UCL Institute of Brand & Innovation Law





UCL Institute of Brand & Innovation Law







UK Fashion & Textile Association

Judith Rosser-Davies Operations Director



ABOUT THE INDUSTRY

£34bn, 890,000 jobs in 2019

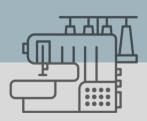
80% micro SMEs, 18% self-employed

International sales, international sourcing

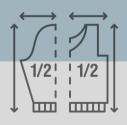
Multi-component goods, multiple product lines

The future of the industry















GAINING RIGHTS

Reducing costs

Simplification

Unregistered Design Rights

Products of the future



ENFORCING RIGHTS

Costs

Take down schemes

Informal solutions



WHAT SHOULD WE STRIVE FOR?

International, fit for purpose

Harmonisation

Safe harbour

Cross government policy solutions



Thank you

Judith Rosser-Davies
Operations Director
UKFT.org
Judith.rosser-davies@ukft.org

