

# Overview of SEQUENCE *digital* – Improving sexual health for all, in a digital NHS

## **WORK PACKAGE 1** - Led by Dr John Saunders, assisted by Dr Jo Gibbs

- Determine **patterns of uptake** of current online and physical sexual health services & identifies modifiable factors to **increase engagement & reduce inequalities**

## **WORK PACKAGE 2** - Led by Dr Jo Gibbs

- **Optimise** key components of the Online Chlamydia Care Pathway, focusing on the PN elements
- Conduct external and internal randomised **pilot studies**
- Conduct **preliminary cost-consequence analysis**

## **WORK PACKAGE 5** - Co-led by Professor Paul Flowers and Jonathan O'Sullivan

### **Research to practice**

*Ensures the research remains responsive to a rapidly changing environment and enable timely translation of findings into health policy and practice, using co-production methods*

## **WORK PACKAGE 4** - Led by Professor Tracy Roberts

- Evaluate the **equity & efficiency** of the online chlamydia pathway *through undertaking an **economic analysis** based on the outcomes of the trial, exploratory distributional cost-effectiveness analysis and exploring the potential impact on health inequalities*

## **WORK PACKAGE 3** - Co-led by Professor Claudia Estcourt and Dr Jo Gibbs

- Determine the effectiveness of the Online Chlamydia Care Pathway compared with routine care in a **pragmatic RCT with integral process evaluation** to explore how content and context intersect to shape outcomes, for people with chlamydia and their partners