

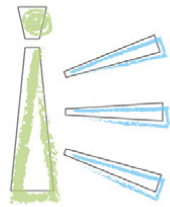
Explore entrepreneurial China and have fun

" Idea Explorer "

Innovation & Entrepreneurship Global Summer Camp

June 14 – July 4, 2020

School of Management, Zhejiang University
Hangzhou, China



idea explorer!

Innovation & Entrepreneurship
Global Summer Camp @ SOM-ZJU

Contact Us

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For more information:

<http://www.som.zju.edu.cn/en/international/explorer.aspx>



Welcome to our 3-week intensive but stimulating summer camp and have an enriching summer in the most entrepreneurial region of China.



- Spend the morning time with ZJU professors to learn about innovation and entrepreneurship and then head into the city to visit tech giants and aspiring startups.
- Have fun with your classmates in practicing Chinese language skills, writing Calligraphy, and performing Taiji.
- Explore evidence of modern-ancient exchanges in Hangzhou, a city that Marco Polo called "the finest and the most splendid in the world."



How to apply

- Applicants from partner universities please apply to your home institution and nomination will be submitted through university coordinator.
- All applicants shall provide the following documents and email to internationalsom@zju.edu.cn in due course.
 - A completed application form
 - A copy of your resume
 - An ID photo (48mm*33mm)

Who May Apply

College students with basic business/economic knowledge are eligible to apply. All courses are conducted fully in English. Students shall have intermediate or proficient English language skills.



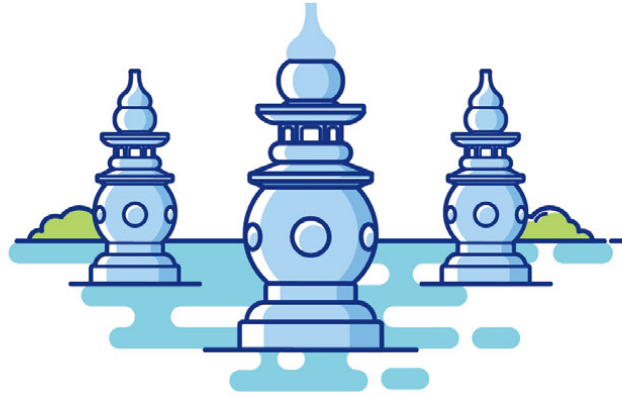
What's in it for me?

Enhancing academic standing: Through exposure to the knowledge sets covering different facets of entrepreneurship, you will gain an understanding of what innovation and entrepreneurship look like and mean.

Exploring ideas: Working with peers through facilitated group discussions, you will be tasked with creating a business initiative to fine-tune the ideas you are itching to turn into reality.

Tasting entrepreneurial China: Immersed in the region's thriving innovation and entrepreneurial atmosphere, you will observe and learn from the business settings via onsite visits and networking events with entrepreneurs.

Experiencing vibrant Hangzhou life: Take a boat ride on the West Lake, hike through the surrounding tea fields and enjoy marvelous landscapes and vibrant life of Hangzhou, a UNESCO's World Heritage Site and New York Times world's top places to go.



Courses

- Doing Business in China: An Economic Perspective
- Doing Business with China: A Cultural Perspective
- Innovating for Good Enough Markets
- Entrepreneurship in China
- Market Analysis in China
- Business Model Designing and Innovation
- Entrepreneurial Finance
- Intellectual Property Business in China



Program Dates

- Day 1 Arrival & Registration
- Day 2 Opening & Orientation
- Day 3 Courses begin
 - 8-10 Courses
 - 3+ Company visits
 - 5+ Cultural activities
- Day 20 Final presentation
- Day 21 Farewell & Departure

Please note that program dates are subject to change.



Fees

	Applicants from partner universities	All other applicants
Program fee	CNY 2,800	CNY 8,800
Accommodation fee	CNY 4,000	CNY 4,000

- Program fee includes tuition (waived for students from partner universities), lecture materials, company visits, and cultural activities.
- Not included: Meals, optional weekend trips, international travel expenses, visa application, etc.
- A CNY400 application fee might be charged by International College of Zhejiang University for student who needs JW202 Form for VISA application.
- Please note that the fee is non-refundable.

Application deadline: March 15, 2020