



NEWSLETTER

Aim of Start2quit:

Start2quit is a randomised control trial which aims to increase uptake of NHS Smoking Cessation Services using personal targeted risk information and taster sessions.

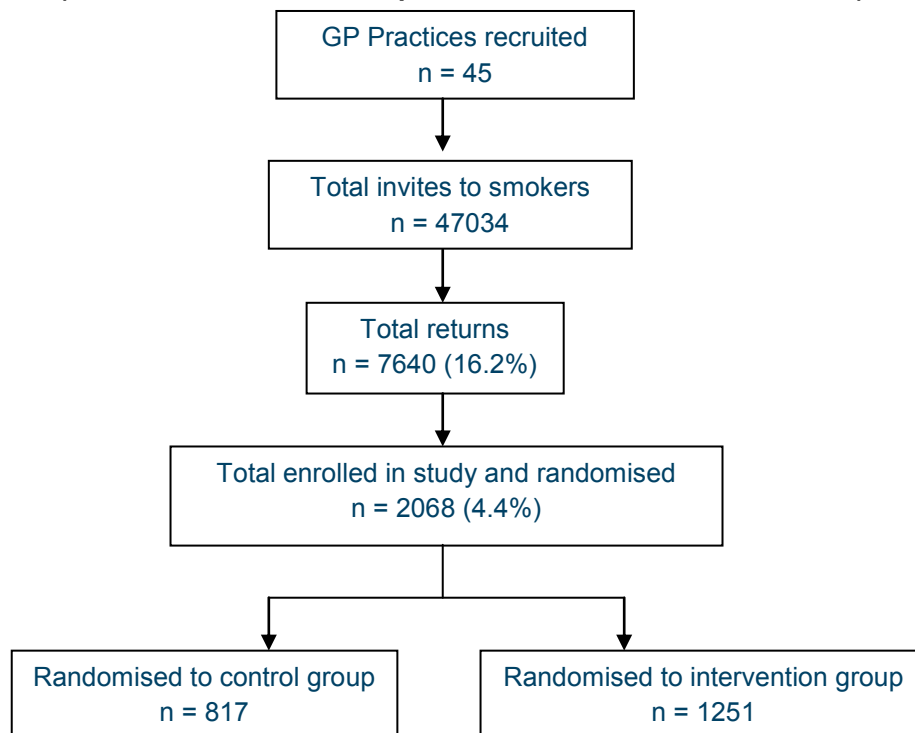
April 2013

We have now completed participant recruitment in Camden, Oxfordshire, Eastern and Coastal Kent, Medway, Lincolnshire, Mid Essex, Cornwall, Derby, Brent and Plymouth Stop Smoking Service areas. Of the 67026 smokers that were invited from the ten PCTs, 2590 smokers were randomised and took part in the study. Our target for the number of participants in the trial has increased from an initial target of 2500 to 4500 smokers.

The 6-month telephone follow up interview phase in Camden and Oxfordshire was completed in November 2011 and 70% of participants completed follow up interviews. Interviews for follow up were also completed in Medway in January 2013. Attendance at the Stop Smoking Services and abstinence data over a period of 6 months from the date of randomisation has been collected from Stop Smoking Services in Camden, Oxfordshire, and Medway. The follow up phase is almost complete in Lincolnshire, Eastern and Coastal Kent and Mid Essex.

The 6-month telephone follow up interview phase began in March in Cornwall and April in Derby and Brent.

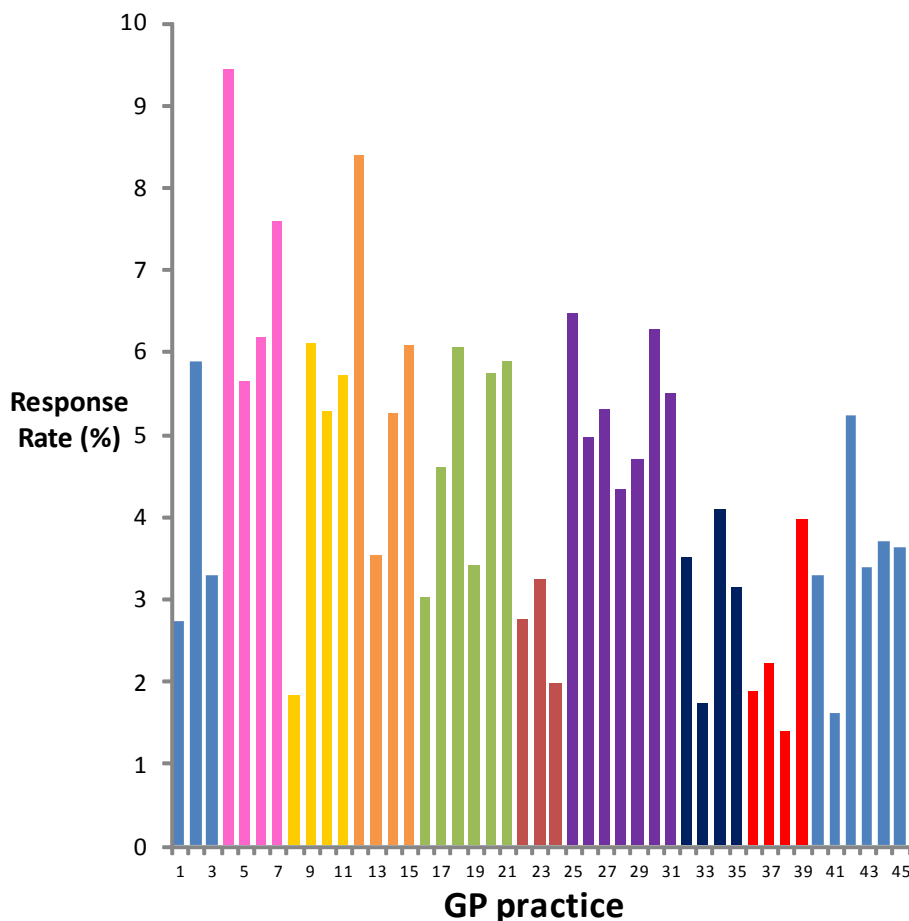
Flow diagram of the process of recruitment through the Start2quit trial (For 10 PCTs completed as of March 2013)





We are continuing to recruit Stop Smoking Services throughout England. Recruitment is ongoing in Hampshire, Swindon, and Durham. Stop Smoking Services from Hampshire, Sefton, Portsmouth, Buckinghamshire, South Staffordshire, Barnsley and Coventry have agreed to take part in the project. We will complete recruitment of GP practices and participants at all sites by the end of 2013.

Start2quit number of eligible smokers recruited by practice area



Legend

- Camden
- Oxfordshire
- Medway
- EC Kent
- Lincolnshire
- Essex
- Cornwall
- Derby
- Brent
- Plymouth

Thanks!

The Start2quit research team would like to thank the NHS Stop Smoking Services, GP practices and PCRN's in Camden, Oxfordshire, Kent, Medway, Mid Essex, Lincolnshire, Cornwall, Derby, Brent, Plymouth, Swindon, and Durham for their participation in Start2quit and continued support.

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