

Patents in Telecoms & the Internet of Things

16 & 17 May 2024 at Senate House, London

NOKIA Qualcomm

















Linklaters

KIRKLAND & ELLIS







The UCL Institute of Brand and Innovation Law brings their 7th conference on Patents in Telecoms to London.

The conference is a unique gathering of industry, the judiciary and regulators, providing attendees with unique insights into the latest market developments, globally, with networking opportunities throughout.

The conference has been organised by: **Professor Sir Robin Jacob** (the Sir Hugh
Laddie Chair of Intellectual Property at UCL
Laws), **James Marshall** (Partner, Pinsent
Masons) and **Nicola Dagg** (Partner, Kirkland
and Ellis).



Logistics

Conference Rooms

All conference sessions will be held in: Beveridge Hall, Senate House University of London Malet Street, London WC1

Lunch, refreshment breaks and reception will be in the Macmillan Hall - directly opposite the conference theatre.

Wifi Access

Wifi is available: No password required Connection name: UoL Conference

Tweeting

Please include @ucl_ibil



THE AGENDA - Day one

Thursday 16 May 2024		
09:00	Welcome and Introduction Professor Eloise Scotford (Dean, UCL Faculty of Laws) and The Rt Hon Professor Sir Robin Jacob (UCL)	
09:05	PANEL I: What assistance can SSOs and WIPO give in resolving FRAND disputes? Moderator: Rory Clarke (Kirkland & Ellis International LLP) Panellists: Nina Belbl (WIPO) Ignacio de Castro (WIPO) Konstantinos Karachalios (IEEE) Christian Loyau (formerly ETSI)	
10:05	KEYNOTE: Fabian Gonnell (Senior Vice President, Licensing Strategy & Legal Counsel, Qualcomm)	
10:20	Refreshments Break	
10:50	PANEL 2: Getting to FRAND – Resolving FRAND Disputes – Is there a better way? Moderator: James Marshall (Taylor Wessing) Panellists: Robert Earle (Ericcson) Charles Eloshway (USPTO) Fabian Gonnell (Qualcomm) Emil Zhang (Huawei)	
12:00	PANEL 3: New kinds of SEP Licensees (IoT) Moderator: Katie Coltart (Linklaters LLP) Panellists: Benno Buehler (Charles River Associates) Marianne Frydenlund (Avanci) Pekka Sääskilahti (Compass Lexecon) Pippa Wheeler (HP)	

Thursday 16 May 2024	
13:00	Lunch Break
14:00	PANEL 4: The Commission Proposal 1 Moderator: Peter Camesasca Panellists: Carter Eltzroth (DVB)* Michael Fröhlich (EPO) Markus Kicia (European Commission) Monica Magnusson (Ericsson) Teo Taponen (InterDigital)
15:00	Refreshments Break
15:30	PANEL 5: The Commission Proposal 2 Moderator: The Rt Hon Professor Sir Robin Jacob (UCL) Panellists: Daniel Alexander KC (8 New Square) Vincent Angwenyi (Sisvel) Prof. Bowman Heidan (CIP and UC-Berkeley) Prof Adam Mossoff (George Mason University)
16:30	PANEL 6: Valuing a Portfolio and Assessing FRAND Moderator: Carissa Kendall-Windless (Pinsent Masons) Panellists: Justus Baron (Northwestern) Dr Roya Ghafele (OxFirst) Brian Napper (Ocean Tomo) Tim Pohlman (LexisNexis IPlytics)
17:30	Reception
18:45	Day one ends

^{*} joining online

THE AGENDA - Day two

Friday 17 May 2024	
08:30	Registration
09:45	Panel 7: Platforms and Pools: Where next? Moderator: Carlos Aboim (Licks Attorneys) Panellists: Juliane Buchinski (ZTE) Steve Faraji (Audi) Luke McLeroy (Avanci) David Yurkerwich (Ankura)
10:45	KEYNOTE: Susanna Martikainen (Chief Licensing Officer, Mobile Devices, Nokia)
11:00	Refreshments Break
11:45	Panel 8: Transparency Moderator: Gary Moss (EIP) Panellists: Dr. Thomas Dreiser (Huawei) John Mulgrew (Lenovo) Keith Mallinson (WiseHarbor) Will Plut (Patent Profit International LLC)
12:50	MINI-KEYNOTE ADDRESS UK IPO: SEPs Policy Forward Look Adam Williams (Chief Executive, UK Intellectual Property Office)
13:00	Lunch

Friday 17	Friday 17 May 2024	
14:00	PANEL 9: Hot Topics, including use of non-SEP patents as part of FRAND negotiations Moderator: Nicola Dagg (Kirkland & Ellis International LLP) Panellists: Prof Jorge Contreras (University of Utah) Clemens Heusch (Nokia) Taylor Ludlam (Lenovo) Jeff Myers (Apple)	
15:00	MINI-KEYNOTE ADDRESS An Overview of International Developments in WTO and China Ruben Sschellingerhout (European Commission)	
15:15	PANEL 10: Judges' Panel Moderator: The Rt Hon Prof. Sir Robin Jacob (UCL Institute of Brand & Innovation Law) Panellists: Hon Rodney Gilstrap (US District Court – Eastern District of Texas) Dr Klaus Grabinski (Court of Appeal / Unified Patent Court) The Hon Mr Justice Mellor (High Court of England and Wales) Judge Jussi Karttunen (Market Court, Finland) Judge Prathiba Singh (Delhi High Court, India)* Yanfang Wang (former Judge Supreme Court of China)	
16:20	Closing Remarks The Rt Hon Prof. Sir Robin Jacob (UCL Institute of Brand & Innovation Law)	
16:30	Conference ends	

^{*} joining online

THE KEYNOTE SPEAKERS



Fabian GonellSenior Vice President, Licensing
Strategy and Legal Counsel,
Oualcomm

Fabian Gonell is Senior Vice President, Licensing Strategy

and Legal Counsel of Qualcomm's Technology Licensing division, where his responsibilities include developing the Company's licensing strategy, negotiating license agreements, and overseeing the company's compliance with the rules of standards organisations. He has played a major role in structuring and negotiating license agreements with many of Qualcomm's licensees, including Apple, Samsung, LGE, Ericsson, and Nokia/Microsoft, as well as in Qualcomm's response to regulatory investigations of Qualcomm's licensing practices.

Prior to joining Qualcomm, Mr. Gonell was a litigator at Cravath, Swaine & Moore LLP in New York, where he represented Qualcomm and other clients in patent and antitrust litigation. He also served as an adjunct professor at the Fordham University School of Law, where he taught courses in interviewing, counseling and negotiation. Mr. Gonell holds a BA in Economics from the City University of New York and a JD from the Fordham University School of Law, where he was Editor-in-Chief of the Fordham Law Review.



Susanna Martikainen Vice-President, Mobile Devices Licensing, Nokia

Susanna Martikainen is Chief Licensing Officer, Mobile Devices, and leads Nokia's

smartphone patent licensing program. During her 20+ year career at Nokia, Susanna has played a major role in structuring and negotiating patent license agreements with many major licensees, and managed complex enforcement projects including large-scale FRAND arbitrations. In the past eighteen months Susanna and her team have concluded smartphone licensing agreements with Apple, Honor, Huawei, Oppo, and Vivo. Susanna is also involved in IP strategy, business development, transactions and regulatory matters. She has a Master's degree in law from Helsinki University.

THE MINI-KEYNOTE SPEAKERS



Adam Williams
Chief Executive Officer and
Comptroller General, Intellectual
Property Office

Adam Williams was formally appointed CEO and Comptroller

General in December 2022 (having been Interim CEO from September 2022). Previously, Director for Business and International Policy, and a member of the IPO's Board, he was responsible for the Office's international activities, trade negotiations, support to UK businesses and academia, as well as bolstering the IP ecosystem in the UK. Adam has previously worked in the UK Government on Defence policy matters and has extensive experience dealing with policy issues in the EU, UN and NATO as well as undertaking bilateral negotiations. He joined the Intellectual Property Office in late 2009 as Head of International Coordination in the Copyright and Enforcement Directorate. He then took up the role of Deputy Director International Policy in July 2013 and the role of Director in September 2017. Adam also held a voluntary Non-Executive Director role for the Welsh Rugby Players Association between 2019 and 2021.



Ruben SchellingerhoutDG Trade, European Commission

Ruben is a legal expert in the European Commission's Trade Department. He is specialised in intellectual property rights from

a trade and competition law perspective. Since 2004 he has worked in the European Commission where he held positions in the Departments for Enterprise, Competition and Trade. In DG Competition he worked on the 2009 Rambus patent ambush case and the EU's horizontal guidelines on standard setting. From 2016 to 2020 he worked in the European Union Delegation to the People's Republic of China, also on IPR. Since September 2020 he has been a legal officer in the legal unit of the Trade Department working among others on the WTO dispute settlement case China: Enforcement of Intellectual Property Rights. Ruben holds a Master's degree in Public Administration from Leiden University and a Master of Laws from the University of Amsterdam.

THE SPEAKERS



Daniel Alexander KC (8 New Square) Daniel Alexander KC is a highlyregarded advocate at 8 New Square chambers, focusing on IP disputes of international significance in a wide range of technologies and industries.

He has been lead counsel in a number of defining cases in electronics, pharmaceuticals, biophysics and biotechnology, as well as some of the leading trade mark and media disputes. He has a broad practice, focussing on intellectual property but extending to contractual cases, IT, media/entertainment law and a range of international disputes. He is rated in the top band of silks in IP in legal directories. Daniel also sits part-time as a judge (High Court, Chancery Division and Patents Court and as an Appointed Person). He sits as an arbitrator, including as chair, under various rules. He is also a member of the Football Association Premier League appeals panel. In his judicial/arbitral capacities he has written over 80 decisions, of which a number are reported, on IP law/procedure, competition, commercial, regulatory, real property and sports law.



Vincent Angwenyi (Sisvel)
Vincent Angwenyi is Senior IP Counsel
for Advocacy and Policy at Sisvel Group.
Sisvel is Europe's only patent pool
administrator in the standard essential
patent (SEP) ecosystem and has been

operating for over 40 years. Vincent coordinates Sisvel's policy and advocacy strategy in the field of patent policy and technology standardisation. This includes engagement with various government agencies globally as well as in standards development organisations. He is a Solicitor of the Senior Courts of England and Wales, holds a LLM in Intellectual Property from the Munich

Intellectual Property Law Center and a LLD from the Ludwig Maximilian University of Munich.



Justus Baron (Northwestern University) Justus Baron is a Research Director in economics at Northwestern University, Pritzker School of Law. Dr Baron's research focuses on technological

innovation, standardisation, and intellectual property rights. Dr Baron has written scholarly articles published in leading outlets, such as Research Policy, Antitrust Law Journal, and the International Journal of Industrial Organization, as well as several comprehensive policy reports for the European Commission. Dr Baron was a member of the European Commission's Expert Group on Standard Essential Patents (SEP), and was the lead researcher of a consortium assisting the European Commission with an Impact Assessment on SEPs. Dr Baron is the founder and director of Baron Research in Economics and Legal Analytics, a research company that specializes in the economic analysis of technological innovation, technology standards, and Intellectual Property.



Dr. Nina Belbl (WIPO)

Dr. Nina Belbl works in the Patent and Technology Law Division at WIPO. Main areas of her work include SEPs, patents and emerging technologies, patents and health as well as trade secrets. As

part of the Secretariat of the Standing Committee on the Law of Patents, she assists Member States in their efforts of progressive international development of patent law. Before joining WIPO in December 2020, she worked several years as a patent litigator in one of the leading patent litigation firms in Germany, where she was involved in national and multinational litigation, in particular in the telecommunications and automotive sectors. Nina studied law in Germany and France with a specialization in IP law and international law. She holds a Ph.D. in law from the University of Freiburg (Germany) on strategic transfers of SEPs.



Juliane Buchinski (ZTE)

Juliane Buchinski LL.M. is the lead IP litigation counsel Europe at ZTE, based in Düsseldorf, Germany. She is responsible for ZTE's IP litigation, including IP strategy and IP policy

in Europe. Since 2015, she has been defining ZTE 's litigation strategy in Europe as well as for cross border litigation. Juliane has been involved in a variety of cases specifying the case law on FRAND matters. Before joining ZTE, Juliane was a senior associate at the international law firm Hogan Lovells (2008-2015), where she specialised in patent litigation. She studied law at the University of Halle/Saale, Germany and holds an LLM degree from the Victoria University of Wellington, New Zealand. Juliane is admitted to the Düsseldorf Bar and is fluent in German and English.



Benno Buehler (Charles River Associates) Benno Buehler is a Vice President at Charles River Associates. Previously, he was a senior member of the European Commission's DG Competition Chief Economist Team. With more than 15

years of competition experience, Benno specializes in antitrust and intellectual property matters, especially where the two issues are combined. He has been retained as an economic expert in several SEP litigation cases and advised in multiple SEP licensing negotiations. He also conducted the economic analysis in several antitrust matters such as the landmark Samsung and Motorola Standard Essential Patent cases. In addition, he was involved in multiple policy initiatives such as the Commission's overhaul of the Technology Transfer Block Exemption Regulation. He was also the lead economist on several high profile horizontal and non-horizontal mergers, including Qualcomm/NXP and Google/ Motorola, where IP was an important consideration. His academic work has been published in scientific journals such as the Journal of Industrial Economics and the European Economic Review. He has also published on competition policy in the Review of Industrial Organization as well as in Competition Law & Policy Debate. Benno regularly speaks at IP & competition conferences, universities and research institutes and is lecturer at the Brussels School of Competition.



Ignacio de Castro (WIPO)

Ignacio is the Director of the WIPO Arbitration and mediation Center. He is a Spanish lawyer and an English solicitor and holds an LL.M. degree from King's College London. Before joining

WIPO in 2002, he practiced with the law firms Baker & McKenzie (London) and Freshfields Bruckhaus Deringer (London) in the areas of international arbitration and litigation. Ignacio is responsible for the administration of mediation, arbitration and internet domain name cases filed with the WIPO Arbitration and Mediation Center and the development and promotion of WIPO alternative dispute resolution (ADR). This includes implementing ADR collaborations concluded with IP Offices and courts, as well as establishing ADR procedures adapted to specific areas of intellectual property.



Prof. Jorge Contreras (Utah)
Jorge L. Contreras is the James T. Jensen
Endowed Professor for Transactional
Law and Director of the Program on
Intellectual Property and Technology
Law at the University of Utah S.J. Quinney

College of Law. He has served as a visiting fellow to the London School of Economics and Political Science (2023) and Tilburg University (2018). Prior to entering academia, Professor Contreras was a partner at the international law firm Wilmer Cutler Pickering Hale and Dorr LLP where he practiced intellectual property transactional law in Boston, Washington DC and London. Among other things, he served 20 years as principal legal counsel to the Internet Engineering Task Force (IETF), advising the organisation on numerous legal aspects of standardisation, corporate governance, intellectual property and antitrust law. He has published more than 150 academic articles and book chapters and has written or edited twelve books including the 2-volume Cambridge Handbook of Technical Standardization Law (Cambridge Univ. Press, 2017, 2019). His scholarship has received numerous awards and recognition, including the Patent & Trademark Office Society's 2021 Rossman Memorial Award and the University of Utah's 2020 Distinguished Research Award. Professor Contreras has appeared before the U.S. Senate Subcommittee on Intellectual Property, the Federal Trade Commission and the European Commission, and as an expert witness before courts across North America, South America and Europe. His book, The Genome Defense: Inside the Epic Legal Battle to Determine Who Owns Your DNA (Hachette/Algonquin, 2021), was recognized by the NY Times as one of the top nonfiction books of the season and selected as the Best Patent Law Book of the Year by the IPKat blog. He is an elected member of the American Law Institute and the former co-chair of the National Conference of Lawyers and Scientists. He received his JD from Harvard Law School, earned his BSEE and BA in English at Rice University and clerked for Chief Justice Thomas R. Philips of the Texas Supreme Court.



Thomas Dreiser (Huawei)
Thomas Dreiser, Chief EU IP Litigation
Counsel, Huawei. Thomas is a German
qualified lawyer and working for Huawei
in Munich. He is responsible for Huawei's
European patent licensing and patent

litigation projects. He focuses on Standard Essential Patents in the telecommunications sector and all FRAND related issues. Prior to joining Huawei, Thomas worked as an external attorney specializing in patent litigation, IP and IT law, and he, inter alia, represented a company in one of the largest German SEP litigation campaigns in the telecommunications sector in recent years. He holds law degrees from the Universities of Munich, Duesseldorf and Jena, and he has more than 10 years of experience in the field of IP and patent law. Thomas also teaches IP law at the University of Weimar.



Robert Earle (Ericsson)

Robert Earle is Vice President, Assertion and Enforcement for IPR & Licensing at Ericsson. Robert and his team are involved in developing Ericsson's global patent assertion and enforcement

strategy, providing detailed technical analysis of Ericsson's industry-leading portfolio of over 60,000 patents, as well as the mapping of those patents against the products and services provided by potential licensees. They have effectively utilized emerging market patent systems to ensure effective licensing opportunities in those markets - some notable examples include India and Brazil. He has presented, met with, and positively impacted policy decision makers in multiple international jurisdictions providing industry input for further intellectual policy development. Robert joined Ericsson in 2014 as Vice President for Assertion and Enforcement. Prior to joining Ericsson, he was a partner with Fish & Richardson in its Dallas office. He has first chair experience in multiple jury trials representing clients before federal and state trial courts. His experience includes representing top

international companies in patent litigation cases. Mr. Earle also served as a United States naval officer for nine years prior to attending law school.



Charles Eloshway (USPTO)

Charles R. Eloshway is Principal Counsel and Director for Patent Policy in the Office of Policy and International Affairs (OPIA) at the United States Patent and Trademark Office (USPTO).

Among his many duties, he represents the United States in multilateral and bilateral negotiations on matters concerning patent law and practice. Charles joined the USPTO in 1992, serving as a Patent Examiner for over ten years, followed by assignments to the USPTO Solicitor's Office and the Office of Patent Quality Review. From 2008-2010, he was Deputy Director for Intellectual Property Policy and Enforcement, where he managed a staff of approximately 60 attorneys and other professionals and was responsible for formulating and executing Administration policies in all fields of intellectual property. During his career at the USPTO. Charles has received numerous awards. including the U.S. Department of Commerce Gold, Silver, and Bronze Medals for distinguished service. Charles is a graduate of the Pennsylvania State University, with a Bachelor of Science degree in Civil Engineering, and the George Washington University, with a Master of Science degree in Civil and Environmental Engineering. He received his law degree cum laude from the George Washington University Law School.



Carter Eltzroth (DVB)

Carter Eltzroth is at the forefront of legal issues relating to development and implementation of new media and other technologies. He advises on intellectual property, antitrust and

other regulatory issues in standards development, licensing frameworks for essential patents, antipiracy measures and dispute resolution. Carter is managing director of Helikon.net, providing legal services to standards development organisations, and to licensors and implementers of standardized technologies. He is Legal Director of the DVB Project, the Geneva-based standards body setting technical standards for digital broadcasting and related fields. Among other SDOs, he has advised the IEEE and the Smart Grid Interoperability Panel on their IPR policies and on innovative frameworks for licensing standard-essential patents (patent pools). He is an arbitrator with the World Intellectual Property Organization, and writes and speaks frequently on legal issues relating to standard-setting and intellectual property. He is a member of the New York bar and a graduate of Oxford University and Columbia Law School. Carter Eltzroth is Senior Member of IEEE and has served as adjunct Professor of Law at American University, Washington.



Steve Faraji (Audi)

Steve is Head of Patents Vehicle/ Production and Chief IPR Policy Manager at AUDI AG in Neckarsulm, Germany. He is a qualified German and European Patent Attorney specializing in computer

implemented inventions and software. Steve advises on licensing issues, in particular on standard-essential patents in the automotive industry. Prior to joining Audi, he worked on prosecution and litigation of ICT patents for a major patent law firm in Munich.



Michael Fröhlich (EPO)

Michael Fröhlich is the Director of Patent Developments and IP Lab at the European Patent Office. He is a fully qualified German lawyer with a post-graduate degree and a Ph.D. in

intellectual property. Serving in increasingly responsible positions in the IP area since over twenty-five years, he leads a team of lawyers and paralegals responsible for developing policy orientations and solutions to shape

the international and European legal framework in the field of patents and related areas of law and practice, including the development of legal policy in relation to the Unitary Patent, new emerging technologies and patent law trends, the fostering of work sharing, or the harmonisation of patent law and practices. Prior to joining the EPO, Michael was Senior Director, EU IP & Strategy at BlackBerry, where he was responsible for the company's IP affairs in Europe and for managing a range of global strategic matters relating to standard-setting initiatives, patent licensing, and litigation. Previously, was Senior Legal Counsel at Nokia and was also Head of Legal Affairs at the European Telecommunications Standards Institute (ETSI), where he shaped ETSI's IPR Policy. Prior to joining ETSI, Michael practiced law at Preu Bohlig & Partner and he also has work experience in Brazil, where he worked for Dannemann Siemsen Advogados. Michael has served for many years as the Chairman of the AIPPI Committee on Patents & Standards, as well as the Vice-Chairman of the GSMA IPR Working Group and Vice-Chairman of the LES Publication Committee.



Marianne Frydenlund (Avanci IoT)
During her career, Marianne has gained a unique in-house perspective on IP-related business practices within the wireless ecosystem. At Avanci, she is developing and leading new licensing

solutions for the Internet of Things (IoT) beyond the automotive industry. During 2023, Marianne launched the Avanci Aftermarket, Avanci 4G Smart Meter and Avanci EV Charger programs, all of which include dozens of licensors and several initial licensees. Marianne joined Avanci from Nordic Semiconductor, where she was most recently Senior Vice President, Legal & Compliance, with responsibilities including patent licensing activities, concluding several ground-breaking agreements. Earlier in her career, Marianne worked for Huawei Technologies, Nexans Norway AS, Equinor and Aker Solutions where she focused on legal issues associated with technology-

related commercial transactions. A graduate of the University of Oslo School of Law, Marianne chairs the Board of the Norwegian Company Lawyers Association (NCLA) where she has been involved in their mentoring programs aimed at helping women advance in business and technology-related careers. Marianne is among the IAM Strategy 300 and one of World IP Review's 2023 Shining Lights, recognizing influential women in IP.



Roya Ghafele (OxFirst)
Roya Ghafele is Director of law and economics consultancy OxFirst.
Additionally, she is a visiting Professor in IP Law with the School of Law of Brunel University. She has a large number of

academic papers to her name, has advised the EU on IP valuation and was an expert to INTA's Brand Valuation Committee (International Trademark Association), CIPA's IP Management Committee (Chartered Institute of Patent Attorneys) and the UKIPO (UK Intellectual Property Office) Research Excellence Committee. She has been a Senior. Member of St Cross College of Oxford University since 2008. She held an Assistant Professorship in IP law with the University of Edinburgh, a Department Lectureship in International Political Economy with Oxford University and a Research Fellowship with the Haas School of Business, University of California at Berkeley. Her Ph.D. was awarded the Theodor Koerner Research Prize by the President of the Republic of Austria. Dr. Ghafele was trained at Johns Hopkins University, School of Advanced International Studies, the Sorbonne and Vienna University.



Judge Rodney Gilstrap (Eastern District of Texas)

Judge Rodney Gilstrap was nominated by President Barack Obama to serve as United States District Judge for the Eastern District of Texas, and was

confirmed in 2011. He assumed the position of Chief Judge in 2018. He resides in Marshall, Texas and has

responsibilities in the Marshall and Texarkana Divisions of the EDTX. Prior to assuming the bench, Judge Gilstrap was engaged in private practice of law in East Texas for 30 years. During this time he also was elected three times as County Judge of Harrison County, Texas. He holds a BA magna cum laude from Baylor University where he was a member of Phi Beta Kappa. He also holds a JD from the Baylor University School of Law where he was an Assoc. Editor of the Baylor Law Review. He has served as President of the Baylor Law Alumni Association. In 2018 he was named "The Baylor Lawyer of the Year" - the highest recognition given by his alma mater. He was also selected as the 2018 "Jurist of the Year" by TEX-ABOTA (comprising all 16 chapters in Texas of the American Board of Trial Advocates).



Dr. Klaus Grabinski (UPC)
Dr. Klaus Grabinski is President of the Court of Appeal and chairperson of the Presidium of the Unified Patent Court since November 2022. Before he served on the German Federal

Court of Justice's 10th Civil Division, including as the Deputy Presiding Justice of the Division that has, inter alia, jurisdiction on patent litigation matters. Prior to joining the German Federal Court of Justice in 2009, he held a number of judicial roles, including as a presiding judge of a patent litigation division at the Düsseldorf Regional Court and as a judge at the Düsseldorf Higher Regional Court. He is co-author of a commentary on the European Patent Convention (Benkard, Europäisches Patentübereinkommen, 4th edition, 2023), a commentary on the German Patent Act (Benkard, Patentgesetz, 12th edition, 2023) and gives talks and takes part in panels at national and international conferences on IP matters. He was an external legally qualified member of the Enlarged Board of Appeal of the European Patent Office.



Bowmann Heiden (CIP)

Dr. Bowman Heiden is currently the Executive Director of the Tusher Strategic Initiative for Technology Leadership, the Director of the Center for Intellectual Property (CIP) at the

University of Gothenburg, and co-chair of the Technology, Innovation, and Intellectual Property program at the Classical Liberal Institute at the NYU School of Law. Dr. Heiden was recently a member of the European Commission Expert Group on Standard Essential Patents. Dr. Heiden holds degrees in engineering, technology management, and economics, and his research is at the interdisciplinary interface of economics, law, and innovation, in particular, intellectual property, innovation economics, and competition policy in knowledge-intensive sectors. Before turning his focus to the fields of innovation strategy and policy. Dr. Heiden played professional basketball in a number of European countries. This is why he is so tall.



Clemens Heusch (Nokia)

Dr. Clemens-August Heusch, LL.M. is head of Dispute Resolution, EMEA at Nokia. He is responsible for litigation and arbitration throughout Europe, the Near East and Africa, with a strong

focus on multinational IP litigation and fair, reasonable and non-discriminatory arbitrations. Since 2008 Nokia has been involved in more than 200 patent cases worldwide against companies such as Apple, HTC, Blackberry, InterDigital, Qualcomm, Daimler, Intellectual Ventures, IPCom, KPN and others. Those patent cases related to implementation patents as well as to standard-essential patents relating to GSM, UMTS, LTE, H.264, WiFi, NFC and others. Before joining Nokia, Clemens was an attorney at law at the international law firm Bird & Bird LLP (2004 to 2008) in Düsseldorf. He studied law at the Universities of Freiburg and Bonn, holds an LL.M. degree from the University of Maastricht and a doctorate from the

University of Cologne. During his traineeship, he worked (among others) in the competition law team of Freshfields Bruckhaus Deringer in Cologne and Brussels.



Konstantinos Karachalios (IEEE) Prof. Dr. Ing. Konstantinos Karachalios is currently strategic advisor to Sophie Muirhead, the Executive Director of IEEE. He was previously managing director of IEEE, where he enhanced their efforts

in global standards development in strategic emerging technology fields, through technical excellence of staff, expansion of global presence and activities and emphasis on inclusiveness and good governance, including reform of the IEEE standards-related patent policy. As member of the IEEE Management Council, he championed expansion of IEEE influence in key techno-political areas, including consideration of social, environmental and ethical implications of technology, according to the IEEE mission to advance technology for humanity. Before IEEE, Konstantinos played a crucial role in successful French-German cooperation in coordinated research and scenario simulation for large-scale nuclear reactor accidents. And with the European Patent Office, his experience included establishing EPO's patent academy, the department for delivering technical assistance for developing countries and the public policy department, serving as an envoy to multiple U.N. organizations. Konstantinos earned a Ph.D. in energy engineering (nuclear reactor safety) and a Master's in mechanical engineering from the University of Stuttgart.



Judge Jussi Karttunen (Market Court, Finland)

Judge Jussi Karttunen has served as President of the Market Court of Finland, a specialized court with exclusive jurisdiction in the field of civil IPR

litigation in Finland, since 2019. Previously Jussi Karttunen has served as a Referendary both at the Supreme Court

of Finland and at the Helsinki Court of Appeal specializing in matters dealing with intellectual property law. He has also served as a Senior Specialist at the Finnish Ministry of Justice, where he inter alia was responsible for the dossier on the Unified Patent Court (UPC), the dossier on the national court reform concerning the handling of IPR matters and the dossier on civil IPR enforcement issues. Prior to his appointment to President of the Finnish Market Court Jussi served as a Senior Judge and the Head of the Division of the same court. He has served as a representative of Finland at the Preparatory Committee of the Unified Patent Court. In addition, he has served either as a Chairperson, Member or Secretary to several working groups set up either by the Finnish Ministry of Justice or the Finnish Ministry of Economic Affair and Employment. He has also served as a Member of the Board for both the Finnish AIPPI Group (2008–2013 and 2020 onwards) and the Finnish Association of Industrial Property Rights (2009–2015). He has since 2015 served as an external member of the Enlarged Board of Appeal of the European Patent Office.



Markus Kicia (European Commission) Markus Kicia has held various positions in the European Institutions. He began in 2005 as a Trade Mark Administrator at the European Intellectual Property Office, handling trade mark-related procedures

and representing the Office before the European Court Of Justice. In 2010, he joined the European Commission, working as a Case Handler at DG Competition, responsible for state aid cases. He also served as a Legal Officer at DG Trade, providing legal support relating to, among others, trade-related aspects of intellectual property and handled WTO disputes. As a Legal Officer in DG Energy, his work focused on the Energy Charter Treaty and proceedings before the European Court of Justice. He is currently working as a Legal and Policy Officer at DG Grow, where he is responsible for the SEP Regulation and other intellectual

property matters. Prior to that, he worked as an Attorney-atlaw in Munich, Warsaw, and Wroclaw, representing clients in commercial and intellectual property law matters.



Christian Loyau (formerly ETSI) Christian is a graduate of the University of Paris in business, corporate and IP law. After 5 years practicing in law firm in Denmark and France, Christian joined Digital Equipment Corporation, and Cap

Gemini in France. He served for 12 years as Legal Director for International Affairs for the French telecommunication company Matra Communication and was involved in the IPR group of ETSI from 1993 to 1996. He then served as General Counsel and Secretary of the Board of the French IT quoted company Bull for 14 years. Christian was formerly Director for Legal Affairs and Governance of European Telecommunications Standards Institute (ETSI).



Taylor Ludlam (Lenovo)
As the Executive Director of Global
Litigation, Ms. Ludlam oversees and
manages, from complaint to conclusion,
Lenovo's robust portfolio of commercial
and intellectual property litigation

around the world, both offensive and defensive. In private practice, Ms. Ludlam served as the head of Patent Litigation Team in North Carolina for Kilpatrick Townsend's nationally recognized patent litigation team. Ms. Ludlam represented a wide range of clients in the telecommunications, consumer products, gaming and technology industries. She has significant courtroom and trial experience in federal courts throughout the United States, including the U.S. International Trade Commission. Ms. Ludlam was recognized in the NC Lawyers Weekly's 2019 Women of Justice, awarded the Women in Business Award from the Triangle Business Journal in 2018, and was selected as a North Carolina "Rising Star" in Business Litigation by Super Lawyers magazine in 2014. Ms. Ludlam also serves on a number of boards and charitable organizations.



Monica Magnusson (Ericsson) Monica Magnusson is Vice President of IPR Policy at IPR & Licensing within the Ericsson group, reporting to Ericsson's Chief Intellectual Property Officer Christina Petersson. She and her global

team have corporate responsibility for advocating Ericsson's views on patent policy issues towards regulators and policy makers across the world. These are operations she has gradually built over the past decade. Monica Magnusson joined Ericsson in 1998, as a patent engineer and part of a team focused on the forming of Ericsson's patent portfolio for WCDMA related inventions. Her experience with Ericsson also includes managing patent attorney groups in Sweden and in the US, and out-licensing patent portfolios in North America. Prior to joining Ericsson, Monica was a patent agent with Albihns, an intellectual property consultancy in Stockholm, and before that an R&D engineer with Siemens-Elema, Stockholm. She holds a Master's degree in Electrical Engineering from the Royal Institute of Technology, Stockholm.



Keith Mallinson (WiseHarbor) Keith Mallinson has more than 25 years of experience in the telecommunications industry: as a research analyst, consultant and testifying expert witness.

Complementing his industry focus, he has a broad skill set including technologies, market analysis, regulation, economics and finance. He has published numerous articles and speaks publicly at industry events on a wide variety of topics including market developments and competition in next generation mobile network technologies, semiconductors, patents and licensing. Prior to founding his expert consulting firm WiseHarbor in 2006, he led industry analyst firm Yankee Group's global Wireless/Mobile research and consulting team based in Boston from 2000. Until then, he had overall responsibility for the firm's European division in London. Mallinson has

an undergraduate electronic engineering degree from Imperial College London and an MBA from the London Business School, including an academic exchange with Northwestern University's Kellogg Graduate School of Management in Illinois.



Luke McLeroy (Avanci)
Luke is President at Avanci Video,
the independent, one-stop licensing
platform which brings together
licensors and licensees to share video
technologies for internet streaming

video. An intellectual property attorney with more than 20 years of experience negotiating collaborative solutions for patent holders and technology developers, Luke previously spent seven years at Avanci working to ensure that all participants in the company's Avanci Vehicle platform can efficiently and transparently license cellular technologies for connected vehicles. Luke is also a frequent speaker on patent licensing, and the importance of licensing patents on terms that are fair and reasonable for all parties, at industry conferences including those hosted by the American Bar Association, the Berkley Center for Law and Technology, IAM, the International Telecommunications Union, Stanford Law School and University College London. Luke joined Avanci in 2016 from Ericsson, where he led the company's North American patent licensing business. In this role, he helped develop and license Ericsson's patent portfolio, analyzing and valuing patent portfolios in multiple technology areas such as wireless connectivity, codecs, data networks, and security, and advocating policy positions to legislative bodies, competition agencies, standard-setting organizations, and other forums. Prior to Ericsson, Luke was an associate and then a principal at the law firm McKool Smith in Dallas, helping to resolve major patent disputes between some of the world's largest technology companies.



The Hon Mr Justice Mellor

Sir James Mellor read engineering and then production engineering at King's College Cambridge, with spells of work in Somalia, the Congo, Germany, France and Iraq before returning to King's in

1984/5 to do the six core subjects in law. He was called to the Bar by Middle Temple in June 1986. After pupillage with Michael Briggs and John Baldwin, he secured a tenancy in the IP Chambers of Thomas Blanco-White QC, then at Francis Taylor Building. Chambers moved to 8, New Square, Lincoln's Inn in 1992. James took silk in 2006 and became Head of Chambers in March 2018. He was appointed an Appointed Person for Trade Marks and Designs in 2015, a Deputy High Court Judge in 2020 and to the High Court bench on 8th February 2021, being sworn in online, as one of the specialist Judges in the Patents Court. James is currently the Judge in charge of the Shorter Trials Scheme.



Adam Mossoff (George Mason University)

Adam Mossoff is Professor of Law at the Antonin Scalia Law School at George Mason University in the United States of America. He is widely published in

academic journals and in monographs on the law, history, and policy of patent licensing and the key role of patent licensing in thriving innovation economies. His research has been relied on by Justices on the United States Supreme Court, by judges on the US Court of Appeals for the Federal Circuit, and by officials at US federal agencies, such as the US Federal Trade Commission, the Antitrust Division of the US Department of Justice, and the US Patent & Trademark Office. Professor Mossoff has been invited to testify six times before the US Congress on proposed patent legislation. He is a frequent speaker at academic and professional conferences on patent law and innovation policy. Professor Mossoff is a member of the Intellectual Property Rights Policy Advisory Group of

ANSI, and he has served as Chair and Vice-Chair of the Intellectual Property Committee of the IEEE-USA. He is also a member of the Public Policy Committee of the Licensing Executives Society-USA & Canada.



John Mulgrew (Lenovo)
John Mulgrew is VP of Intellectual
Property at Lenovo and has a
mechanical engineering degree from
Rice and a JD from GW Law. He started
his legal career at several prominent

law firms in New York and DC. At Microsoft, John led teams handling a wide variety of licensing, litigation support, and other IP transactional related matters, and for two years he also served in a broader role for Microsoft Research in EMEA where he drafted multi-party agreements with companies, universities, governments and research organizations. John joined Uber in 2017 to lead the IP team, including through the company's IPO in early 2019. Over time, his responsibilities also included leading the Privacy Legal team during GDPR compliance, helping to reorganize the legal department to form multiple client-facing legal teams, and managing the marketing legal team. After leaving Uber, John joined Lenovo as VP of Intellectual Property where he focuses on developing a portfolio that best serves the business.



Jeff Myers (Apple)

Jeff Myers is Apple's Vice President for Intellectual Property Law, Licensing, and Litigation. His team is responsible for managing all aspects of Apple's IP portfolio, including IP development,

licensing, acquisition, litigation, transactions, standards, open source, anti-counterfeit, anti-piracy, and policy activities. Jeff joined Apple in 2011 from Adobe Systems where he was Adobe's first Chief Patent Counsel. He holds a Law degree from Northwestern School of Law of Lewis & Clark College and an Engineering degree from the University of Washington.



Brian Napper (Ocean Tomo) Brian is a Senior Managing Director and member of the leadership team of Ocean Tomo, a financial expert, management consulting, and advisory services firm focused on intellectual

property and other intangible assets that is now part of the JSHeld global consulting company. Brian has extensive experience in determining FRAND/RAND rates for SEPs in various situations. He has provided expert opinion and testimony in numerous international arbitration and U.S. federal court matters related to the determination of SEP FRAND/RAND rates. He has advised SEP owners and potential licensees to SEPs regarding FRAND rates and compliance. He has analyzed and quantified the value of SEP portfolios in connection with the acquisition, sale, or private equity investment wherein the primary assets were SEP portfolios. Brian is one of two economists within The Sedona Conference Working Group 9, drafting (but not yet issued) a "Framework for Analysis of Standard-Essential Patent (SEP) and Fair, Reasonable, and Non-Discriminatory (FRAND) Licensing and Royalty Issues – Global Edition." Throughout his 35-year career, Brian was the Global Head of FTI Consulting's and Deloitte's Intellectual Property Group. He has also been a co-founder or founding shareholder in two other start-up consulting firms, StoneTurn Group and The Barrington Consulting Group.



Tim Pohlmann (IPlytics)

Tim Pohlmann is the CEO and founder of IPlytics. He earned his doctoral degree with the highest distinction from the Berlin Institute of Technology, with a dissertation on patenting and

coordination in standardisation. He then went on to work as a post-doctoral researcher and consultant for the Law and Economics of Patents Group at CERNA, MINES ParisTech. Dr Pohlmann then founded patent intelligence software company IPlytics with the vision of creating the first solution on the market to bring together comprehensive, technical standards information, global patents, declared Standard Essential Patents (SEPs), patent pool and technical standards contribution data, to provide industry-leading analysis on the past, present and future of standards-essential technology. IPlytics purpose is being the transparent, accessible source of wisdom for all professionals to overcome friction and complexity in data-led decisions where standards and patents matter. Dr Pohlmann is a recognized thought leader, panel speaker and adjunct University lecturer on the topics of SEPs, FRAND licensing, patent pools and patent intelligence solutions. Dr Pohlmann has been actively involved in preparing empirical studies for the European Commission, the World Intellectual Property Organization and the German federal government.



Will Plut (PPI)

Will is a Silicon Valley veteran, StartUp Founder, and currently runs PPI, an international tech transfer, patent transaction, and M&A firm. Will has been involved in innovation, StartUps, and

invention commercialization since 1997. He has founded and sold multiple StartUps. He is the lead inventor on over 50 patents, and has successfully built, monetized, or commercialized every one of his inventions. In 2011, he sold power conservation software to Samsung; this technology now resides in with every Samsung smartphone, cumulatively saving hundreds of megawatts globally each day. He sold his laser-based projector technology, founded Startups around his own inventions in Infectious Disease defense and social commerce, developed technology in ballistic protection, and has numerous advances in robotics. Will is a member of the US Patent Bar and practiced patent law for eight years at a Silicon Valley patent prosecution firm.



Pekka Sääskilahti (Compass Lexecon)
Pekka Sääskilahti is a Senior Vice President
and Head of Finland and Scandinavia
at Compass Lexecon. He has economic
consulting experience in competition
cases regarding merger clearance,

abuse of dominance, quantification of damages, and in intellectual property matters. He has worked more than 15 years in the telecommunications and hightech industries as an in-house economist, as well as in management consulting. Pekka also currently serves as Professor of Practice at Hanken School of Economics, where he teaches intellectual property and competition economics, pricing, and strategy. He has advised clients in relation to competition, pricing (across various B2B and B2C industries), intellectual property rights, valuation, damages, and regulatory policy. He has provided expert reports and testimony to the Finnish Market Court and an arbitral tribunal. Pekka has been involved in global patent licensing, litigation, and arbitration cases, and he has estimated reasonable royalties for copyrights. Pekka is an active contributor to the regulatory policy debate on standardisation and standard essential patent licensing through developing valuation methodologies, organising scientific programmes, and publishing thought leadership. Pekka has a Ph.D, in economics from the Helsinki School of Economics, and he has published his research in academic journals including the Journal of Health Economics, the Journal of Economics & Management Strategy, the Scandinavian Journal of Economics, the Journal of Competition Law & Economics, the International Journal of the Economics of Business, and the Economics of Innovation and New Technology.



Justice Prathiba Singh

Justice Singh is a Permanent Judge of the High Court of Delhi, is widely published in the field of law, and has won a number of awards in recognition of her accomplishments in many aspects of the legal profession. She has made significant contributions to academic literature and legal developments in Indian intellectual property law, as a practicing lawyer, and as an advisor to several legislative committees concerned with drafting related legislation. Singh joined the bar in 1991 and practiced primarily in the field of intellectual property law, acting as the managing partner in a law firm. She was appointed by the Delhi High Court to consult with them to improve the functioning of the Copyright Office, and also consulted with a High Level Parliamentary Panel on streamlining the patent examination process in India. Singh was appointed a senior counsel by the Delhi High Court in 2013 and was appointed a permanent judge in the Delhi High Court in 2017.



Teo Taponen (InterDigital)
Teo Taponen is a Vice President at InterDigital's patent licensing team.
He joined the team in May 2021 and is coordinating the IoT and Consumer Electronics -licensing efforts at

InterDigital.Additionally, he is working on customer cases in wireless and consumer electronic space and various different business development projects. Before joining InterDigital, Teo was part of Nokia's patent licensing team where he was specifically developing Nokia's IoT licensing efforts and related new business models. Before moving to the patent licensing area, Teo worked as an inhouse counsel and Director, Legal, at Nokia's Devices and Services -business unit and continued in the same role when the business was acquired by Microsoft. Teo has an LLM from the University of Helsinki.



Yanfang Wang (East China University of Political Science and Law) Yanfang Wang is a professor at the Intellectual Property Law School of East China University of Political Science and Law. Prior to that, she worked at the

Intellectual Property Division of the Supreme People's

Court of PRC for 25 years, serving as a Presiding Judge and Judge. She was awarded the China Youth May Fourth Medal by the central government and recognized as a national advanced individual in intellectual property rights protection. Her main research areas include trademark law, copyright law, unfair competition and antitrust laws. She also serves as a researcher at the Intellectual Property Right Judicial Protection Research Center of the Supreme People's Court of PRC, a member of the Expert Pool for Overseas Intellectual Property Dispute Resolution of the China National Intellectual Property Administration, an arbitrator at the Shenzhen Court of International Arbitration, a member of the expert group of the World Intellectual Property Organization.



Pippa Wheeler (HP)

Pippa Wheeler is Senior Litigation Counsel at HP located in Germany. HP managing significant litigation throughout the UK and Ireland, Scandinavia, Germany, Austria and

Switzerland as well as the Benelux countries. A large portion of her work over the past 25 years involves patent litigation at national courts and now at the UPC, as well as copyright levies. In addition, she is involved in defining HP's lobbying efforts to improve the legal framework for a variety of areas including IP. She was called to the Bar of England and Wales and has also a Diploma in EU Competition Law from Kings College London. She speaks English and German.



David Yurkerwich (Ankura)

David Yurkerwich is a senior managing director and a leader of Ankura's IP team. He is based in New York and works closely with companies and law firms in the United States, United Kingdom,

Germany and Asia. Mr Yurkerwich is a seasoned valuation and damages expert with over 35 years of experience. He has provided expert evidence in over 100 disputes and has facilitated global IP transactions. His expert work has included testimony in patent infringement cases, standard-essential patent FRAND disputes, international arbitrations and other business disputes involving a broad range of technologies and markets. Mr Yurkerwich received a Bachelor of Science in Business Administration from the Villanova School of Business and became a certified public accountant at Arthur Andersen & Co. He was a founder of IP-focused consultancy teams at Peterson Worldwide, InteCap, Charles River Associates and Navigant Consulting (which became part of Ankura in 2018). Ankura is a global consultancy with professional teams that collaborate to create innovative customised solutions for clients facing a wide range of economic, governance and regulatory challenges and opportunities.



Xiaowu "Emil" Zhang (Huawei) Xiaowu "Emil" Zhang is Huawei's Head of European IPR Department. With his more than 16 years with Huawei, Emil leads Huawei's various IP practices, including complicated overseas IP disputes

resolution, patent and technology licensing, business cooperation, as well as IP strategic and portfolio planning.

THE MODERATORS



Carlos Aboim (Licks Attorneys) Founding partner of Licks Attorneys and one of the leaders at the Rio de Janeiro office, Carlos Aboim is the head of ICT and Telecom litigation

practice. With more than 20 years of experience, he has been acting as a first-chair trial and appellate litigator before state and federal courts, handling with success high-stakes and leading cases in intellectual property (mostly patent disputes), unfair competition, antitrust and regulatory compliance, mainly in the areas of information technology and life sciences, as well as global portfolio licensing in the areas of standard essential patents (SEPs) and patent pooling. Aboim worked in the first-ever infringement lawsuit filed in Brazil regarding SEPs, representing the SEP holder and helping them with solid strategies to obtain preliminary injunctions taking into account not only legal aspects, but also economic and market knowledge to maximize the impact on the bigger picture. On the patent prosecution front, Carlos handles lawsuits seeking to promote fast track prosecution of Information and Communication technologies patent applications, being successful in every single case. Carlos is a frequent speaker in the most relevant international IP panels and advises high-profile clients in licensing negotiations and international disputes.



Peter D. Camesasca

Peter D. Camesasca, Ph.D., is a seasoned, multi-faceted competition lawyer with 27 years of experience in all major aspects of EU competition

law. He has a strong business development track record with a leveraged client base and is a routined cross-practice and cross-office team player, working in law firms as well as with clients' in-house teams. Peter is highly experienced working in and with different cultures (Asia, Europe, U.S.) and has a particular focus on in- and outbound aspects of the Asia/Europe interface. Peter's work experience includes cases under Articles 101, 102 and 106 TFEU, national and multijurisdictional merger and joint venture notifications (including FDI and Foreign Subsidies Regulation / FSR assessments / DMA Digital Markets Act), investigations by multiple enforcement authorities and global antitrust litigation and monopolization issues (including Digital Markets Act / DMA and IP cross-over issues). In addition, he advises and litigates on horizontal and vertical cooperation issues, prepares and executes various compliance and dawn raid programs and participates in the installation of in-house training programs.



Rory Clarke (Kirland & Ellis International LLP) Rory Clarke is an intellectual property litigator, with a focus on patent litigation. He has extensive experience

litigating technologies such as mobile telephones and infrastructure (UMTS, LTE and 5G), other radio systems (e.g. DMR and TETRA) and internet connectivity. Rory frequently acts in complex global SEP/FRAND disputes on behalf of principal players in the telecommunications industry and has been involved in many of the leading cases in this field. He also advises clients on SEP and FRAND policy more widely, including in relation to legislative developments such as the proposed EU SEP Regulation. Rory's practice covers the wider strategic aspects of intellectual property litigation, including acting as coordinating counsel for multijurisdictional matters, assisting clients to develop and implement their litigation strategies, and leading settlement/licensing negotiations.



Katie Coltart (Linklaters)
Katie Coltart is a patent litigator with a wealth of experience across the telecoms and technology sectors. She is well-versed in dealing with major

cross-border matters requiring significant coordination across multiple forums and on appeal. Katie's telecoms and technology experience spans a broad spectrum of subject matters, including those relating to GPRS, 3G, 4G and 5G telecommunications, wireless radio communication protocols, mobile email systems, connected cars, consumer technology products, and technology and communications aspects of medical devices. She is particularly experienced in SEP/

FRAND licensing matters in the mobile handsets and connected cars sectors. Katie is recognised for patent litigation by top directories such as Chambers, The Legal 500 and IAM Patent 1000. In 2019 she was named as an "IP Trailblazer" by World Intellectual Property Review's Influential Women in IP.



Nicola Dagg (Kirland & Ellis International LLP). Nicola Dagg leads the top ranked intellectual property litigation practice of Kirkland & Ellis in London. Nicola

is a market leader for tech patent litigation. She has acted in the cutting edge cases in the UK and across Europe on SEP, essentiality, validity and global FRAND cases. Nicola has more than 30 years' experience as an elite patent litigator advising and leading on the most complex national and international patent litigation cases. Legal 500 UK 2024 names Nicola to the "Hall of Fame" and describes her as "one of the outstanding patent litigators of current times". Chambers UK 2024 says "Nicola Dagg is excellent, a a strategic thinker and leader. She is well recognised in Europe and totally deserves it".



Professor Sir Robin Jacob (UCL IBIL). Sir Robin read Natural Sciences at Trinity College Cambridge and then simultaneously read for the Bar (1965) an LLB from the LSE. He is

an Arbitrator, Mediator, Expert Witness and Expert Determiner and IP advisor at 8 New Square, Lincoln's Inn. He started practiced at the Bar in 1967, and was IP Junior Counsel for the Comptroller of Patents and all Government departments, 1975-81. He was appointed

OC in 1981 and to the Bench in 1993 where he was a designated Patent Judge. He was appointed to the Court of Appeal in October 2003. He formally retired May 2011 to take up his current appointment. He continued to sit intermittently in the CA from time to time until April 2016. He is Hon. Fellow of the LSE, and of St Peter's College, Oxford., Hon. President of the UK branch of the Licensing Executive Society and of the Association of Law Teachers. He was Treasurer of Grays Inn (2007) and a Governor of the LSE (1988-2017). MIP awarded the Outstanding Achievement in IP 2012. He has written extensively on all forms of IP. He often lectures both in the UK and abroad and is regularly consulted on IP matters by the UK government. He remains President of the Intellectual Property Judges' Association (the association of European IP, particularly patent, judges).



Carissa Kendall-Windless (Pinsent Masons)

Carissa is a Senior Associate in the intellectual property practice at Pinsent Masons. She specialises

in patent litigation and has advised on a range of complex matters involving a broad range of subject matter. Moreover, Carissa regularly represents clients in proceedings before the UK courts and co-ordinates multi-jurisdictional patent actions before national courts in Europe and further afield such as the US and Asia. Additionally, Carissa also has extensive experience in licence and standard essential patents disputes. She acted for Unwired Planet and Conversant – the leading UK Supreme Court judgment on standards essential patents and FRAND licensing. Carissa has also acted in other leading cases in the

electronics, telecommunications, and computer software sectors: *Vestel v HEVC Advance & Philips* (video codec patent pool FRAND licensing), *Philip Morris v RAI: British American Tobacco* (electronic handheld device) and *Shenzen Carku v NOCO* (powerbank electronics). She is a regular speaker at various conferences and a committee member for the ChIPs Network, the Competition Law Association and the American Bar Association. Carissa is also recognised as a recommended practitioner by JUVE Patent.



James Marshall (Pinsent Masons)
James Marshall is a leading practitioner
with over 37 years' experience in
Intellectual Property. His focus is
patent litigation, particularly in the

telecommunications, life sciences and pharmaceutical fields. He has significant experience in SEP/FRAND disputes, hi-tech and telecommunications patent disputes, and frequently acts for household names in the sector in precedent-setting litigations. His expertise includes patent and other IP licensing, enforcement strategy, misuse of confidential information, and IP licence disputes.



Gary Moss (EIP)

Since April 2023 Gary has held the position of Chairman at EIP, a role which allows him to bring his undoubted experience to help

guide the overall development and strategy of EIP. His career as a leading IP lawyer acting in large scale UK IP disputes and cross-border IP disputes both in Europe and the United States spans more than 40 years. Gary joined EIP in 2011 to build EIP Litigation and during

that time he has overseen major litigations. During his career Gary has been responsible for the conduct of many groundbreaking cases including Kirin Amgen v Transkaryotic Therapies Inc., which for many years stood as the leading authority on the construction of patents, and Unwired Planet v Huawei, a Supreme Court decision relating to cellular technology, which was recognised throughout the world as breaking new ground in the jurisprudence regarding standard essential patents. In the last few years Gary has had a major focus on SEP / FRAND litigation and has been described by Chambers Directory as "the Godfather of international FRAND litigation". Most recently Gary acted for the Claimants in the UK FRAND action Optis v Apple. Gary has consistently been ranked among the top UK patent litigators by the Legal 500, JUVE, Chambers and Partners, IAM Patent 1000, and IP Stars directories.

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Qualcomm relentlessly innovates to deliver intelligent computing everywhere, helping the world tackle some of its most important challenges. Our proven solutions drive transformation across major industries, and our Snapdragon® branded platforms power extraordinary consumer experiences. Building on our nearly 40-year leadership in setting industry standards and creating era-defining technology breakthroughs, we deliver leading edge AI, high-performance, low-power computing, and unrivaled connectivity. Together with our ecosystem partners, we enable next-generation digital transformation to enrich lives, improve businesses, and advance societies. At Qualcomm, we are engineering human progress.

Qualcomm Incorporated includes our licensing business, QTL, and the vast majority of our patent portfolio. Qualcomm Technologies, Inc., a subsidiary of Qualcomm Incorporated, operates, along with its subsidiaries, substantially all of our engineering and research and development functions and substantially all of our products and services businesses, including our QCT semiconductor business. Snapdragon and Qualcomm branded products are products of Qualcomm Technologies, Inc. and/or its subsidiaries. Qualcomm patented technologies are licensed by Qualcomm Incorporated.





Ankura Consulting Group is a global consultancy with more than 1,600 professionals based in the United States, Europe, Asia and Australia. Ankura's multidisciplinary practices collaborate to create innovative customised solutions for clients facing a wide range of economic, challenges and opportunities.

The focus of the Intellectual Property practice is valuation, economic and data analysis, and expert testimony in national and global disputes. Ankura experts have been involved in some of the highest-stakes controversies and significant transactions, including patent and trademark infringement, theft of trade secrets, licensing disputes, tax disputes, bankruptcies and breach of contract matters. They assist clients with the challenges and opportunities associated with assessing, valuing and managing IP assets in today's global innovation economy.

The IP team combines timely competitive information with advanced data and analytical tools to deliver practical business solutions. They are leaders in economic and data analysis and royalty rate determination for standard-essential patents, which are subject to fair, reasonable and non-discrimination (FRAND) encumbrances.

Avanci is an independent provider of patent licensing solutions, working at the intersection of different industries to bring efficiency, convenience, and predictability to the licensing process.

Avanci Vehicle has programs for 3/4G and 3/4/5G connected vehicles, with essential patents from dozens of patent owners licensed in a single transaction at fixed rates, paid once for the lifetime of the vehicle. Avanci Aftermarket provides solutions for connected automotive aftermarket products, and Avanci IoT offers programs for smart utility meters, connected electric vehicle chargers, and more.

Avanci Broadcast offers a single license for devices using the ATSC 3.0 / NEXTGEN TV broadcast standard, and Avanci Video offers a single, comprehensive license for internet streaming providers covering the latest video technologies.





Peter D. Camesasca, Ph.D., is a seasoned, multifaceted competition lawyer with 27 years of experience in all major aspects of EU competition law. He has a strong business development track record with a leveraged client base and is a routined cross-practice and cross-office team player, working in law firms as well as with clients' in-house teams. Peter is highly experienced working in and with different cultures (Asia, Europe, U.S.) and has a particular focus on in- and outbound aspects of the Asia/Europe interface.

Peter's work experience includes cases under Articles 101, 102 and 106 TFEU, national and multijurisdictional merger and joint venture notifications (including FDI and Foreign Subsidies Regulation / FSR assessments / DMA Digital Markets Act), investigations by multiple enforcement authorities and global antitrust litigation and monopolization issues (including Digital Markets Act / DMA and IP cross-over issues). In addition, he advises and litigates on horizontal and vertical cooperation issues, prepares and executes various compliance and dawn raid programs and participates in the installation of in-house training programs.

Compass Lexecon's leading economists bring rigorous thinking and clarity to competition policy, litigation, arbitration, regulation and intellectual property matters. We produce credible, relevant analysis to help our clients make better-informed decisions. Established in 1977, Compass Lexecon has over 850 professional staff, including 200+ Ph.D. economists based across 23 offices globally.

Compass Lexecon's experts have advised clients in the most high-profile cases before regulatory agencies and courts in over 100 countries and worked for 49 of the current Fortune 50 companies. Compass Lexecon was recognised as Competition Economics Firm of the Year 2023 by *Who's Who Legal* for the ninth consecutive year and is ranked as a leading 'Band 1' firm by Chambers Litigation Support 2023 in the Economic Analysts – Global-wide category.



EIP are advisor on high-value and complex patents, combining patent attorneys, commercial lawyers, and litigators across Europe and the US to provide clients with a seamless service. In the area of telecoms, SEPs and FRAND, EIP's award winning litigation team has been involved in many of the major cases in the last 10 years including Unwired Planet v Huawei, Conversant v Huawei, Optis v Apple and IP Bridge v Huawei all of which have played a significant part in shaping the law in this area, not just in the Europe but globally.

EIP has an impressive global client base from SMEs to multinational blue-chips across sectors including telecoms, high-tech, software developers, pharmaceutical, biotech, medical devices, aerospace, and logistics.

EIP has been recognised for its expertise across legal directories and awards, including in the FT's list of Europe's Leading Patent Law Firms and in the Managing IP Awards' European Patent Disputes Firm of the Year Category for 2024.



Founded in 1987, Huawei is a leading global provider of information and communications technology infrastructure and smart devices. We have 207,000 employees, and we operate in more than 170 countries and regions, serving more than three billion people around the world. Huawei's end-to-end portfolio of products, solutions and services are both competitive and secure. Huawei is an active member of more than 600 standards organizations, industry alliances and open source communities. Huawei reinvests more than 10% of its revenue in R&D each year and has invested RMB 164.7 billion (more than €21 billion) in 2023 alone, about 23.4% of its annual revenue, totaling more than RMB 1.11 trillion (more than €142 billion) in R&D over the past decade. This ranks Huawei fifth in the world among companies with the most R&D investment, as reported in «The 2023 FU Industrial R&D Investment Scoreboard». Huawei holds a total of more than 140,000 active patents. In 2023, Huawei's granted patents ranked No. 1 at both the China National Intellectual Property Administration and the European Patent Office, and No. 10 at the United States Patent and Trademark Office. Huawei invests heavily in basic research, concentrating on technological breakthroughs that drive the world forward. Most importantly, we are committed to bringing digital to every person, home and organization for a fully connected, intelligent world.

interdigital.

InterDigital is a global research and development company focused primarily on wireless, video, artificial intelligence ("Al"), and related technologies. We design and develop foundational technologies that enable connected, immersive experiences in a broad range of communications and entertainment products and services. We license our innovations worldwide to companies providing such products and services, including makers of wireless communications devices, consumer electronics, IoT devices, cars and other motor vehicles, and providers of cloud-based services such as video streaming. As a leader in wireless technology, our engineers have designed and developed a wide range of innovations that are used in wireless products and networks, from the earliest digital cellular systems to 5G and today's most advanced Wi-Fi technologies. We are also a leader in video processing and video encoding/ decoding technology, with a significant AI research effort that intersects with both wireless and video technologies. Founded in 1972, InterDigital is listed on Nasdag.

KIRKLAND & ELLIS

Kirkland & Ellis is an international law firm with approximately 3,500 lawyers practicing from 19 offices in the United States, Europe and Asia. As one of the world's leading law firms, Kirkland serves a broad range of clients around the world in intellectual property, litigation and dispute resolution/arbitration, private equity, M&A and other complex corporate transactions, and restructuring matters.

Kirkland's IP litigation practice includes approximately 230 attorneys in the United States and Europe. More than 75% of Kirkland's IP litigation attorneys are engineers and scientists, who are trained and experienced in a variety of technical disciplines. With decades of experience, Kirkland's IP litigation attorneys have achieved extraordinary results in patent, copyright, trade mark, trade secret misappropriation and advertising matters. They represent clients across a broad range of industries, including technology, life sciences, consumer products manufacturing, financial services, automotive, and food and beverage. Other areas of practice are SEPs and FRAND disputes, coordinating global IP enforcement/defence cases, pharmaceutical and biologics patent litigation, post-grant proceedings before the US Patent and Trademark Office's Patent Trial and Appeal Board, and appeals of high-stakes cases in the US Court of Appeals for the Federal Circuit and the US Supreme Court, as well as the Court of Appeal of England and Wales and the UK Supreme Court.



Licks Attorneys is a top-tier 300 people Brazilian firm and its lawyers have handled complex commercial and corporate claims over the last 30 years, with an outstanding track-record handling the most highprofile intellectual property and regulatory disputes in Brazil. Their practice shapes the development and direction of intellectual property and technology law. The firm have successfully litigated the largest SEP case to reach Brazilian courts to this date, over the Calling Line Identification Presentation (CLIP) function, known as "caller-ID". Today, Licks Attorneys' ICT practice group is the leading and most experienced in Brazil, representing SEP owners with a 93% success rate on about 20 preliminary injunctions against hold-out by unwilling licensees. Since 2011, the firm has successfully worked against every single IP anti-suit injunction targeting Brazil.

The firm and its partners consistently rank among the leaders in Brazil in publications such as Chambers and Partners, Legal 500, Leaders League, IAM Patent, among others.

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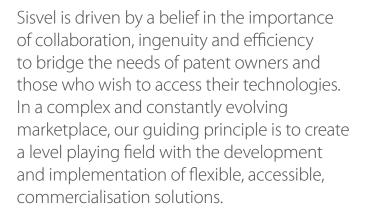


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Patents in Telecoms and the Internet of Things

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