Marshall McLuhan once quipped that people don’t read newspapers so much as submerge into them. The patron saint of digital culture likened this action, a veritable ‘sinking’ into disparate streams of information, as something an individual would approach as casually as they’d slip into a warm bath. Martin John Callanan’s *I wanted to See all the news from Today* provides a similar immersive media experience by aggregating the front page of hundreds of newspapers from around the world and displaying these images within the screen space of a single web page. Launched in 2007, the piece mines more than 600 papers originating in seven continents, continuously scraping data from these sources every day without pause. These pages are organized to form a massive grid that references the familiar ‘image gallery’ and ‘array of thumbnails’ that are associated with managing digital information assets, but subverts these organizational frameworks towards different ends.

*I wanted to See all the news from Today* thrives in a tension generated by repetition and juxtaposition. Viewing the piece induces a nausea of dizzying self-similarity as lead news events spill across these front pages - the same stories retold scores or hundreds of times. Conversely, there is tremendous ‘local variance’, and more regional publications focus on specific, municipal issues. Arrhythmic catastrophe coverage, highly scrutinized political summits, photographic redundancy and the permutation games of headline text are all foregrounded in this serial study of content and layout. Callanan’s examination of the front page, as multitude, neutralizes the newspaper as a document and transforms the entire medium into a regimented gestalt. Each paper reduced to an image, a node in networked text. ‘All the News That’s Fit to Print’ stripped down to ‘All the News’ - totalized, overwhelming and absurdly illegible.

Text © Greg J. Smith, 2009
Art Work/Webpage © Martin John Callanan, 2009

Greg J. Smith is a Toronto-based designer and researcher with interests in media theory and digital culture.
http://serialconsign.com