill River

The Terrace space cascades from the Plaza down to City Mill River; offering a level lawn and terraces with opportunities for smaller event spaces. This public space is flexible and can be curated for leisure, study and play. Out of view, the Terrace is enclosed on both sides by the Western Bank, riverside landscaped areas that offer space for respite and leisure.



The Promenade, facing north-east towards Pool Street West

The Promenade is the main gathering space, with an emphasis on morning arrival. This space encourages the opportunity to socialise, meet, and congregate, facilitating chance encounters particularly with the general public. With the expansive public realm setting, it offers the opportunity to curate exhibitions and activities that bring life to the campus.

FORM, IDENTITY AND SUSTAINABILITY

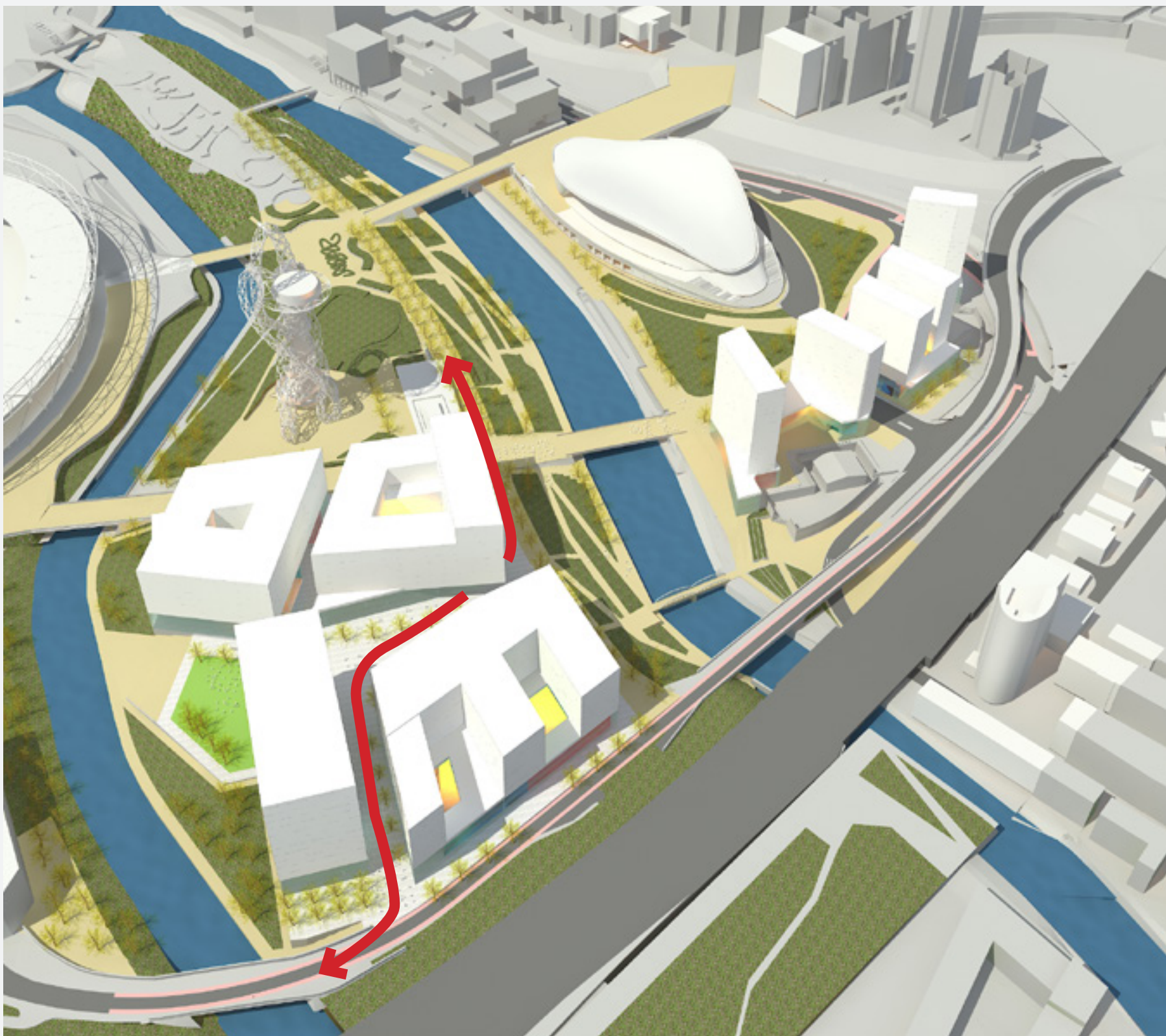
KEY FEATURES

The scale of UCL East corresponds to that of Stratford Waterfront and surrounding landmarks, with heights forming a coherent scale within the South Park.

Layout, scale and form have been shaped by aspirations for sustainable development, accessibility and an emphasis on connecting to the surrounding area and nearby communities.

The Fluid Zone features a variety of open and accessible spaces (both outdoor and indoor) within the masterplan, helping to define the identity of UCL East as a public facing campus. The academic offering is spread around the campus to create dynamic spaces encouraging cross disciplinary activities. The mix of future uses which is explored in the masterplan section below, contributes to strengthening the UCL East identity.

LAYOUT, SCALE AND FORM



The layout of UCL East has been informed by aspirations for increased permeability and accessibility. The masterplan has formalised the informal pedestrian path across the Marshgate site, and has allowed for comprehensive pedestrian movement throughout the Fluid Zone. The scale, massing and edges have also been shaped by views through the site, the waterways and existing Park context.

THE SUSTAINABILITY VISION AND FRAMEWORK


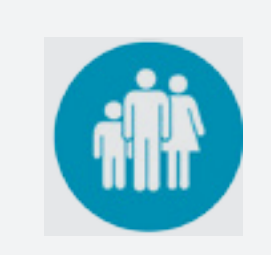


The masterplan has set out broad principles for sustainability. At the heart of the UCL East Sustainability Vision is a desire to create a great place for students, staff and the wider community, which inspires and enables world class research and learning. UCL East will be:

A healthy and comfortable working and living environment effectively meeting the needs of all residents, students, staff and visitors over the lifetime of the development.

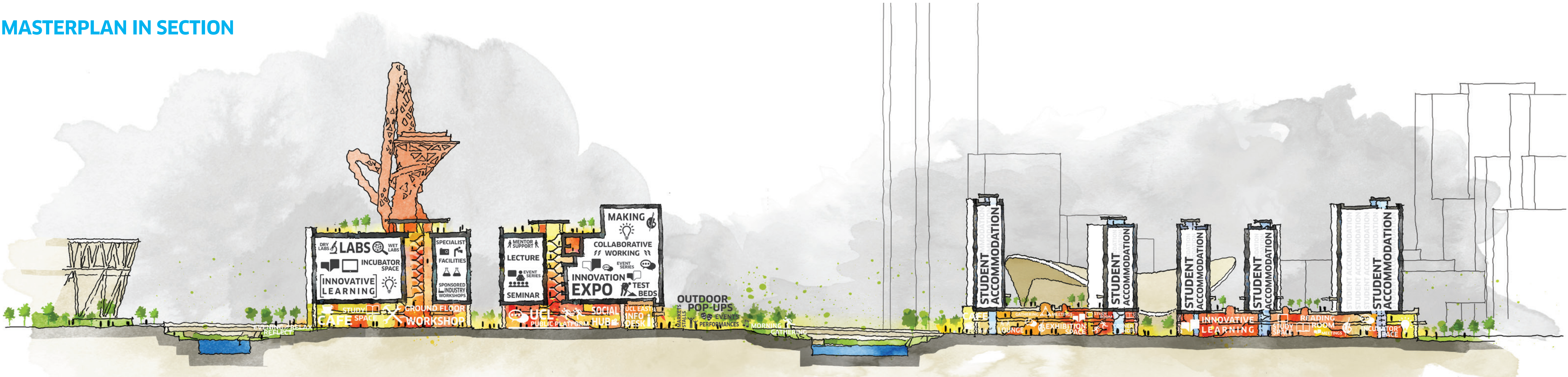
A world-class, climate resilient and low environmental impact development that promotes clean energy, reduces carbon emissions and contributes to, and promotes, positive environmental outcomes throughout the design, construction and operational life cycle.

A smart and efficient development that realises the potential for openness, transparency, connectivity and feed-back in the built environment and its services to drive positive user experiences and resource efficiency.

SUSTAINABILITY FRAMEWORK (PLEASE FLIP UP)

- | | |
|--|---|
|  Health and wellbeing
The masterplan promotes health through maximising access to natural light, natural ventilation, public realm and encouraging the use of stairs. |  Community
Physical and visual links connect to surrounding communities and help promote a safe, active and accessible environment. |
|  Sustainable transport
Entry points and routes across the campus align with existing infrastructure, integrating the campus into the surrounding urban fabric. |  Energy and carbon
The masterplan has optimised access to sunlight both indoors and outdoors and has provided space for solar panels on roof areas throughout the scheme. |

MASTERPLAN IN SECTION



View of UCL East in section from the south (the yellow and red tones represent the Fluid Zone)

FORM, IDENTITY AND SUSTAINABILITY

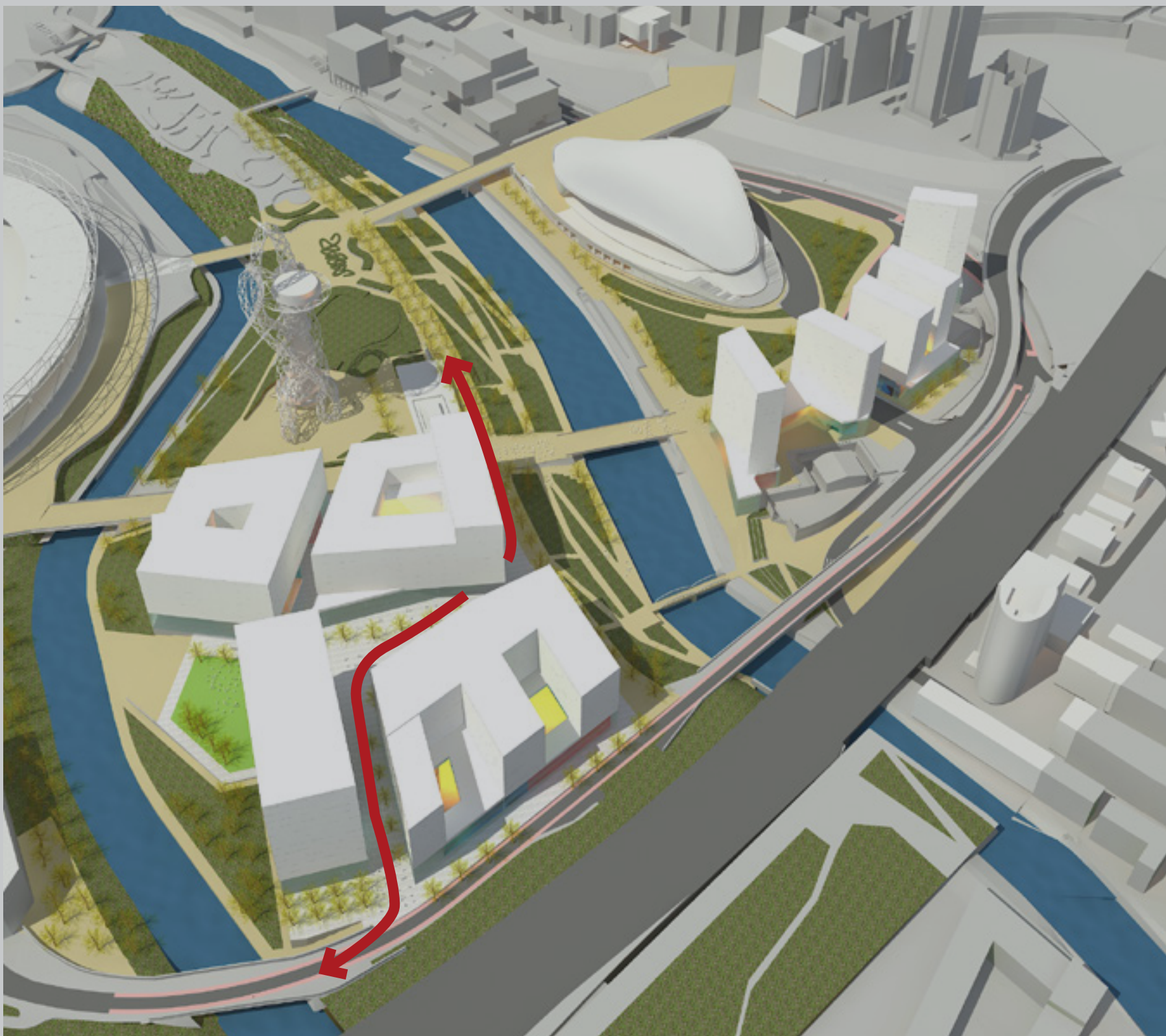
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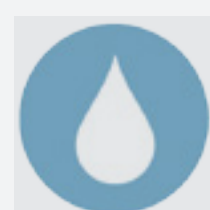
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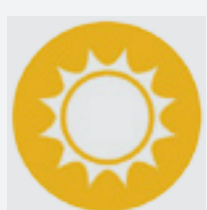
A smart and efficient development that realises the potential for openness, transparency, connectivity and feed-back in the built environment and its services to drive positive user experiences and resource efficiency.

In order to achieve the Sustainability Vision, the masterplanning team have adopted a Sustainability Framework reflected by the categories in bold below. The masterplan proposals aligned with the Framework are summarised below each category.

SUSTAINABILITY FRAMEWORK



Water
Efficient fixtures and fittings, metering, non-potable water sources and rainwater harvesting will be used to reduce potable water demand.



Microclimate
The scale, massing and layout of the buildings has sought to optimise the microclimate. The public realm features trees for shading and living roofs.

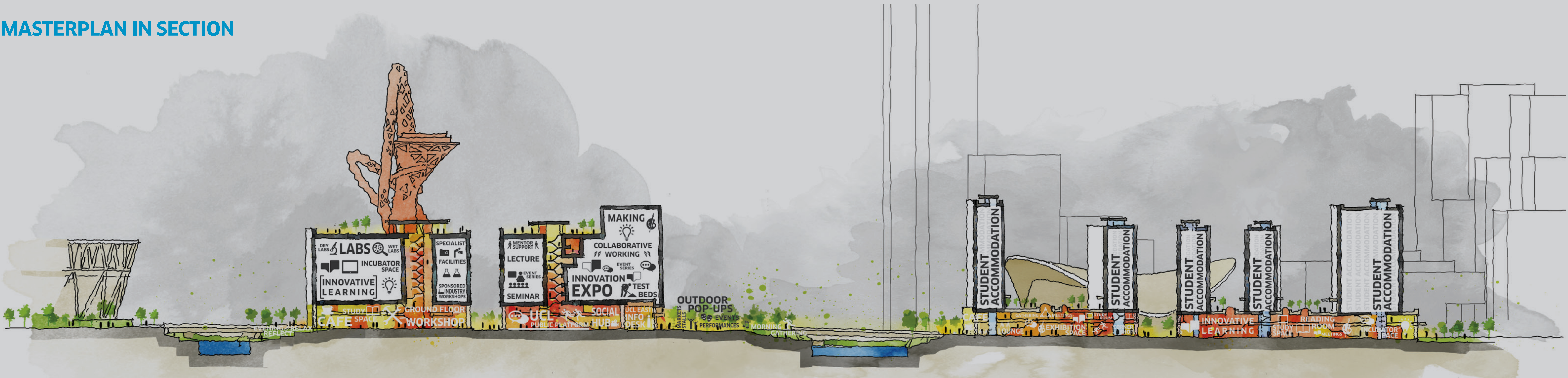


Materials and waste
The masterplan's provision of flexible and adaptable spaces will allow for change in the future with minimal impact to physical infrastructure.



Land use and ecology
The site benefits from the waterways and existing habitat. The public realm and future activities can encourage engagement with biodiversity.

MASTERPLAN IN SECTION



View of UCL East in section from the south (the yellow and red tones represent the Fluid Zone)

DETAILED DESIGN STAGE

UCL EAST PHASE 1: MARSHGATE AND POOL STREET WEST

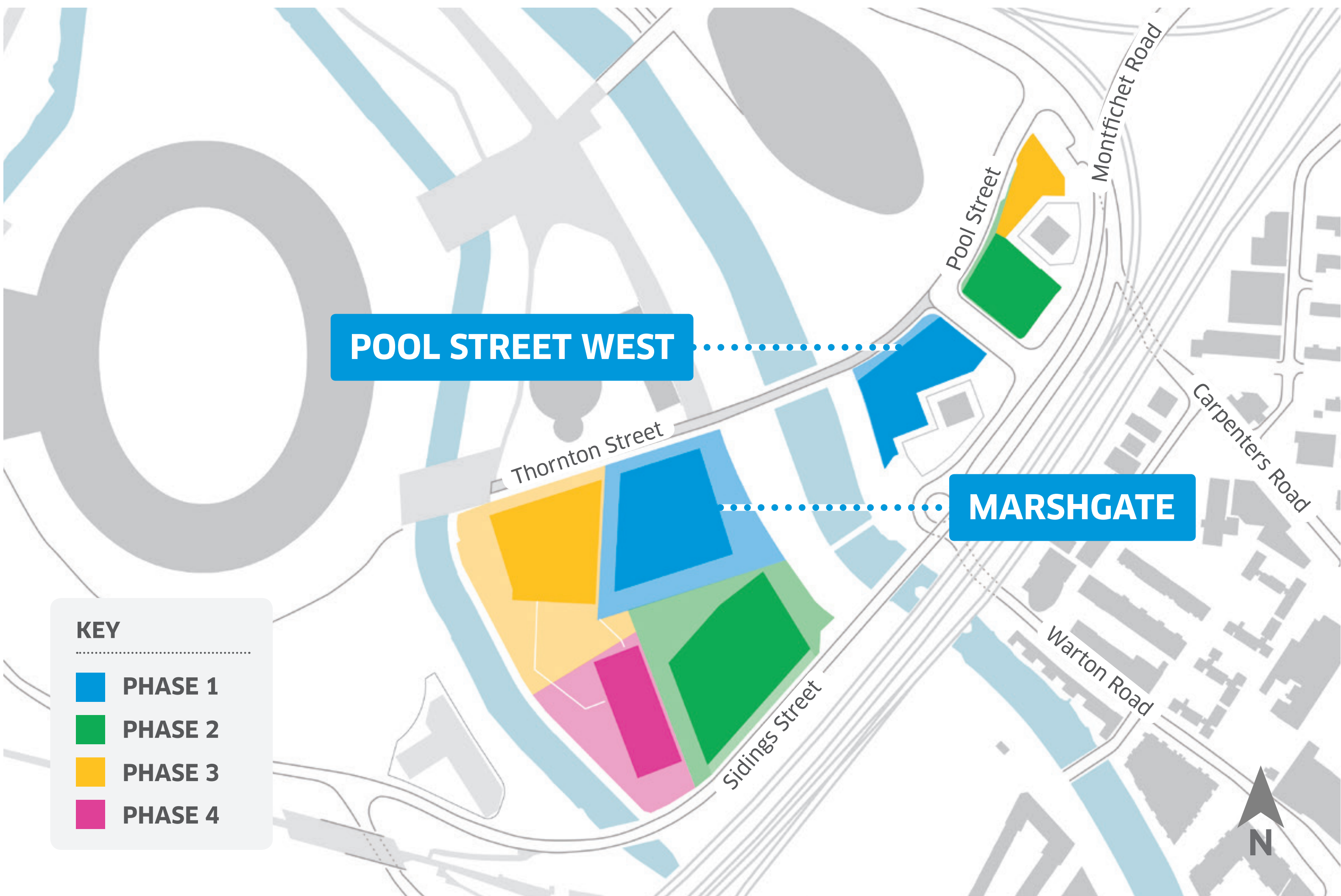
In the summer of 2016, UCL appointed architects Stanton Williams and Lifschutz Davidson Sandilands to lead on the detailed design for the Phase 1 sites of Marshgate and Pool Street West, respectively. The buildings will come together to form a coherent environment with a high-quality public realm, academic facilities and student living.

In early 2017, more information will be made available on the detailed design stage. Please refer to the timeline on the following board for a glimpse of future Phase 1 consultation stages.

UCL EAST PHASING STRATEGY

In previous stages of consultation, a popular suggestion was to ensure that the development connected to and celebrated the waterways running through the site. The phasing strategy has taken this feedback on board, centring the first phase around Waterworks River. At each phase of development there will be a coherent and functional campus, enjoyable and accessible to UCL students, staff, the local community and visitors.

- The high profile location of Phase 1 in the Park and the Cultural and Education District will help establish a strong presence and identity of UCL East from day one.
- The existing 2012 Gardens and Waterworks River provides an enjoyable and high quality setting from the outset. The location takes advantage of the highest footfall routes in this part of the Park.
- Its location away from Sidings Street ensures future development and construction does not impede concurrent operation and University life.
- Vacant land reserved for future phases will be available for interim and temporary uses that will help activate the campus and generate interest in the area.



THE MARSHGATE TEAM

Stanton Williams have extensive experience of working on complex and sensitive sites, and of working with clients to create spaces which promote interaction between building occupiers and the public: aspects of design which relate directly to the aspirations for the Marshgate site.

The consultant team that Stanton Williams has assembled is experienced in working together on highly comparable and challenging projects, such as Central Saint Martins College of Art & Design, King's Cross, the Sainsbury Laboratory, University of Cambridge and the Zayed Centre for Research into Rare Disease in Children.

UCL's vision for curiosity, learning and collaboration, together with the broad social and economic objectives of the new Cultural and Education District share a common ground: an opportunity to re-instill a sense of the Lee Valley's history of industriousness and creativity, enabling the optimum conditions for the nurture of talent and industry. The buildings and places created on Marshgate will have strong metropolitan qualities—original, contemporary and innovative—but rooted in the transforming identity of East London.



Concept drawing



Central Saint Martin's



Sainsbury Laboratory

THE POOL STREET WEST TEAM

Lifschutz Davidson Sandilands (LDS) have gained an international reputation for the quality of both its architecture and its completed projects in a wide variety of sectors. LDS have designed buildings of a similar nature to Pool Street West including JW3, an award-winning community centre in London, University of Birmingham Indoor Sports Centre, and iQ Shoreditch, a mixed-use scheme of student housing, hotel and offices.

The team's strategic aims for Pool Street West are for the academic and residential spaces to work in harmony and for the long term adaptability of both uses. Their design is a sensitive architectural response to the context of the Cultural and Education District whilst acknowledging routes from the Carpenters Estate to help link it into the Park.

Central to the scheme is the opportunity for everyone (students living and studying, staff and the public) to use the academic / community spaces and to call the building home.



University of Birmingham Indoor Sports Centre



JW3



iQ Shoreditch



iQ Shoreditch

NEXT STEPS

SUMMARY

Thank you for attending the Final Masterplan exhibition. Throughout each stage of the consultation process, your feedback has been enormously valuable in shaping the masterplan.

If you would like to read about what we learned from the previous consultation events, please see the consultation reports from Stages 1, 2 and 3, available here and online.

The masterplan together with the Statement of Participation will be submitted as part of the planning applications for UCL East and Stratford Waterfront at the end of the year.

The exhibition boards and consultation reports can be downloaded using the website links below.

FIND OUT MORE

To ask any questions or to let us know you would like to receive future updates, please contact the UCL East team at Fluid on:

☎ 020 7729 0770
✉ CED@fluidoffice.com

Fluid
148 Curtain Road
London
EC2A 3AT

You can also keep up to date on the web by visiting either:

UCL website
ucl.ac.uk/ucl-east

Queen Elizabeth Olympic Park website
QueenElizabethOlympicPark.co.uk/ucl-east

PHASE 1 INDICATIVE TIMELINE

OUTLINE DESIGNS
SPRING 2017



DETAILED DESIGNS
SUMMER 2017



PRE-SUBMISSION
EARLY AUTUMN 2017



RESERVED MATTERS APPLICATION
LATE AUTUMN 2017
Submission of the final designs in the reserved matters application + statutory consultation.



PHASE 1 OPENING
AUTUMN 2019
Phase 1 set to open for the academic year of 2019/20.

STRATFORD WATERFRONT: MASTERPLAN

KEY FEATURES

This illustrates the masterplan being submitted in the planning application. The annotations on the right share some of its key features.

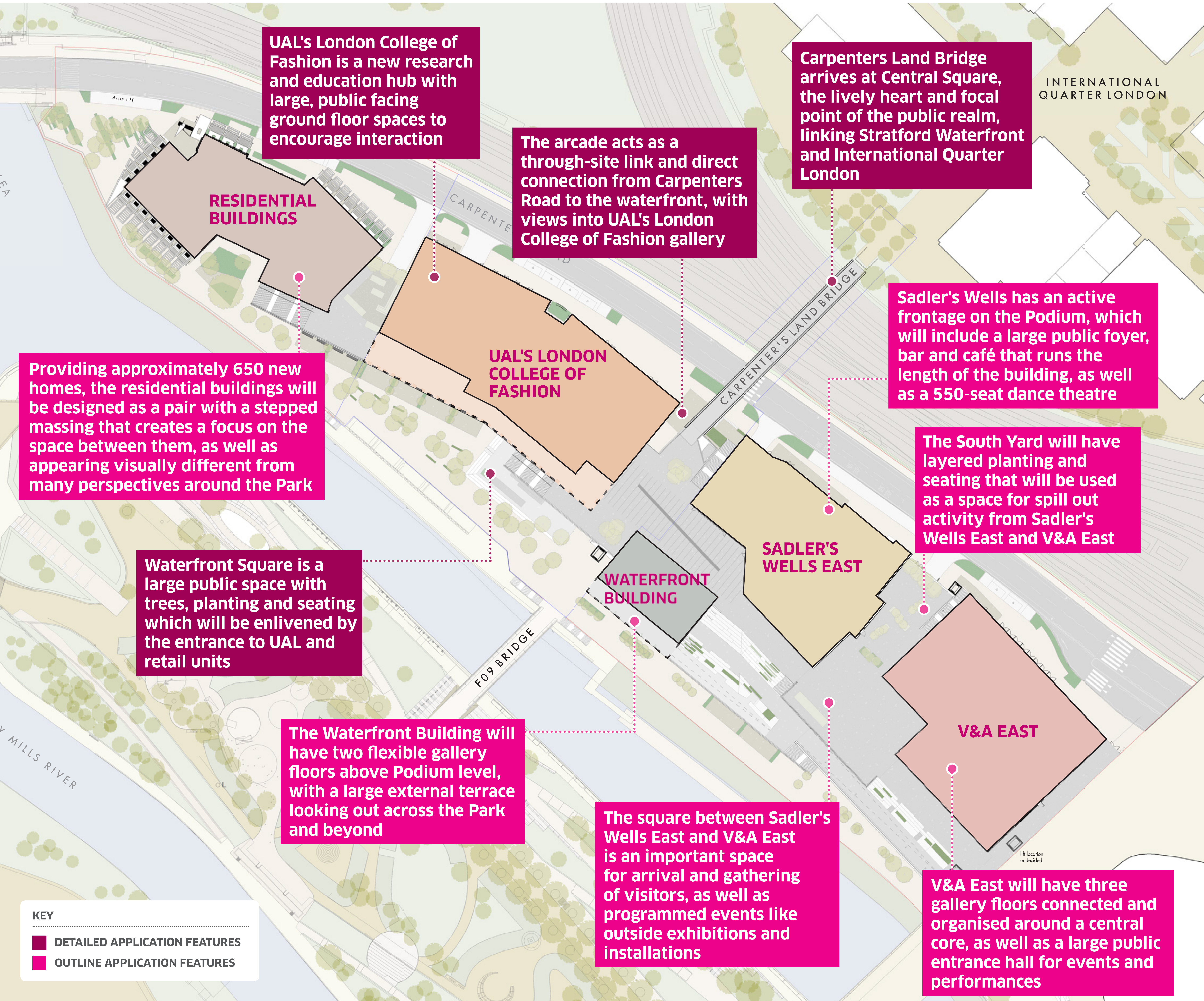
For more information on the design of the masterplan and those elements being submitted as part of the detailed application, please see the following Stratford Waterfront boards.



Illustrative visualisation from Stage 3



Illustrative visualisation from Stage 3



DETAILED APPLICATION: LANDSCAPING AND PUBLIC SPACE

DETAILED APPLICATION SPACES

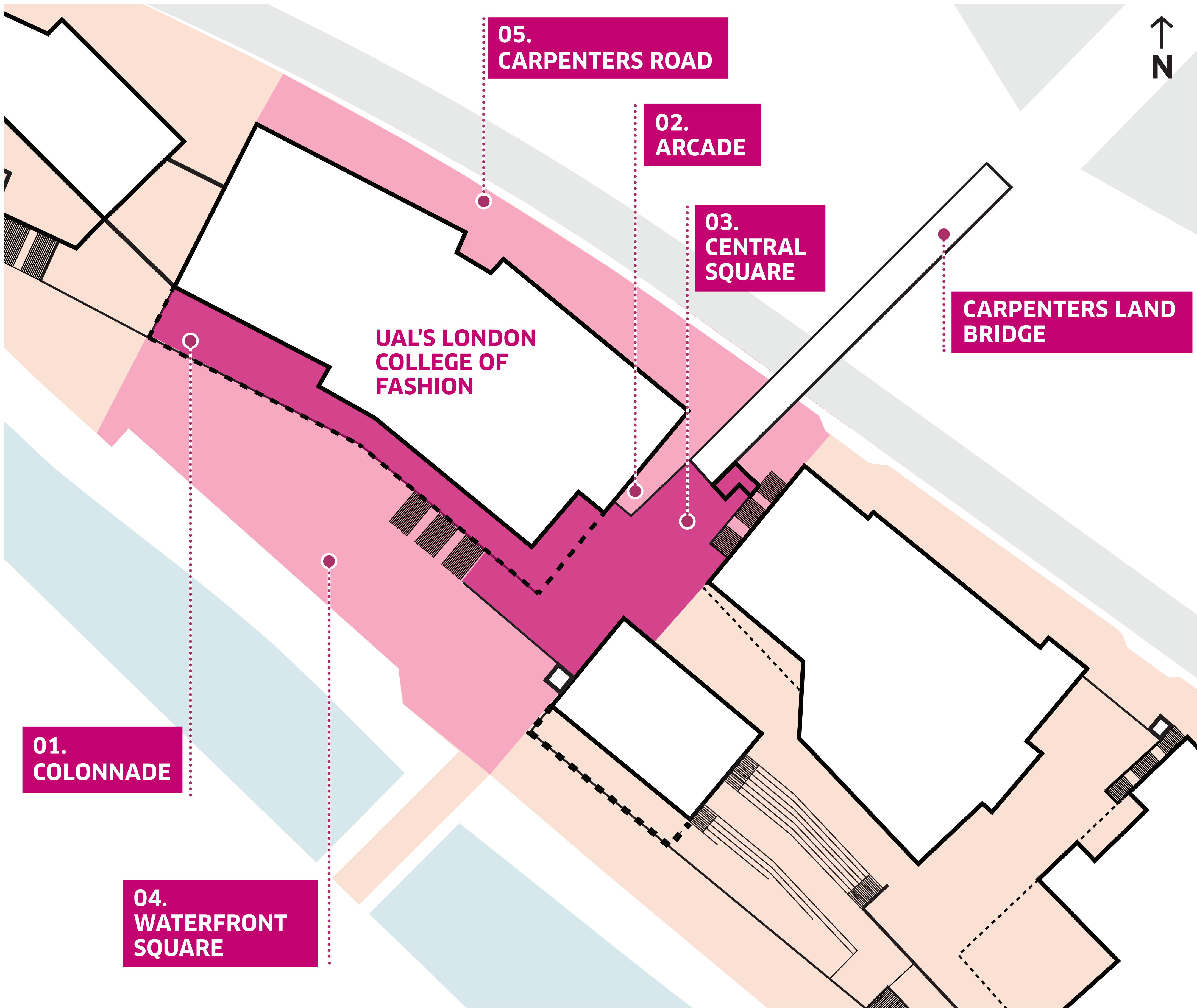
- 01. Colonnade**
Provides a link from the Central Square to the northern part of Stratford Waterfront. Seating looks out at views across the Park. To the north the colonnade widens to provide a covered café seating area.
- 02. Arcade**
A pedestrian walkway that crosses the site at ground level linking Carpenters Road to the waterfront, the Park and beyond. The entrance off the arcade to UAL's London College of Fashion helps to animate the route.
- 03. Central Square**
Central Square is an active crossroads at the heart of Stratford Waterfront. It has entrances to UAL's London College of Fashion, the Waterfront Building and Sadler's Wells East, as well as the landing from Carpenters Land Bridge.
- 04. Waterfront Square**
Lined by an entrance to UAL's London College of Fashion and retail units, there are multiple seating options along bleachers and benches. Trees and planting provide summer shade and shelter from wind along the waterfront and form a strong relationship to the Park and beyond.
- 05. Carpenters Road**
Parking, bus bays and areas of planting run along the edge of the pedestrian walkway. Cycle parking is located with planting alongside a wide pavement. The arcade and various staff and service entrances open out onto the street.
- Public spaces will be defined by strong use of concrete and resin-bound aggregate which is common throughout the rest of the Park.

KEY

DETAILED APPLICATION: PODIUM LEVEL PUBLIC REALM

DETAILED APPLICATION: WATERFRONT LEVEL AND CARPENTERS ROAD PUBLIC REALM

OUTLINE APPLICATION: PUBLIC REALM



Illustrative visualisation of Waterfront Square looking south-east



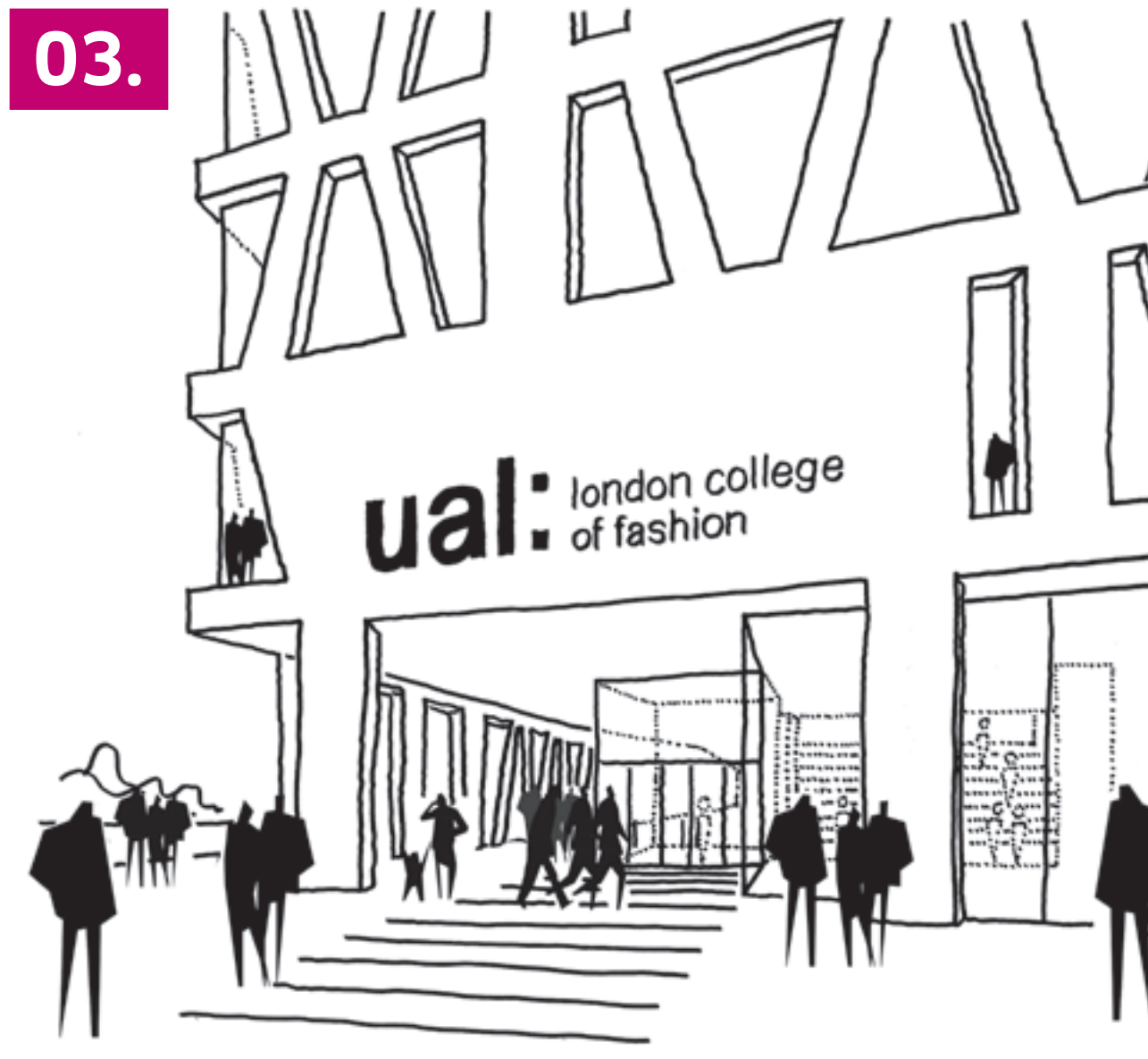
Illustrative visualisation of Waterfront Square looking north-west



Illustrative visualisation of the colonnade



Illustrative sketch of the arcade



Illustrative sketch of entrance to UAL's LCF from Central Square

DETAILED APPLICATION: UAL'S LONDON COLLEGE OF FASHION

KEY FEATURES

Plot description

Brick and glass define the building which is located in the centre of Stratford Waterfront. Sitting between Sadler’s Wells East and the residential buildings, it spans from Carpenters Road to the waterfront.

Alongside Sadler’s Wells East and the Waterfront Building, it frames the Central Square at Podium Level, helping to create an active and welcoming arrival from Carpenters Land Bridge. At waterfront level, it lines Waterfront Square overlooking the river and forming an edge to the arcade cross-site route.

The colonnade runs along the waterfront side of the building, creating a clear route to the Central Square from arrival at the north of the site. The main building entrance is found here, with a public route running through the inside foyer space.

Arrangement

The internal section of the building is organised vertically through a core of stepped lecture theatres, around which smaller subject cluster hubs are arranged.

There are clear views and easy to understand routes between the most common areas and destinations the whole college will use:

- entrance

reception

student services
- canteen

roof gardens

terraces

Smaller scale, more intimate subject hubs are arranged around these primary spaces. There are shorter views to reflect the local movements between them.

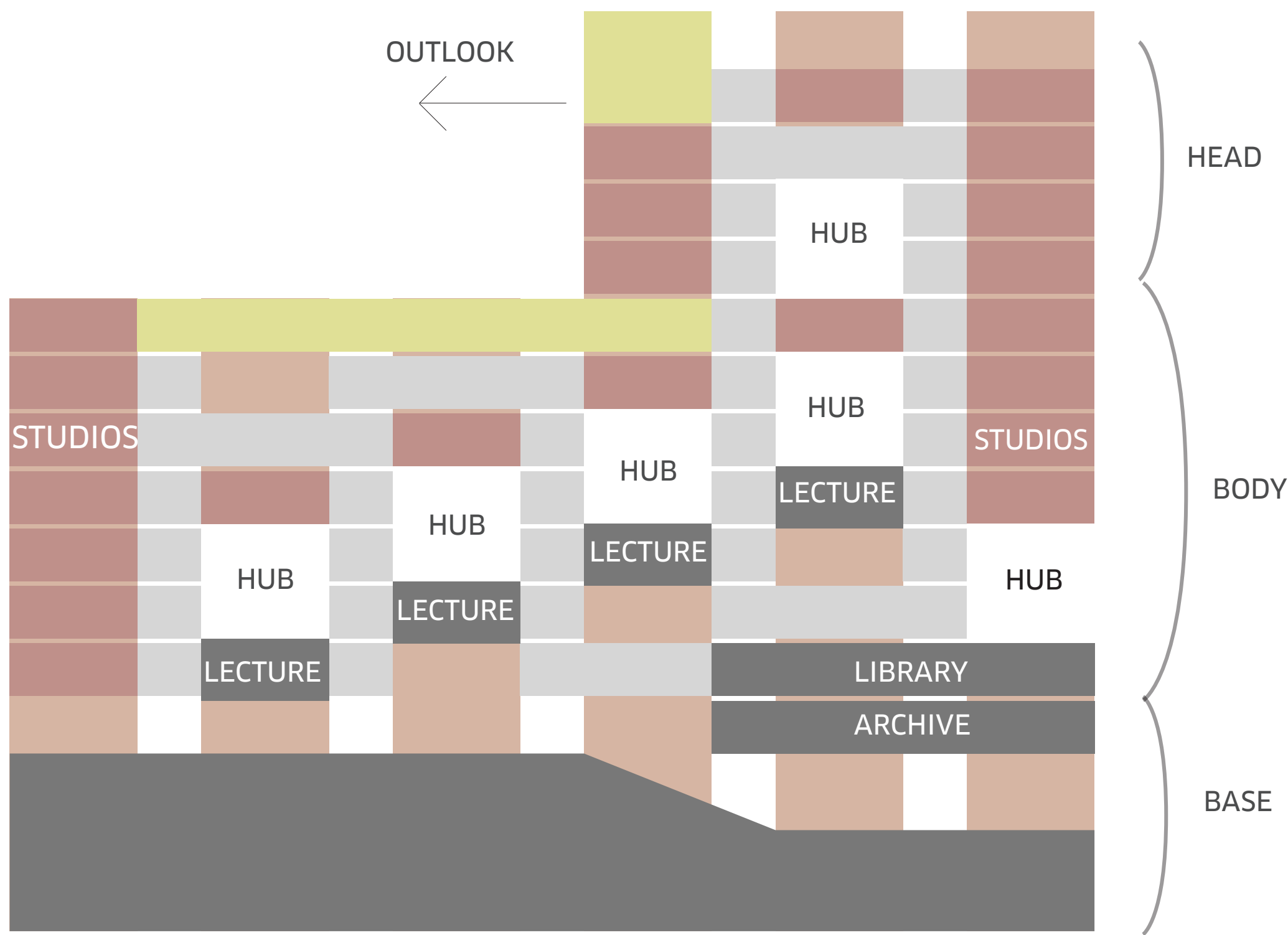
Public access

The triple height entrance space invites students and visitors inside from the ground and podium levels. Retail units face the river and sit below the cafe and spill out area in the colonnade.

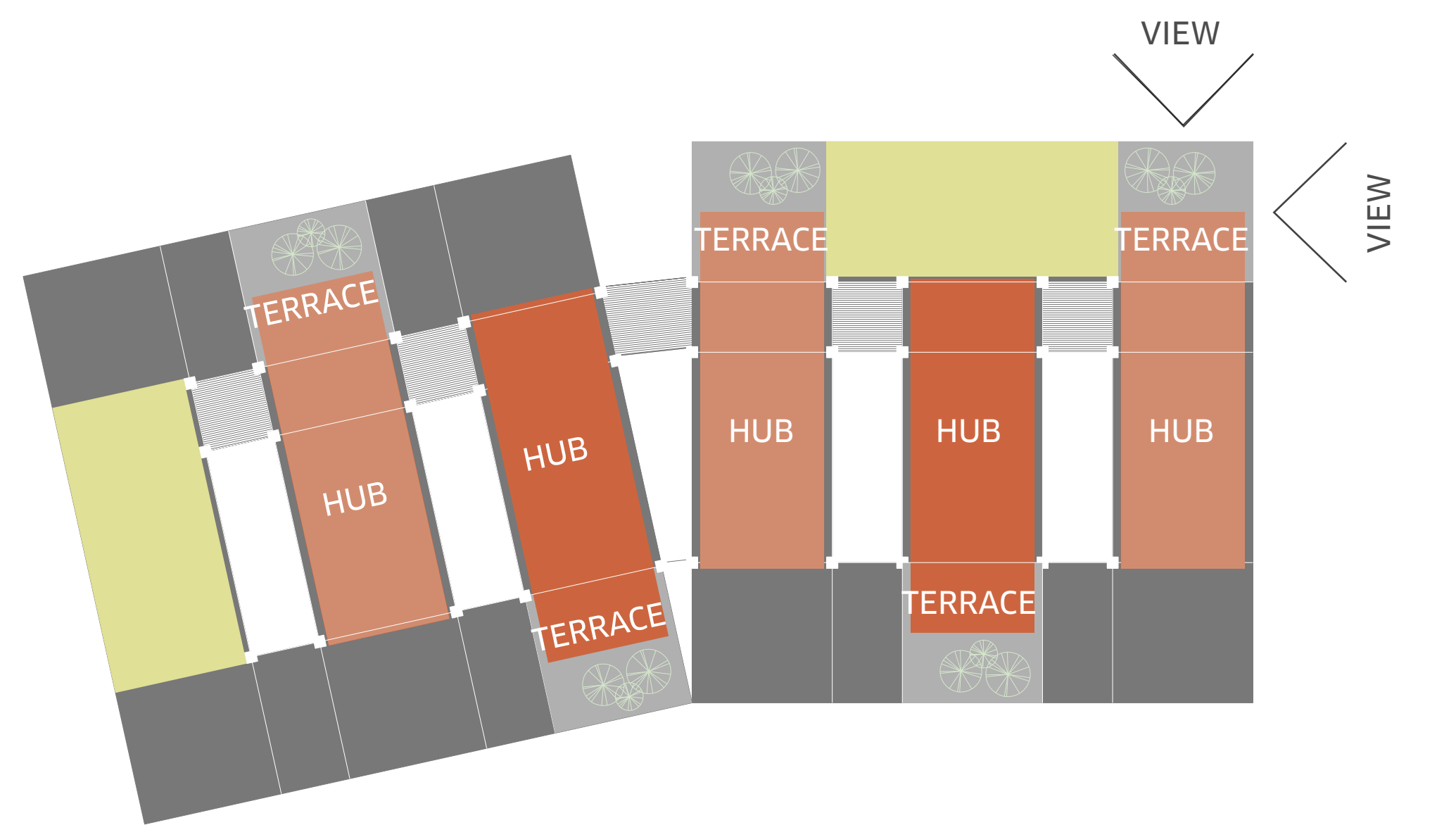
Views into the inner workings of the College can be seen through a lower level gallery space and library, as well as a fashion laboratory and archive on upper levels.



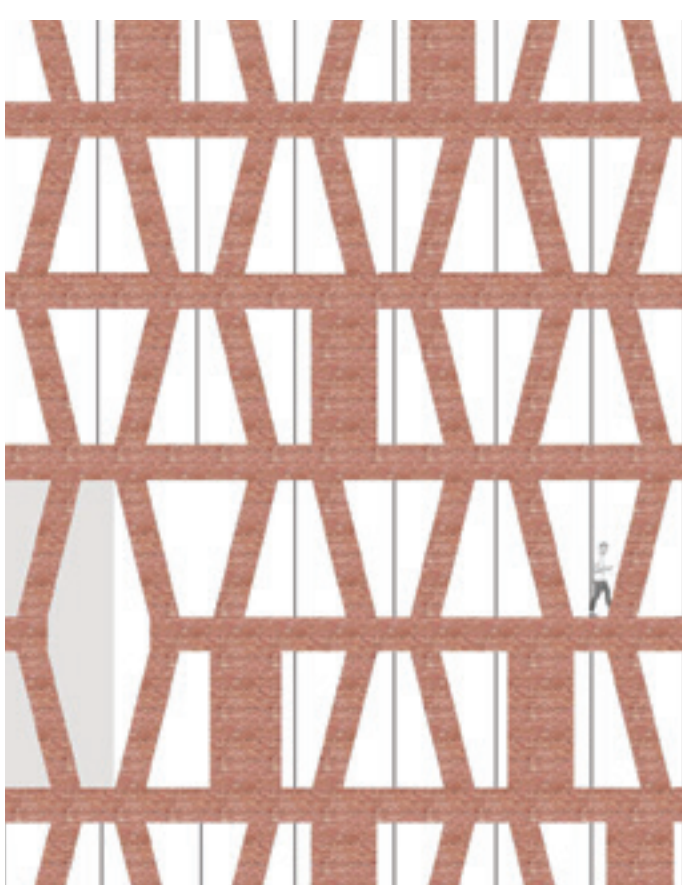
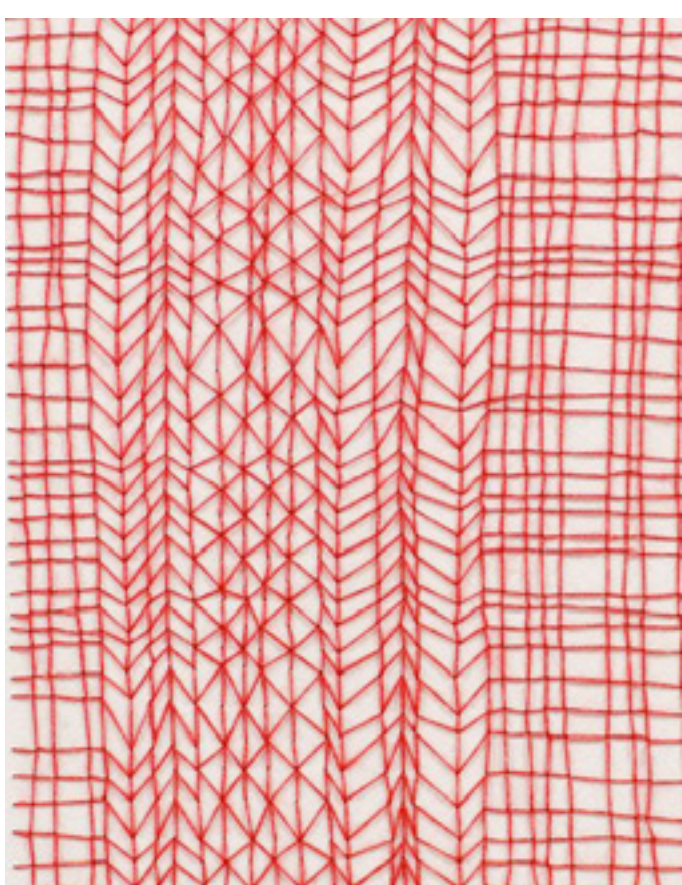
An illustrative visualisation of UAL's London College of Fashion, looking north-east



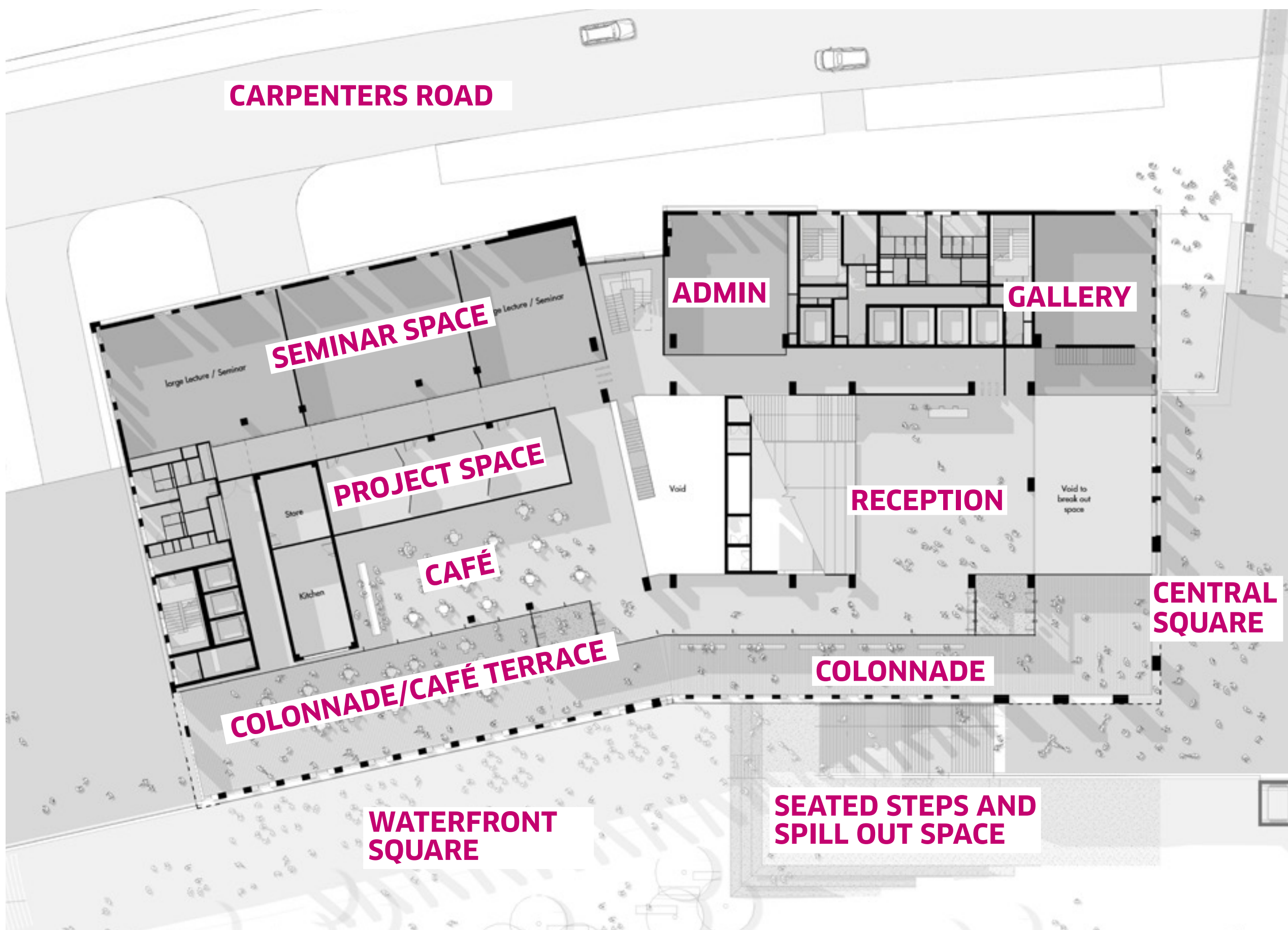
A section diagram of the internal 'warp and weft' structure



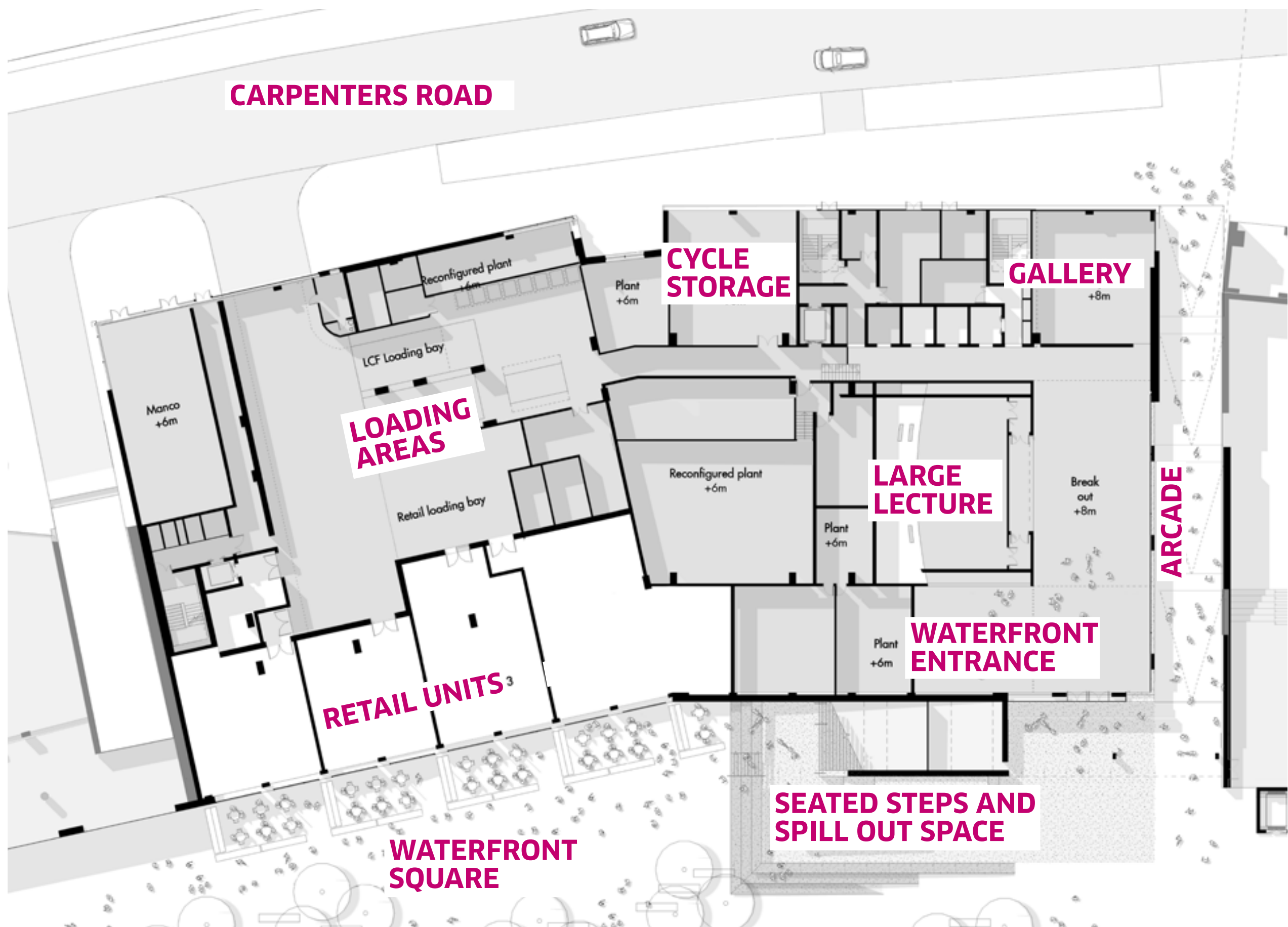
A plan diagram of the internal 'warp and weft' structure



The 'warp and weft' facade inspiration



A plan view of the building at Podium Level



A plan view of the building at Waterfront Level

DETAILED APPLICATION: UAL'S LONDON COLLEGE OF FASHION

KEY FEATURES

A 21st century workshop

UAL's London College of Fashion will be a 21st century workshop - not just for craft but as a teaching and learning environment covering all aspects of Fashion from 'concept to cash register'.

It will be a building for many varied audiences with sometimes contradictory requirements. It must be public facing but accommodate private spaces, showcase student work but provide privacy during the design and making process.

Conceptual inspiration

The design is inspired by nineteenth century mill buildings. From the outside they appear robust and straightforward, whilst the inside is home to complex machinery and processes.

The internal 'warp and weft' arrangement and external 'weaved thread' facade of the building has been influenced by fabric patterns.

PUBLIC	PRIVATE
GENERIC	SPECIFIC
PRACTICAL	INNOVATIVE
ANALOGUE	DIGITAL
INSTITUTIONAL	INDIVIDUAL
SINGLE	MULTIPLE
SCALE	INTIMACY
VISIBLE	ENCLOSED
SHOWCASE	SECRECY
ELITE	DEMOCRATIC
REPETITION	INTEREST
SLEEK	MESSY

The contradicting requirements of UAL's London College of Fashion



Illustrative view of the triple height space connecting the Podium and Waterfront entry with the gallery space



Illustrative view of the Waterfront Square looking south east



Illustrative sketch of the colonnade



Illustrative view of the colonnade looking north



LCF MA16 Womenswear catwalk show, February 2016



An illustrative visualisation of the colonnade from the cafe



Illustrative sketch of the arcade



Workshop in existing UAL's London College of Fashion premises



Illustrative view of the waterfront entrance looking north west

DETAILED APPLICATION: CARPENTERS LAND BRIDGE

KEY FEATURES

A new footbridge

Connecting Stratford Waterfront to International Quarter London, the pedestrian bridge will be 72 metres long and 4.6 metres wide.

Safety

Parapets line each side of the bridge to meet safety requirements for both road and railway crossings.

Seating will be provided as rest areas, concentrated over Carpenters Road, and lighting will ensure good visibility at night.

Materials

Materials help create a sense of place, whilst being hard-wearing and durable to ensure they are suitable for high footfall and all weather conditions.

The surface uses a palette shared with Stratford Waterfront and International Quarter London to help establish coherence and continuation of the public realm.

Intimacy, not infrastructure

The bridge is designed to be intimate and inclusive relating to the different needs of people moving along it, rather than a heavy, generic piece of infrastructure.

Wayfinding

The bridge landing at International Quarter London will be marked by an area of trees to define the route and aid wayfinding to Stratford Waterfront.

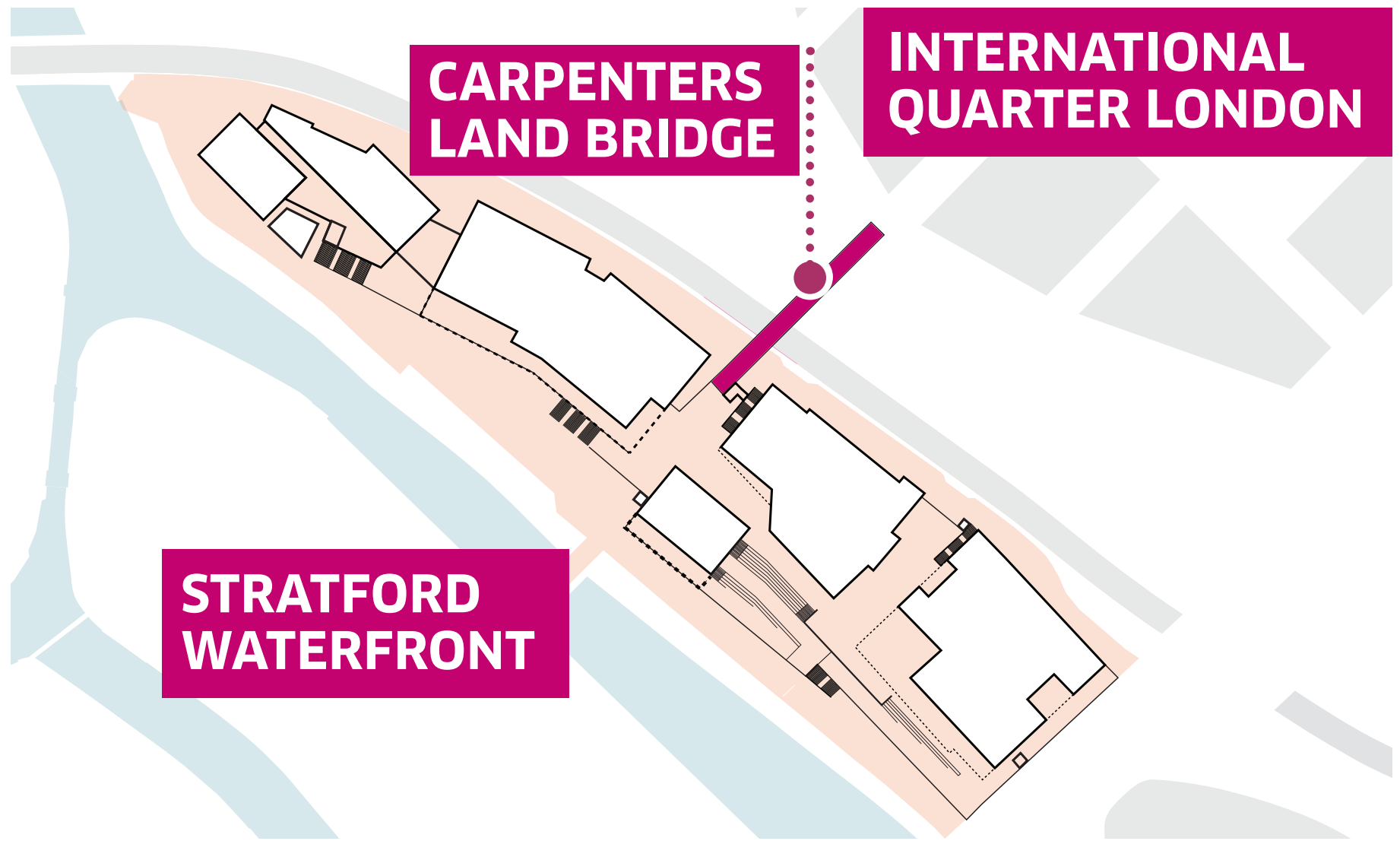
The bridge house at Stratford Waterfront lands at Central Square, acting as a useful tool for orienting yourself within the heart of the masterplan. This is an active and welcoming space framed by entrances to UAL's London College of Fashion, the Waterfront Building and Sadler's Wells East.

Waterfront connection

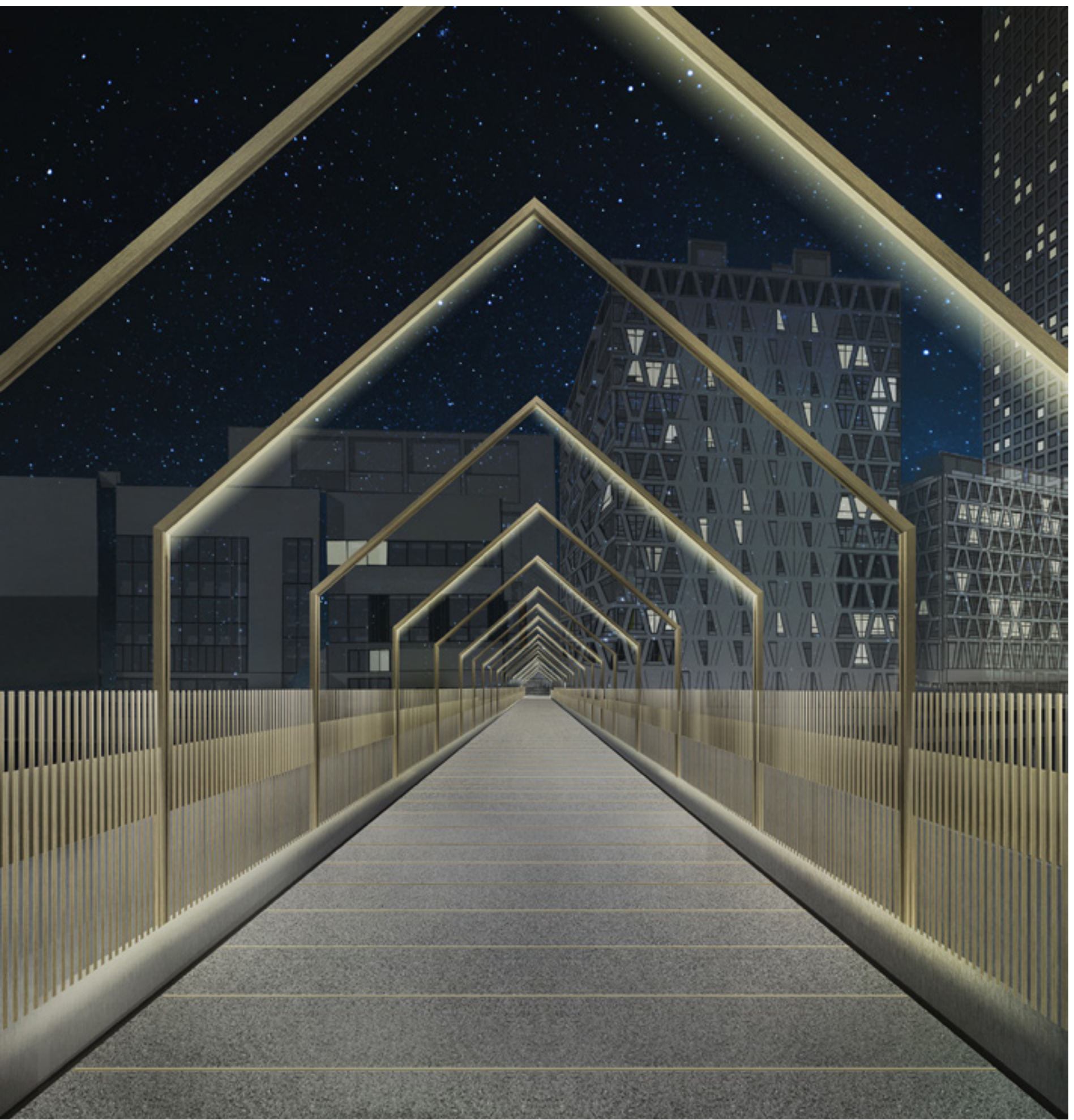
A lift and stairway are integrated into the bridge house design at Central Square creating an inviting connection to the waterfront.



An illustrative view of Carpenters Land Bridge looking towards International Quarter London



Illustrative view looking towards Stratford Waterfront



Illustrative view looking towards Stratford Waterfront at night

NEXT STEPS

THANK YOU

Thank you for having played a part in shaping the proposals for Stratford Waterfront.

Over the past three stages of consultation, the design team have listened to and wherever possible responded to the feedback collected.

The findings of each stage and the ways the masterplan has responded are documented within the consultation reports. These are available to view at the exhibition or online, please ask a member of the team for more information.

NEXT STEPS

The combined Cultural and Education District planning application(s) will be submitted to the Local Planning Authority (LLDC) at the end of the year.

Included within the planning application will be the Statement of Participation (SoP) detailing the entire consultation process that has informed the masterplan.

FIND OUT MORE

To ask any questions or to let us know you would like to receive future updates, please contact the Cultural and Education District team:

☎ 020 7921 0100

✉ stratfordwaterfront@alliesandmorrison.com

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You can also keep up to date on the project and view the consultation reports by visiting the website:

QueenElizabethOlympicPark.co.uk/stratford-waterfront

SPRING 2017

DETAILED BUILDING DESIGNS

Detailed designs for Sadler's Wells East, V&A East and Waterfront Building



AUTUMN 2017

FINAL BUILDING DESIGNS

Final designs for Sadler's Wells East, V&A East and Waterfront Building



WINTER 2017

RESERVED MATTERS

Reserved Matters Applications for Sadler's Wells East, V&A East and Waterfront Building



2022

STRATFORD WATERFRONT OPENING

STAY INVOLVED

