Appendix 9

Chapter 10: Ostracon and booklet: survey questionnaire

A. OBJECT AND LABEL

I would like to show you one object from the museum (UC39630). I would like you to have a look and read the label, and tell me when you are ready to talk about it.

1. Could you tell me in a couple of sentences what do you think of the display and label of the inscribed stone?

2. Do you think you have a good idea of what the object is after having looked at it?

   Very good  Good  A bit poor  Very poor

B. OBJECT AND BOOKLET

I would like you to look at the same object again, in combination with this small booklet to see what you think of this. Tell me when you are ready to answer some questions about your new experience.

3. Do you think the amount of information on the booklet is:

   Too much  A bit too much  About right  Too little

4. Each page gives different types of information: was that clear to you?

   Yes  No

5. Did you look at the booklet:
   Selectively
   Page by page
   Randomly
   Just the first page(s)
   Other

6. Which page did you find the most interesting? (Please point to ONE page of the booklet)
6a. Could you tell me why did you find that page interesting?

7. In the next set of questions you are presented with a statement. Please indicate your level of agreement or disagreement with each statement

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly agree</th>
<th>Agree</th>
<th>Disagree</th>
<th>Strongly disagree</th>
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</thead>
<tbody>
<tr>
<td>The booklet made me look at the object carefully</td>
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<tr>
<td>Booklets like this one are more appropriate for children and young visitors</td>
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<td>I think it is too colourful</td>
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<tr>
<td>The illustrations were useful in putting the information across</td>
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<tr>
<td>I don’t think the booklet is the sort of thing I would be interested in</td>
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<tr>
<td>I think it is a good idea to allow visitors to choose the information to read about an object</td>
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<tr>
<td>During a museum visit there is not enough time to look at similar booklets</td>
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<td>I was compelled to lift the flip windows to know more</td>
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<tr>
<td>The booklet would make me stop and look at an object which I would otherwise miss out</td>
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<tr>
<td>I couldn’t find the information I wanted</td>
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8. Do you have any suggestions to improve the booklet?

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
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</table>

8a. (If yes) please elaborate
C. PERSONAL BACKGROUND

I would like to conclude with a couple of questions about you.

9. Which of the following aspects of the Egyptian culture are you most interested in?
(Please choose ONE answer)
- Daily life
- Religious Beliefs
- Funerary Customs
- Writing
- Trade
- War
- Ceramics
- Other

10. Which of the following best describes you?
- Curious
- General interest
- Friend of the Petrie Museum
- Long standing interest
- Studying for a qualification in Egyptology / archaeology
- Other

13. Gender

| M | F |

12. Age
- Under 18
- 18-24
- 25-34
- 45-54
- 55-64
- 65+