Introduction and overview

Dr. Rick Wylie
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Reader in Applied Policy Sciences, University of Central Lancashire
Quick overview

• where ESA_LAB@UCLan is located
  • The Applied Policy Science Unit
  • (UCLan space)

• background

• outputs to date

• current activities within wider scope of applied policy sciences
Where it is located

• University of Central Lancashire at its Westlakes Campus in West Cumbria

• Leadership Hub and Executive Education within Faculty of Business and justice

• Applied Policy Science Unit – active network with engaged external advisors “Speaking truth to power”

• Part of a wider project in applied policy science in collaboration with the Samuel Lindow Foundation

• Working with colleagues in ESA – to whom many thanks!
  • Estelle Godard
  • Dr. Gianluigi Baldesi

• Space at UCLan from later this year...
UCLan in Space

Professor Robert Walsh, Jeremiah Horrocks Institute
What is UCLan Space?

• brings together space-related activity across the institution

• research and development opportunities
• support for SME engagement into space sector
• requirement for highly skilled, degree level graduates
• public awareness and engagement with space
Background

• Working on public value project funded by UCLan in collaboration with Westlakes Research Limited

• Space as part of a wider project focusing upon public value and management
  • nuclear energy – and waste
  • regional development
  • tourism and the visitor economy
  • health and medicine
  • higher education and the new labour market

• Asked if we’d like to set up an ESA_LAB to continue our public value management work

• Signed in Autumn 2018 at the Cumbria Nuclear Conference for 5 years
Outputs to date

• APSU events, including...
  • convention on public value at Westlakes
  • symposium in London

• Chapter in book on public value management published by Rowman and Littlefield International in 2020

• Chapter in book published in 2021 by Edward Elgar on future research agenda for space

• Two presentations at IAC by ESA, 2020 and 2021

• Presentations and poster at New Space Economy Forum in Rome in December 2019
The current theme of our public value work

• **public value in a ‘Risk Society’**
• under auspices of UCLan’s Applied Policy Science Unit
• draws upon almost thirty years of work at Westlakes campus
• the public value impact of the Copernicus Earth Observation Programme
• Conference in May 2022 at Westminster
  • *Levelling Up: Creating Public Value in a ‘Risk Society’*
  • nuclear energy, medicine, education, tourism, space, regional development

• already very revealing to date as part of a wider project across a number of ‘Risk Society’ themes in the context of public value...
The Copernicus programme: Climate Change and Public Value in a Risk Society
...gives a unique one-world perspective of this island Earth

...supports our understanding of the invisible causes of human-induced climate change

...relates to real lives and lifeworlds such as here in Copeland UK
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