



DONNA Research Funder

“The most important things to know are the research strategies of the organisation, who else is funding them, and for which projects”

“It is in my interest for UCL’s research to be made public and advertised as much as possible”

Donna works for a council which funds academic research projects. They support many universities, allocating funds as they think appropriate.

She receives requests or proposals for funding and then finds out more information about the projects and institutions. She will have contacts at various institutions which she liaises with about upcoming opportunities.

Overall Goals

- Allocate a large funding budget across a wide range of projects across the country and internationally
- Finding out what the plans and strategies are for any potential fund-receiving organisations
- Find out and report on the output of research projects that her company funds

Key UCL Tasks

Primary

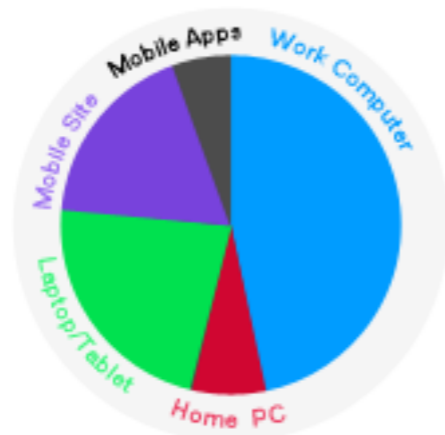
1. Finding out how UCL have spent the funding they have received in the past.
2. Reading about and gaining an understanding of UCL’s research strategy.
3. Finding out who else has funded or is funding UCL.
4. Liaising with UCL research managers and contacts.

Secondary

- Keeping up to date with the latest research output from UCL.
- Finding out what topics UCL are interested in exploring.
- Reading about output from research projects from press releases and browsing project sites.

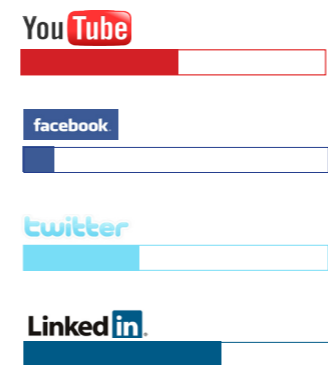
Devices

Devices used for UCL



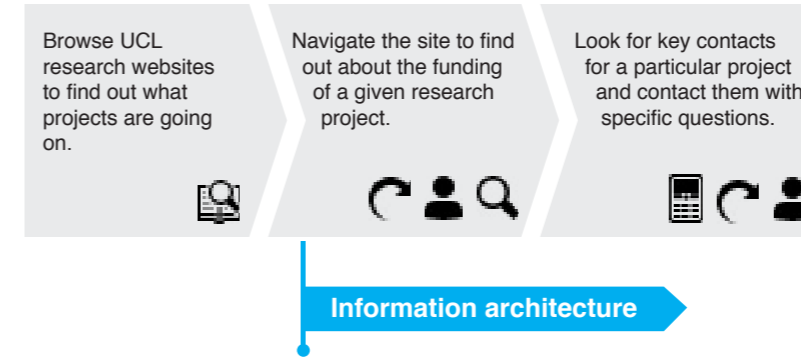
Social Media

General social media usage

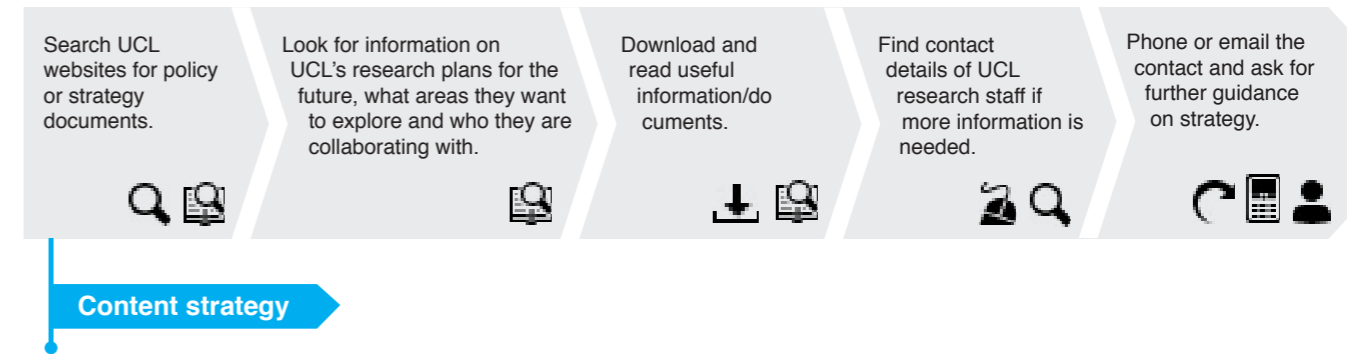


Key UCL Tasks

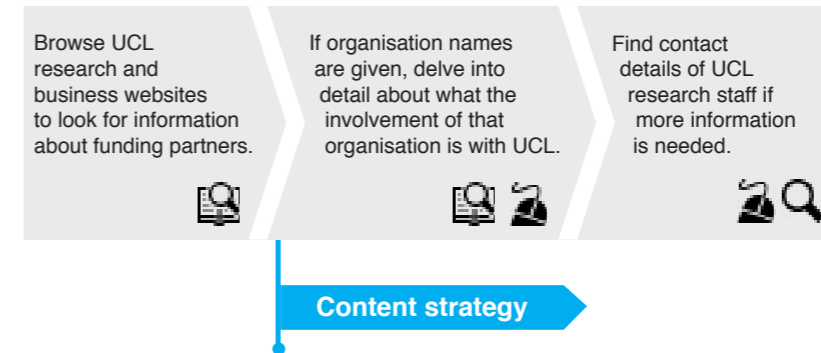
1. Finding out how UCL spend their investment



2. Understanding the research strategy



3. Finding out who else funds UCL



4. Liaising with UCL research managers

