

Our vision: To be the global leader in socially responsible engagement practice and research

Our mission: To empower every member of UCL staff, all our students and our alumni community to deliver positive societal impact, locally and globally

Our principles:

Listen & Respond

We will create a culture and environment in which all voices can be heard and listened to, especially those which have often been marginalised or drowned out by others.

Collaborate

We will co-create with our 5 partners the engagement blueprint of the future. The strategy will be a living document built over time, responsive to all 5 partners' input and to our changing national and global context.

Equity & Inclusion

Will inform how we think and how we act across all strands of the strategy. We commit to acting on the data, evidence and recommendations which already exist around how we can dismantle institutional, systemic and structural barriers to engagement for specific communities (inside and outside UCL).

Experiment

We will approach public & community engagement with the same curiosity-led approach we apply to UCL research and teaching. We will share what we learn about how to work with others to achieve more with government (national and local), UKRI and funders, the Higher Education sector and beyond.

Our partners:

UCL academic community	UCL Students	UCL Alumni
UCL Professional Services	Communities and the Agencies which support them, local and globally	

Partners

Capacity

Culture

Resource

Co-create with our partners the engagement blueprint of the future

1. Enable staff and students to be agents of change
2. Articulate clearly and consistently UCL's local and global long term engagement priorities
3. Ensure communities- int and ext- feel listened to, valued and represented
4. Create a collaborative space for thought leadership in engagement
5. Consciously create links and connections between partners

Deliver integrated engagement through partnership

6. Embed engagement in the complete UCL staff & student life-cycle
7. Improve our capacity to evaluate the difference we make for communities
8. Co-produce & deliver with our partners UCL's long-term engagement priorities
9. Create a university whose engagement opportunities are easy to navigate & accessible for all
10. Expand our practice to ensure we act as a respectful, inclusive and ethical partner

Create an inclusive and dynamic engagement culture

11. Provide access to best practice in collaborative engagement backed up by implementation advice
12. Attract, develop and retain diverse skilled staff & students committed to public and community engagement
13. Challenge and address non-inclusive culture and practices
14. Nurture engagement leaders across partners to strengthen integrated delivery

Give our people the right tools for the job

15. Define and secure budget to ensure we can deliver at scale wherever we have presence
16. Expand access to digital engagement platforms, tools and resources – support people to work across conventional boundaries