clarity is an award-winning firm of chartered financial planners with offices in London, Woking, Cambridge and Singapore. They have delivered bespoke, fee-based independent financial advice and education to clients across the UK since 1997. The business is built on the principles of independence, honesty and integrity, and their aim is to provide clients with high-quality financial planning advice and investment management services to help them achieve their goals in life.

clarity provides financial planning advice and services rather than products. Everyone’s financial circumstances are different, so there is no ‘off the shelf’ solution. clarity’s services are flexible - they can help with all, or just some, of your financial questions.

The majority of their clients work with them on a long-term basis, but they also provide one-off independent financial advice where individuals just need help for a particular issue.

Contact Daniel Smith at clarity Ltd via their web site, or by calling 0800 368 7511

Daniel Smith - Adviser

Dan is a Chartered Financial Planner who joined clarity in 2007 and has worked in financial services for over 10 years. He holds the Advanced Diploma in Financial Planning and won the 2012 APFS prize for the highest marks obtained in completing the qualification within the Institute of Guildford. He is a Fellow of the Personal Finance Society.