



Gower College Swansea
Coleg Gŵyr Abertawe

GOWER COLLEGE SWANSEA



Responding to Priorities

Mark Jones
College Principal

Contents

1. An introduction to Gower College Swansea
2. A wide range of Priorities
3. The approach taken to date in delivering
4. The achievements to date
5. The key challenges

An Introduction to Gower College Swansea

- First of the new 'transformed' FE Colleges (2010)
- 4,500 full-time students, including 1,500 A Level students and 50 international students
- 8,000 part-time students, including 1,200 apprentices
- 1,000 staff
- 7 campuses
- £40m+ turnover

An Introduction to Swansea

- 7 11-16 schools and 7 11-18 schools
- 2 universities
- 2 FE colleges having campuses in “Swansea”
- 10+ private training companies
- £1.3 bn City Deal
- and hopefully £1.3 bn Tidal Lagoon
- not forgetting a Premier League football club

A Wide Range of Priorities

- Welsh Government
- Swansea and South West Wales Region
- College

Welsh Government Priorities for the FE Sector 2017 / 18

- To meet and exceed International Standards
- To promote Equality and Equity
- To support Jobs and Growth
- To maintain financial sustainability

Swansea and South West Wales Priorities

- Underperformance in schools at post 16
- GVA in Swansea low
- Large number of short term unemployed
- £1.3 bn City Deal

College Priorities

- Consistency in terms of high quality
- Maintain high level of staff satisfaction
- Continued investment in estates
- Reduced reliance on Welsh Government Funding
- Maintain good levels of financial surplus

How do we go about delivering on these Priorities?



Gower College Swansea
Coleg Gŵyr Abertawe



Gower College Swansea
Coleg Gŵyr Abertawe

Strategic Plan 2016-2020

Excellence in Education and Training for All

How do we go about delivering on these Priorities?

Four Strategic Directions:

- Learners
- Quality
- Impact
- Excellence

A College focus on

- Excellent learner experience
- High quality teaching and learning
- Strong partnerships
- Efficient use of funding
- Continuous investment
- Introduction of key strategic roles
- Professional development of managers and staff

Achievements to date include:

- Overall FE success rates in top quartile
- A Level outcomes best in sector
- QAA accreditation
- 10% increases in WBL framework completions
- Strong results of annual staff survey
- Significant investment in estate
and without any borrowings

Achievements to date include:

1. 40 14–16 groups of school pupils
2. Delivering A Levels in a local 6th form
3. Increase in international recruitment
4. Range of new HE partners
5. Transfer of a £2.5m WBL contract
6. Acquisition of a private training company
7. Successful targeting of contracts in England
8. New European funded programmes targeting employers
9. New suite of Employability Programmes
10. Currently tendering for a range of new contracts

Financial Performance



Gower College Swansea
Coleg Gŵyr Abertawe

	2014 - 2015		2017 – 2018	
	£000		£000	
Main Grant	25.9	74%	23.3	53%
Work based	1.7		7.0	
Other income	7.4		11.7	
Total income	35.0		42.0	
Operating surplus	2.2		2.1	

Ongoing Challenges Faced

- Unregulated competition
- Lack of political appetite for change in some areas
- Need for longer term funding 'horizon'
- End of 'real time' reductions in Government funding