

Curriculum vitae

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Education

- 2010-13 PhD in Cognitive, Brain and Perceptual Sciences, University College London (UCL)
2012 MA in Rhetoric at the University of Copenhagen¹
2010 MRes in Speech, Language, and Cognition at UCL
2009 BA Graduate student of rhetoric at the University of Copenhagen.
2008-09 Erasmus student at the UCL (as third year of my rhetorical education).
2006 Grundtvigs Folk High School² Frederiksborg (March – May).
2005 Linguistic student at Mulernes Legatskole (six form/high school).
2002 10. Grade, Rosengårdsskolen (state school).
2001 9. Grade, Munkebjergskolen (state school).

Peer reviewed publications

- 2012 Harris, A., Hsu, A. & Madsen, J. K. Because Hitler did it! Quantitative tests of Bayesian argumentation using *Ad Hominem, Thinking and Reasoning* 18 (3), 311-343
In press 'Overtalelse' defineret i et retorisk perspektiv, *Rhetorica Scandinavica* 61
In press A Cognitive Supplement to Rhetorical Theory, chapter in book from *Rhetoric in Society* conference
TBR Analysis of the Linguistic Potential of the Lojban Language, *Journal of Logic, Language, and Information*
TBR Joy delights in Joy: A Mental-Physical account of Emotional Appeals in Persuasion, *Rhetoric Society Quarterly*

Conferences, invited talks etc.

- Accepted Nudging you beliefs: Persuasion in social spheres, *Rhetoric in Society IV*
Accepted An embodied approach to reasoning and persuasion, *1st International Conference on Interactivity, Language & Cognition*, (13-14/9-2012)
2012 Persuasion: A puzzle for reasoning? (5/7-2012), *International Conference on Thinking 2012*, Birkbeck University
2012 Baeza Ruiz, A. & Madsen, J. K. The physical presence and persuasive potential of occupying a public sphere, *PREOCCUPIED: The Words, Wounds and Workings of Occupations, Past and Present* (28/6-2012)
2012 Importance of contextual influences in argumentation processing, *13th International Conference on Language and Social Psychology* (22/6-2012)
2012 Bayesian rationality in persuasion studies, *Formal, Informal and Experimental Approaches to Argumentation*, University of Toulouse (talk, 14/5)
2012 A holistic view of persuasion, *Cumberland Lodge* (poster, 27/4)
2012 Fragmenteret kommunikation, subjektiv rationalitet og logikkens begrænsninger (invited talk, University of Southern Denmark, 9/3)
2012 Bayesian reasoning as a fundamental aspect of language processing, *Distributed Language Symposium* (talk, 20/1)
2011 Logic in practical argumentation (invited talk, *McGill University*, 21/10)

¹ NB! Due to a wish to complete the formal training in rhetoric (five year program in Denmark), I completed the masters alongside my PhD.

² A type of school that exists only in Denmark. Students attend three to six months

- 2011 Persuasion, Vigilance, and Style *ECREA Interpersonal Communication and Social Interaction Conference 2011* (talk, 9/9)
- 2011 Eksperimentel tilgang: Et indledende oplæg, (invited talk, *Syddansk Universitet*, 7/8)
- 2011 Challenges of persuasion, *Cumberland Lodge* (talk, 5/5)
- 2011 Cognitive Analysis of Persuasive Communication, *Variation in Language Processing* (talk, 12/4)
- 2011 A Cognitive Supplement to Rhetorical Theory, *Rhetoric in Society III* (talk, 27/1)
- 2011 Mckillen, A. & Madsen, J. K. The Linguistics of Internet Memes: Accounting for the Syntax and Pragmatics of 'Fail', *9th International Conference on Arts and Humanities* (poster, 10/1)
- 2010 Cognitive Theories as a Supplement to Persuasion Theory, *UCL* (poster, 19/9)

Misc. publications

- Forthcoming *Midnight Lights in the City of London*, Play written with Ragnhild Freng Dale
- 2011 Lad os tage en dyb, sproglig indånding, commentary, *Berlingske Tidende*, p. 23
- 2011 Tabte muligheder I forskeruddannelsen, Op-Ed, *Politiken*
- 2010 Den amerikanske tradition I nye klæder, *RetorikMagasinet* no. 78, pp. 31-35
- 2010 Moderne analytisk sprogfilosofi: Introduktion til relevanstheori, *Tanken* (Danish Philosophical Magazine), no. 1, pp. 9-12
- 2009 Tack och lov att han är borta, translation of "Fucking Funeral" in the Swedish *RetorikMagasinet*, no. 39/40, pp. 35-39.
- 2008 Fucking Funeral, *RetorikMagasinet* no. 69, pp. 31-35.
- 2008 Kommunikation med potentiale til mere, *RetorikMagasinet* no. 69, pp. 26-27.
- 2007 Når Journalistikken vil noget mere, *RetorikMagasinet* no. 66, November, pp. 4-7.
- 2006 *69 poems of love and hate – Y-generationen slår til*, Eksperimentalforlaget [collection of poetry], 89 pages.

Co-authored talks etc

- 2011 Harris, A., Hsu, A. & Madsen, J. K. Hitler did it! A quantitative test of a Bayesian approach to source characteristics in argumentation, *European Conference on Cognitive Science* (talk, 9/4)

Teaching and marking experience

- 2012 Demonstrator: Introduction to Psychological Experiments, UCL (supervise and mark lab reports)

Conferences organised

- 2012 Post-graduate Peer Group Conference, *Cumberland Lodge*, UK
- 2010 Assistant organizer at "Relativity of Value" Conference, UCL

Work and more

- 2012 Organizer of London Interactivity Society
- 2011 Doctoral student member of Graduate Research Committee and Student-Staff Consultative Committee (SSCC, specifically: PhD), Division of Psychology, UCL
- 2011 Organizing member of Postgraduate Peer Group, UCL
- 2010 Assistant at *Behavioral Economics Summit*, Institute of Practitioners in Advertising
- 2010 Associate translator, Attic Translations, UK
- 2009 Student member of the SSCC (specifically: MRes), UCL
- 2009 Founder of JensKoed, Communication company in London
- 2009 Communication consultant for Capitalize (PR company, London) – hired to give courses in effective rhetorical communication.
- 2008 Assisting student at the University of Southern Denmark.
- 2008 Student member of the SSCC (specifically: Rhetoric).

2008	Student member of the Library Committee (specifically: Rhetoric).
2007	Proof-reader, RetorikMagasinet (Danish rhetorical magazine).
2007-08	Editor, RetorikMagasinet.
2007	Tutor at the Department of Media, Cognition and Communication (specifically: Rhetoric) at the University of Copenhagen.
2007	Assisting student at the University of Southern Denmark.
2003-06	Different types of part and fulltime jobs (3 different places).
1999-03	Different types of youth jobs (4 different places).

Awards, scholarships, and grants

2012	Experimental Psychology Society Grindley Grant for ICLASP 13
2010-12	Various scholarships to support PhD
2009	Various scholarships to support MRes
2008	Erasmus-Socrates Scholarship to support a year at UCL
2007	International scholarship from Copenhagen University.
2007	Winner of article-competition for Rhetorica (rhetorical consultation firm).
2005	Valedictorian at Mulernes Legatskole
2005	Grant for social commitment and academic excellence from Mulernes Legatskole.
2005	Diploma for participation in Project Forskerspire (young researchers).

Language skills

Danish – mother tongue (linguistically closely related to Norwegian and Swedish)

English – fluent both written and oral

German – able to speak and write quite well

Spanish – basic reading and conversational skills

Lojban – very basic grammatical skills

Latin – very basic grammatical skills

IT skills

Competent at Windows and Apple templates

Confident in web and blog design (allthosewalls.co.uk, truthandhamburgers.com, www.londoninteractivitysociety.wordpress.com)

SPSS (statistics programme at UCL)

MATLAB (computer programming programme at UCL)

Personal interests

- Painting as well as prose and poetry writing
- Amateur guitar and bass guitar player
- Running (Copenhagen 2011 marathon, Paris 2012 marathon), football, and yoga
- Passion for different culinary cultures (cooking) and travelling (preferably by train)

Personal traits

- Good organisational skills and versatile (ability to overlap education, publications, and professional work).
- Hard working and seeking to undertake challenges
- Proactive and constructive in teamwork
- Interactive and engaging in social milieus (good networking skills)