# Laidlaw Undergraduate Research and Leadership Programme 2021: Promotional Pack

# TWITTER

## GENERAL

Calling all #NextGen Leaders: carry out a research project of your choice, develop leadership skills, experience new cultures & be a force for good - all fully funded.

Laidlaw Undergraduate Scholarship applications are OPEN. Apply now! <https://www.ucl.ac.uk/laidlaw-scholarships/applying> @LaidlawFoundatn

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"Being a #LaidlawScholar means being an active global citizen and using the critical lens,

developed through research, to inform my leadership style and how I tackle injustice."

APPLY NOW for the Laidlaw Undergraduate Scholarship. <https://www.ucl.ac.uk/laidlaw-scholarships/applying> @LaidlawFoundatn

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Too many of today’s leaders are failing. Conduct an in-depth research project of your choice, and help to solve one of the world’s intractable problems with the Laidlaw Undergraduate Scholarship.

Applications are OPEN. Apply now! <https://www.ucl.ac.uk/laidlaw-scholarships/applying> @LaidlawFoundatn

## RESEARCH

Passionate about research?

Spend 6 weeks independently researching a topic of your choice, and contribute to solving the world’s intractable problems.

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Work with a leading academic to conduct an independent research project of your choice that will make a difference. All fully funded.

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"Being a #LaidlawScholar means using research methodologies to bring about meaningful

change."

Conduct impactful research with the Laidlaw Undergraduate Research & Leadership

Scholarship. Apply now! <https://www.ucl.ac.uk/laidlaw-scholarships/applying> @LaidlawFoundatn

## LEADERSHIP

Too many of today’s leaders are failing.The Laidlaw Undergraduate Scholarship aims to develop a new generation of leaders. Those who believe that it is a moral imperative to lead with integrity.

APPLY NOW to become a #LaidlawScholar.@LaidlawFoundatn <https://www.ucl.ac.uk/laidlaw-scholarships/applying>

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“Being a #LaidlawScholar means being a contributor to change, an advocate for the truth -

being a leader.”

Cultivate your leadership potential & drive change where it really matters with the Laidlaw

Undergraduate Scholarship. Apply now! @LaidlawFoundatn <https://www.ucl.ac.uk/laidlaw-scholarships/applying>

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Cultivate your leadership potential. Become a change agent. Connect with other nextgen leaders from world-leading universities. All fully funded.

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# LINKEDIN

*[More extensive copy; please remember to tag us]*

## GENERAL

Calling all #NextGen Leaders: carry out a research project of your choice, develop leadership skills, experience new cultures & be a force for good - all fully funded.

The Laidlaw Foundation Undergraduate Research & Leadership Scholarship aims to develop a new generation of leaders who are skilled researchers, embrace data-based decision making, and believe it is a moral imperative to lead with integrity.

It invests in talented and motivated undergraduate students, giving them the knowledge, skills and experience to become active global citizens and future leaders in their chosen field.

Applications are OPEN. Apply now! <https://www.ucl.ac.uk/laidlaw-scholarships/applying>

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"Being a #LaidlawScholar means being an active global citizen and using the critical lens,

developed through research, to inform my leadership style and how I tackle injustice."

Conduct important research under a leading academic, cultivate your leadership potential with bespoke training, and drive change where it really matters. All fully funded.

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Spend 6 weeks independently researching a topic of your choice, contribute to solving the

world’s intractable problems, and connect with extraordinary minds from world-leading

universities.

Applications are OPEN. Apply now! <https://www.ucl.ac.uk/laidlaw-scholarships/applying>

## RESEARCH

Passionate about research?

Spend 6 weeks independently researching a topic of your choice, and contribute to solving the world’s intractable problems. Conduct your very own in-depth investigation as an undergraduate, working with a leading academic and/or an experienced team, exploring primary data, developing your investigative skills, and honing your critical thinking.

Applications for the Laidlaw Foundation Undergraduate Research & Leadership Scholarship are OPEN. Apply now! <https://www.ucl.ac.uk/laidlaw-scholarships/applying>

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Conduct important research under a leading academic and develop your research expertise,

intellectual rigour, project management skills, and critical thinking with the Laidlaw Foundation Undergraduate Research & Leadership Scholarship.

Spend 6 weeks of your summer independently researching a topic you are passionate about

and contribute to solving one of the world’s intractable problems. All fully funded.

Applications are OPEN. Apply now! <https://www.ucl.ac.uk/laidlaw-scholarships/applying>

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"Being a #LaidlawScholar means using research methodologies to bring about meaningful

change."

Conduct impactful research with the Laidlaw Foundation Undergraduate Research & Leadership Scholarship. Spend 6 weeks of your summer independently researching a topic you are passionate about and receive support from a leading academic. All fully funded.

Applications are OPEN. Apply now! <https://www.ucl.ac.uk/laidlaw-scholarships/applying>

## LEADERSHIP

Too many of today’s leaders are failing.

The Laidlaw Foundation Undergraduate Research & Leadership Scholarship aims to develop a new generation of leaders who are skilled researchers, embrace data-based decision making, and believe it is a moral imperative to lead with integrity.

Receive bespoke training workshops, assessments, and coaching sessions, cultivate your

leadership potential, and drive change where it really matters as a nextgen leader.

APPLY NOW to become a #LaidlawScholar. <https://www.ucl.ac.uk/laidlaw-scholarships/applying>

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“The purpose of the scholarships is to encourage and develop future leaders in any field of

activity. Looking around the world’s business and political leaders I can’t recall a time when

better leaders were more urgently needed,” - Lord Laidlaw.

Applications are OPEN. Apply now! <https://www.ucl.ac.uk/laidlaw-scholarships/applying>