**External Signage Strategy**

**Building Name Signs.**

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**Drawn:** MA  
**Date:** Aug 13  
**Scale:** 1:1, 1:5@A3

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**Sign Type:** ST4c LANDSCAPE (Small)

**Section Details**  
**SCALE 1:1**

1. **Screen printed text in white (typical shown).**
   - **Font Sizes TBC by Signage Company**

2. **Screen printed logo in white.**

3. **Fret cut "UCL" letters in upper tray, exposing under-tray / carrier panel underneath.**
   - **(L1) HELVETICA NEUE 45 LIGHT 73PT**
   - **(L2) HELVETICA NEUE 65 MEDIUM 120PT**

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**Plan Detail**  
**SCALE 1:1**

**Back**  
**SCALE 1:5**

**Sign Type: ST4c LANDSCAPE (Small)**

**Side Elevation**  
**SCALE 1:1**

**Section**  
**SCALE 1:1**

**Front**  
**SCALE 1:5**

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**RCL EQUIVALENTS**

1. **3mm aluminium fret-cut upper tray, polyester powder coated black (gloss finish), mounted on to under-tray / carrier panel. Upper tray depth increases from 16mm to 24.5mm at top, as indicated on side elevation and 1:1 details.**
   - **RAL 1019?**

2. **3mm aluminium under-tray / carrier panel, polyester powder coated to specified colour (mid sheen finish).**
   - **RAL 8004?**

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**ORIGINAL COLOUR REFS. AS WWW DOC DATED 26.06.2006 OR OTHER ORIGINAL DOC.**

**COLOUR: SCREENED TO PLANNING PERMISSION CONDITIONS**

1. **Light Stone TBC TBC (Portland)**

2. **Mid Stone PMS 7530 C RAL 1019? (Yorkstone)**

3. **Orange PMS 716 C TBC**

4. **Terracotta Sikkens 14256 RAL 8004?**

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**EXAMPLE TEXT**

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**DRAWN BY:** MA  
**DATE:** Aug 13  
**SCALE:** 1:1, 1:5@A3  
**SIGN TYPE:** ST4c LANDSCAPE Small  
**SIGN TYPE:** ST4c LANDSCAPE Small  
**AA(71)05 vno3**