MAP is Cumbersome To interpret compared with GDP

An Alternative—MAP In Australia

→ A novel way to measure economic progress

→ Growing public interest in the interrelationship Between economic, social, environmental aspects of life

→ has become increasingly influential

‘Stiglitz Commission’
‘OECD’s Better Life Index’

→ Overwhelmingly positive reaction—little consensus

MAP—The Public
MAP—suit of indicators

GDP—Academic and Experts
GDP—The Public

GDP—One-Number Approach
GDP—Economy

Through Underlying Logic

Alternatives of GDP

Adjustment
Replacement
Supplement

Society

Health

Close relationships

Home

Safety

Learning and knowledge

Community connections and diversity

A fair go

Enriched lives

Economy

Opportunities

Jobs

Prosperity

A resilient economy

Enhancing living standards

Fair outcomes

International economic engagement

Environment

Healthy natural environment

Protecting the environment

Sustaining the environment

Healthy built environments

Working together for a healthy environment

Governance

Safe

Effective governance

Participation

Informed public debate

People’s rights and responsibilities

Legend:

- The headline progress indicator for this theme has shown progress.
- The headline progress indicator for this theme has shown regress.
- The headline progress indicator for this theme has not changed greatly.

There is a data gap for this theme as there is currently no headline progress indicator.

Huge Data Gap within MAP:

‘But that’s not the whole Story’

Data gap

A fair go

Healthy living

Healthy natural environment

Protecting the environment

Working together for a healthy environment

Effective governance

Informed public debate

People’s rights and responsibilities

The concept is not yet developed enough to measure.

The concept is important for progress but may not lend itself to meaningful measurement.

There is no data of sufficient quality to inform on progress.

There is only one data point so a progress assessment cannot be made.

Epistemological disconnection between concept and data

Little instrumental value

Indicator imbalance

Data Gap

Critics

Subjective indicators

No Clear Def