

Who is carrying out the research?

NatCen Social Research is carrying out the study alongside some of the UK's leading research organisations - University College London, the Institute for Fiscal Studies and the University of Manchester. The ELSA team also has close links with Researchers from the University of East Anglia. Together we make up the ELSA Research Team.

NatCen have been carrying out high quality social research for 40 years. We are a non-profit organisation, independent of all government departments and political parties.

For more information

If you'd like to know more, or have any concerns or complaints, call us free on **0800 652 4574** or visit www.natcen.ac.uk/elsa50plus.

NatCen

Social Research that works for society

NatCen Social Research, Kings House, 101-135 Kings Road, Brentwood, Essex CM14 4LX Tel. 0800 526 397. Company limited by guarantee. Reg No. 4392418. A Charity registered in England and Wales (1091768) and in Scotland (SC038454)

P10456.02

Our responsibilities to you



We respect your wishes

Taking part is voluntary and you do not have to answer any questions you don't want to.



We answer your questions

Your interviewer will be happy to answer any questions you have about the study.



We ensure your safety

All our interviewers carry photographic ID cards and have been checked by the Disclosure and Barring Service (previously Criminal Records Bureau).



We guard your privacy

We will treat information you give in the strictest confidence under the Data Protection Act 1998. The results collected are used for research purposes only.

NatCen

Social Research that works for society

ELSA

50+ Health & Life

Find out more about the study and the impact it is having on the lives of people across the country.

MANCHESTER
1824
The University of Manchester

Institute for
Fiscal Studies

UCL

What is the research about?

By 2020, it is estimated that around half the population of England will be over 50. We are carrying out this research to find out more about the lives of people in this age group, who are becoming more influential.

Why you're important

We want to hear about the lives of everyone aged 50 and over. You might be retired, unemployed or still working nine to five. You could live alone or have a large family. You might be struggling financially or comfortably off. You could be feeling fit and healthy or dealing with health problems. **Whatever your situation your experiences are important to us.**



Why is ELSA different?

ELSA is unique. We are the only major study in England talking to people from 50, right up to 100 years old and beyond, at the same time. That's why we're coming back to the same people every few years, to help us understand in detail how things are changing for people in this age group.

Who is listening?

Thanks to our unique information, the government, universities and charities are taking notice of what ELSA members are saying. The government has already used what you say to inform their decisions on pensions and social care policy.

Thank you

As a thank you for taking part, we will give you a **£20 gift card**, which you can use at a range of high street shops including Argos, Debenhams and Boots.

Will it make a difference?

Here are just a few examples of how ELSA has had an impact on people's lives in its 12 year history.



Staying sharp

ELSA discovered that smoking, being overweight and having high blood pressure aren't just bad for your physical health. They also affect how sharp your mind is in later life. **Organisations like Alzheimer's Research UK are using this information to support their campaigning work.**

Don't worry, be happy

While the newspapers recently reported that a 105-year-old's secret to a long life was eating bacon on a daily basis, data from ELSA has shown that simply enjoying life can have a positive effect on life expectancy.

Healthy comparisons

ELSA has helped find out how life in England for people aged 50 and over is different from experiences in other countries. We've shown that middle aged people in England are healthier than people of the same age in the USA. It's helping doctors, the NHS, and people working in government understand how to help us stay well as we get older.

