Appendix 10

Chapter 11: Petrie Museum: questionnaire for comparative evaluation of ostracon booklet, geology display and whispering headrest

PART 1 – THE TALKING LABEL
The exhibit I would like you to look at is a wooden headrest, which is explained by means of an audio-label. Once you will have looked at the object and listened to its label I will ask you three more questions.

1. What are your impressions of the object and its talking label?
2. What do you like best about the talking label?
3. What do you like least about the talking label?

PART 2 – THE GEOLOGY DISPLAY
Now I would like you to look at the stone objects in this cabinet, the two wall-panels, the object-handling box, and the video with footage of ancient Egyptian quarries. When you are ready I will ask you three more questions.

4. What are your impressions of the geology display?
5. What do you like best about the geology display?
6. What do you like least about the geology display?

PART 3 – THE RED BOOKLET
Please look first at an inscribed stone fragment, and then at the booklet with information about it. When you are ready, I will ask you a couple of questions about your experience.

7. What are your impressions of the object and the booklet?
8. What do you like best about the booklet?
9. What do you like least about the booklet?

PART 4 – COMPARATIVE REACTIONS
Finally, I would like to ask you about the comparison between the three displays.

10. Which was the most successful way to stimulate your interest in the objects? (please choose no more than two)

   Colour-coded booklet for the inscribed stone
   Talking-label for the headrest
   Wall-panel with pictures and map of Egypt
   Video of ancient quarries
Handling box with rock samples
Other

11. Please explain the reasons behind your answer.

12. Which of the following objects did you find the most interesting?

- Inscribed piece of stone
- Wooden headrest in the shape of a hare
- Group of stone objects

13. Please explain the reason for your preference.

14. Do you have any suggestions to improve any of the three installations we looked at today?