



DoP Green Awareness

Pledges for the Planet 2021 – May follow-up survey

In February 2021, the DOP Green Team invited members of the Division to take part in the “Pledges for the Planet” initiative by completing an anonymous survey. In May our follow-up survey asked respondents to indicate which Pledges they had been doing before the February survey, which Pledges they had made in February 2021 and were still doing since then, and encouraging them to take on new Pledges.

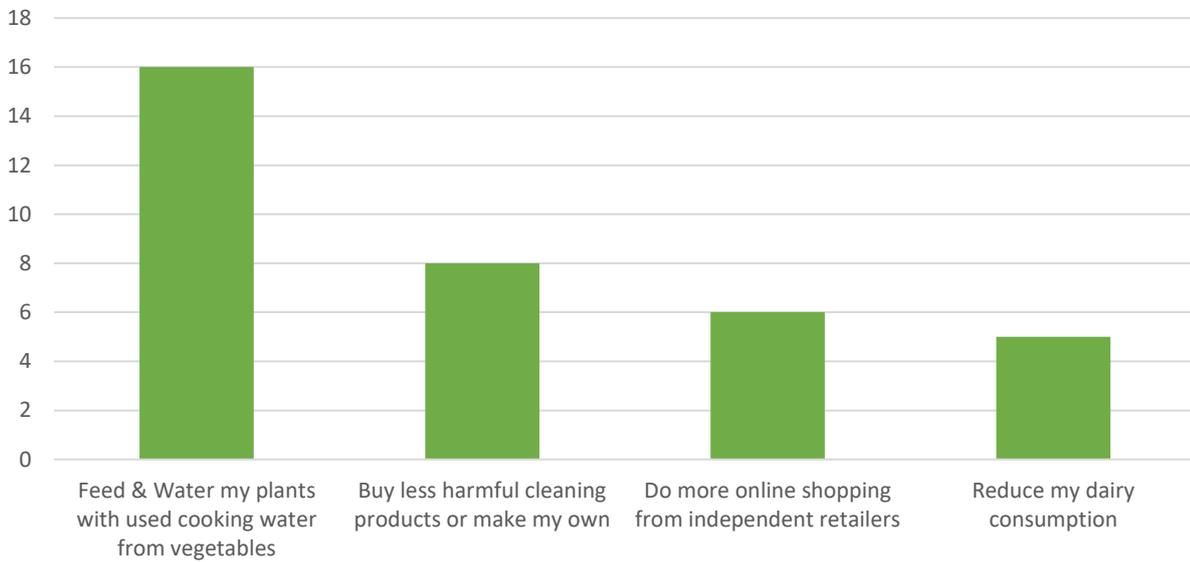
Thirty-six people responded to the May survey; 60 had responded in February.

The top Pledges respondents have been doing since February are slightly different from the top Pledges from respondents to the first survey. Feeding and watering plants with cooking water from vegetables and doing more online shopping from independent retailers were stable across both surveys. However, buying less harmful cleaning products and reducing dairy consumption were top continuing Pledges in May, whereas the top Pledges in February were: breaking the standby habit, attending a UCL green event, and checking for products that contain palm oil.

The top new Pledges in May were similar to the February survey: attending a UCL Green event (13/36), and checking for products containing palm oil (12/36). May survey respondents also pledged to plan a sustainable holiday (12/36), help insects in their gardens (11/36), and sign environmental petitions (10/36).

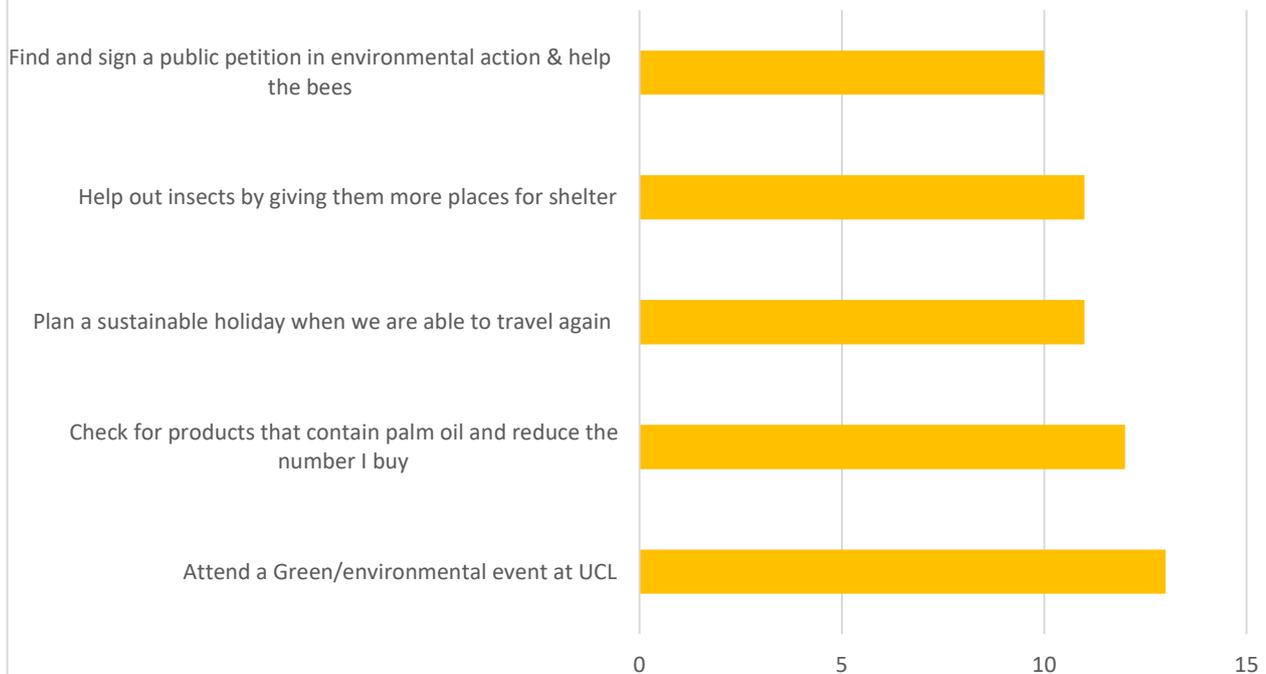
We will be running a final survey in the autumn to check how people are progressing, and will include a question to ask respondents which, if any, of the previous Pledge surveys they have completed.

TOP 4 DoP Pledges continuing since February

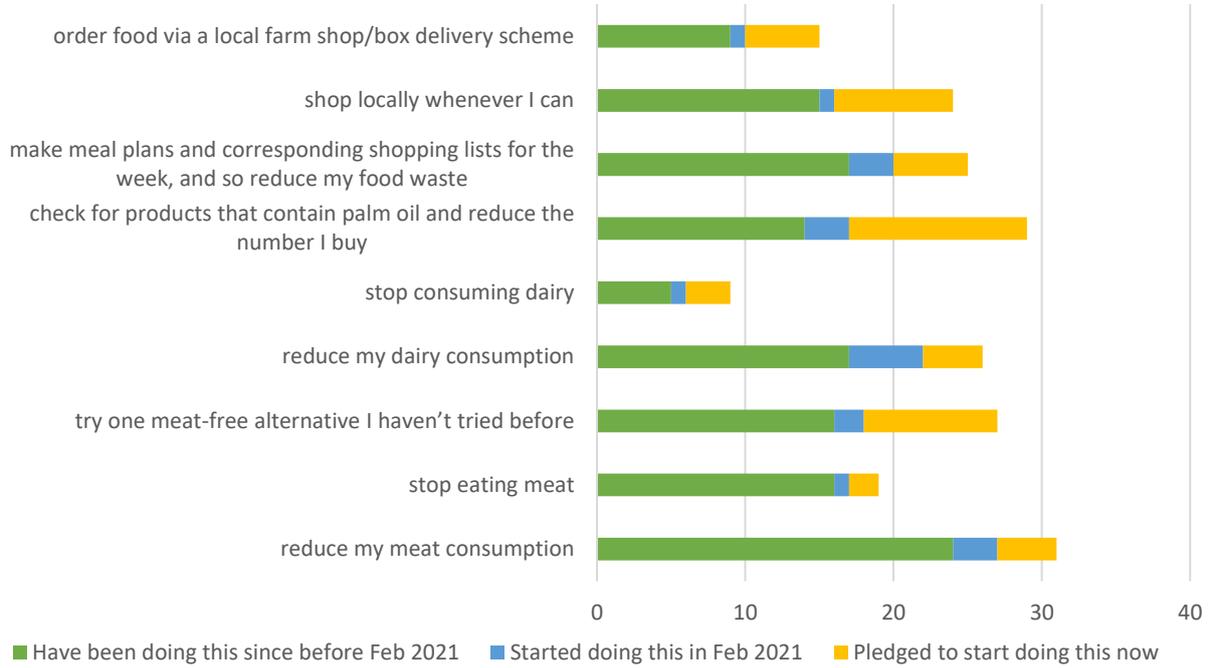


Four Pledges were jointly in 5th place, with four respondents for each: break the standby habit; plan a sustainable holiday; reuse and/or recycle unwanted items; refill my soap and shampoo bottles or use non packaged bars.

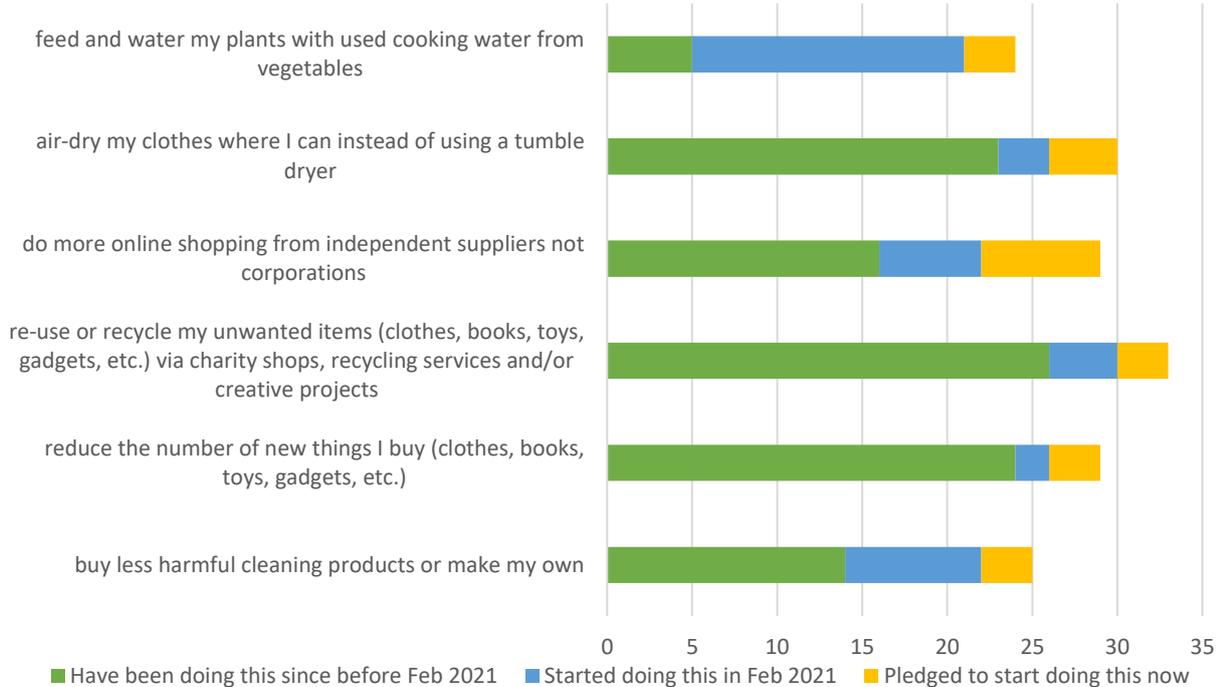
TOP 5 new May Pledges



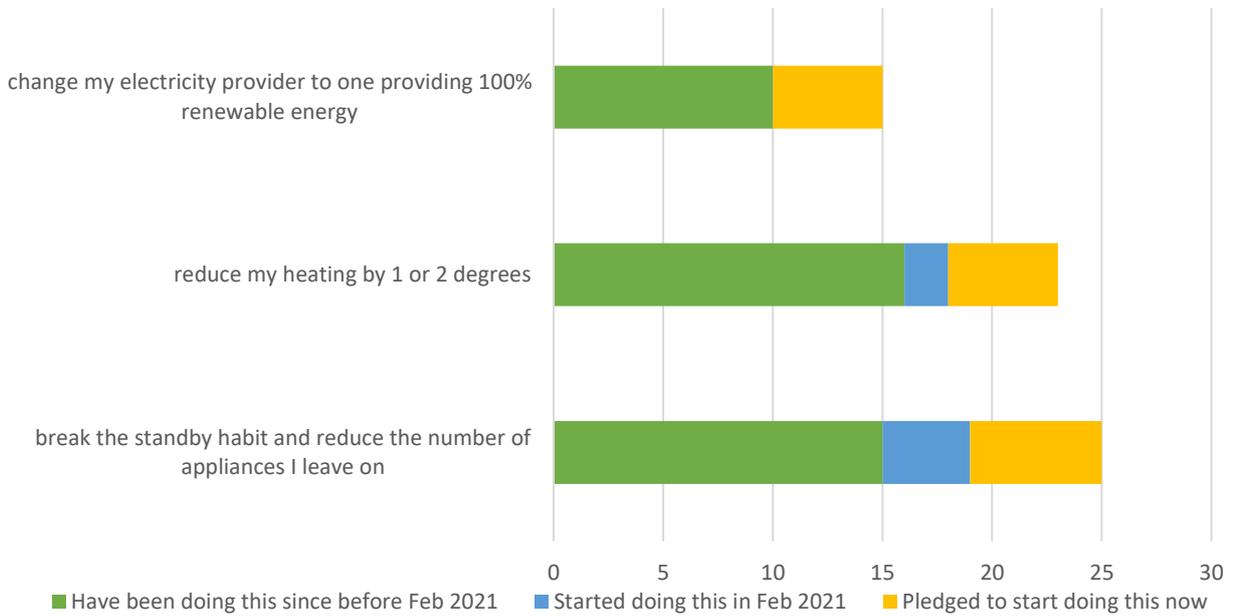
Food & Drink



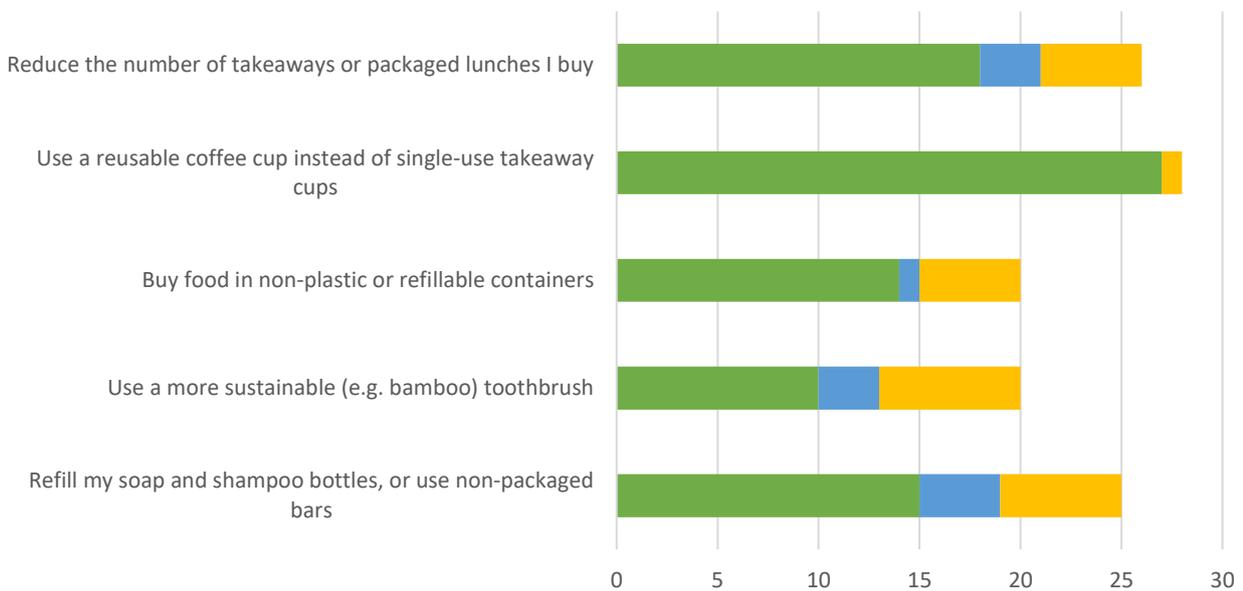
Household



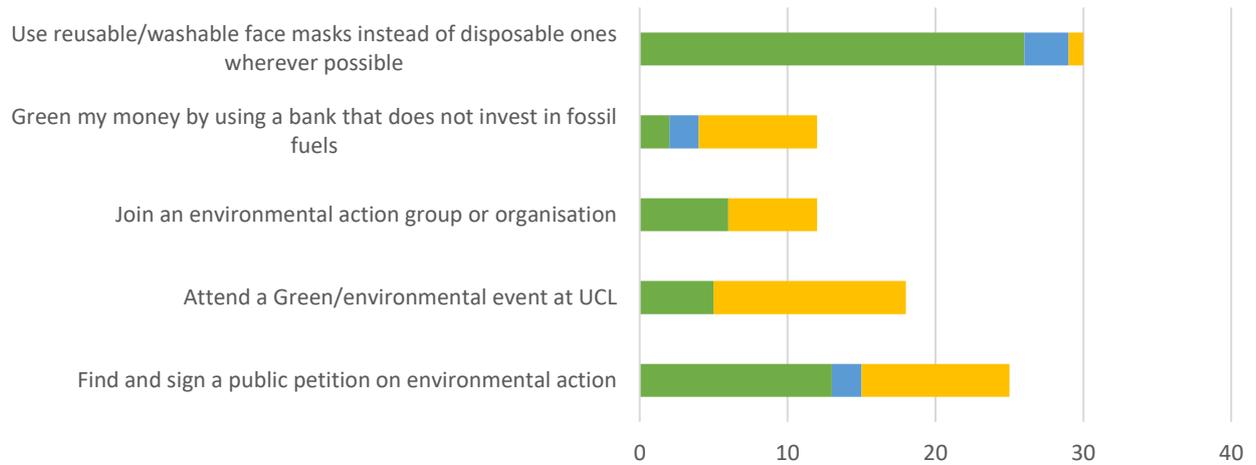
Utilities



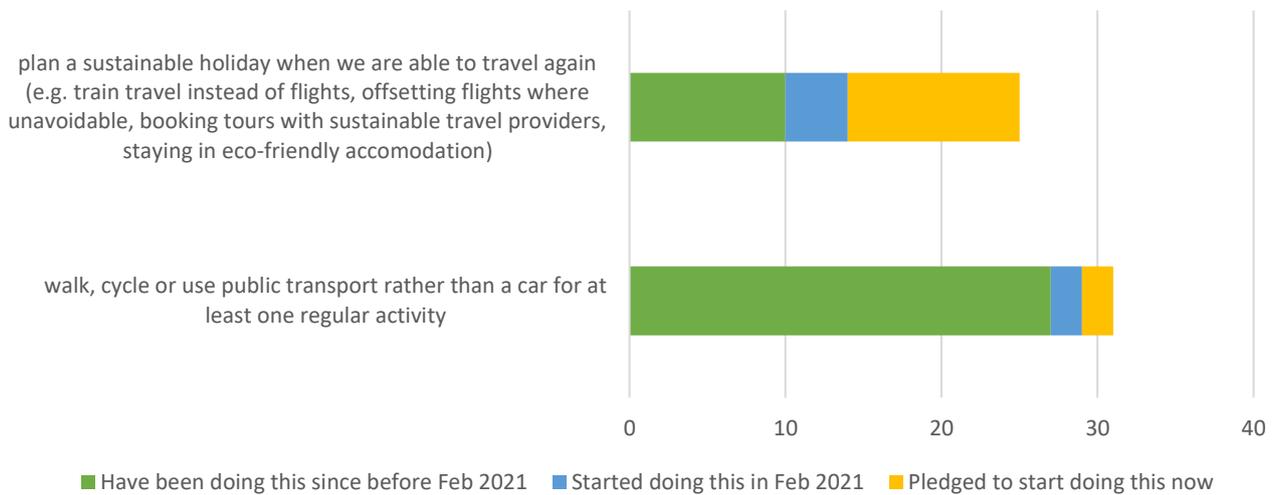
Plastic



Social Action



Travel



Garden

