

Head Office

35 Northampton Square London EC1V 0AX

Charity no. 1091768

Operations Department

Kings House 101-135 Kings Road Brentwood Essex CM14 4LX Telephone 01277 200 600 Fax 01277 214 117

Serial number	Ck	PerNo	First name:
Interviewer ID No. Point No.			
interviewer ib No.			

ELSA 50+ HEALTH & LIFE

COGNITIVE MODULE - INTERVIEWER RECORDING BOOKLET

Word List - First Recall

Please write down the words the respondent recalls in the space provided:

- Do NOT interrupt the respondent.
- If respondent is saying words more quickly than you can write them down in full, just write down the first letter of the word.
- Do NOT count any words the respondent says which are not on the list.

Word List A	Word List A - responses
Hotel	
River	
Tree	
Skin	
Gold	
Market	
Paper	
Child	
King	
Book	

Word List B	Word List B - responses
Sky	
Ocean	
Flag	
Dollar	
Wife	
Machine	
Home	
Earth	
College	
Butter	

Word List C	Word List C - responses
Woman	
Rock	
Blood	
Corner	
Shoes	
Letter	
Girl	
House	
Valley	
Engine	

Word List D	Word List D - responses
Water	
Church	
Doctor	
Palace	
Fire	
Garden	
Sea	
Village	
Baby	
Table	

Animal Names

Please write down all the animal names given by the respondent in the space provided:

- Do NOT interrupt the respondent.
- If respondent is saying names more quickly than you can write them down in full, use abbreviations

or a tally.

- ONLY if the respondent asks for clarification, explain that animals include birds, insects, fish etc.
- If the respondent gets stuck, say "Can you think of any more?"

Points to remember:

- Do NOT count repetitions
- Do NOT count redundancies (e.g. white cow, brown cow)
- Do NOT count named animals (e.g. Spot, Bambi)
- DO count different breeds (e.g. terrier, greyhound)
- DO count gender- or generation-specific names (e.g. bull, cow, heifer, calf)
- If the respondent names animals that are unfamiliar to you, give them the benefit of the doubt and count them (e.g. Kudu)

Word List - Second Recall

Please write the words the respondent recalls in the space provided:

- Do NOT interrupt the respondent.
- If respondent is saying words more quickly than you can write them down in full, just write down the first letter of the word.
- Do NOT count any words the respondent says which are not on the list.

Word List A	Word List A - responses
Hotel	
River	
Tree	
Skin	
Gold	
Market	
Paper	
Child	
King	
Book	

Word List B	Word List B – responses
Sky	
Ocean	
Flag	
Dollar	
Wife	
Machine	
Home	
Earth	
College	
Butter	

Word List C	Word List C – responses
Woman	
Rock	
Blood	
Corner	
Shoes	
Letter	
Girl	
House	
Valley	
Engine	

Word List D	Word List D – responses
Water	
Church	
Doctor	
Palace	
Fire	
Garden	
Sea	
Village	
Baby	
Table	