

The UCL Innovation and Enterprise Strategy 2016 – 2021

We know that strategies describe ambitions and aspirations. Knowing whether these are being reached and achieved helps us to understand what works, what brings the greatest benefit. As part of addressing this, each year we will set out our achievements against this strategy, and our delivery plan for the coming year.

Progress 2016/17 | Plans 2017/18

Improve UCL engagement with business and innovation partners

In 2016/17 we have:

- Established a Business and Innovation Partnerships team, bringing together sector-focused support to strengthen UCL's ability to reach out to global corporates, mid-cap companies and SMEs. Sector coverage extends from pharmaceuticals and healthcare, transformative technologies, high value manufacturing and engineering, the built environment, to creative industries, and includes dedicated London and policy partnerships resources.

- Secured continuation funding from Innovate UK for the Enterprise Europe Network project to support high growth SMEs in London.
- Established new and enhanced existing collaborations, including with Siemens, IBM, Cap Gemini and NovoNordisk.
- Working with a diverse range of academics from different fields, we initiated our highest ever total of KTPs in this financial year, which will bring in a total grant income in excess of £1.2m.
- Supported the establishment of new industry clubs and networks in transformative/platform technology areas, including Blockchain in Construction and Artificial Intelligence in Biomedicine.

In 2017/18 we will:

- Review the collaboration contract models used at UCL to increase the number and rate of formation of major, institutional level business relationships.
- Work closely with academic leads to build strong industry partnerships to exploit funding opportunities arising from the Industrial Strategy to work with UCL academics and researchers to drive sector transformation.
- Introduce an integrated suite of support programmes for high growth SMEs in London.

Contribute to employability of all students, staff and the wider community

In 2016/17 we have:

- Established the Entrepreneurship team's activities at BaseKX, our incubation space in King's Cross – with 35 UCL student or recent graduate companies now resident in the Hatchery.
- Through our business acceleration advisors, we have helped 40 new business to start and supported start-ups to raise just over £1m.
- Provided extracurricular courses in entrepreneurship to over 900 individuals, and reached hundreds more through our Entrepreneurship Guest Lectures.

- Contributed to UCL's performance as a short course provider through the Life Learning course catalogue website – with 350 unique courses and an average 20,000 visits per month currently.
- Provided support and advice on short course marketing, costing and pricing, web content and learning design through a variety of targeted workshops.
- Developed the CIQ (Course Initiation Questionnaire) and supporting regulations in the Academic Manual which forms part of a quality assurance process for new short courses.

In 2017/18 we will:

- Establish new entrepreneurship programmes for early career researchers.
- Build a programme of alumni involvement and support at UCL Entrepreneurship at BaseKX.
- Integrate the short course self-help tool kits with the Teaching and Learning Portal and expand content.
- Through appropriate call mechanisms, support the development of more short courses across UCL Faculties.

Use our position in London to benefit London, the UK and the wider world

In 2016/17 we have:

- Appointed a Senior External Affairs Officer for London.
- Funded policy projects including “What works?” dialogues in the Bartlett School of Energy, Environment and Resources.

- Started dialogue with the London College of Fashion on joint student entrepreneurship activities in east London.
- Opened leadership interactions with Camden LA and the GLA.

In 2017/18 we will:

- Work with the UCL East team to define the entrepreneurship and innovation space requirements for UCL East.
- Publish the UCL 2034 London strategy and develop a London communications programme in collaboration with UCL Communications and Marketing.
- Work with the London Champions to support the London priorities and actions.
- Introduce an integrated suite of support programmes for high growth SMEs in London.
- Develop our interactions with Camden to encourage a durable, long-term relationship.
- Support the GLA in its interactions with the HE sector in London.
- Progress our interactions with Camden LA and initiate similar leadership interactions with appropriate LAs in the Stratford area.

Promote and embed an effective culture of innovation and knowledge exchange across UCL

In 2016/17 we have:

- Established the UCL Innovation and Enterprise Strategy Panel and Funding Committee.

- Secured HEFCE approval of a 5-year KE strategy for UCL and resulting long-term HEIF funding.
- Developed a business plan for a further EPSRC Impact Acceleration Account: awarded £5.4m (2017-20).
- During 2016/17 UCL Innovation and Enterprise, through its funding and strategy committees, has supported 60 innovation projects led by UCL researchers across the university to a total of £1.09m.
- Contributed to the development of an Enterprise and External Engagement framework and pathway in the Academic Promotions guidelines being introduced for 2017/18.
- Reviewed the UCL IPR policies.
- Engaged with the TOPS programme to develop the Innovation Lifecycle Service.
- Funded and led a review of administration processes for short courses at UCL.
- Secured funding for the development of a data solution for UCL Innovation and Enterprise, to support partnership management, and initiated requirements gathering.

In 2017/18 we will:

- Begin a procurement exercise for a course administration system for short courses.
- Review the Conflict of Interest policy and Declaration of Interest process.
- Hold “Open Door” sessions for more effective engagement and communication.

- Develop on-line training for staff and students to support implementation of the Conflict of Interest policy, Declaration of Interest process and IPR policy.
- Redesign and launch the UCL Innovation and Enterprise website.

Contribute to the financial sustainability of the institution

In 2016/17 we have:

- Appointed a Director of Bespoke Short Courses in UCLC.
- Appointed a Director for Commercial Strategy in UCL Innovation and Enterprise.
- Successfully delivered Phase 1 of the UCL/UCLB relationship review.

In 2017/18 we will:

- Conclude the UCL/UCLB relationship review and start to implement its conclusions.
- Initiate two or more test commercial projects.