

# Health And The Public Impact Fellowship – Panel Application

## STAGE ONE GUIDANCE – SHORT APPLICATION AND PROJECT DESCRIPTION (June 2022)

### **(1) Impact mini-project pitch (300 words)**

**Please tell us briefly about the impact project you would like to use your Fellowship to deliver. Please include:**

- Your goals for the project
- The people you hope to work with
- How you will know if you've achieved your goals

*At this stage, we want to get an idea about where your thinking is. Perhaps you already have a clear use for your research in mind, and you're looking for a space in which to test your ideas and get it off the ground. Maybe you want this scheme to support you in finding collaborators to make your impact plans a reality. From policy experts to spin out advisors, from programmers to sound and lighting technicians, from community groups to designers and architects, we have a wide network of contacts interested in improving health and care. Or it could be that your research has led you to discover a big unmet need, and you want this support to figure out how you and your work can be part of the solution in the most effective way. Your project could take many forms. It might be developing an innovative product – an app, a tool, a briefing paper. It could be about improving practice – involving patients in research, or creating better public health campaigns. It might be creating an experience – child-centred paediatric wards, or immersive science communication installations. It might be the next step on a traditional translational pathway to implementation, be it a proof-of-concept trial for a screening tool or building and testing an algorithm.*

### **(2) How would you benefit from being part of the Impact Fellowship environment? (100 words)**

*This Impact Fellowship emphasises peer-support and collaboration within a small and supportive cohort. Tell us how you work in a team and independently, and about your collegiality and commitment to fostering healthy research cultures.*

*We welcome applications from across the University. The scheme is hosted by the Institute for Epidemiology and Health Care, however, and a lot of the support provided will be tailored to those who want to engage with health and care services or practitioners. A clear articulation of why you'd benefit from being in that environment would enhance all applications.*

### **(3) What will be the benefits of you doing this to your work, UCL and the people/spaces you hope to impact?(100 words)**

*While question two was about your ways of working and where your research interests lie, this question is looking for more specific thoughts on the ways your work, your colleagues at UCL and the people you hope to impact can benefit from the work you do.*

**(4) What skills would you like to develop through this Fellowship, and how will they benefit your work in the future? (100 words)**

*The Health and the Public Impact Fellowships are an opportunity to acquire a wide range of impact-enabling skills and experiences. Which are a priority for you, and why? The panel will prioritise applications which demonstrate an engagement with the aims of the Fellowship and the support it can offer, and an awareness of existing strengths and weaknesses.*

**STAGE TWO GUIDANCE – FULL IMPACT MINI PROJECT OUTLINE (July 2022)**

**(1) Briefly state the aims and objectives of your proposed Impact Fellowship project. Use bullet points if you wish. (150 words)**

*What is the need for this project? What are you trying to change for the better (e.g. professional practice, individual understanding or behaviour, equality/ diversity issues, economic or commercial outcomes etc.) by doing this? How does this impact activity draw upon your own research or that of your research team? Please be realistic about the aims and objectives – the panel will want to see through your evaluation plan, how you will assess whether these have been achieved.*

**(2) Who is the community of interest or target beneficiary/ies for your project (e.g. demographic or shared interest)? Please also tell us about any external partners involved and how you will connect with public groups to ensure their participation. (150 words)**

*Who, outside of UCL, will be involved in the project? Will you be working in collaboration with a charity or community group? Will the intended participants and/ or beneficiaries be defined by age group, profession, or a shared interest or characteristic(s)? How will you connect with them and can you provide any evidence of interest? The panel will give preference to applications that include a plan of how your target public group will be reached, as well as those with a realistic idea of who might be interested in the activities proposed.*

**(3) What will happen in your proposed impact project? How will you ensure accessibility? What resources do you need to deliver it? (400 words)**

*Please tell us about the activities you are planning. How will the activities be developed and with whom, and what will they look like?*

*Your project could take many forms. It might be developing an innovative product – an app, a tool, a briefing paper. It could be about improving practice – involving patients in research, or creating better public health campaigns. It might be creating an experience – child-centred paediatric wards, or immersive science communication installations. It might be the next step on a traditional translational pathway to implementation, be it a proof-of-concept trial for a screening tool or building and testing an algorithm.*

*We love creativity and ambition, but also an understanding of what are realistic scales and deliverables in a year-long, part-time scheme. Think of this as the first step on a career-long adventure in public engagement and research impact! Please include a brief timeline of when planning and activities will happen if this proposal is funded.*

Please provide a breakdown that lists each item, group of items or resources (e.g. catering, external trainer fees) you will need to deliver your project and whether they need to be paid for or are in-kind resources such as staff time, event spaces and other resources. Where possible, indicate where these will be sourced from or who will deliver them.

**(4) How does this impact project link to UCL research, teaching or learning? (150 words)**

*This Impact Fellowship supports public engagement projects that relate to research, teaching or learning connected to UCL. Projects are more likely to be successful if they create an engagement opportunity with your own research or a body of research, rather than raising awareness of a generalised topic or university-wide activity. This Fellowship does not support existing or new research activity.*

**(5) How will you assess whether you have achieved your aims and objectives? Tell us about how you will evaluate your project and what expected benefits it will have for those involved. (300 words)**

*We expect you to have a clear idea of what success looks like and effective but proportionate plans to evaluate your achievements. Depending on your activities, your plans could include reflection and feedback on the activities and overall experience from the public group(s) and any partner(s) involved, and/ or some key indicators of success. If you are new to evaluation or would like some new ideas, [read this useful guide to find some helpful tips and hints](#).*

*You can use a table like this one below to think through your aims, what the outcomes are likely to be, and how you will monitor and then evaluate how things went. You may include a table like the one below in your application, but you should also explain how you hope this monitoring will help you to evaluate the whole project. You can also contact [rosemary.anderson@ucl.ac.uk](mailto:rosemary.anderson@ucl.ac.uk) for further guidance on your evaluation plans.*

*Suggested table:*

<b>Aims</b>	<b>Outcomes</b>	<b>Outcome indicators</b>	<b>Information collection tools</b>	<b>Who will collect/provide this information and when</b>	<b>How you will use this information</b>

**(7) How will you share what you learn during this project with colleagues (staff, students) at UCL and beyond? (150 words)**

*One of the key aims of this Fellowship is to raise the profile of research impact activity and promote an engaged, open and impactful research culture at UCL*

*While the team will support sharing your project and your insights (including through end-of-project reports and providing speaking and networking opportunities), the panel expects that Fellows will have their own ideas about how learning from your experiences can be maximised.*

**(8 - Optional) Feel free to disclose if you are from underrepresented communities within the sector and at UCL. (Including but, not exclusively, disabled, D/deaf and neurodiverse people, LGBTQ+ people, people from Black, Asian and ethnic minority backgrounds.) Please also explain any access, caring or fractional work arrangements that are relevant to the design of your project and participation in the Fellowship. We are asking this question to give you the opportunity to provide extra context to your application for the panel.**