

JOHN
Alumnus

“I am much more interested in hearing from my department rather than from UCL as a whole”

John graduated from UCL three years ago, studying History. He is now working as a researcher for a private company and studies his favourite topics in history as a hobby. He is interested to read about what all his former lecturers are doing and to read new articles or papers submitted by the UCL History department. John still lives in London and so looks out for UCL events that interest him and has attended a few in the past. However he works abroad sometimes and visits other universities around Europe.

Overall Goals

- Using his experiences from UCL as well as his qualifications in his career
- Networking with UCL alumni and business contacts
- Keeping up to date with UCL research, people and events
- Studying his subject as a hobby in his free time

Key UCL Tasks

Primary

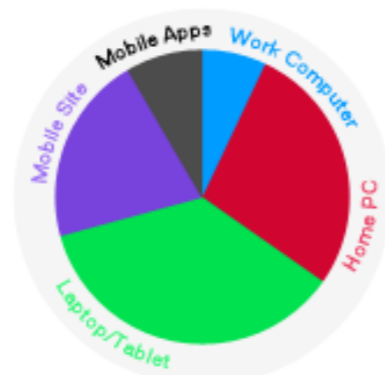
1. Keep up to date with specific happenings related to his course.
2. Keep up to date with UCL friends.
3. Look for possible business opportunities to engage further with UCL.
4. Read about current and upcoming events at UCL, or visit UCL campuses independently.

Secondary

- Check league tables in the newspaper.
- Look at the UCL careers service (*only when currently unemployed*).
- Check LinkedIn and Facebook for UCL alumni groups in other countries.
- Find out about opportunities to support or advise current UCL students.

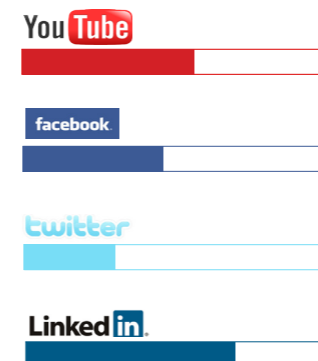
Devices

Devices used for UCL



Social Media

General social media usage



Key UCL Tasks

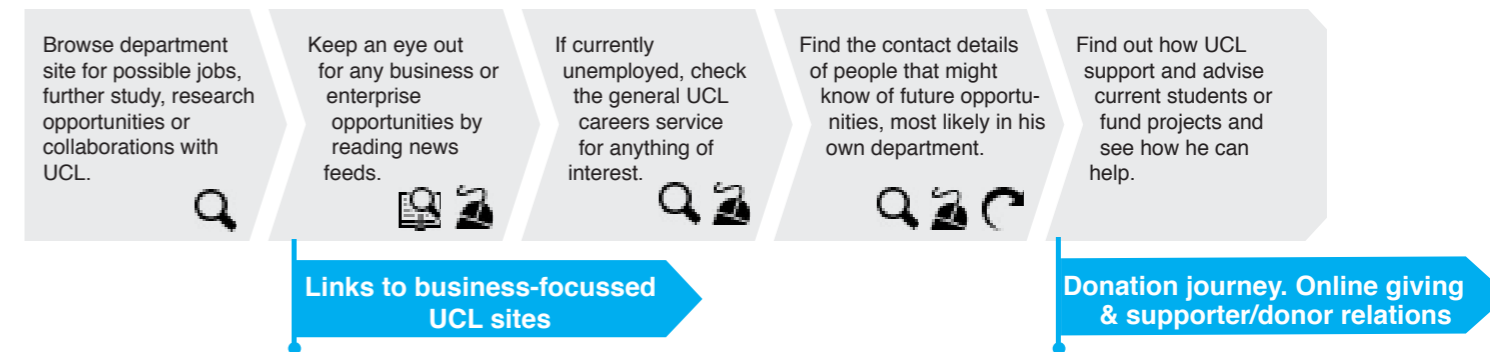
1. Keeping up to date with department activity



2. Keeping up to date with friends



3. Looking for further opportunities with UCL



4. Read about current and upcoming events at UCL

