



Crafting the Future of Qualitative Health Research in a Changing World



4th Qualitative Health Research Conference

Supported by



Friday 22 March 2019
Radisson Blu Portman Hotel, London
Hosted by the **UCL Qualitative Health Research Network**

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Welcome

A warm welcome to our 4th Qualitative Health Research Network Conference – *Crafting the Future of Qualitative Health Research in a Changing World* – the theme of which is change. We take this theme as broad point of departure in which to consider a number of factors which bear upon what we – as scholars, practitioners and members of society – study and how we study it. In short, this conference concerns questions of how to study change and how to engage reflexively with the inevitable ways in which we, too, are caught in its crosshairs.

A conference on change is extremely timely. We are witnessing major change in healthcare environments across the globe and across multiple dimensions. Rapid biotechnical advances, personalised medicine, and on-going demands for more patient involvement, to name just several fundamental shifts underway now. These advances are happening against a backdrop of major geopolitical and demographic change, with ageing communities, global austerity, and the biggest wave of mass migration since the Second World War. Together, these changes bring significant social consequences. Regarding healthcare, patients, practitioners, policymakers and society at large finds itself facing major challenges to established forms of care, the allocation of resources and the inscription of new roles, responsibilities and relationships. At a different scale, change is a fundamental feature of care – we aim to make people better or prevent them becoming ill, and we design ways of intervening in people's lives in complex ways. These changes require nuanced analysis and, in many cases, urgent analysis.

As a network of independent researchers engaged in qualitative work, we have become increasingly interested in the contributions that researchers engaged with qualitative approaches can make to the study of change. How, for example, we can help healthcare communities anticipate and navigate the many and complex social consequences entangled with it. We are also interested in the tensions change produces for researchers as we, too, must navigate its many flows. This reflection set the Network's programme of work over the last two years, generously supported by the Wellcome Trust and which culminates at this conference.

In anticipation of the conference and to generate early discussion on the theme of change, we held a one-day workshop – *Responding to Change: Perspectives from Qualitative Health Research* – in June 2018. The response to our call for papers for the workshop was overwhelming, reinforcing our feelings about the importance of considering change. The papers we selected cohered around three main themes – Tensions and opportunities in evaluating and creating change, Methodological reflections on studying and responding to change, and Theorising change and its processes. These helped set our subsequent call for papers and ultimately the shape of today's programme. We are extremely grateful to all those who attended the workshop for their fantastically thoughtful papers, discussion and provocations during the workshop. You can read more about the workshop in our blog post – *Taking the Pulse of Qualitative Health Research in a Changing World* – accessible through our website.

Our goal in the current conference is to advance the discussion on change and further reflection on these questions: How can we study change qualitatively? How does change, by virtue of its fleeting nature and unintended effects, complicate normative approaches in qualitative health research? How can we respond to change in informed, meaningful and timely ways? How can we craft a future for qualitative health research in a changing world? Again, we are delighted to have such a rich and engaging set of presentations and posters from around the world – including sites in Africa, Asia, New Zealand, Europe, North America and South America – and from various academic fields – including anthropology, sociology, science and technology studies, psychology, and medicine.

We have organised presentations along similar lines to the workshop, though expanded to accommodate a broader set of theoretical, methodological, and situational concerns. Accordingly, we include six sessions – Global Health; Critical Perspectives and Social Theory; Participatory Approaches; Innovative Research Methods; Healthcare Improvement and Knowledge Mobilisation; and Ethnographic Encounters. We also welcome Glenn Robert, Professor of Healthcare Quality and Innovation at King's College London, as keynote speaker and Virginia Braun, Professor of Psychology at the University of Auckland, who convenes our afternoon symposium. A large number of posters will be exhibited throughout the day, including an exciting new poster buzzer round in the morning session. We urge you to engage in as much as you can and look forward to your participation in the day.

This booklet contains further information about the day, including the full programme, keynote information, oral and poster presentation details, information on the QHRN committee and other details about the day and venue.

The QHRN Committee

UCL Qualitative Health Research Network

The UCL Qualitative Health Research Network (UCL QHRN) is a cross-faculty and transdisciplinary initiative to support the use and development of qualitative research in health, illness and care. We aim to encourage debate and discussion that examines the place of qualitative research in contemporary health research, its core concepts and methods. We host quarterly seminars and biennial international conference within and outside of the UCL community.

For more information, please visit: <https://www.ucl.ac.uk/qualitative-health-research-network/>

QHRN Committee



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Important Information

BMJ Open

We are delighted to have all of the abstracts from today's oral and poster presentations published in BMJ Open. To access each abstract along with full author lists and affiliations, please download our conference publication online using the link that was sent to you.

Twitter

Follow us on Twitter [@UCL_QHRN](#) and tweet about today's event using [#QHRN2019](#)

Photography

Photographs will be taken throughout the day. If you do not want any photographs of you to be used by UCL QHRN, or have any questions about their future use, please speak to one of the committee members (See page 3).

Acknowledgements

This conference is part funded by The Wellcome Trust Small Grant in Humanities and Social Science. We are grateful to The Wellcome Trust for this generous funding. The Wellcome Trust funds research in the humanities and social sciences that addresses any aspect of health. You can find out further information here:

<https://wellcome.ac.uk/what-we-do/our-work/research-humanities-and-social-sciences>

A huge thank you to our wonderful reviewers for taking time to review the abstracts for this conference. Further thanks are given to the administrative staff at the Department of Behavioural Science and Health and Compleat Conference Company for their part in making today's conference happen.

We offer additional thanks to BMJ Open for supporting our drinks reception last night and to all of the staff at The Larrick, Marylebone.

QHRN 2019 Prizes

Two prizes will be awarded with winners announced at the closing ceremony.

- *Poster prize*: There will be a people's vote for the best poster. Delegates will be asked to vote for their favourite poster using the voting card provided in their delegate pack. Votes must be cast by the end of the afternoon refreshment break (15.15-15.45). The poster with the greatest number of votes will be awarded the prize.

- *Twitter prize*: There will be a prize for the best tweet of the day, judged by the QHRN Committee. To increase your chance of winning this prize, please tweet about the conference using [#QHRN2019](#).

Evaluation

We will send you a link to an evaluation questionnaire after the event. We would be grateful if you are able to complete this questionnaire to provide us with feedback about today's conference.

Keynote Lecture



Professor Glenn Robert
King's College London, UK

From 'bodies on the pavement' to the participatory Zeitgeist: shaping change in healthcare organisations

Abstract:

There is a need to critically explore the recent trend towards more participatory methods for bringing about change within (and outside) healthcare organisations, and to consider the resulting opportunities and challenges that arise for applied (and not so applied) qualitative health researchers. Revisiting the radical origins of such methods provides an opportunity to reflect upon how they relate to more recent constructs such as Patient & Public Involvement in research. How qualitative research can combine imagination and rigour as part of participatory approaches in ways that best contribute to beneficial change in the organisation of healthcare service delivery will also be discussed.

Biography:

My research at King's College London draws on the fields of organisational studies and organisational sociology. It incorporates the study of innovations in the organisation and delivery of health care services as well as quality improvement interventions. Over the last 25 years of conducting research in the healthcare sector I have co-authored/edited five books. One of these was based on the findings from a cross-cultural ethnographic study - with RAND in the United States - of high performing health care systems in America and Europe. A subsequent study with partners in five European countries explored the relationships between the organisational and cultural characteristics of hospitals and how these impact upon clinical effectiveness, patient safety and patient experience. Previous quality improvement research includes the first evaluations in the English National Health Service (NHS) of the Institute for Healthcare Improvement's 'Breakthrough' Collaborative method, as well as exploring new perspectives on large-scale change by testing the value of bringing social movement thinking to healthcare quality improvement efforts. My current research interests include collaborating with service designers to identify and test any creative and participatory methods that might have value in addressing some of the challenges facing the NHS. Through a part-time Chair at Jönköping University, Sweden I am also collaborating on a long-term research programme which is seeking to explore, enhance and measure the value of co-production for improving the health and social care of citizens.

Conference Programme

Time	Session			
08:30 - 09:15	Registration			
09:15 - 09:30	Opening Ceremony			
09:30 - 10:30	<p>KEYNOTE LECTURE</p> <p>From 'bodies on the pavement' to the participatory Zeitgeist: shaping change in healthcare organisations</p> <p>Professor Glenn Robert King's College London, UK</p> <p><i>Ballroom</i></p>			
10:30 - 11:00	Poster Buzzer Round			
11:00 - 11:30	Refreshments and Poster Viewing			
11:30 - 13:00	<p>Breakout Sessions: Oral Presentations</p> <table border="0"> <tr> <td> <p>Participatory Research Chair: Kirsten Moore</p> <p><i>Ballroom</i></p> </td> <td> <p>Global Health Chair: Nehla Djellouli</p> <p><i>Montagu Suite</i></p> </td> <td> <p>Critical Perspectives and Social Theory Chair: Sébastien Libert</p> <p><i>Berkeley Suite</i></p> </td> </tr> </table>	<p>Participatory Research Chair: Kirsten Moore</p> <p><i>Ballroom</i></p>	<p>Global Health Chair: Nehla Djellouli</p> <p><i>Montagu Suite</i></p>	<p>Critical Perspectives and Social Theory Chair: Sébastien Libert</p> <p><i>Berkeley Suite</i></p>
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13:00 - 14:00	Lunch and Poster Viewing			
14:00 - 15:15	<p>Breakout sessions: Oral Presentations</p> <table border="0"> <tr> <td> <p>Healthcare Improvement and Knowledge Mobilisation Chair: Georgia Black</p> <p><i>Ballroom</i></p> </td> <td> <p>Innovative Research Methods Chair: Rochelle Burgess</p> <p><i>Montagu Suite</i></p> </td> <td> <p>Ethnographic Encounters Chair: Henry Llewellyn</p> <p><i>Berkeley Suite</i></p> </td> </tr> </table>	<p>Healthcare Improvement and Knowledge Mobilisation Chair: Georgia Black</p> <p><i>Ballroom</i></p>	<p>Innovative Research Methods Chair: Rochelle Burgess</p> <p><i>Montagu Suite</i></p>	<p>Ethnographic Encounters Chair: Henry Llewellyn</p> <p><i>Berkeley Suite</i></p>
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15:15 - 15:45	Refreshments and Poster Viewing			
15:45 - 17:00	<p>SYMPOSIUM</p> <p>More than just a silly story: the exciting potential of Story Completion for qualitative health research</p> <p>Convenor: Professor Virginia Braun The University of Auckland, New Zealand</p> <p><i>Ballroom</i></p>			
17:00 - 17:15	Closing Ceremony			

Oral Presentations

Breakout sessions 11:30 – 13:00

Participatory Research	Global Health	Critical Perspectives and Social Theory
<p>Democratising the research process: reflections on the co-production of focus groups</p> <p><i>Jean Ledger – University College London, UK & Raj Mehta – CLAHRC North Thames, UK</i></p>	<p>Qualitative research for large-scale sustainable impact on health in low-resource settings</p> <p><i>Rebecca King – University of Leeds, UK</i></p>	<p>The Hospital Is No Longer an Option: A Case Study of Pregnant Women Going Against Medical Advice</p> <p><i>Lianne Holten - AVAG/APH/Amsterdam UMC, Netherlands</i></p>
<p>Rules of engagement: ethics issues in participatory research</p> <p><i>Sonia Bussu – Manchester Metropolitan University, UK & Mirza Lalani – University College London, UK</i></p>	<p>"Free Health/Free Die": Investigating women's health in post-Ebola rural Sierra Leone</p> <p><i>Maren Lujan – Independent, USA</i></p>	<p>Re-thinking mental health through feeling: emotion centred research about family with LGBTQ+ youth</p> <p><i>Rachael Eastham – Lancaster University, UK</i></p>
<p>Going native in order to make a difference? Tensions of longitudinal participatory research</p> <p><i>Roman Kislov – The University of Manchester, UK</i></p>	<p>Mainstreaming Qualitative Longitudinal Research and Re-thinking Causality in a Global Health Context</p> <p><i>Jayne Webster – London School of Hygiene and Tropical Medicine, UK & Bren Neale – University of Leeds, UK</i></p>	<p>'It's not another diet': Bariatric Dietitians' alternative talk about food and the body</p> <p><i>Hilla Nehushtan – Hebrew University of Jerusalem, Israel</i></p>
<p>Building sustainable partnerships with local researchers for qualitative health systems research</p> <p><i>Amrit Virk – University of Leeds, UK</i></p>	<p>Views of key stakeholders in Saudi Arabia on protective sexual health strategies</p> <p><i>Nour Horanieh – London School of Hygiene and Tropical Medicine, UK</i></p>	<p>Community Health Workers: Solving Health Issues and Improving Wellbeing</p> <p><i>Ryan Logan – University of South Florida, USA</i></p>
<p>Rare but Still Heard: How innovative methods can enhance research inclusion</p> <p><i>Kathy McKay & Veronica Ranieri – Tavistock & Portman NHS Foundation Trust, UK</i></p>	<p>Competing Expectations: Advanced care planning from the perspectives of doctors and nurses in the South-East Asian context</p> <p><i>Priya Lall – Queen Mary University of London, UK</i></p>	<p>Integrating new biomedical technologies in IVF treatment: the case of time-lapse imaging</p> <p><i>Manuela Perrotta and Alina Geampana – Queen Mary University of London, UK</i></p>
<p>Engaging displaced people in artistic and cultural activities using participatory action research</p> <p><i>Linda Thomson – University College London, UK</i></p>	<p>PREVENT Dissent: Implications of New Counter-terrorism Duty on Practitioner Freedom of Conscience</p> <p><i>Tarek Younis – University College London, UK</i></p>	

Oral Presentations

Breakout sessions 14:00 – 15:15

Healthcare Improvement and Knowledge Mobilisation	Innovative Research Methods	Ethnographic Encounters
<p>Patient experience in acute care settings: Making sense of the data or making data of the sense?</p> <p><i>Jennifer Jones – University of Leicester, UK</i></p>	<p>Breaking the Gold Standard: Qualitative Methods for Trials of Complex Health Interventions</p> <p><i>Jenevieve Mannell – University College London, UK</i></p>	<p>Neoliberal policy reforms & biomedical residualism in community mental health practice in England</p> <p><i>Rich Moth – Liverpool Hope University, UK</i></p>
<p>The Five 'Es' of Holistic Care for Adolescents and Young Adults with Cancer</p> <p><i>Sarah Lea – University College London Hospitals NHS Foundation Trust, UK</i></p>	<p>Reflections on dyadic research in healthcare</p> <p><i>Angela Sweeney – St George's University of London, UK & Billie Lever-Taylor – University College London, UK</i></p>	<p>Exploring the nature of home care for people living with dementia through ethnographic observations</p> <p><i>Monica Leverton – University College London, UK</i></p>
<p>Using qualitative synthesis data to inform interventions in palliative care: a multilevel approach</p> <p><i>Megan Armstrong – University College London, UK</i></p>	<p>Understanding parental needs of a health condition from an internet forum</p> <p><i>Carmel Capewell – Oxford Brookes University, UK</i></p>	<p>A web-based ethnographic study of psychostimulant use: a novel approach for public health research</p> <p><i>Caroline Robitaille – University of Montreal, Canada</i></p>
<p>Optimal involvement of patients in the Morbidity and Mortality meeting (OPTIMA study)</p> <p><i>Britt Myren – Radboud University Medical Center, The Netherlands</i></p>	<p>"Drowning in data!" Designing a novel approach to longitudinal qualitative analysis.</p> <p><i>Lesley Ward – University of Oxford, UK</i></p>	<p>Therapeutic itineraries and childhood cancer in Argentina: Peripheral perspectives</p> <p><i>Eugenia Brage – University of Buenos Aires, Argentina</i></p>
<p>Knowledge-to-Action: Promoting best practices for maternal opioid use</p> <p><i>Tracy Nichols – University of North Carolina Greensboro, USA</i></p>	<p>(Intersectional) Stigma Among Sexual Assault Survivors Seeking Formal Support: An Analysis of Reddit</p> <p><i>Stephanie Lanthier – University of Toronto & Women's College Research Institute, Canada</i></p>	<p>Evolving ethnographic sensibilities: using Actor-Network Theory in health services research</p> <p><i>Amit Desai – King's College London, UK</i></p>

Symposium

Convenor: Professor Virginia Braun
The University of Auckland, New Zealand

More than just a silly story: the exciting potential of Story Completion for qualitative health research

- Qualitative story completion: an innovative method with exciting potential for health research
Naomi Moller, The Open University, UK
- Imagining “healthy eating:” Using story completion to understand everyday meaning-making
Virginia Braun, The University of Auckland, New Zealand
- Exploring narratives of physical activity and disability using story completion
Toni Williams, Leeds Beckett University, UK
- Using story completion tasks to explore perceptions about mental health in a work context
Irmgard Tischner, TH Deggendorf, Germany
Naomi Moller, The Open University, UK

Symposium overview:

Much of qualitative health research has relied on gathering reported views, experience or practice – gathered through talk methods like interviews, focus groups or written methods like qualitative surveys or diaries. In recent years, there has been a surge in new and exciting methods that go beyond ‘self-report’, based in tools around techniques aimed to incorporate the visual, the embodied, and the story. Story Completion is part of this reorienting to different forms of data, to get at different aspects of health. With a history based in projective techniques from clinical psychology, story completion offers a quick, easy and *fun* method to gather data that capture collective sense-making resources around a topic. It also offers a way to circumvent ‘social desirability’ concerns in reporting, and potentially produces meanings and accounts quite different to those gathered through self-report. This symposium offers an introduction to and reflection on a method we – and colleagues – have been exploring within and beyond the domain of health. Following an overview paper that presents the ‘what is and how do I do it?’ of story completion, we offer empirical analysis and reflective discussion around story completion, across the range of health domains: 1) ideas about ‘healthy eating’; 2) narratives around physical activity and physical disability; and 3) conceptualisations of mental health in the workplace. As story completion is an emergent method, the symposium aims to demonstrate that the data produced through story completion offers us more than silly stories, but also raise provocative questions about when and how the method is suitable for qualitative health research.

Poster Presentations

No.	Poster Title/Speaker
1	Notions of safety and risk in palliative care: the role of Qualitative Health Research <i>Sarah Yardley – University College London, UK</i>
3	Challenges for Qualitative Health Research in Germany <i>Heike Ohlbrecht – Otto von Guericke University, Germany</i>
4	The caring values of student nurses, and their development during educational programmes <i>Carole I. Wright – Freelance, UK</i>
5	Service use at the end of life: how ethics and values drive choice in Ultra Orthodox Jews <i>Kate Coleman – University College London, UK</i>
6*	An IPA exploration of shared understanding between patient and prosthetist following limb loss <i>Clare Uytman – Queen Margaret University, Scotland</i>
7	Providing perinatal substance use services: A qualitative study in 5 acts <i>Tracy Nichols - North Carolina Greensboro, USA</i>
8	The Future of Social Research about Paediatric Cardiology Services in the UK <i>Rosa Mendizabal – UCL, London, UK</i>
9	How do healthcare professional perceive online information and support for young people with cancer <i>Sarah Lea – University College London Hospital NHS Foundation Trust, UK</i>
10	End of Life Conversations in the Critical Care Unit <i>Douglas Blackwood – University College London Hospital & UCL, UK</i>
11	Perceiving the diversion potential of the buprenorphine/naloxone combination in Taiwan <i>Jia-Shin Chen – National Yang-Ming University, Taiwan</i>
12	Social and cultural considerations in ADHD diagnosis: A cross-cultural discourse analysis <i>Cemre Gunes Sengul – École Normale Supérieure de Lyon, France</i>
13*	Impact of military service on the physical and mental health of UK veterans over 65 <i>Hannah Harwood – King's College London, UK</i>
14	Lived experiences of patients who were on mechanical ventilation in an Indian medical-surgical ICU <i>Emi Alias – All India Institute of Medical Sciences, New Delhi, India</i>
15	Parent perspectives on interactions with Speech and Language Therapists: What facilitates engagement <i>Rachel Medd – SLT Cornwall Partnership NHS Foundation Trust, UK</i>
16	Cancer Survivors Experience With Telehealth: A Systematic Review and Thematic Synthesis <i>Anna Cox – University of Surrey, UK</i>
17	Adopting the Nominal Group Technique to understand the use of religious practices and experiences <i>Ophelia Anarfi – University of Ghana-Legon, Ghana</i>

- 18 Designing for well-being: the influence of a schoolyard intervention on subjective well-being**
Matluba Khan – University College London, UK
- 19 Thematic analysis of players' reviews of virtual reality exergames**
Nuša Farič, – University College London, UK
- 20 Rationalities of postponing screening: women's interpretations of cancer risks and prevention**
Gunvor Aasbø – Cancer registry of Norway, Oslo, Norway
- 21* "My identity had just been completely devastated" - experiences of adolescent and young adults with sarcoma**
Ana Martins – University College London Hospital NHS Foundation Trust, UK
- 22 Improving the comprehensive care of people with advanced chronic diseases in acute hospitals**
Rosa Mertnoff – Paliativa NGO, Buenos Aires, Argentina
- 23 Fragile success: Findings from a realist process evaluation of opt-out blood borne virus testing**
Seth Francis-Graham – University College London, UK
- 24 Study Protocol: A Critical Communicative Evaluation of Maternal Care Pathways for FGM in Lothian**
Amanda Di Rosa - Queen Margaret University, Edinburgh, UK
- 25* Balancing perspectives on intervention feasibility: Using stakeholder views in decision-making**
Jackie Fox – National University of Ireland Galway, Ireland
- 26 Understanding the use of data for improvement**
Duncan Wagstaff – University College London, UK
- 28* The social invisibility of mental health: understanding social exclusion through place & space**
Evangelia Chryssikou – University College London, UK
- 29 The electronic capture of patient-reported outcomes in trauma research: views from the field**
Christel McMullan - University of Birmingham, UK
- 30 #CrisisTeamFail: Twitter analysis to enrich understandings of mental health crisis services**
Natasha Chilman – University College London, UK
- 31 From fighting the scourge to everyday management of cancer risk: A Foucauldian archaeological study**
C.F. Brooks - University of Southampton, UK
- 32 Using social media as a recruitment strategy to recruit patients, GPs and Pharmacists**
C.F. Brooks - University of Southampton, UK
- 33 Life cycle of homeless: the role of interpersonal relationships to health practices for drug use**
Marília Ignacio De Espindola – Universidade Federal de São Paulo, Brazil
- 34 Participatory research methods in evidence based local empowerment for the improvement of Roma health**
Gergely Papp - PAD Foundation for Environmental Justice, Hungary
- 35* Traditional Healers and Trusting communities in Ghana: a constructivist Grounded Theory approach**
Isaac Badu Appiah - University of Surrey, UK

Please note: Posters 2 and 27 have been withdrawn

** Presented in Poster Buzzer Round*

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