PALS Sustainability Induction Talk
by John Draper, Head of Administration

#GreenUCL-PALS
• UCL has the highest score in the University Carbon League Table out of 519 institutions.
• UCL has risen from 89th – 19th in the University Green League (4th in Russell Group)
• First University to issue a Sustainability Bond
OUR HEADLINE COMMITMENTS FOR 2024:

1. Every student will have the opportunity to study and be involved in sustainability
2. We will increase our sustainability research, with increased focus on the Sustainable Development Goals
3. Our buildings will be net zero carbon, and by 2030 our institution will be net zero carbon
4. Be a single-use-plastic free campus
5. Reduce waste per person by 20%
6. Create 10,000m² of more biodiverse green space on campus
Find out more!

www.ucl.ac.uk/sustainable/student-opportunities
Make Change Possible www.moodle.ucl.ac.uk/enrol/index.php?id=23280

Search @SustainableUCL online on social media

Or join our department’s Green Team!

SUSTAINABLE UCL #CHANGEPOSSIBLE
PALS HAVE DONE IT AGAIN BY WINNING 3 GOLD AWARDS

A SPECIAL MENTION ALSO WENT TO THE PALS GREEN IMPACT TEAM - THANK YOU FOR ALL THE WORK YOU DO

GREEN IMPACT
LEAF LAB
OUTSTANDING SUSTAINABILITY PLAN

Sustainability Awards 2022
PALS Green Impact Team visits the Eden Project

See more here:
www.youtu.be/Vd_Z49kISI0
Where We’ve Bin …  Where We Are Now

#GreenUCL-PALS
UCL PALS
Flagship
Green Awareness Initiatives

- PALS goes 100% vegetarian
  - Green Brain
  - Colours of Morality
  - Environmental Morality
- Reducing Waste in Animal House
  - FoodCam
  - Recycling Study
  - Plant-based Diet
- Chandler House Garden
- UCLIC Recycling Lab
  - PALS Moonwalk
- PALS 1,000-a-day Step Challenge
- Dr Fungi's mushrooms from coffee grounds
- MSc Behaviour Change expert advice
  - Pro-environment lab study
  - Trip to Bicester Eco House
  - Greening of PALS Offices
  - Anna Freud Collaboration
- PALS Social Media Campaign #GreenUCL-PALS
Chandler House Garden
PALS on Twitter: highlighting the positive effect of nature and wildlife during lockdown using #GreenUCL-PALS
Explore | Discover | Share

UCL PALS Green Impact Team’s GUIDE
To Nearby Outdoor Spaces
OCT 2022

EXPLORE outdoor spaces recommended by the PALS Green Impact Team

DISCOVER London’s history and new viewpoints!

SHARE more outdoor spaces using PADLET or on social media @UCL-PALS

www.padlet.com/sgoksan/bil76gz0iavk7nkz

#GreenUCL-PALS
PALS Moon Walk Leaderboard

Leaderboard

<table>
<thead>
<tr>
<th>This week</th>
<th>All-time</th>
</tr>
</thead>
<tbody>
<tr>
<td>user</td>
<td>steps</td>
</tr>
<tr>
<td>DECSY2020-2023</td>
<td>474,166</td>
</tr>
<tr>
<td>peeyung</td>
<td>130,160</td>
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<tr>
<td>Dancing DV</td>
<td>93,148</td>
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<tr>
<td>The Lunar Mission Commander</td>
<td>86,230</td>
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<td>Kate Hutchins</td>
<td>76,406</td>
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<tr>
<td>Amanda V.</td>
<td>74,200</td>
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<td>Johnnie Walker</td>
<td>70,747</td>
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<tr>
<td>anonymous</td>
<td>69,055</td>
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<tr>
<td>Madame Walkers</td>
<td>68,782</td>
</tr>
<tr>
<td>PALS 1,000-a-day</td>
<td>65,714</td>
</tr>
</tbody>
</table>

479,560,035 steps taken
We have reached the moon!
PALS 1st year sustainability poster competition

DOES SAM THE TURTLE GET MORE DONATIONS?
Lada, Rhyan, Kenson, Zubeyde & Josephine

AIMS
Anthropomorphism: The tendency to attribute human-like characteristics to non-human objects.
Research aim: To test the effect of anthropomorphism in promotional posters for charity. This is done by giving an animal the human name “Sam” and measuring the amounts of money individuals are willing to donate in comparison to a control condition where the animal is not given a name.
Hypothesis: Participants will be willing to donate significantly more money to an environmental welfare charity when an animal is given a human name in promotional content compared to when not.
The hypothesis is formed based on previous literature testing the impact of anthropomorphism on human attitudes towards animals, particularly studies on prosocial behaviour towards the environment.

STIMULI

DONATE NOW TO SAVE A TURTLE!
Researchers estimate over half of all sea turtles have ingested plastic, killing over 1000 turtles a year.

DONATE NOW TO SAVE SAM THE TURTLE!
Researchers estimate over half of all sea turtles have ingested plastic, killing over 1000 turtles a year.

RESULTS
Participants who were shown the poster with the name “Sam” donated more money (M = 39.12, sd = 32.91) than participants who were shown the poster without the name (M = 21.62, sd = 17.98). A Welch’s two-sample t-test was carried out: t(38) = 2.28, p = 0.02799, showing a significant difference.

Yorkshire 198

DISCUSSION
The statistically significant finding supports our hypothesis that people are willing to donate more money to an animal charity if a turtle is given a human name.
+ Randomised and standardised
- Population may not be representative. May not translate to actual donations. Alternative explanations (e.g., tests whether the turtle is seen as a pet not whether it is attributed human-like traits)

Future research:
• Have a different anthropomorphised manipulation e.g., picture of an animal with or without clothes
• Real life setting involving non-hypothetical money that the participants donate

PALS Green Impact Day!
PALS is 100% vegetarian

All food at catered PALS events are vegetarian
"The **PALSFoodcam** Initiative is a waste reduction project that revolves around the simple principle that food is better in a stomach than in a bin.

We are really excited that PALSFoodcam will reduce food waste, while feeding us all... sounds like a WIN-WIN to us."

**Saul Wodak**
UCL PALS
MSc Student

**Lucas Michaut**
Teaching Admin
UCL PALS

#PALSGREEN19
Visit our webpage: ucl.ac.uk/pals/pals-green-awareness
Stop the Press:
Pull the Plug on PALS Printing

We're launching the 'Pull the Plug on PALS Printing' Initiative.

The pandemic has shown us that printing is not always necessary... will you join us and ditch your printer? Where printing is necessary, we encourage double-sided printing, reduced page margins, using recycled paper and defaulting to the machines to greyscale economy modes.

#GreenUCLPALS
PALS No-Fly Zone

From 1st Jan 2022, PALS no longer supports air travel within the UK and nearby Eurostar destinations.

This initiative is specifically for mainland UK and nearby Eurostar destinations (Paris, Belgium and Amsterdam)

- If the meeting is local; walk or cycle.
- If walking or cycling is not feasible, consider public transport.
- For longer journeys take the train.
- When driving is the only practical option, consider car sharing.
- Flying is the least preferred option. If there is no other way of making your journey, try to fly direct or minimise connections.
We are developing a "Psychology and Sustainability" module

Watch this space for more information!

#GreenUCLPALS
Join the PALS Green Team:
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pals.green.impact@ucl.ac.uk