Investment and Upgrade in Distributed Generation under Uncertainty*

Afzal Siddiqui† Karl Maribu‡

13 September 2007

Abstract

The ongoing deregulation of electricity industries worldwide is providing incentives for microgrids to use small-scale distributed generation (DG) and combined heat and power (CHP) applications via heat exchangers (HXs) to meet local energy loads. Although the electric-only efficiency of DG is lower than that of central-station production, relatively high tariff rates and the potential for CHP applications increase the attraction of on-site generation. Nevertheless, a microgrid contemplating the installation of gas-fired DG has to be aware of the uncertainty in the natural gas price. Treatment of uncertainty via real options increases the value of the investment opportunity, which then delays the adoption decision as the opportunity cost of exercising the investment option increases as well. In this paper, we take the perspective of a microgrid that can proceed in a sequential manner with DG capacity and HX investment in order to reduce its exposure to risk from natural gas price volatility. In particular, with the availability of the HX, we find that the microgrid faces a tradeoff between reducing its exposure to the natural gas price and maximising its cost savings. By varying the volatility parameter, we find ranges over which direct and sequential investment strategies dominate.

*Research Report No. 283, Department of Statistical Science, University College London. Date: September 2007. We are grateful for feedback from the attendees of the 2007 International Association for Energy Economics International Conference in Wellington, New Zealand (18–21 February 2007) and the 2007 Real Options Conference in Berkeley, CA, USA (6–9 June 2007). Discussions with seminar attendees at the Department of Engineering Science of the University of Auckland, Auckland, New Zealand (23 February 2007) and the Department of Industrial Economics and Technology Management of the Norwegian University of Science and Technology, Trondheim, Norway (19 April 2007) have also improved the paper. All remaining errors are the authors’ own.

†Corresponding author, Department of Statistical Science, University College London, London WC1E 6BT, United Kingdom, e-mail address: afzal@stats.ucl.ac.uk, telephone number: +44 (0)207 679 1871, fax number: +44 (0)207 383 4703

‡Centre d’Économie Industrielle, Ecole Nationale Supérieure des Mines de Paris, Paris 75272, France, e-mail address: karl.maribu@ensmp.fr
Keywords: Combined heat and power applications, distributed generation, real options
JEL Codes: D81, Q40

1 Introduction

For the first hundred years of its existence, the electricity industry was largely centrally planned and operated under government regulation. Indeed, due to the natural monopoly attributes of its transmission sector, the electricity industry was organised along vertically integrated lines with incumbent investor-owned utilities (IOUs) providing all related services in a geographical location. Although such an arrangement allowed the internalisation of many operating complementarities, e.g., such as those between transmission and generation, it, nevertheless, turned the potentially competitive generation and retailing sectors into de facto monopolies with the associated inefficiencies (see Joskow (1987)). The scale of the deadweight losses from under-investment in generation capacity became apparent in the 1960s as demand for electricity continued to increase in many industrialised countries (see Marnay and Venkataramanan (2006)). In an effort to increase economic efficiency and to meet growing demand in this industry, many governmental authorities worldwide have deregulated their electricity industries over the past twenty years. Regardless of the contours of these reforms (see Wilson (2002) for more detail), they have attempted to transmit price signals to decision-makers (whether consumers or producers) in an effort to incentivise both usage and supply of electricity.

Such deregulation of the electric power industry also provides incentives for the adoption of distributed generation (DG)\textsuperscript{1} by microgrids, which are localised networks of DG and combined heat and power (CHP)\textsuperscript{2} applications matched to local energy requirements. Although the electric-only efficiency of DG is lower than that of central-station generation, the former becomes economically attractive when CHP applications are utilised to meet heat loads via heat exchangers (HXs). Furthermore, the persistence of relatively high fixed-tariff rates for volumetric electricity consumption (even in this era of deregulation) implies that DG becomes attractive to commercial entities that may be able to organise themselves into microgrids. In previous work, we have performed detailed economic and thermodynamic analyses of DG investment and operation in purely deterministic settings based on a cost-minimising mixed-integer linear programme (see Siddiqui et al. (2005) and Siddiqui et al. (2007)). In almost all of the case studies for California, we find that adoption of gas-fired DG is attractive, with on-site generators typically covering a large fraction of the electric load (as well as a large fraction of overall energy needs). However, if a microgrid does decide to install gas-fired DG on site, then it should not treat the natural gas price as being deterministic (see figure 1). Indeed, the uncertainty from historically volatile natural

\textsuperscript{1}DG refers to small-scale, on-site generators, usually with capacities under 1 MW.

\textsuperscript{2}CHP refers to the capture of waste heat from on-site generation and its subsequent utilisation to offset heat loads.
gas prices may inhibit investment in DG as microgrids would have to be sure that such a costly project would not lose its value in the foreseeable future. For example, historically, since 1967 to 2005, the annual percentage change in the natural gas price for commercial users in California has been 13.44%, with the annual volatility equal to 17.82% (according to data from the US Energy Information Administration (EIA), which are available at http://tonto.eia.doe.gov/dnav/ng/ng_pri_sum_dcu_SCA_a.htm). Hence, any analysis of DG must take into account this uncertainty, which may then delay investment.

Figure 1: Historical Natural Gas Price Data for California Commercial Users (source: US EIA, http://tonto.eia.doe.gov/dnav/ng/ng_pri_sum_dcu_SCA_a.htm)

Given price uncertainty and managerial flexibility, we use real options (see Brennan and Schwartz (1985) and Dixit and Pindyck (1994)) to model the microgrid’s decision making. This approach is appropriate because it trades off in continuous time the benefits from immediate investment with its associated costs. Specifically, the real options approach includes not only tangible investment costs such as the capital cost, but also the opportunity cost of exercising the option to invest, which is the loss of the discretion to wait for more information about the price process. Indeed, at times, it may be better to retain the option to invest even for a project that is “in the money” from the deterministic discounted cash flow (DCF) perspective. Analogous to the pricing of financial call options (see Black and Scholes (1973)), the real options approach constructs a risk-free portfolio using a short position on the underlying asset and then equates its expected appreciation (net of any dividend payments) to the instantaneous risk-free rate that could have been earned by investing in the portfolio. For a perpetual option, the resulting partial differential equation (PDE) from this “no arbitrage” condition becomes an ordinary differential equation (ODE), which is solved analytically using boundary conditions. As part of the solution, an investment threshold price for the underlying asset is obtained, at which investment is triggered (see Siddiqui and Marnay (2006) for a real options treatment of DG with operational flexibility).
Since the deregulated environment provides both opportunities and challenges for the adoption of DG, how should then a typical microgrid proceed with its investment decision? At a fundamental level, the large DG systems recommended by comprehensive, but deterministic, models of customer adoption would be too risky if natural gas prices exhibit the amount of volatility that they have done recently. If a microgrid instead uses the real options approach to analyse its investment decision, then it invariably recommends delaying the installation of DG. What has not been addressed in the literature, however, is if the microgrid is able to modularise its DG and HX adoption by proceeding in a sequential manner when appropriate. In this paper, we take this approach to investigate various investment and upgrade strategies in gas-fired DG. Notably, we focus both on the option to upgrade the capacity and to install a HX after an initial DG unit is purchased that serves the base electric load of the microgrid. We find that for low levels of uncertainty in the natural gas price, direct investment in a DG-HX package that covers the base electric load as well as the heat load of the microgrid is desirable. This then leaves the microgrid with the option to upgrade its capacity. However, for moderate levels of uncertainty in the natural gas price, a purely sequential investment approach is optimal since it enables the microgrid to proceed with investment in each on-site device without bearing all of the risk associated with a large installation and to benefit from swings in the natural gas price by upgrading either to a peak unit or a HX as appropriate. The advantages of a sequential approach have also been illustrated within the context of nuclear power plants (see Gollier et al. (2005)). Of course, we focus purely on the economics of DG adoption while neglecting some of the wider regulatory issues, such as poorly defined and enforced interconnection standards to back-up charges and exit fees associated with tariff design. Nevertheless, we hope to provide some insight into the tradeoff between managing the risk exposure to volatile natural gas prices and reducing the costs of meeting on-site energy loads.

The structure of this paper is as follows:

- section 2 introduces the problem of the microgrid and models it using the real options approach
- section 3 describes the financial, technological, and energy load data used for our case studies
- section 4 presents the results of three numerical examples we use to illustrate the intuition behind the investment strategy of the microgrid
- section 5 summarises the paper and offers directions for future research on this topic

In Fleten et al. (2007), a model for finding optimal investment timing and capacity choice under uncertainty for DG is presented. The model is developed for renewable energy resources and is based on the assumption that the capacity alternatives are mutually exclusive, i.e., that the capacity of a small-scale windmill or hydropower plant has to be decided prior to investment (see Décamps et al. (2006)). Meanwhile, Wickart and Madlener (2007) has considered alternative investments in steam-boiler or cogeneration plants using real options. In this paper that concerns gas-fired DG, capacity can be added to the system later, which will change investment price thresholds due to the increased flexibility.
2 Problem Formulation

We take the perspective of a California-based microgrid that holds the perpetual option to invest in a gas-fired DG unit. If this option is exercised, then the microgrid can cover its constant base electric load, $Q_{EB}/8760$ (in kW$_e$), and additionally receive options to upgrade to a peak DG unit as well as a HX. If it exercises the peak DG upgrade option, then the microgrid is able to cover its constant peak electric load, $(Q_{EB} + 2Q_{EP})/8760$ (in kW$_e$), where $Q_{EP}$ is the annual additional electricity that is consumed during the peak hours of each day (e.g., 0800 to 2000). Similarly, if it exercises the HX upgrade option, then the microgrid is also able to utilise CHP to meet at least part of its constant heat load, $Q_H/8760$ (in kW).

Prior to making the initial investment, the microgrid meets both $Q_{EB}$ and $Q_{EP}$ through utility electricity purchases at a constant price of $P$ (in $$/kWh$_e$). Similarly, it must meet $Q_H$ through natural gas, the price of which, $C_t$ (in $$/kWh), may exhibit considerable monthly variability and is, thus, modelled as evolving according to a geometric Brownian motion (GBM) process. In particular, $dC_t = \alpha C_t dt + \sigma C_t dz_t$, where $\{z_t, t \geq 0\}$ is a standard Brownian motion process, $\alpha$ is the annual percentage growth rate, and $\sigma$ is the annual percentage volatility. If the microgrid wishes to invest in the base DG unit at a capital cost of $I_{EB}$ (in $)$, then because the natural gas price is random, it must trade off in continuous time the present value of cash flows from immediate investment and the time value of information revealed by delaying the investment decision (see Dixit and Pindyck (1994)). The real options approach indicates that there is a threshold natural gas price, $C_{EB}$, below which investment is optimal, i.e., the natural gas generation cost has to be sufficiently lower than $P$ less the amortised capital cost before investment is triggered.

To illustrate this concept, we summarise an example from Siddiqui and Marnay (2006), in which investment in a base DG unit only by a microgrid is analysed using the real options approach by constructing a risk-free portfolio and then equating its instantaneous rate of return to its expected net appreciation. Specifically, the value of the option to invest in a DG unit with an infinite lifetime is worth $V_0(C)$ to the microgrid, while the present value (PV) of an installed unit is obtained as follows:

$$V_1(C) = \int_0^\infty PQ_{EB}e^{-rt}dt - \int_0^\infty E[C_t|C_{EB}]Q_{EB}e^{-\mu t}dt$$

$$\Rightarrow V_1(C) = -\frac{PQ_{EB}}{r} - \int_0^\infty Ce^{\alpha t}e^{-\mu t}dt$$

$$\Rightarrow V_1(C) = \frac{PQ_{EB}}{r} + \frac{C_{EB}Q_{EB}}{\mu - \alpha}$$

We assume that once the DG unit is installed, its effective lifetime is infinite due to the possibility of maintenance upgrades. This simplification is further justified by the fact that the discrepancy between the PV of a perpetuity and the PV of an annuity due decreases with the length of the time horizon.
\[ V_1(C) = \frac{PQ_{EB}}{r} - \frac{C_{\epsilon B} Q_{EB}}{\delta} \] (1)

This is simply the PV of perpetual cost savings from using DG to meet \( Q_{EB} \) instead of utility purchases of electricity. Here, \( r \) is the risk-free interest rate, \( \mu \) is the risk-adjusted rate of return on natural gas, \( \delta \equiv \mu - \alpha \) is the convenience yield of natural gas,\(^5\) and \( \epsilon_B \) is the heat rate of the gas-fired DG unit (in kWh/kWh\textsubscript{e}). Note that the deterministic cash flows are discounted using the risk-free interest rate, while those associated with the stochastic natural gas price are discounted using the convenience yield.

The first step in the real options analysis is to construct a risk-free portfolio, \( \Phi \), by holding one unit of the option to invest, \( V_0(C) \), together with a short position of \( V_0'(C) \) units of the underlying commodity, which in this case is natural gas. Thus,

\[ \Phi = V_0(C) - V_0'(C)C \] (2)

The no-arbitrage condition specified by the Bellman equation states that the instantaneous rate of return on \( \Phi \) (a risk-free portfolio) must equal its expected appreciation less any dividend flows, i.e.,

\[ r\Phi dt = \mathbb{E}[d\Phi] - \delta CV_0'(C)dt \] (3)

We now note the following:

\[ d\Phi = dV_0(C) - V_0'(C)dC \] (4)

Next, by applying Itô’s Lemma to the right-hand side of equation 4, we obtain the following:

\[ dV_0(C) = V_0'(C)dC + \frac{1}{2} V_0''(C)(dC)^2 \] (5)

Then, by substituting equation 5 into equation 4 and taking expectations, we have:

\[ d\Phi = V_0'(C)dC + \frac{1}{2} V_0''(C)(dC)^2 - V_0'(C)dC \]

\[ \Rightarrow \mathbb{E}[d\Phi] = \frac{1}{2} V_0''(C)(dC)^2 \] (6)

Finally, upon substituting equation 6 into equation 3 and re-arranging, we obtain the following ODE:

\[ r\Phi dt = \frac{1}{2} V_0''(C)(dC)^2 - \delta CV_0'(C)dt \]

\[ \Rightarrow rV_0(C)dt - rV_0'(C)Cdt = \frac{1}{2} V_0''(C)\sigma^2C^2dt - \delta CV_0'(C)dt \]

\[ \Rightarrow \frac{1}{2} \sigma^2 C^2 V_0''(C) + (r - \delta) CV_0'(C) - rV_0(C) = 0 \] (7)

\(^5\)If the microgrid does not install the gas-fired DG unit, then it incurs an opportunity cost from retaining the option to invest, which is precisely equal to the risk-adjusted dividend rate of natural gas.
If we apply the boundary condition \(\lim_{C \to \infty} V_0(C) = 0\), i.e., the value of the option to invest becomes worthless as the natural gas price increases without bound, then the solution to the ODE in equation 7 is simply:

\[
V_0(C) = A'_2 C^{\beta_2}, \quad \text{if } C \geq C_I
\]  

(8)

Here, \(A'_2\) is a positive endogenous constant, whereas \(\beta_2\) is the negative root of the characteristic quadratic equation \(\frac{1}{2} \sigma^2 \beta (\beta - 1) + (r - \delta) \beta - r = 0\), which has the following roots:

\[
\beta_1 = \frac{1}{2} - \frac{(r - \delta)}{\sigma^2} + \sqrt{\left(\frac{(r - \delta)}{\sigma^2} - \frac{1}{2}\right)^2 + 2r/\sigma^2} > 1
\]  

(9)

\[
\beta_2 = \frac{1}{2} - \frac{(r - \delta)}{\sigma^2} - \sqrt{\left(\frac{(r - \delta)}{\sigma^2} - \frac{1}{2}\right)^2 + 2r/\sigma^2} < 0
\]  

(10)

Now, the endogenous constant, \(A'_2\), as well as the investment threshold price, \(C_I\), are determined by using the value-matching and smooth-pasting conditions:

\[
V_0(C_I) = V_1(C_I) - I_{EB}
\]

\Rightarrow \quad A'_2 C_I^{\beta_2} = P Q_{EB} - \frac{C_I}{\delta} \epsilon_{EB} Q_{EB} - I_{EB}

\]  

(11)

\[
V'_0(C_I) = V'_1(C_I)
\]

\Rightarrow \quad \beta_2 A'_2 C_I^{\beta_2-1} = -\frac{1}{\delta} \epsilon_{EB} Q_{EB}

\]  

(12)

Equation 11 states that upon exercise of the option, the microgrid receives the net present value (NPV) of an active DG unit, whereas equation 12 is a first-order necessary condition that equates the marginal benefit of delaying investment (stemming from additional information about the natural gas price process) to its marginal cost (due to the time value of money) at the point of exercise. From these two conditions, closed-form analytical solutions may be found for the two unknowns, \(C_I\) and \(A'_2\):

\[
C_I = \left(\frac{\delta \beta_2}{\beta_2 - 1}\right) \left(\frac{P}{\epsilon_{EB} Q_{EB}} - \frac{I_{EB}}{\epsilon_{EB} Q_{EB}}\right)
\]

(13)

\[
A'_2 = -\frac{(C_I)^{1-\beta_2}}{\delta \beta_2} \epsilon_{EB} Q_{EB}
\]

(14)

According to the deterministic DCF approach, however, investment in the DG unit occurs as long as its NPV is positive, i.e.,

\[
NPV(C) \geq 0
\]

\Rightarrow \quad V_1^{det}(C) - I_{EB} \geq 0

\Rightarrow \quad P Q_{EB} - \frac{C_I^{1-\beta_2}}{\delta \beta_2} \epsilon_{EB} Q_{EB} - I_{EB} \geq 0

\Rightarrow \quad C_I^{det} = \frac{P}{\epsilon_{EB} Q_{EB}} - \frac{r I_{EB}}{\epsilon_{EB} Q_{EB}}

(15)
In this case, since the natural gas price is assumed to be constant, it is also discounted using the risk-free interest rate. By contrast, the real options approach assumes that the natural gas price is evolving according to a GBM process. Since \( \beta^2 < 1 \), comparing equations 13 and 15 for a GBM process without drift, i.e., \( r = \delta \), indicates that \( C_I < C_{I}^{\text{det}} \). Therefore, with the real options approach, investment in DG has greater value (since \( V_0(C) > V_1(C) - I_{EB} \) for \( C > C_I \)), but occurs at a lower natural gas price threshold as the opportunity cost of exercising the option is also greater.

Figure 2: State-Transition Diagram

We now expand this framework to allow for investment not only in a base DG unit, but also in a DG unit that can cover the microgrid’s peak electric load as well as in a HX to cover its heat load. Depending on the amount of uncertainty present, the microgrid may find it more beneficial to modularise its investment rather than installing the base DG unit, peak DG unit, and HX all at once. The sequence of possible transitions among states is outlined in figure 2. Initially, if no investment has occurred, then

\[ \delta = r + \lambda(r_m - r) - \alpha. \] Since \( \mu \) is obtained from the Capital Asset Pricing Model (CAPM), we have \( \mu = r + \lambda(r_m - r) \), where \( r_m \) is the expected market rate of return and \( \lambda \) is the correlated relative volatility of the underlying asset. This implies that \( \delta = r + \lambda(r_m - r) - \alpha \). If we assume \( \delta = r \), then we arrive at \( \alpha = \lambda(r_m - r) \), i.e., the appreciation of the natural gas price is simply equal to its expected market risk premium.
the microgrid simply holds the value of the option to invest, which is worth the following:

\[ V_0(C) = A_2 C^{\beta_2}, \text{ if } C \geq C_{EB} \]  

(16)

From this position, known as state 0, the microgrid can install a base DG unit if it proceeds sequentially. Once this initial investment has occurred, the microgrid enters state 1, where it gains the NPV of cash flows from using the DG unit to meet its base electric load as well as the value of the options to upgrade to either a peak DG unit or a HX. If we again assume that the lifetimes of all on-site equipment are infinite, then the PV of baseload electric cost savings is simply the difference between two perpetuities, viz., the PV of offset electricity purchases \( \left( \frac{P}{\delta} Q_{EB} \right) \) and the PV of fuel expenses of the base DG unit \( \left( \frac{P}{\delta} \epsilon_B Q_{EB} \right) \), plus the amount saved by not having to pay the power demand charge \( D_E \), where \( D_E \) is the power demand rate in $/kW per annum. Thus, the total PV in state 1 is

\[ \frac{P}{\delta} Q_{EB} - \frac{P}{\delta} \epsilon_B Q_{EB} + \frac{D_E}{\delta} 8760 Q_{EB} \]. The microgrid’s total value in this state, inclusive of the capacity and HX upgrade options, is therefore:

\[ V_1(C) = PV_B(C) + B_1 C^{\beta_1} + B_2 C^{\beta_2}, \text{ if } C_{EP} \leq C \leq C_{HB} \]

(17)

Note that \( B_1 \) and \( B_2 \) are positive endogenous constants, whereas \( \beta_1 \) and \( \beta_2 \) are defined in equations 9 and 10. Consequently, equation 17 indicates that the value of the microgrid in state 1 is the PV of a base DG unit plus the options to upgrade to a HX (captured by the second term, which increases in \( C \) because as the natural gas price increases, it becomes more attractive to use CHP applications instead of purchasing natural gas) and to upgrade its capacity (captured by the third term, which decreases in \( C \) because as the natural gas price increases, it becomes less attractive to meet the electric load from on-site generation).

From state 1, where only a base DG unit is installed, the microgrid may next install either a peak DG unit or a HX. In case of the former upgrade, the microgrid enters state 2 by optimally waiting for the natural gas price to drop further, i.e., to a threshold \( C_{EP} \). With a peak DG unit installed at a cost of \( I_{EP} \) (in $) in addition to the base DG unit, the microgrid is then able to cover its entire electric load. Here, the PV of the microgrid is \( PV_B(C) + PV_P(C) \), where \( PV_P(C) = \frac{P}{\delta} Q_{EP} - \frac{P}{\delta} \epsilon_B Q_{EP} + \frac{D_E}{\delta} 8760 Q_{EP} + X_E/\delta \), while \( X_E \) is the annual electricity customer charge from the utility, which we assume is waived if the microgrid covers its entire electric load as in state 2. Thus, the value of the microgrid in state 2 is:

\[ V_2(C) = PV_B(C) + PV_P(C) + D_1 C^{\beta_1}, \text{ if } C \leq C_{HP} \]

(18)

Unlike Siddiqui and Marnay (2006), we do not investigate operational flexibility since our focus here is on alternative investment strategies.

For the purposes of this paper, we assume that the microgrid’s peak electric load is one-and-a-half times its base load, but has a duration of only one-half. Therefore, if \( Q_{EP} \) is the annual additional electricity used during peak hours, then the offset peak demand charge is exactly twice what it would be if the additional electric load during peak hours had a duration of one.
The last term in equation 18 is the value of the option to upgrade to a HX.

Alternatively, from state 1, the HX upgrade option may be exercised once the natural gas price exceeds a threshold, $C_{HB}$, prior to dropping below the capacity upgrade threshold, $C_{EP}$. Intuitively, the upgrade will not occur when $C$ is low because the resulting cost saving does not justify the capital cost associated with the upgrade, $I_H$ \(^9\). Typically, we would expect $C_{HB} > C_{EB}$, but it may be possible for $C_{HB} < C_{EB}$, in which case the microgrid instantaneously upgrades to a HX after having installed a base DG unit. If the microgrid proceeds to upgrade its base DG system with a HX, then it incurs a capital cost of $I_H$ and enters state 3. In turn, it receives not only the PV of base electric cost savings, but also the PV associated with heating cost savings. This latter term is simply the present value of forgone natural gas purchases for the heat load displaced by the application of CHP, i.e., it is equal to $PV_H(C) = \frac{\delta}{\delta} \min\{Q_H, \gamma Q_{EB}\}$, where $\gamma$ is the kWh of useful heat produced by each kWh of on-site generation from the base DG unit. Therefore, its total NPV in this state is $PV_B(C) + PV_H(C)$, and its total value includes also the subsequent option to upgrade its capacity:

$$V_3(C) = PV_B(C) + PV_H(C) + F_2C^\beta_2, \text{ if } C \geq C_{EPH}$$

Finally, from either state 2 or 3, the microgrid can complete its on-site energy system by upgrading either to a HX or a peak DG unit, respectively. In this final state (known as state 4), the value of the microgrid is simply the PV of the installed equipment:

$$V_4(C) = PV_B(C) + PV_P(C) + PV_H(C)$$

In order to solve for the five endogenous constants and five investment thresholds, we use the following five value-matching and five smooth-pasting conditions:

$$V_0(C_{EB}) = V_1(C_{EB}) - I_{EB}$$

$$\Rightarrow A_2C^\beta_2 = B_1C^\beta_1 + B_2C^\beta_2 + PV_B(C_{EB}) - I_{EB}$$

$$V_1'(C_{EB}) = V_1'(C_{EB})$$

$$\Rightarrow \beta_2 A_2C^\beta_2 - 1 = \beta_1 B_1C^\beta_1 - 1 + \beta_2 B_2C^\beta_2 - 1 - \frac{1}{\delta}Q_{EB}$$

$$V_1(C_{EP}) = V_2(C_{EP}) - I_{EP}$$

$$\Rightarrow B_1C^\beta_1 + B_2C^\beta_2 + PV_B(C_{EP}) = D_1C^\beta_1 + PV_B(C_{EP}) + PV_P(C_{EP}) - I_{EP}$$

$$\Rightarrow B_1C^\beta_1 + B_2C^\beta_2 = D_1C^\beta_1 + PV_P(C_{EP}) - I_{EP}$$

\(^9\)Furthermore, there is the risk that the natural gas price will drop in the future.
\[ V'(C_{EP}) = V'_2(C_{EP}) \]
\[ \Rightarrow \beta_1 B_1 C^\delta_{EP} + \beta_2 B_2 C^\beta_{EP} = \beta_1 D_1 C^\delta_{EP} - \frac{1}{\epsilon} \epsilon P Q_{EP} \] (24)

\[ V_1(C_{HB}) = V_3(C_{HB}) - I_H \]
\[ \Rightarrow B_1 C^\delta_{HB} + B_2 C^\beta_{HB} + P V_B(C_{HB}) = F_2 C^\delta_{HB} + P V_B(C_{HB}) + P V_H(C_{HB}) - I_H \]
\[ \Rightarrow B_1 C^\delta_{HB} + B_2 C^\beta_{HB} = F_2 C^\delta_{HB} + P V_H(C_{HB}) - I_H \] (25)

\[ V'_1(C_{HB}) = V'_3(C_{HB}) \]
\[ \Rightarrow \beta_1 B_1 C^\delta_{HB} + \beta_2 B_2 C^\beta_{HB} = \beta_2 F_2 C^\delta_{HB} + \frac{1}{\epsilon} \epsilon \min\{Q_H, \gamma Q_{EB}\} \] (26)

\[ V_2(C_{HP}) = V_4(C_{HP}) - I_H \]
\[ \Rightarrow D_1 C^\delta_{HP} + P V_B(C_{HP}) + P V_P(C_{HP}) = P V_B(C_{HP}) + P V_P(C_{HP}) + P V_H(C_{HP}) - I_H \]
\[ \Rightarrow D_1 C^\delta_{HP} = P V_H(C_{HP}) - I_H \] (27)

\[ V'_2(C_{HP}) = V'_4(C_{HP}) \]
\[ \Rightarrow \beta_1 D_1 C^\delta_{HP} = \frac{1}{\epsilon} \epsilon \min\{Q_H, \gamma Q_{EB}\} \] (28)

\[ V_3(C_{EPH}) = V_4(C_{EPH}) - I_{EP} \]
\[ \Rightarrow F_2 C^\delta_{EPH} + P V_B(C_{EPH}) + P V_H(C_{EPH}) = P V_B(C_{EPH}) + P V_P(C_{EPH}) + P V_H(C_{EPH}) - I_{EP} \]
\[ \Rightarrow F_2 C^\delta_{EPH} = P V_P(C_{EPH}) - I_{EP} \] (29)

\[ V'_3(C_{EPH}) = V'_4(C_{EPH}) \]
\[ \Rightarrow \beta_2 F_2 C^\beta_{EPH} = -\frac{1}{\epsilon} \epsilon P Q_{EP} \] (30)

Since the resulting system of equations 21 to 30 is highly non-linear, there are no closed-form analytical solutions to most of the ten unknowns. Nevertheless, this system may be solved numerically for specific parameter values, which is what we do in section 4. It should be noted that figure 2 does not indicate alternative investment strategies in which the microgrid invests directly in an energy system rather than proceeding sequentially. For example, there are three alternatives to the procedure outlined in figure 2:

1. Invest directly in a peak DG system with a HX, i.e., go directly from state 0 to state 4

2. Invest directly in a base DG unit coupled with a HX and wait for the opportunity to upgrade capacity, i.e., go directly from state 0 to state 3
3. Invest directly in a peak DG system and wait for the opportunity to upgrade to a HX, i.e., go directly from state 0 to state 2

In section 4, we shall contrast these direct investment approaches with the sequential one outlined here by using data from a California-based microgrid. However, we first discuss and outline the financial, technological, and energy load data for our model.

### 3 Data

Since we are interested in analysing a California-based microgrid, we use data from Siddiqui et al. (2007), which performs case studies on numerous test sites in the San Francisco area. For simplicity, we assume that both the base electric and heat loads are constant at 500 kW\textsubscript{e} and 100 kW during each hour of the year, respectively. This implies that $Q_{EB} = 500 \text{ kW}_e \times 8760 \text{ h} = 4380 \text{ MWh}_e$ and $Q_H = 100\text{kW} \times 8760 \text{ h} = 876 \text{ MWh}_e$. By contrast, the peak load is constant at 250 kW\textsubscript{e} for only twelve hours each day and is zero otherwise. Therefore, $Q_{EP} = \frac{1}{2} \times 250 \text{ kW}_e \times 8760 \text{ h} = 1095 \text{ MWh}_e$ (see figure 3). Since San Francisco is in the service territory of the Pacific Gas & Electric Company (PG&E), we apply its tariff, which is summarised in table 1.

![Figure 3: Electric Load Data for Commercial Microgrid](image)

It should be noted that the electric demand charge, $D_E$, is $12 per kW\textsubscript{e} per month, which becomes $144 per kW\textsubscript{e} per annum. Similarly, the annual electric customer charge, $X_E$, is $175 per month, which is $2100 per annum. Other financial data are the risk-free interest rate, $r$, which we assume to be 6% per annum. Furthermore, the convenience yield on natural gas, $\delta$, is set equal to the risk-free interest rate. Finally, the initial natural gas price is $C_0 = $0.0324/kWh (as of April 2006), and we allow its volatility, $\sigma$, to vary between 0 and 0.45 to reflect the parameters of the historical time series plotted in figure 1.
Investment and Upgrade under Uncertainty in Distributed Generation

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>$P$</td>
<td>$0.10/kWh_e$</td>
</tr>
<tr>
<td>$D_E$</td>
<td>$144/kW_e$</td>
</tr>
<tr>
<td>$X_E$</td>
<td>$2100$</td>
</tr>
</tbody>
</table>

Table 1: PG&E Tariff Information

We next consider technological data. There are two DG units and one HX available for installation. The first DG unit is a gas-fired reciprocating engine with a capacity of 500 kW_e, which means that it is just large enough to cover the base electric load. Again, using the data from Siddiqui et al. (2007), we take its capital cost (which includes the costs of purchasing and installing the equipment) to be $795/kW_e$, or $I_{EB} = $795/kW_e × 500 kW_e = $397500. Next, if a HX is installed with the 500 kW_e reciprocating engine, then additional capital costs of $270/kW_e are incurred, thereby implying that $I_H = $270/kW_e × 500 kW_e = $135000. Together, a 500 kW_e reciprocating engine with a HX will enable the microgrid to cover its base electric load and heat load. Thermodynamically, the heat rate of the base DG unit is $\epsilon_B = 3.01$, i.e., it has a fuel-to-electric conversion efficiency of $\frac{1}{3.01} = 0.33$. If waste heat from this base DG unit is recycled to offset the natural gas purchases used to meet the heat load, then for each kWh_e of electricity generated 1.55 kWh of heat are available, i.e., $\gamma = 1.55$. Finally, if a peak DG unit is installed, then it has to be large enough to meet the microgrid’s peak electric load, which is 250 kW_e. From the data in Siddiqui et al. (2007), a gas-fired microturbine of capacity 250 kW_e has capital costs of $1400/kW_e$, i.e., $I_{EP} = $1400/kW_e × 250 kW_e = $350000. Its heat rate is $\epsilon_P = 3.57$, which implies a conversion efficiency of $\frac{1}{3.57} = 0.28$. Immediately, it can be seen that the peak DG unit not only is less economically attractive than the base DG unit, but also has a lower utilisation rate since it will run for only half the hours in each day if installed. Consequently, the natural gas price would have to decrease noticeably for the peak DG unit to be adopted. We illustrate properties of this investment and upgrade problem in section 4 using the given data.

4 Results

Given the data in section 3, we may solve the microgrid’s sequential investment and upgrade problem to find natural gas price investment and upgrade thresholds for various levels of $\sigma$. Since our objective is to compare the results of a sequential investment strategy with those from direct ones, we need to develop the intuition for both capacity and HX upgrade decisions. Towards this end, we perform two preliminary case studies.
First, in section 4.1, we address the issue of capacity upgrade by solving the investment problem of a microgrid that has the perpetual option to invest in a base DG unit, which then provides it with the option to upgrade with an additional DG unit capable of covering its peak electric load. By comparing such a sequential investment strategy with a direct one (in which the microgrid may invest only in a DG system that covers its total electric load), we extract the option value of flexibility from the capacity upgrade only.

Then, in section 4.2, we focus on the HX upgrade decision by tackling the investment problem of a microgrid that has the perpetual option to invest in a base DG unit, which entitles it to install a HX to meet its heat load via CHP applications. Again, if we compare this sequential investment strategy with a direct one (in which the microgrid may invest only in a packaged DG-HX system), then we can calculate the option value of flexibility associated with the HX upgrade.

Finally, in section 4.3, we solve the complete capacity and HX problem as indicated in section 2. Specifically, we obtain natural gas price investment and upgrade thresholds over a range of \( \sigma \). By comparing the option value of the sequential investment strategy with those of the three alternative approaches, we obtain the option value of flexibility and are able to determine the range of \( \sigma \) for which each strategy is preferred.

### 4.1 Numerical Example 1: Base DG Investment with Capacity Upgrade

If the microgrid ignores the heat load and considers only the option to invest in a base DG unit along with the subsequent option to upgrade to a peak DG unit, then there are three states of the world:

- **State 0**: the DG unit has not yet been installed, and the microgrid meets \( Q_{EB} \) and \( Q_{EP} \) through grid purchases at \( P \). Since no cost savings are realised, the value of the investment opportunity to the microgrid in this state is decreasing in the natural gas price. From no-arbitrage conditions, it can be shown that the value of the investment opportunity in this state is \( V_{cap}^{0}(C) = A_{2}^{cap}C^{\beta_{2}} \), if \( C \geq C_{cap}^{EB} \), where \( A_{2}^{cap} \) is a positive endogenous constant and \( C_{cap}^{EB} \) is the base DG unit investment threshold.

- **State 1**: here, the base DG unit has been installed. Therefore, all of \( Q_{EB} \) is covered through on-site generation, while \( Q_{EP} \) is still met through utility electricity purchases. The cost savings to the microgrid in this state equal \( PV_{B}(C) \), and the value of the option to upgrade to a peak DG unit is \( B_{2}^{cap}C^{\beta_{2}} \), where \( B_{2}^{cap} \) is a positive endogenous constant. Again, from no-arbitrage conditions, it can be shown that the value to the microgrid in this state is \( V_{1}^{cap}(C) = PV_{B}(C) + B_{2}^{cap}C^{\beta_{2}} \), if \( C \geq C_{cap}^{EB} \), where \( C_{cap}^{EB} \) is the peak DG unit upgrade threshold.

- **State 2**: after the peak DG unit is installed, the microgrid is able to cover its entire electric...
Investment and Upgrade under Uncertainty in Distributed Generation

load. Hence, the microgrid’s value in this state is the PV of all electric load cost savings, i.e.,
\[ V^{\text{cap}}_2(C) = PV_B(C) + PV_P(C). \]

As discussed in section 2, the endogenous constants and relevant thresholds need to be determined. We obtain these four unknowns by analytically solving the following value-matching and smooth-pasting conditions:

\[ V^{\text{cap}}_0(C^{\text{cap}}_{\text{EB}}) = V^{\text{cap}}_1(C^{\text{cap}}_{\text{EB}}) - I_{\text{EB}} \]
\[ \Rightarrow A_{2}^{\text{cap}}(C^{\text{cap}}_{\text{EB}}) = B_2^{\text{cap}}(C^{\text{cap}}_{\text{EB}}) + PV_B(C^{\text{cap}}_{\text{EB}}) - I_{\text{EB}} \]  
(31)

\[ V^{\text{cap}}_1(C^{\text{cap}}_{\text{EP}}) = V^{\text{cap}}_2(C^{\text{cap}}_{\text{EP}}) - I_{\text{EP}} \]
\[ \Rightarrow B_2^{\text{cap}}(C^{\text{cap}}_{\text{EP}}) = PV_P(C^{\text{cap}}_{\text{EP}}) - I_{\text{EP}} \]  
(33)

Equation 34 can be solved for \( B_2^{\text{cap}} \) to yield:
\[ B_2^{\text{cap}} = -\frac{\epsilon_P Q_E^P(C^{\text{cap}}_{\text{EP}})^{1 - \beta_2}}{\delta_2} \]  
(35)

Next, by substituting equation 35 into equation 33, we obtain the upgrade threshold, \( C^{\text{cap}}_{\text{EB}} \):
\[ C^{\text{cap}}_{\text{EB}} = \left( \frac{\delta_2 \beta_2}{\beta_2 - 1} \right) \left( \frac{P}{\epsilon_P} + \frac{2D_B}{\delta_1} + \frac{X_E}{\epsilon_P Q_E^P} - \frac{I_{EP}}{\epsilon_P Q_E^P} \right) \]  
(36)

Similarly, if equation 35 is substituted into equation 32, then we obtain an expression for \( A_{2}^{\text{cap}} \):
\[ A_{2}^{\text{cap}} = B_2^{\text{cap}} - \frac{\epsilon_B Q_{EB}(C^{\text{cap}}_{\text{EB}})^{1 - \beta_2}}{\delta_2} \]
\[ \Rightarrow A_{2}^{\text{cap}} = -\frac{\epsilon_B Q_{EB}(C^{\text{cap}}_{\text{EB}})^{1 - \beta_2}}{\delta_2} - \frac{\epsilon_P Q_E^P(C^{\text{cap}}_{\text{EP}})^{1 - \beta_2}}{\delta_2} \]  
(37)

Finally, by substituting equation 37 into equation 31, we obtain the investment threshold for the base DG unit, \( C^{\text{cap}}_{\text{EB}} \):
\[ C^{\text{cap}}_{\text{EB}} = \left( \frac{\delta_2 \beta_2}{\beta_2 - 1} \right) \left( \frac{P}{\epsilon_P} + \frac{D_E}{\delta_1} + \frac{I_{EP}}{\epsilon_B Q_{EB}} \right) \]  
(38)

By comparing equations 36 and 38 with equation 13, it can be seen that even when there is the sequential capacity upgrade option, the natural gas price thresholds are the same as if investment were occurring
investments independently in base and peak DG units. In other words, investment in a base DG unit with the subsequent option to upgrade capacity occurs at precisely the same natural gas price threshold as if the upgrade option did not exist.\(^\text{10}\) This myopic result holds because the option to upgrade capacity does not reduce the microgrid’s net exposure to natural gas prices by allowing it to benefit from high natural gas prices as well; indeed, the profitability of the peak DG unit decreases with the natural gas price, just as that of the base DG unit. Therefore, the microgrid can proceed with this sequential investment opportunity as if it were evaluating independent investment in the two DG units.

In spite of this myopic outcome, there is one advantage to proceeding in a sequential rather than direct fashion: by first installing a base DG unit and then waiting to see what happens to the natural gas price, the microgrid is able to hedge against high natural gas prices in the future. By contrast, a direct investment strategy, in which enough capacity is installed to cover the peak electric load, exposes a larger system with higher capital costs to adverse natural gas price fluctuations. Consequently, the investment threshold price for the full-capacity DG system is lower than \(C_{\text{cap},EB}^{\text{D}}\) as the microgrid needs to be more cautious before installing a larger on-site system. Due to the absence of this risk-hedging feature, the option value of the direct investment approach is less than that of the sequential one. We can confirm this by letting \(V_{0}^{\text{cap,D}}(C) = A_{2}^{\text{cap,D}} C^{\beta_{2}}\), if \(C \geq C_{I}^{\text{cap,D}}\) and \(V_{2}^{\text{cap,D}}(C) = PV_{B}(C) + PV_{P}(C)\) be the values to the microgrid in the two states when using the direct investment approach.\(^\text{11}\) Again, by setting up relevant value-matching and smooth-pasting conditions, we can solve for the endogenous constant, \(A_{2}^{\text{cap,D}}\), and the investment threshold price, \(C_{I}^{\text{cap,D}}\):

\[
V_{0}^{\text{cap,D}}(C) = V_{2}^{\text{cap,D}}(C) - I_{EB} - I_{EP}
\]

\[
\Rightarrow A_{2}^{\text{cap,D}}(C) = PV_{B}(C) + PV_{P}(C) - I_{EB} - I_{EP}
\]

\[V_{0}^{\text{cap,D}}(C) = V_{2}^{\text{cap,D}}(C)
\]

\[
\Rightarrow \beta_{2} A_{2}^{\text{cap,D}}(C)^{\beta_{2}} = -\frac{1}{\delta_{2}}\epsilon_{B}Q_{EB} - \frac{1}{\delta_{2}}\epsilon_{P}Q_{EP}
\]

Solving equations 39 and 40 simultaneously yields:

\[
A_{2}^{\text{cap,D}} = -\frac{(\epsilon_{B}Q_{EB} + \epsilon_{P}Q_{EP})(C_{I}^{\text{cap,D}})^{1-\beta_{2}}}{\delta_{2}}
\]

\[
C_{I}^{\text{cap,D}} = \left(\frac{\delta_{2}}{\beta_{2}}\right)^{\beta_{2}-1}\left(\frac{P_{I}(Q_{EB} + Q_{EP}) + \frac{\epsilon_{B}P_{I}Q_{EB} + \epsilon_{P}P_{I}Q_{EP}}{\epsilon_{B}Q_{EB} + \epsilon_{P}Q_{EP}} + \frac{\epsilon_{B}P_{I}Q_{EB} + \epsilon_{P}P_{I}Q_{EP}}{\epsilon_{B}Q_{EB} + \epsilon_{P}Q_{EP}} - I_{EB} - I_{EP}}{\epsilon_{B}Q_{EB} + \epsilon_{P}Q_{EP}}\right)
\]

The sequential strategy allows the microgrid to proceed with the investment sooner than in the direct case, i.e., it is always the result that \(C_{I}^{\text{cap,D}} > C_{I}^{\text{cap,D}}\) for the data used in this case study. Indeed, the

---

\(^{10}\)With the sequential investment approach, the option to install a peak DG unit does not become available until the base DG unit has been installed already.

\(^{11}\)Note that with this direct strategy, the microgrid proceeds directly from state 0 to state 2.
opportunity to install a base DG unit before waiting for more information about the natural gas price is worth more than the opportunity to profit from a large system. This is illustrated in figures 4 and 5: in the former, the microgrid waits for the natural gas price to drop to a lower level than $C_{EB}$ before investing in the entire system. Figures 6 and 7 repeat the value curves for a higher volatility level, which causes all investment thresholds to decrease. The difference between the direct and sequential investment value curves at the current natural gas price, $V_{cap}^{cap}(C_0) - V_{cap,D}^{cap}(C_0)$, is the option value of flexibility in making capacity upgrades (see figure 8). We find that the sequential investment strategy is always more valuable than the direct one because it allows more precision over the timing of the capacity upgrade. For example, it may be more beneficial to delay installation of the peak DG unit to a future time period with lower natural gas prices. However, the value of this advantage erodes as the natural gas price volatility increases since this makes higher natural gas prices more likely; thus, even initial DG investment becomes more risky, an effect that is not offset by the peak DG upgrade option because it also decreases in profitability as the natural gas price increases. Hence, the effectiveness of hedging risk by proceeding sequentially diminishes because higher natural gas prices imply that there is less chance that any DG will ever be installed, thereby making the upgrade timing issue less important.

As a sensitivity analysis, we next calculate the investment and upgrade threshold prices from the sequential strategy for a range of $\sigma$ and compare them to the investment threshold price indicated by the direct investment strategy. In figure 9, we plot both $C_{EB}^{cap}$ and $C_{EP}^{cap}$ together with $C_{I}^{cap,D}$ as well as the deterministic investment threshold for the large system, $C_{I}^{cap, det}$. As expected, the investment and upgrade thresholds under uncertainty decrease with natural gas price volatility, i.e., more uncertainty in the model makes the microgrid more cautious before making decisions. More subtly, higher volatility

\[\text{Figure 4: Value of Option to Invest Directly in Peak Capacity System (}\sigma = 0.19)\]

\[\text{In fact, changing } \sigma \text{ affects not only } \beta_1 \text{ and } \beta_2, \text{ but also } \delta. \text{ However, as with the standard treatment of real options sensitivity analysis, we assume that } \delta \text{ remains constant (see Dixit and Pindyck (1994)).}\]
increases the opportunity cost of exercising the investment or upgrade option because it is in precisely such a situation that the value of waiting for more information about the natural gas price is greater. In summary, at low levels of natural gas price volatility, the direct investment strategy is both more exposed to the natural gas price and less able to optimise the timing of the peak DG unit’s installation. As \( \sigma \) increases, however, the latter deficiency of the direct investment strategy diminishes because it becomes less likely for the peak DG unit to be profitable. In the next section, we similarly examine the tradeoffs inherent in direct and sequential investment strategies involving an HX upgrade option.

4.2 Numerical Example 2: Base DG Investment with HX Upgrade

In this section, we neglect the peak electric load and instead find investment and upgrade threshold prices for the CHP problem using the real options approach and compare them to the results provided
by a direct investment approach, i.e., one in which the microgrid has only the option to invest in a CHP-enabled base DG unit for a capital cost of $I_{EB} + I_H$. Again, by doing sensitivity analysis on natural gas price volatility, we would like to determine when it is optimal to install a base DG unit directly with a HX and when it is better to make the investment sequentially.

There are the following three states of the world in this set up:

- **State 0**: the base DG unit has not yet been installed, and the microgrid meets $Q_{EB}$ and $Q_H$ through grid purchases at $P$ and natural gas purchases at $C_t$, respectively. Since no cost savings are realised, the value of the investment opportunity to the microgrid in this state consists simply of the option to invest in a base DG unit. From no-arbitrage conditions, it can be shown that the value of the investment opportunity in this state is $V^{h x}(C) = A_2^{h x} C^{\beta_2}$, if $C \geq C_{EB}^{h x}$, where $A_2^{h x}$ is a positive endogenous constant.
Figure 9: Natural Gas Price Investment and Upgrade Thresholds for Capacity Problem

• State 1: here, the base DG unit has been installed, but without CHP capability. Therefore, all of $Q_{EB}$ is covered through on-site generation, while $Q_{H}$ is still met through natural gas purchases. The cost savings to the microgrid in this state equal $PV_{B}(C)$, and the value of the option to upgrade is $B_{1}^{hx}C^{\beta_{1}}$, where $B_{1}^{hx}$ is a positive endogenous constant. Again, from no-arbitrage conditions, it can be shown that the value of the microgrid in this state is $V_{1}^{hx}(C) = PV_{B}(C) + B_{1}^{hx}C^{\beta_{1}}$, if $C \leq C_{HB}^{hx}$.

• State 2: after the HX unit is installed, the microgrid is able to recover waste heat from on-site generation to meet its heat load. Whether or not the entire heat load may be covered depends on both the amount of useful heat produced by the DG unit and the relative magnitudes of the two types of energy loads. Hence, the microgrid’s value in this state is the PV of baseload electric and heat cost savings, i.e., $V_{2}^{hx}(C) = PV_{B}(C) + PV_{H}(C)$.

In order to solve for the two endogenous constants and two investment thresholds, we use the following two value-matching and two smooth-pasting conditions:

\[
V_{0}^{hx}(C_{EB}^{hx}) = V_{1}^{hx}(C_{EB}^{hx}) - I_{EB} \\
\Rightarrow A_{2}^{hx}(C_{EB}^{hx})^{\beta_{2}} = B_{1}^{hx}(C_{EB}^{hx})^{\beta_{1}} + PV_{B}(C_{EB}^{hx}) - I_{EB}
\]

\[
V_{0}^{hx'}(C_{EB}^{hx'}) = V_{1}^{hx'}(C_{EB}^{hx'}) \\
\Rightarrow \beta_{2}A_{2}^{hx'}(C_{EB}^{hx'})^{\beta_{2}-1} = \beta_{1}B_{1}^{hx'}(C_{EB}^{hx'})^{\beta_{1}-1} - \frac{1}{\delta_{E}E_{EB}}
\]

\[
V_{1}^{hx}(C_{HB}^{hx}) = V_{2}^{hx}(C_{HB}^{hx}) - I_{H} \\
\Rightarrow B_{1}^{hx}(C_{HB}^{hx})^{\beta_{1}} + PV_{B}(C_{HB}^{hx}) = PV_{B}(C_{HB}^{hx}) + PV_{H}(C_{HB}^{hx}) - I_{H} \\
\Rightarrow B_{1}^{hx}(C_{HB}^{hx})^{\beta_{1}} = PV_{H}(C_{HB}^{hx}) - I_{H}
\]
\[ V_{1}^{hx'}(C_{HB}^{hx}) = V_{2}^{hx'}(C_{HB}^{hx}) \]
\[ \Rightarrow \beta_{1}B_{1}^{hx}(C_{HB}^{hx})^{\beta_{1}-1} = \frac{1}{\delta} \min\{Q_{H}, \gamma Q_{EB}\} \] (46)

As in Näsäkkälä and Fleten (2005), the upgrade threshold defined by equations 45 and 46 states that the value lost must equal the value gained. The former in this case is the sum of the upgrade option and the PV of a DG unit without a HX, whereas the latter is the PV of an active DG unit with a HX minus the capital cost of a HX. The endogenous constant, \( B_{1}^{hx} \), and HX investment threshold, \( C_{HB}^{hx} \), may be solved analytically using equations 45 and 46:

\[ C_{HB}^{hx} = \left( \frac{\delta \beta_{1}}{\beta_{1} - 1} \right) \frac{I_{H}}{\min\{Q_{H}, \gamma Q_{EB}\}} \] (47)

\[ B_{1}^{hx} = \left( \frac{C_{HB}^{hx}}{\delta \beta_{1}} \right) \min\{Q_{H}, \gamma Q_{EB}\} \] (48)

Since the remaining set of equations is highly non-linear, there is no closed-form solution available for \( A_{2}^{hx} \) and \( C_{EB}^{hx} \). However, they may be obtained numerically for specific data. Furthermore, it is worth noting that the upgrade option does not make economic sense if \( C_{EB}^{hx} > C_{HB}^{hx} \), i.e., if the initial investment in the base DG unit is accompanied by the HX. In that case, the problem is one of direct investment in a base DG unit packaged with a HX, which is what we turn to next.

A perpetual option to invest directly in a base DG unit packaged with HX is worth \( V_{0}^{hx,D}(C) = A_{2}^{hx,D}C_{I}^{\beta_{2}} \) (as long as \( C > C_{2}^{hx,D}I_{EB} \)), and the value of an active investment is \( V_{2}^{hx,D}(C) = PV_{B}(C) + PV_{H}(C) \). The endogenous constant, \( A_{2}^{hx,D} \), and investment threshold price, \( C_{EB}^{hx,D} \), are determined analytically by solving the following value-matching and smooth-pasting conditions:

\[ V_{0}^{hx,D}(C_{I}^{\beta_{2}}) = V_{2}^{hx,D}(C_{I}^{\beta_{2}}) - I_{EB} - I_{H} \]
\[ \Rightarrow A_{2}^{hx,D}(C_{I}^{\beta_{2}}) = PV_{B}(C_{I}^{\beta_{2}}) + PV_{H}(C_{I}^{\beta_{2}}) - I_{EB} - I_{H} \] (49)

\[ V_{0}^{hx,D'}(C_{I}^{\beta_{2}}) = V_{2}^{hx,D'}(C_{I}^{\beta_{2}}) \]
\[ \Rightarrow \beta_{2}A_{2}^{hx,D}(C_{I}^{\beta_{2}})^{\beta_{2}-1} = -\frac{1}{\delta} \epsilon_{B} Q_{EB} + \frac{1}{\delta} \min\{Q_{H}, \gamma Q_{EB}\} \] (50)

Solving equations 49 and 50 simultaneously yields:

\[ C_{I}^{\beta_{2}} = \left( \frac{\delta \beta_{2}}{\beta_{2} - 1} \right) \frac{\epsilon_{B} Q_{EB} + \gamma Q_{EB} - I_{EB} - I_{H}}{\epsilon_{B} Q_{EB} - \min\{Q_{H}, \gamma Q_{EB}\}} \] (51)

\[ A_{2}^{hx,D} = \left( \frac{C_{I}^{\beta_{2}}}{\delta \beta_{2}} \right) \min\{Q_{H}, \gamma Q_{EB}\} - \left( \frac{C_{I}^{\beta_{2}}}{\delta \beta_{2}} \right) \epsilon_{B} Q_{EB} \] (52)

We again run the model for a range of \( \sigma \), going from 0 to 0.44. For a low level of natural gas price volatility, it is interesting to note that it is optimal to invest directly in a CHP-enabled DG unit if the
investment threshold price, $C_{I}^{hx,D}$, is reached. This is because at a low level of volatility, there is not much risk from investing, and therefore, not much additional value to waiting. When the volatility increases to 0.26, it then becomes advantageous to proceed sequentially, and thus, the investment threshold price is less than the upgrade threshold price, i.e., $C_{EB}^{hx} < C_{HB}^{hx}$, which implies that due to the greater risk, there is value to waiting after having made the initial investment in DG. Indeed, after the initial investment in DG is triggered, if there is a subsequent natural gas price increase to $C_{EB}^{hx}$, then it becomes optimal to upgrade to a HX. Therefore, unlike the example in section 4.1, the investment and upgrade decisions are not myopic because the profitability of the HX increases with the natural gas price, which is contrary to the case with the capacity upgrade option. The corresponding value curves are indicated in figures 10 to 13.

Figure 10: Value of Option to Invest Directly in Base DG-HX System ($\sigma = 0.29$)

Figure 11: Value of Option to Invest Sequentially in Base DG Unit with HX Upgrade ($\sigma = 0.29$)

At higher levels of volatility, investment is triggered in the sequential system at a slightly lower
natural gas price than for the packaged system, i.e., $C_{EB}^{hx} < C_{I}^{hx,D}$ (see table 2 and figure 14, which also illustrates $C_{EB}^0$, the threshold at which investment in a baseload DG unit only occurs). This is because the direct investment strategy is less exposed to the natural gas price, i.e., the microgrid’s losses from generation when the natural gas price increases are partially offset by gains from on-site heat production. However, the sequential strategy has greater value overall because it allows the microgrid to optimise the timing of the HX’s installation. Due to this added value, the opportunity cost of exercising the option is also greater, thereby providing the seemingly counter-intuitive outcome of $C_{EB}^{hx} < C_{I}^{hx,D}$.

Examining the value curves for both investment strategies, we find that investment is delayed when the sequential approach is available (see figures 10 and 11). In the latter case, once the initial investment in DG is triggered, the microgrid waits until $C_{HB}^{hx}$ is reached before investing in the HX and, thus, ending up on the $V_2^{hx}(C) - I_{EB} - I_H$ NPV curve. The additional value from a more flexible investment strategy is better illustrated in figure 15: note that for high natural gas price volatility, the value of the sequential investment option (at the current natural gas price), $V_0^{hx}(C_0)$, is greater than the value of the direct investment option in the packaged DG and HX unit, $V_0^{hx,D}(C_0)$. The option value of this flexibility increases with natural gas price volatility because the HX upgrade option becomes more valuable when higher natural gas prices are more likely, in contrast to the outcome of section 4.1, where the capacity upgrade with a peak DG unit became less valuable with natural gas price increases. Hence, with the HX upgrade option, there is a tradeoff between lower net exposure to the natural gas price (via direct investment) and greater cost savings from optimal timing of the HX adoption (via sequential investment). For low levels of natural gas price volatility, the direct strategy is preferred because it is less likely that the natural gas price will increase in the future and, thus, result in greater cost savings from CHP applications. At high levels of natural gas price volatility, the situation is reversed: it is better to proceed sequentially in order to take advantage of future natural gas price increases.

![Figure 12: Value of Option to Invest Directly in Base DG-HX System (σ = 0.44)](image)
Investment and Upgrade under Uncertainty in Distributed Generation

0.005 0.01 0.015 0.02 0.025 0.03 0.035 0.04
−1
0
1
2
3
4
5
6
7
8
x 10
6
Natural Gas Price ($/kWh)

Value of Option to Invest Sequentially in DG and HX ($), NPV ($)

\[ V_{hx}^0 (C) \quad V_{hx}^1 (C) - I_{EB} \quad V_{hx}^2 (C) - I_{EB} - I_H \]

\[ C_{hx,EB} \]

Figure 13: Value of Option to Invest Sequentially in Base DG Unit with HX Upgrade ($\sigma$ = 0.44)

<table>
<thead>
<tr>
<th>$\sigma$</th>
<th>$C_{hx,D}^{I}$</th>
<th>$C_{hx,EB}^{I}$</th>
</tr>
</thead>
<tbody>
<tr>
<td>0.30</td>
<td>0.0168</td>
<td>0.0167</td>
</tr>
<tr>
<td>0.35</td>
<td>0.0147</td>
<td>0.0146</td>
</tr>
<tr>
<td>0.40</td>
<td>0.0130</td>
<td>0.0128</td>
</tr>
</tbody>
</table>

Table 2: Base DG Unit Natural Gas Investment Threshold Prices ($/kWh)

4.3 Numerical Example 3: DG Investment with Both Capacity and HX Upgrade

We now turn to the microgrid’s full capacity and HX investment problem with both upgrade options from section 2. To recapitulate, the microgrid may invest in DG units and a HX in a sequential manner as outlined in figure 2 (henceforth known as strategy 4) or take a more direct approach (strategies 1 through 3 as indicated in section 2). The option values for the former strategy are given in equations 16 through 20, while the endogenous constants and natural gas price thresholds may be found by solving the value-matching and smooth-pasting conditions in equations 21 through 30. As mentioned earlier, since this system of equations is highly non-linear, many of the unknowns do not have closed-form analytical solutions; thus, numerical methods must be used to find solutions for the data from section 3. Some of the thresholds, however, may be found analytically. For example, solving equations 29 and 30 simultaneously yields the following:

\[ C_{EPH} = \left( \frac{\delta \beta_2}{\beta_2 - 1} \right) \left( \frac{P}{\pi P} + \frac{2D_E}{\beta \mu Q_{EP}} + \frac{X_E}{\pi P Q_{EP}} - \frac{I_{EP}}{\pi P Q_{EP}} \right) \] (53)
It can be quickly verified that $C_{EPH} = C^0_{EP}$ (see equation 36), i.e., the decision to upgrade capacity when there are no further options available is the same whether a HX is installed or not. Analogously, solving equations 27 and 28 simultaneously yields:

$$C_{HP} = \left( \frac{\delta \beta_1}{\beta_1 - 1} \right) \min\{Q_H, \gamma Q_{EB}\}$$

Again, it is immediate that $C_{HP} = C^0_{HP}$ (see equation 47), i.e., the decision to upgrade to a HX when there are no further options available is unaffected by the existence of a peak DG unit. The remaining investment and upgrade thresholds, $C_{EB}$, $C_{EP}$, and $C_{HB}$, are solved numerically for a range of $\sigma$ and
plotted in figure 16. Since strategy 4 is not feasible for $\sigma < 0.26$, we also plot the investment threshold prices for strategies 1 through 3.

As mentioned in section 2, strategy 1 involves direct investment in the peak DG system with a HX, i.e., in terms of the state-transition diagram (see figure 2), the microgrid proceeds directly from state 0 to state 4 when the natural gas price drops below $C_{IP}$. Here, its value in state 0 is $V_0^1(C) = A_1^3C^{\beta_2}$, if $C \geq C_{IP}$, where $A_1^3$ is a positive endogenous constant, while its value in state 4 is simply the PV of all the installed equipment: $V_4^1(C) = PV_B(C) + PV_P(C) + PV_H(C)$. We then solve analytically for both $C_{IP}$ and $A_1^3$ using appropriate value-matching and smooth-pasting conditions. If it uses strategy 2, then the microgrid proceeds directly from state 0 to state 3 by installing a base DG unit with a HX and then waits for the natural gas price to decrease further to $C_{EPH}$ before upgrading its capacity. Therefore, its value in state 0 with strategy 2 is $V_0^2(C) = A_2^3C^{\beta_2}$, if $C \geq C_{IB}$, where $A_2^3$ is a positive endogenous constant and $C_{IB}$ is the natural gas investment threshold price in a base DG unit combined with a HX. In state 3, the value of the microgrid is $V_3^2(C) = PV_B(C) + PV_P(C) + F_2C^{\beta_2}$, if $C \geq C_{EPH}$, where $C_{EPH}$ and $F_2$ are defined in equations 53 and 54, respectively, while its value in state 4 is $V_4^2(C) = PV_B(C) + PV_P(C) + PV_H(C)$. Finally, if the microgrid follows strategy 3, then it first installs a peak DG system and then waits for the opportunity to upgrade to a HX, i.e., it proceeds from state 0 to state 2 initially. Hence, its value in state 0 is $V_0^3(C) = A_3^3C^{\beta_2}$, if $C \geq C_{EPB}$, where $A_3^3$ is a positive endogenous constant and $C_{EPB}$ is the natural gas investment threshold price in a peak DG system, while its values in states 2 and 4 are $V_2^3(C) = PV_B(C) + PV_P(C) + D_1C^{\beta_2}$, if $C \leq C_{HP}$ and $V_4^3(C) = PV_B(C) + PV_P(C) + PV_H(C)$, respectively, where $C_{HP}$ and $D_1$ are defined in equations 55 and 56, respectively.

From the discussion in section 4.2, for low natural gas price volatility, there is little incentive to waiting before installing HX since the natural gas price is not likely to increase in the future. For this reason, the microgrid’s desire to reduce exposure to the natural gas price dominates the desire to optimise the timing of HX installation. Consequently, for $\sigma < 0.25$, neither strategy 3 nor 4 is feasible as it is preferable to install the HX directly. When $\sigma$ increases, however, the optimal timing of HX installation becomes more important as higher natural gas prices are more likely, from which the microgrid may benefit in the future via CHP applications. Using the data from section 3, we explore the dominance of each investment strategy for a range of $\sigma$. From figure 16, we note that the DG investment thresholds decrease with natural gas price volatility while the HX upgrade thresholds increase with natural gas price volatility. Again, with greater uncertainty, the microgrid becomes more hesitant to act because the value of information associated with delaying decisions increases. Table 3 indicates more precisely how the different thresholds vary with $\sigma$. In comparing strategies 1 and 2, we note that $C_{IB} > C_{IP}$ since investment in a base DG unit with a HX is less risky than investment in a peak DG system with HX.

Next, we compare strategies 1 and 3 to discover that $C_{IP} \geq C_{EPB}$, i.e., investment in a peak DG system
with HX is less risky than one without a HX. For higher levels of volatility, however, the sequential approach of strategy 3 is preferred to the direct approach of strategy 1 as there is greater chance of higher natural gas prices in the future, which indicates the importance of the timing of HX adoption. If strategies 2 and 3 are compared, then we find that \( C_{IB} > C_{EPB} \) since investment in a base DG unit with a HX is less exposed to the natural gas price than a peak DG system without a HX. Finally, if we analyse strategy 4, then we find that \( C_{IP} \leq C_{EPB} < C_{EB} < C_{IB} \), i.e., the initial investment occurs sooner than in strategies 1 and 3, but later than in strategy 2 since the latter has less net exposure to the natural gas price. Furthermore, the peak DG unit upgrade thresholds are the same whether the capacity or HX upgrade occurs first, i.e., \( C_{EP} = C_{EPH} \), and the HX upgrade thresholds do not depend on how much DG capacity is installed, i.e., \( C_{HB} \approx C_{HP} \).

![Figure 16: Natural Gas Price Investment and Upgrade Thresholds for Combined Capacity and CHP Problem](image)

### Table 3: Base and Peak DG Unit Natural Gas Investment Threshold Prices ($/kWh)

<table>
<thead>
<tr>
<th>( \sigma )</th>
<th>( C_{EB} )</th>
<th>( C_{EP} )</th>
<th>( C_{EPH} )</th>
<th>( C_{HB} )</th>
<th>( C_{HP} )</th>
<th>( C_{IP} )</th>
<th>( C_{IB} )</th>
<th>( C_{EPB} )</th>
</tr>
</thead>
<tbody>
<tr>
<td>0.25</td>
<td>-</td>
<td>-</td>
<td>0.0159</td>
<td>-</td>
<td>0.0188</td>
<td>0.0183</td>
<td>0.0191</td>
<td>0.0183</td>
</tr>
<tr>
<td>0.30</td>
<td>0.0166</td>
<td>0.0139</td>
<td>0.0139</td>
<td>0.0215</td>
<td>0.0215</td>
<td>0.0160</td>
<td>0.0167</td>
<td>0.0160</td>
</tr>
<tr>
<td>0.35</td>
<td>0.0145</td>
<td>0.0122</td>
<td>0.0122</td>
<td>0.0245</td>
<td>0.0245</td>
<td>0.0141</td>
<td>0.0147</td>
<td>0.0140</td>
</tr>
<tr>
<td>0.40</td>
<td>0.0128</td>
<td>0.0108</td>
<td>0.0108</td>
<td>0.0278</td>
<td>0.0278</td>
<td>0.0124</td>
<td>0.0129</td>
<td>0.0123</td>
</tr>
<tr>
<td>0.45</td>
<td>0.0113</td>
<td>0.0095</td>
<td>0.0095</td>
<td>0.0315</td>
<td>0.0314</td>
<td>0.0110</td>
<td>0.0114</td>
<td>0.0109</td>
</tr>
</tbody>
</table>

The investment and upgrade value curves for given values of \( \sigma \) provide a snapshot of the microgrid’s decision making under each strategy (see figures 17 to 24). It is immediate that as the natural gas...
price volatility increases, the DG investment and CHP upgrade thresholds move further away from each other, whereas the DG investment and upgrade thresholds move closer together. For these reasons, the values of flexibility relative to strategy 1 associated with strategy 2 (which relies on capacity upgrade) and strategy 3 (which relies on CHP upgrade) evolve in opposite directions with $\sigma$, viz., the former decreases as the value of DG upgrade timing diminishes while the latter increases since the microgrid is better able to take advantage of future natural gas price increases for the HX upgrade. However, since strategy 4 is able to use these two advantages more precisely depending on market conditions, it is the preferred investment approach once $\sigma > 0.36$ (see figure 25). It is important to note the value of flexibility with strategy 4 is discontinuous at $\sigma = 0.26$ because once the strategy becomes feasible, a capacity upgrade option is included regardless of how the microgrid proceeds from state 1. Hence, for a commercial microgrid operating in a deregulated environment with uncertain natural gas prices, the real options approach indicates the optimal investment strategy to follow based on the level of natural gas price volatility.

![Figure 17: Value of Option to Invest with Strategy 1 ($\sigma = 0.29$) (σ = 0.29)](image)

5 Conclusions

As the deregulation of the electricity industry continues, both new opportunities and challenges will become apparent to decision-makers. On the one hand, with functional markets to relay price signals, the industry may be able to realise gains in economic efficiency by matching production of electricity with its subsequent consumption more precisely both in the short run (e.g., via real-time pricing) and long run (e.g., via investment in new generation and transmission capacity). However, on the other hand, greater price volatility or regulatory uncertainty is something that decision-makers will have to internalise, i.e., they can no longer proceed with investment or operations on the basis of a risk-free state
Investment and Upgrade under Uncertainty in Distributed Generation

Figure 18: Value of Option to Invest with Strategy 2 ($\sigma = 0.29$)

Figure 19: Value of Option to Invest with Strategy 3 ($\sigma = 0.29$)

Figure 20: Value of Option to Invest with Strategy 4 ($\sigma = 0.29$)
Investment and Upgrade under Uncertainty in Distributed Generation

Figure 21: Value of Option to Invest with Strategy 1 (σ = 0.44)

Value of Option to Invest Sequentially in Base DG Unit with HX and Upgrade Capacity (σ = 0.44)

Figure 22: Value of Option to Invest with Strategy 2 (σ = 0.44)

Value of Option to Invest in Base DG Capacity with HX Upgrade (σ = 0.44)

Figure 23: Value of Option to Invest with Strategy 3 (σ = 0.44)
Investment and Upgrade under Uncertainty in Distributed Generation

Figure 24: Value of Option to Invest with Strategy 4 ($\sigma = 0.44$)

Figure 25: Option Value of Capacity and HX Flexibility
of the world. Both of these consequences of deregulation also apply to the adoption of DG by microgrids. In particular, microgrids are motivated by a profit-maximising (or, cost-minimising) incentive to meet on-site loads in the most efficient manner possible, which may be via DG and HX; yet, they remain wary of exposing a large DG system to volatile natural gas prices.

We have explored this tradeoff here by allowing a hypothetical California-based microgrid with electric and heat loads to have the perpetual option to proceed sequentially with its investment decision. Our model provides the following insights:

- When only a capacity upgrade is available, investment is triggered sooner with the sequential investment strategy than with the direct strategy because there is less exposure to natural gas price volatility with only a base DG unit. Moreover, since the sequential investment strategy allows for better timing of the installation of the peak DG unit, it offers the microgrid with the opportunity to increase cost savings even more. Therefore, the sequential strategy is better than the direct one both in terms of risk and cost reduction. As the natural gas price volatility increases, however, the latter advantage of the sequential strategy diminishes as higher natural gas prices become more likely, which implies that there is less chance that any DG unit will ever be installed.

- In examining the HX upgrade, we find that initial investment is delayed with the sequential strategy than with the direct strategy because there is less net exposure to natural gas price volatility with a combined DG-HX system as the microgrid can offset any price increases by cost savings from heat production and capture. Nevertheless, the sequential strategy has more value at a high level of natural gas price volatility because it allows for better timing of the HX upgrade. Indeed, it is at a high level of natural gas price volatility that higher natural gas prices become more likely, thereby increasing future cost savings. By contrast, at a low level of natural gas price volatility, when the value of this benefit is also low, the direct strategy’s benefit from lower net exposure to the natural gas price dominates.

- An evaluation of both capacity and HX upgrades is undertaken by comparing four possible investment strategies. We find that for a low level of natural gas price volatility, strategy 2 (based on initial investment in a base DG-HX system followed by a capacity upgrade if the natural gas price decreases sufficiently) dominates as it is less exposed to the natural gas price than the other three strategies. For a relatively high level of natural gas price volatility, investment in DG capacity becomes less likely, unless it is offset by a compensating subsequent opportunity to install a HX should the natural gas price increase. Hence, strategy 4 (based on initial investment in a base DG unit followed by either a capacity or a HX upgrade depending on the diffusion of the natural gas price) is the preferred one as the timing issue dominates.
For future work in this area, we would like to examine more realistic time-varying loads as well as the options to sell electricity back to the grid and to upgrade to absorption chillers to meet cooling loads. Additionally, it would be interesting to explore investment in DG when the utility electricity price is also stochastic and correlated with the natural gas price. The consideration of economies of scale in direct investment strategies could also be a straightforward extension to this paper. Finally, from a policymaking perspective, we would like to explore alternative capacity-expansion strategies, i.e., involving mutually exclusive investment in either central-station generation and transmission capacity or DG.

References


Joskow, PL. Productivity growth and technical change in the generation of electricity. The Energy Journal 1987; 8(1); 17–38.


Wilson, RB. Architecture of power markets. Econometrica 2002; 70(4); 1299–1340.