

UCL FACULTY OF LAWS



Patents in Telecoms and the Internet of Things

7 & 8 November 2019
University of Tokyo



Panel 1: Who should decide FRAND terms when parties cannot agree?

MODERATOR:

Ted Stevenson (McKool Smith)

- **Ken-Ichi Nagasawa** (Canon)
- **Annabelle Bennett** (5 Wentworth)
- **Jorge Contreras** (University of Utah)
- **Jim Harlan** (Interdigital)

Panel 1: Who should decide FRAND terms when parties cannot agree?

- **Ken-Ichi Nagasawa (Canon)**

Who decides FRAND

Kenichi Nagasawa

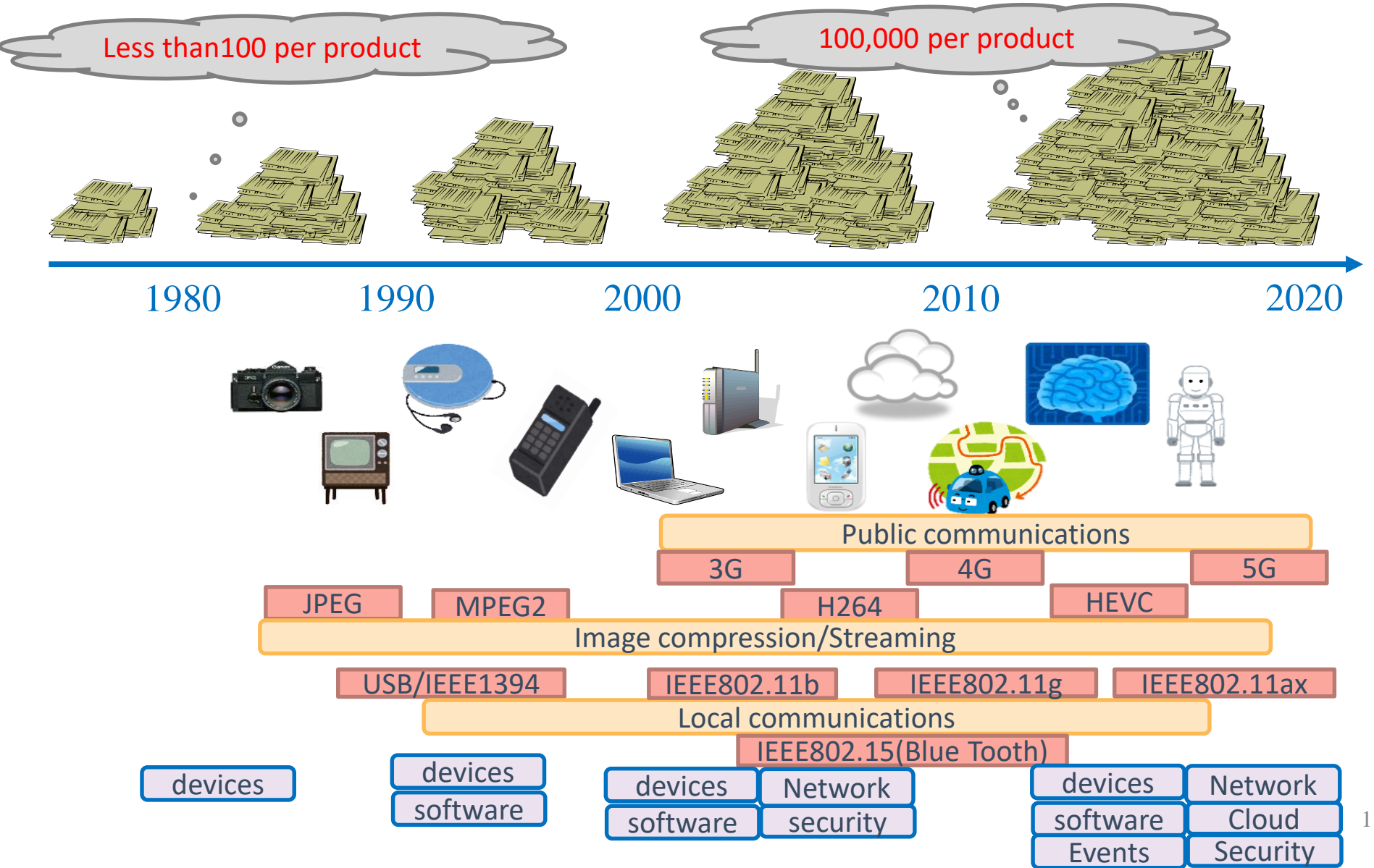
Managing Executive Officer

Group Executive

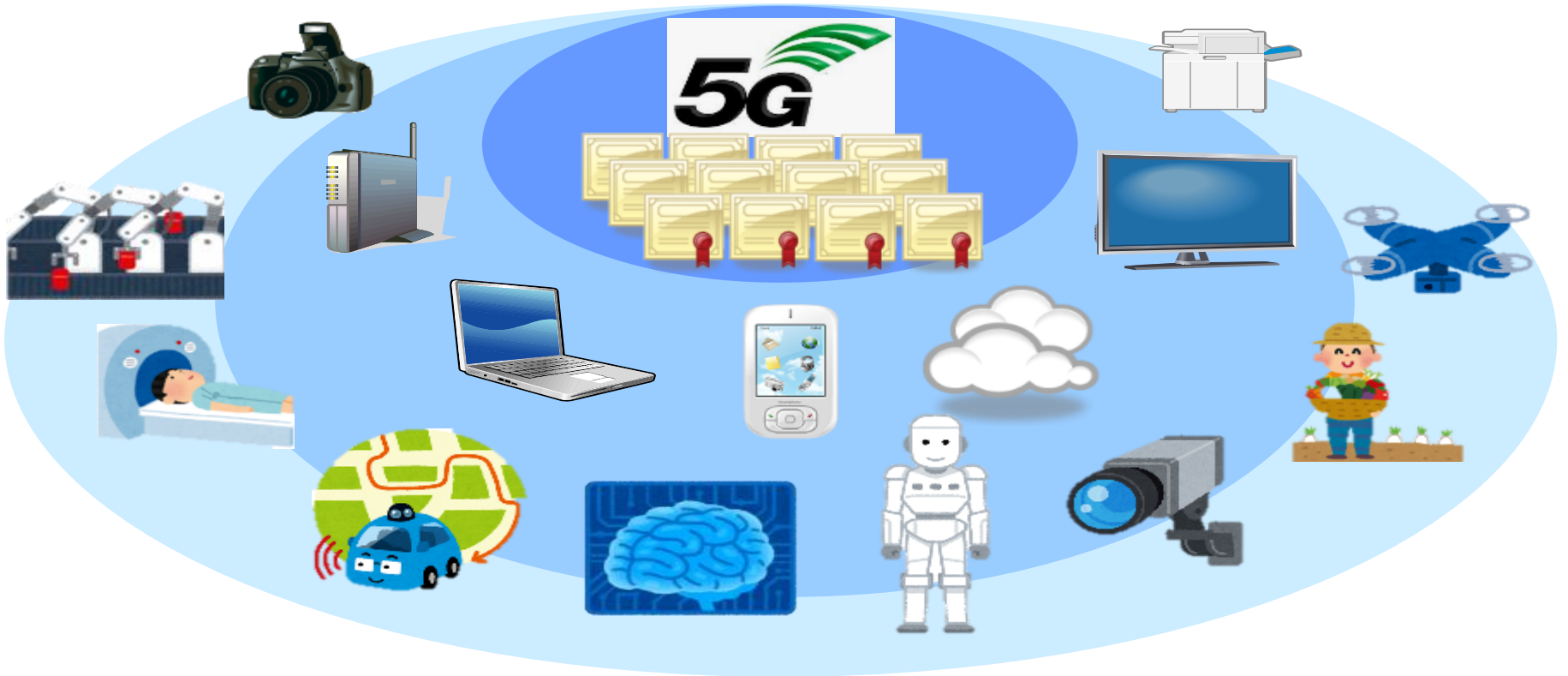
Corporate Intellectual Property & Legal HQ

Canon Inc.

Now Countless Patents in a Product

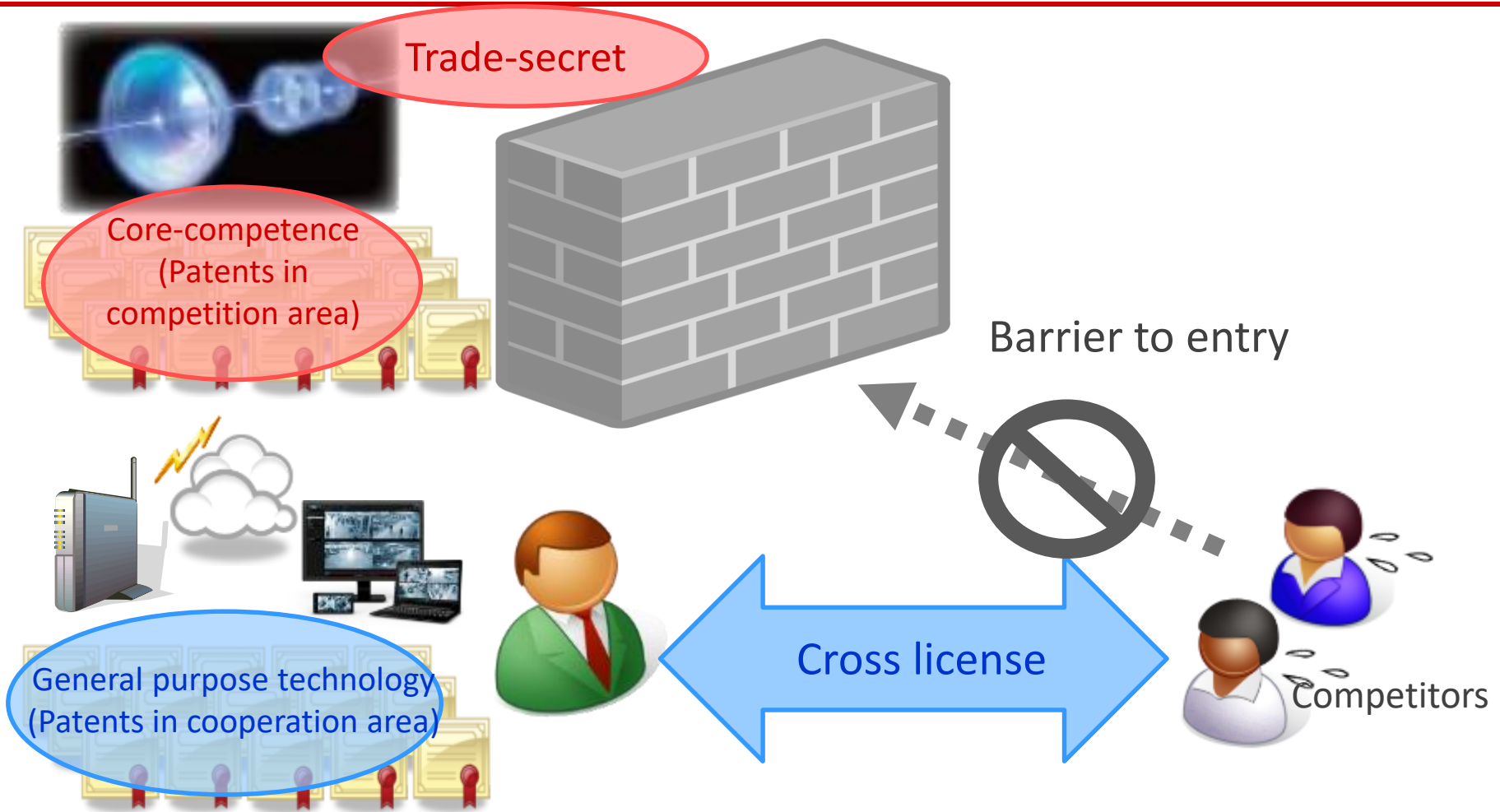


IoT/AI impact on IP



Many industries get involved with SEPs, for network infrastructure (mobile telecommunications:4G/5G, wireless communications Wi-Fi:IEEE801.11), image compression/streaming, electric charging, GPS, etc

General corporate IP strategy



Comprehensive Cross Licenses or Cold Wars with balancing Predictabilities let the company invest more

Parties decisions (disputes/agreements/settlements) or Patent Pools

⇒ 99.9% or more

⇒ less than 100 court decisions or others

Divided by more than 200,000SEPs

However

The court decision / Patent Pools bylaws

Makes rulers for deciding conditions of agreements/settlements

Predictable?

Litigations?

SSO bylaws

Possible?

Canon

Predictable?

Arbitrations?

Pool bylaws

Fair?