ADVISING PROSPECTIVE STUDENTS ON STUDYING AT UCL
Choosing to study at UCL is a big, and sometimes complex, decision to make. Alumni can make a considerable and valuable difference to that decision making process as your experiences and insights are considered truly authentic and personal by prospective students.

UCL looks to recruit the most capable students from a diverse and global community. As an alumni volunteer, you will be working alongside UCL staff or independently to give prospective students a genuine flavour of what it is really like to study at UCL and live in London. You may also be talking to parents, teachers, or others who can influence the decision of a prospective student.

WHAT IS YOUR ROLE AS AN ALUMNI VOLUNTEER?

As a UCL alumnus, you really can make UCL come alive for our prospective students. Share your personal experiences of studying at UCL by recommending the university wholeheartedly, but also allow for someone to make their own balanced decision over their study destination.

UCL’s Student Recruitment and Marketing team regularly travel to advise prospective students at international education exhibitions and other events. Do make some time to meet university staff before the recruitment event starts and agree on how you will work together during the event. This can vary tremendously depending on how busy the event will be, who you will be talking to and what the expectations of visitors are.

Sharing your authentic stories about studying at UCL with prospective students and parents makes a big impact as you have experienced similar processes to those they are now going through. You are also able to understand their journey through your shared cultural lens making the advisory process more personal and relevant.

WHAT SKILLS DO YOU NEED TO ADVISE EFFECTIVELY?

Studying at university and abroad is often a life-changing experience. Be conscientious in your advice and think about the questions you had before you came to UCL.

- Be patient and polite
- Talk about your own personal experiences, not about someone else’s
- Read our guide ‘Representing UCL Overseas’ if you advise outside the UK
- Be open to different attitudes and expectations towards life, study and work
- If you don’t know the answer, don’t guess
- Honesty is the best policy
- Be enthusiastic!

WORKING WITH UNIVERSITY STAFF

- If you don’t know the answer to a question, refer to staff for follow up
- Be reliable
- Agree at the start of the event the best way of working together

KEEPING IN CONTACT WITH DARO

We’d like to continue to support you and inform you whenever there is an opportunity to advise prospective students in your country. So please ensure your contact details are up to date and you let us know when you’ve been advising.