



ESA_LAB@UCLan

Introduction and overview

Dr. Rick Wylie

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Reader in Applied Policy Sciences, University of Central Lancashire

Quick overview

- where ESA_LAB@UCLan is located
 - The Applied Policy Science Unit
 - (UCLan space)
- background
- outputs to date
- current activities within wider scope of applied policy sciences

Where it is located

- University of Central Lancashire at its Westlakes Campus in West Cumbria
- Leadership Hub and Executive Education within Faculty of Business and justice
- Applied Policy Science Unit – active network with engaged external advisors “Speaking truth to power”
- Part of a wider project in applied policy science in collaboration with the Samuel Lindow Foundation
- Working with colleagues in ESA – to whom many thanks!
 - Estelle Godard
 - Dr. Gianluigi Baldesi
- Space at UCLan from later this year...

UCLan in Space

Professor Robert Walsh,
Jeremiah Horrocks Institute



University of
Central Lancashire
UCLan



What is UCLan Space?

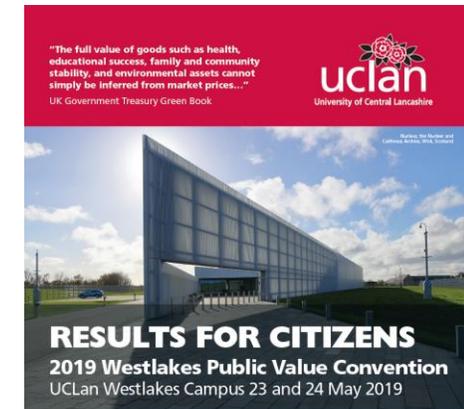
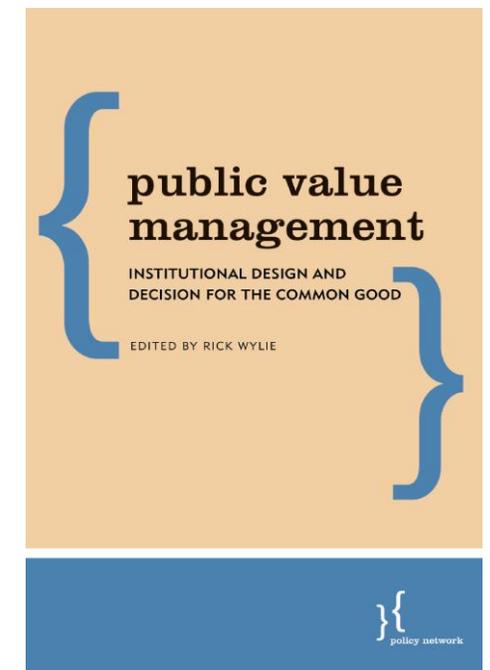
- brings together space-related activity across the institution
- research and development opportunities
- support for SME engagement into space sector
- requirement for highly skilled, degree level graduates
- public awareness and engagement with space

Background

- Working on public value project funded by UCLan in collaboration with Westlakes Research Limited
- Space as part of a wider project focusing upon public value and management
 - nuclear energy – and waste
 - regional development
 - tourism and the visitor economy
 - health and medicine
 - higher education and the new labour market
- Asked if we'd like to set up an ESA_LAB to continue our public value management work
- Signed in Autumn 2018 at the Cumbria Nuclear Conference for 5 years

Outputs to date

- APSU events, including...
 - convention on public value at Westlakes
 - symposium in London
- Chapter in book on public value management published by Rowman and Littlefield International in 2020
- Chapter in book published in 2021 by Edward Elgar on future research agenda for space
- Two presentations at IAC by ESA, 2020 and 2021
- Presentations and poster at New Space Economy Forum in Rome in December 2019



Chaired by David Taylor CBE, DL
Pro-Chancellor and Chair of the University Board
University of Central Lancashire

Full programme available at
publicvalueconvention2019.eventbrite.co.uk

Thursday 23 May 2019
The public value of infrastructure

Friday 24 May 2019
The public value of the nuclear industry and innovation

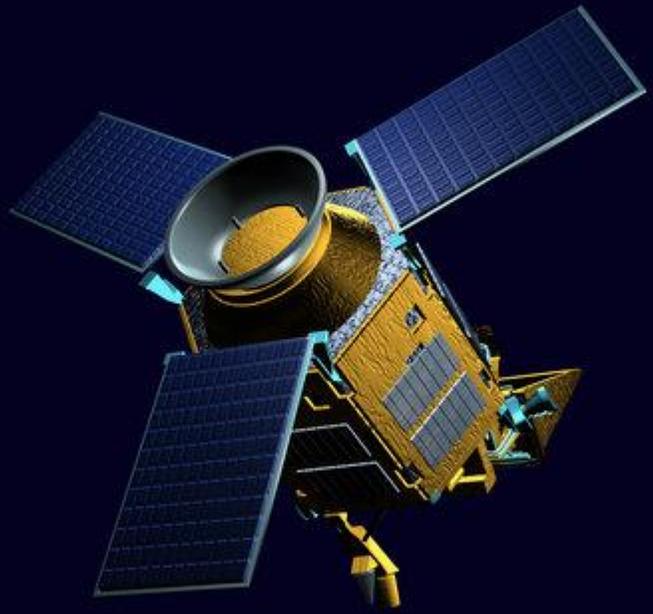
Attendance by invitation and application

Today in government and commerce, and among citizens and in communities there is an increasing recognition of the importance of public value in policy and programmes. This term to public value represents the 'humanisation' of policy and a concern about wider public benefits beyond economics. Public value is, essentially, what individuals value in the light of their own and the public interest and organisations create value for individuals by responding positively to their basic needs. A public value approach represents a new look at policy and action, and focuses upon the impact of activity upon the daily lives of ordinary citizens and gives us a novel, powerful approach to fostering and framing the value of products, projects and services – beyond financial value.



The current theme of our public value work

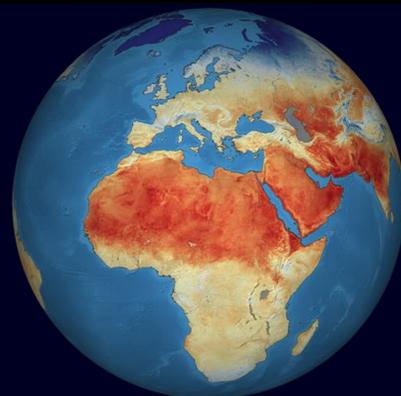
- ***public value in a 'Risk Society'***
- under auspices of UCLan's Applied Policy Science Unit
- draws upon almost thirty years of work at Westlakes campus
- the public value impact of the Copernicus Earth Observation Programme
- Conference in May 2022 at Westminster
 - ***Levelling Up: Creating Public Value in a 'Risk Society'***
 - nuclear energy, medicine, education, tourism, space, regional development
- already very revealing to date as part of a wider project across a number of 'Risk Society' themes in the context of public value...



The Copernicus programme: Climate Change and Public Value in a Risk Society



...gives a unique one-world perspective of this island Earth



...supports our understanding of the invisible causes of human-induced climate change



...relates to real lives and lifeworlds such as here in Copeland UK





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