



---

**ECON 0004: APPLIED ECONOMICS  
Term 2 (Spring 2023)<sup>1</sup>**

**LECTURER**

Dr. Dunli Li (dunli.li@ucl.ac.uk)

Weekly student feedback and consultation hours will be held during the teaching term.

**COURSE DESCRIPTION**

This course is about the analysis of data within economics, and the interpretation of empirical results. More specifically the course aims are to:

- Provide an introduction to the application of economic theory to data
- develop an understanding of simple and commonly used econometric techniques
- Impart an ability to understand and interpret results both statistically and economically
- Introduce you to widely used software in applied economics (STATA)

**OBJECTIVES OF THE COURSE**

At the end of the course, students should be able to:

- Design simple econometric strategies to test relationships suggested by economic theory
- Understand the statistical theory behind linear regression techniques
- Test these relationships and estimate their empirical magnitude in the data using simple econometric packages
- Understand and interpret these results and their relevance to the related economic problem

**GENERAL STRUCTURE OF THE COURSE**

In this module,

- there will be 10 lectures, 4 practical lectures and 5 tutorials.
- formative assessment: you are required to hand in three tutorial assignments 2, 3 and 4. Tutorials 1 and 5 are not to be handed in.
- summative assessment: STATA empirical group project (20%) and final coursework assessment (80%)

---

<sup>1</sup> Updated on 02/05/2022.

## TEXTBOOKS

There is no single textbook for the course. I would recommend the following introductory text on econometrics:

**Jeffrey Wooldridge, “Introductory Econometrics: A modern approach”, 7<sup>th</sup> edition** (see the [link](#) to the textbook which you can access with the UCL single sign-on)

## COURSE OUTLINE (more readings might be provided)

**Lecture 1:** Introduction to data, economic modelling and econometrics

*Suggested readings:*

- Wooldridge, Chapter 1

**Lecture 2:** The regression model and OLS estimator

*Suggested readings:*

- Wooldridge, Sections 2-1, 2-2, 2-3, 3-3b

**Lecture 3:** Properties of OLS estimator and hypothesis testing

*Suggested readings:*

- Wooldridge, Sections 2-3c, 2-5, 4-1, 4-2, 4-3

**Lecture 4:** Multiple regression and functional form issues

*Suggested readings:*

- Wooldridge, Sections 3-1, 3-2, 3-4, 3-5, 4-4, 6-2, 7-1, 7-2, 7-3, 7-4

**Lecture 5:** Causality, experimental and quasi-experimental evidence

*Suggested readings:*

- J. Angrist and J. S. Pischke (2008), “The experimental ideal”, from *Mostly Harmless Econometrics: An Empiricist’s Companion*
- Schweinhart, L.J. et al. (2005), “The High/Scope Perry Preschool Study Through Age 40: Summary, Conclusions and Frequently Asked Questions”
- Duflo, E. (2001) “Schooling and labour market consequences of school construction in Indonesia”, *American Economic Review* 91: 795---813

**Lecture 6:** Consumer demand

*Suggested readings:*

- Deaton, A. and J. Mullbauer (1980), “Consumer demand”, from *Economics and Consumer Behavior*

**Lecture 7:** Consumption and saving

*Suggested readings:*

- N. Gregory Mankiw (2015), “Understanding Consumer Behaviour”, chapter 16, *Macroeconomics*

**Lecture 8:** Employment and Minimum Wages

*Suggested readings:*

- Card, D. and A. Krueger (1994), “Minimum wages and employment: A case study of the fast---food industry in New Jersey and Pennsylvania”, *American Economic Review*, Vol. 84:4

**Lecture 9:** Labour supply

*Suggested readings:*

- Labour Economics, 8th edition, by George J. Borjas, Chapter 2 "Labour Supply"

**Lecture 10:** Review