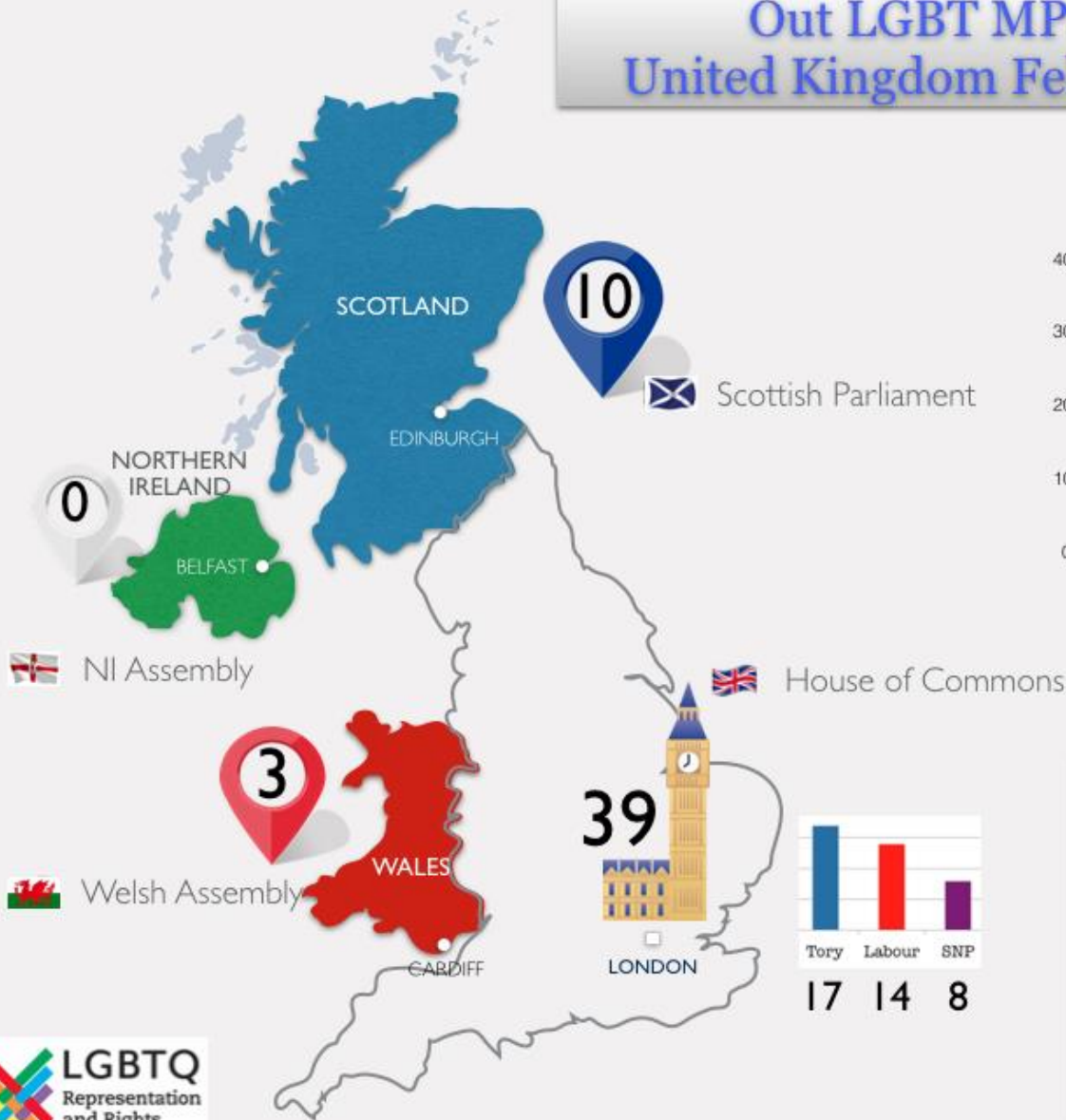


LGBT CANDIDATES IN UK ELECTIONS HOW MUCH HAS CHANGED?

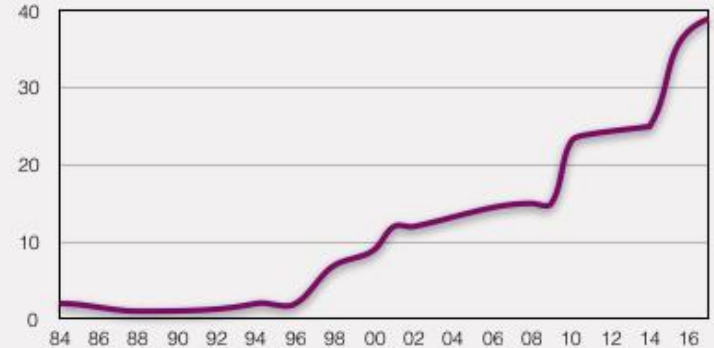


Professor Andrew Reynolds
Rt Hon Angela Eagle MP Labour
Joanna Cherry QC MP SNP
Baroness Liz Barker LibDem
Nick Herbert MP Conservative

Out LGBT MPs United Kingdom Feb 2017



UK MPs 1984-2017

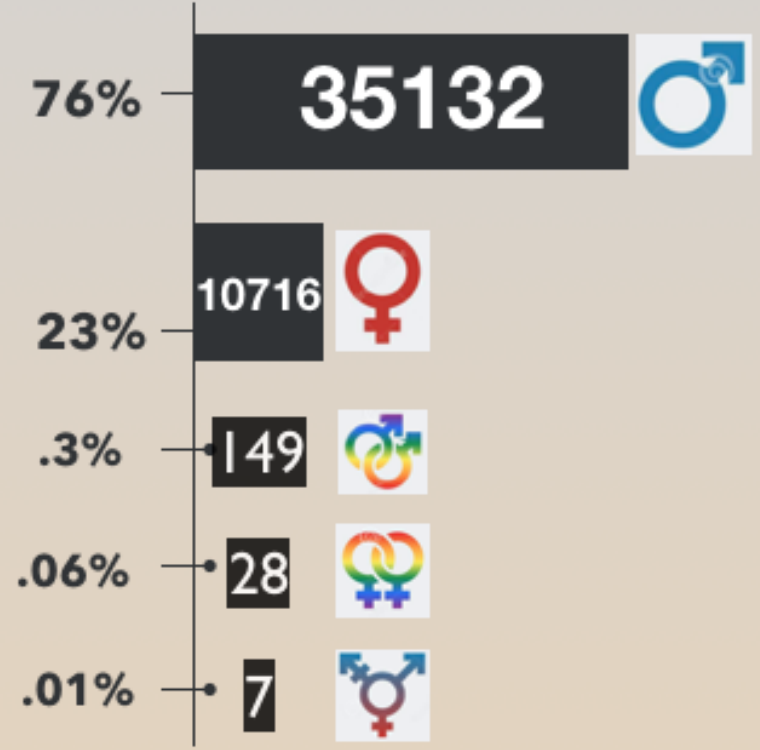
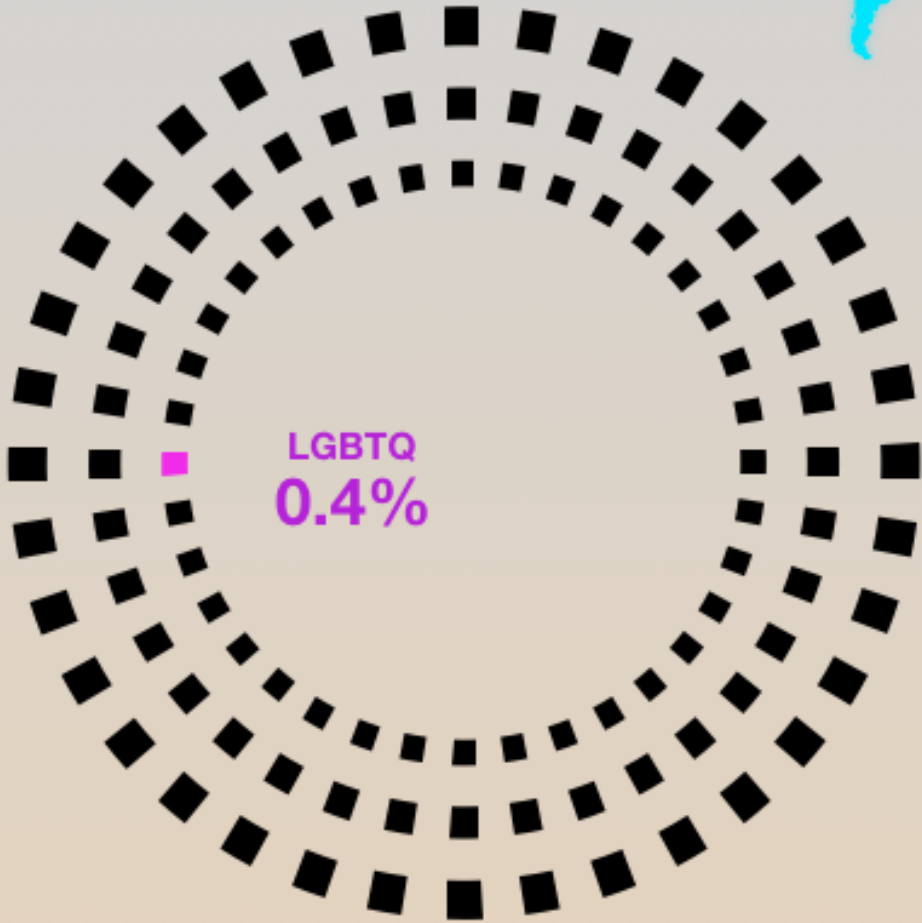


Feb 2017

	%	# MPs
1. LIECHTENSTEIN	8.0%	2/25
2. SCOTLAND	7.7%	10/129
3. UNITED KINGDOM	6.0%	39/650
3. NETHERLANDS	6.0%	9/150
5. NEW ZEALAND	5.0%	6/120
5. WALES	5.0%	3/60
7. SWEDEN	3.7%	13/349
8. ISLE OF MAN	2.9%	1/39
9. DENMARK	2.8%	5/179
10. AUSTRALIA	2.6%	4/150



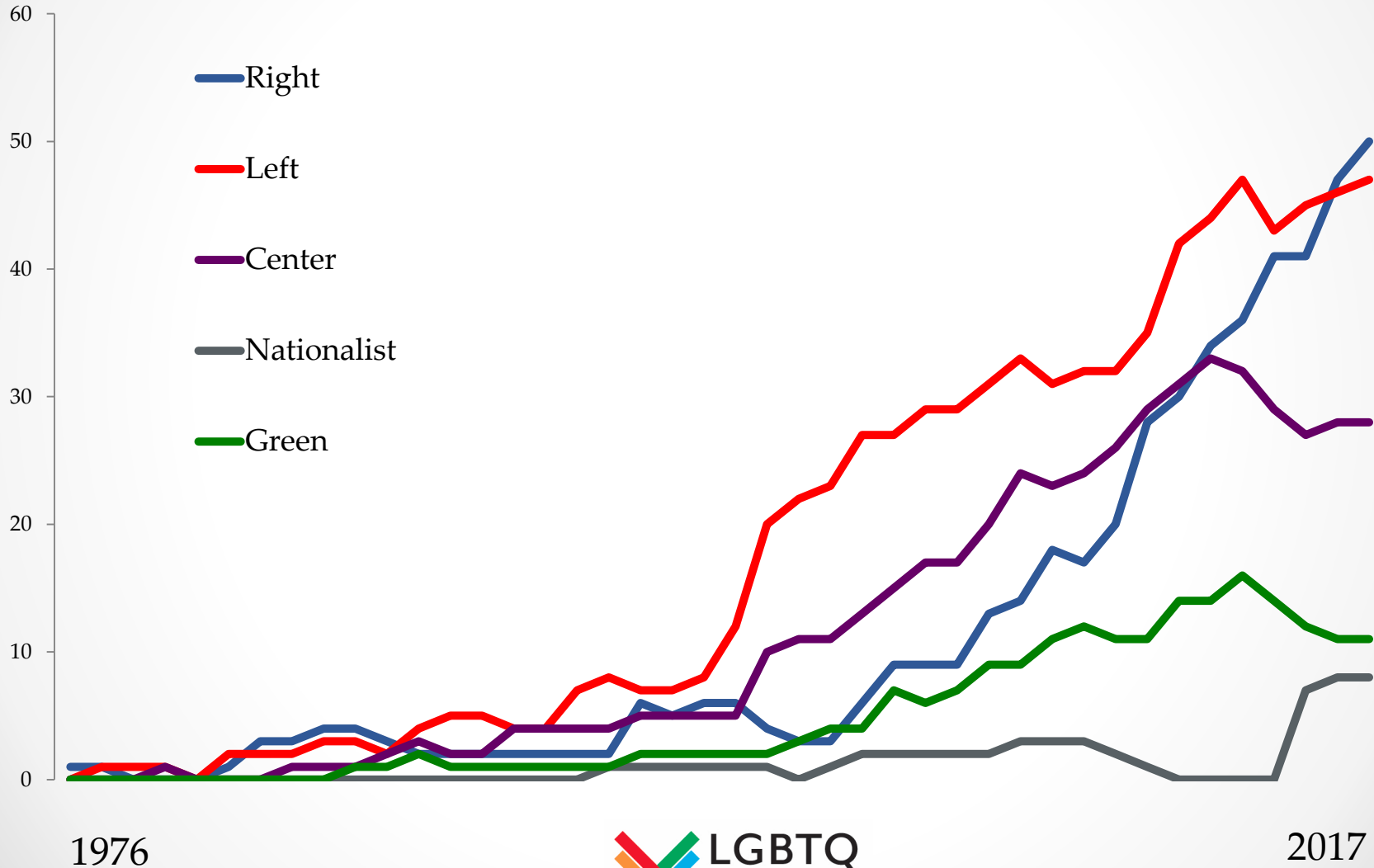
Straight 99.6%



MOST LGBT INCLUSIVE PARLIAMENTARY PARTIES

		%	# MPs
1.	Scottish National Party (UK)	14.3%	8/56
1.	Green Party (New Zealand)	14.3%	2/14
3.	Green Party (Finland)	13.3%	2/15
4.	Labour Party (New Zealand)	9.7%	3/31
5.	Democratic Alliance (South Africa)	9.0%	8/89
6.	PvdA (Netherlands)	8.3%	3/36
7.	Green Party (Germany)	7.9%	5/63
8.	Liberal Party (Australia)	6.7%	3/45
9.	Labour Party (UK)	6.5%	15/231
10.	Moderate Party (Sweden)	5.9%	5/84
11.	Conservative Party (UK)	4.9%	16/329
12.	VVD (Netherlands)	4.9%	2/41
13.	Social Democrats (Switzerland)	4.6%	2/43
14.	Social Democrats (Denmark)	4.2%	2/47

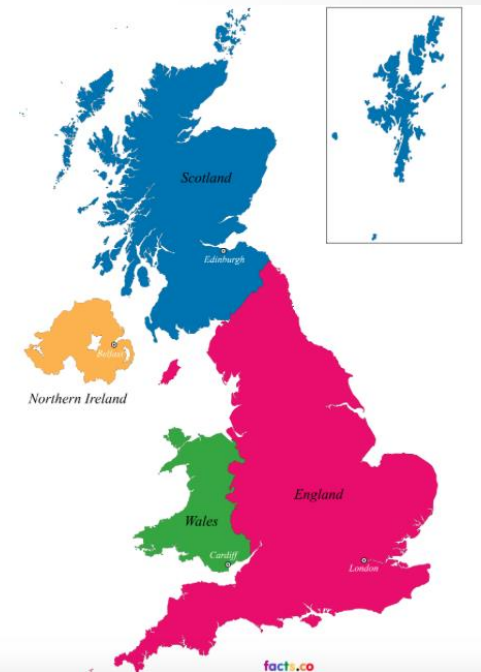
LGBT – Party Ideology



Does sexual orientation still matter in elections?

CASE STUDY

The impact of LGBT candidate identity and visibility on vote share in the UK elections of 2015



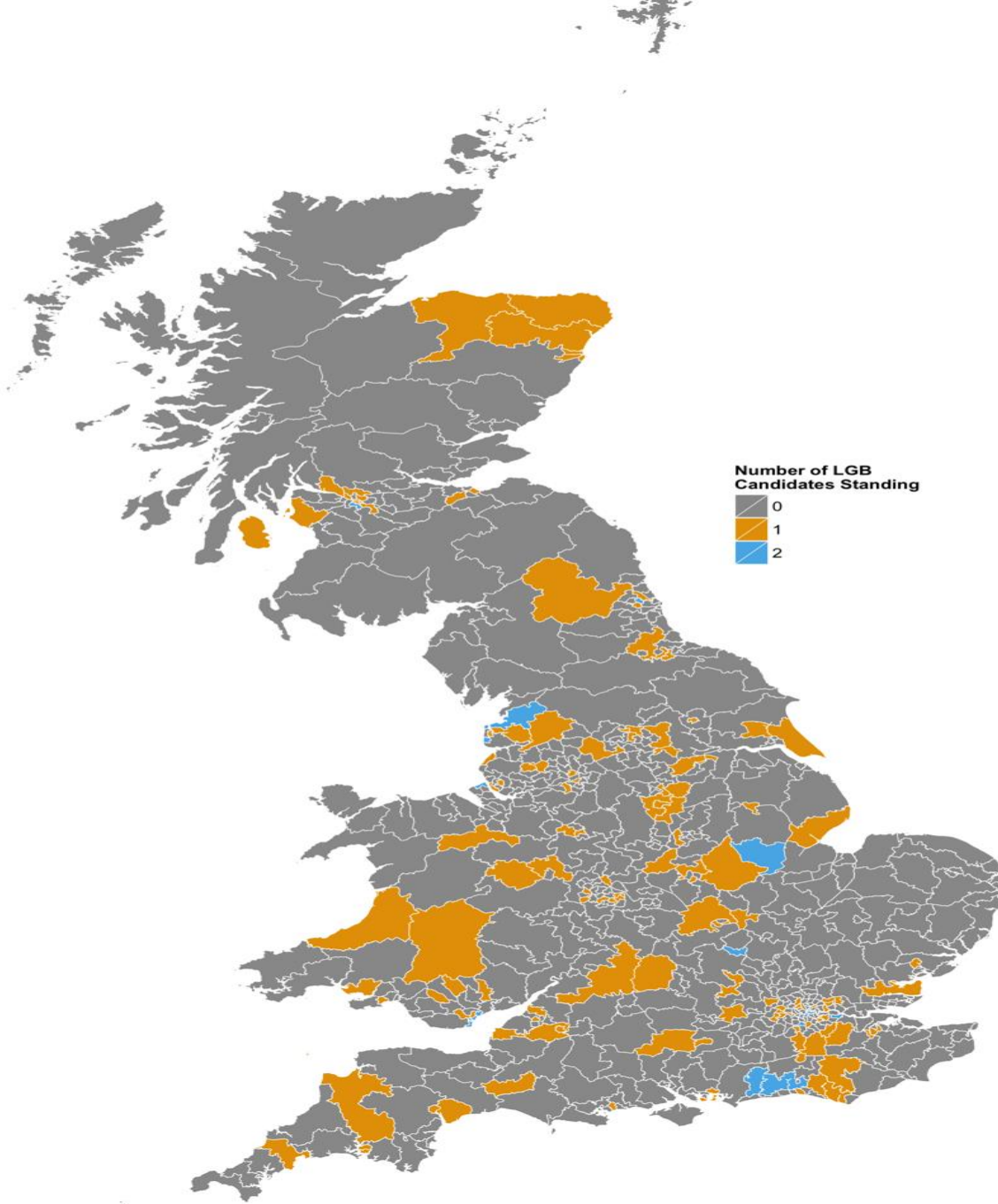
LGBT Candidates

631 districts in England, Scotland, Wales
(excluding Northern Ireland and Speaker's
district)

Total LGBT Candidates	Women	BME	Incumb.	Ran in 2010
154	22	3	23	11

LGBT Candidates by Party

Tory	Green	Labour	LD	SNP	UKIP	PC
42	21	36	39	7	6	3



Model

Dependent Variable

Candidate Vote Share 2015

- **Candidate Level IVs**

- sexual orientation
- gender
- ethnicity
- incumbency
- party ID
- 2010 party vote
- candidate education
- campaign spending
- LGBT 'outness'
-

- **District Level IVs**

- deprivation
- social grade
- urban/rural
- % Muslims
- % UK born

- **Regional Level IVs**

- party vote change (2010-15)
- marriage equality support
-

General Findings

Candidate Vote Share (2015)

Female 0.245
(0.165)

Incumbent 1.834***
(0.134)

LGB -0.063
(0.337)

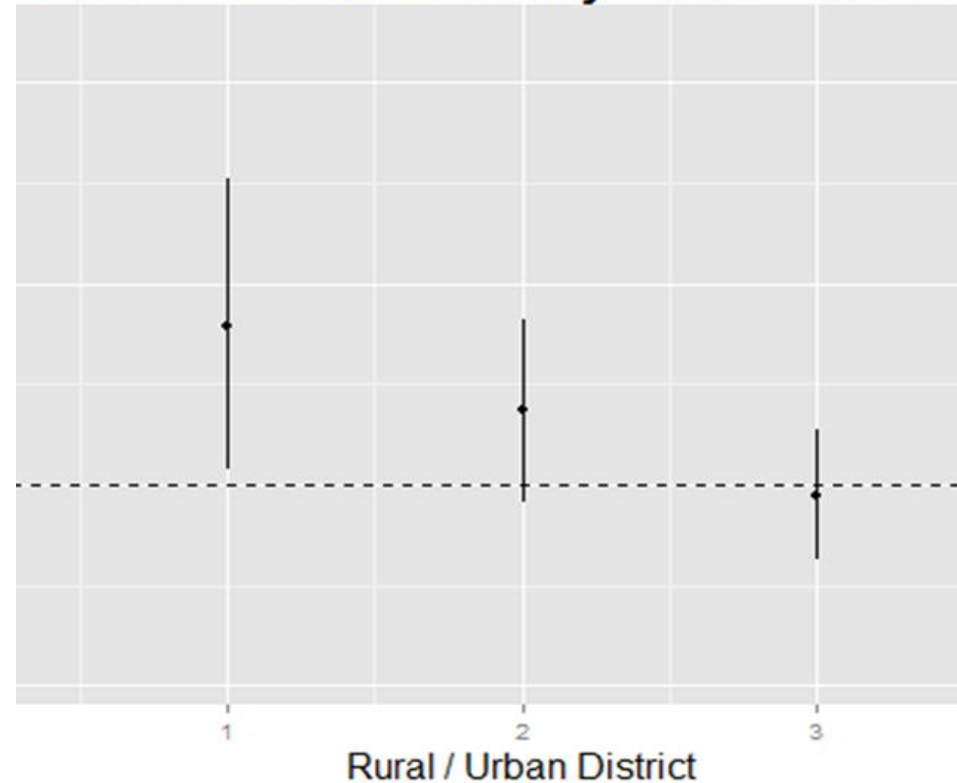
BME -0.766***
(0.288)

- LGB candidates: sexual orientation does not have a negative impact on candidate vote share
- Female candidates: gender does not negatively impact vote share
- Ethnic minority candidates: ethnic identity has a negative impact on electoral results (-0.8% vote share)
- Interaction between sexual orientation and constituency features reveals some interesting findings

Rural/Urban

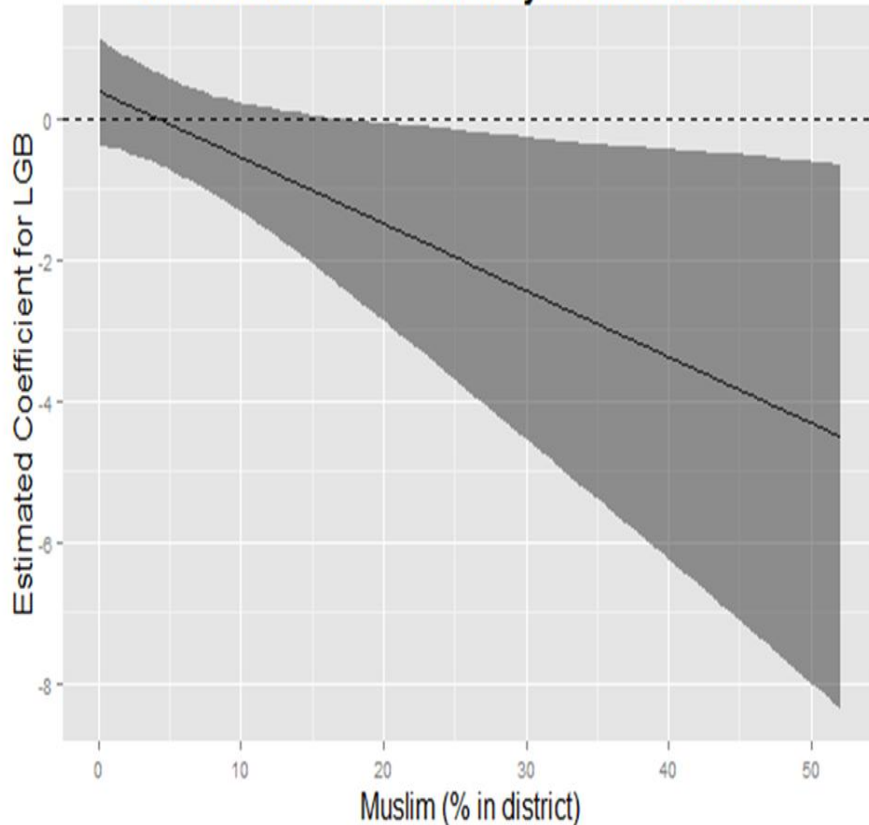
- LGB candidates have a positive impact in ‘mainly rural’ and ‘largely rural’ districts (+2% vote share)

Estimated Coefficient of Sexual Orientation
Candidate Vote Share by Rural/Urban District



Muslim Residents in District

Estimated Coefficient of Sexual Orientation (LGB)
on Candidate Vote Share by Muslim Residents

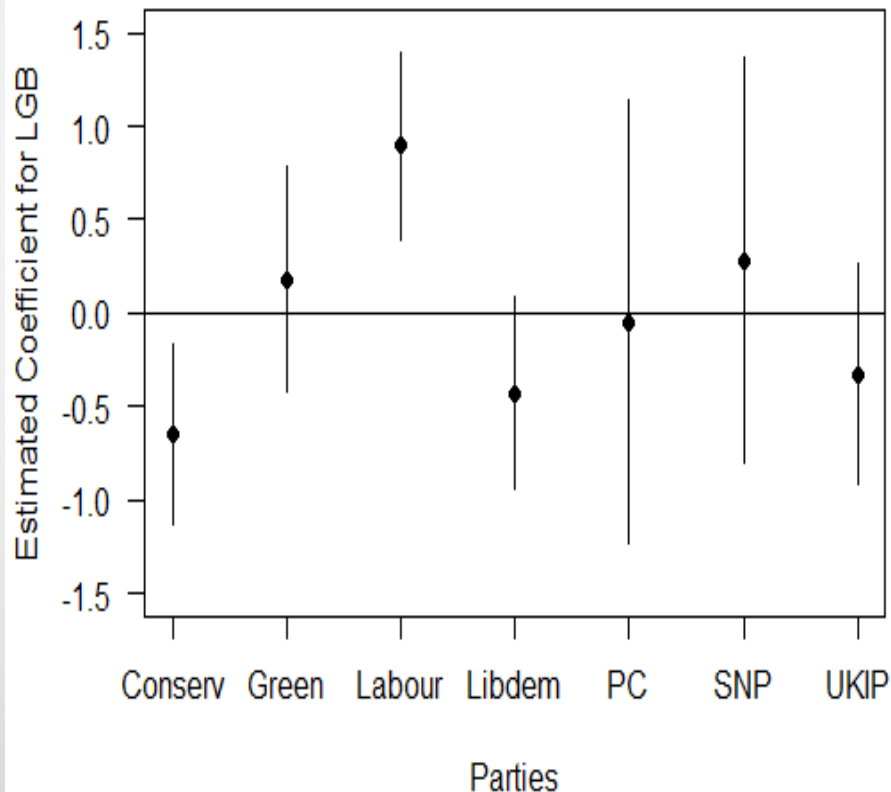


- LGB candidates do not have a negative impact until the percentage of Muslims in the district reaches ~18%
- Only 32 out of 632 districts have a proportion of Muslims greater than 18%
- Even then, limited negative impact: -0.25% when Muslims are 30%

Ilford North (15%) Wes Streeting
Croydon North (13%) Steve Reed

Party Variation

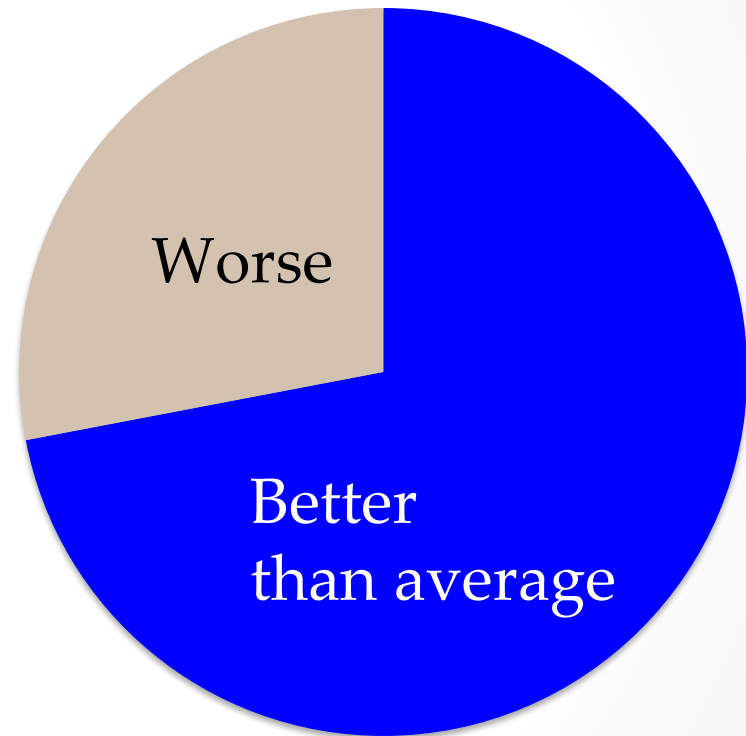
Estimated Coefficient of Sexual Orientation (LGB)
on Candidate Vote Share by Party



- LGBT candidates have a positive impact for the **Labour Party** (+0.9% vote)
- Similarly, female and BME candidates have positive impact for **Labour**
- LGBT instead have a negative impact for the **Conservative Party** (-0.6% vote)

Tory LGBT candidates

- LGBT candidates not disproportionality in unwinnable seats.
- LGBT Tories do not decrease vote in competitive districts.
- LGBT Tory candidates in no-hoper seats do see a minor reduction in their vote share.

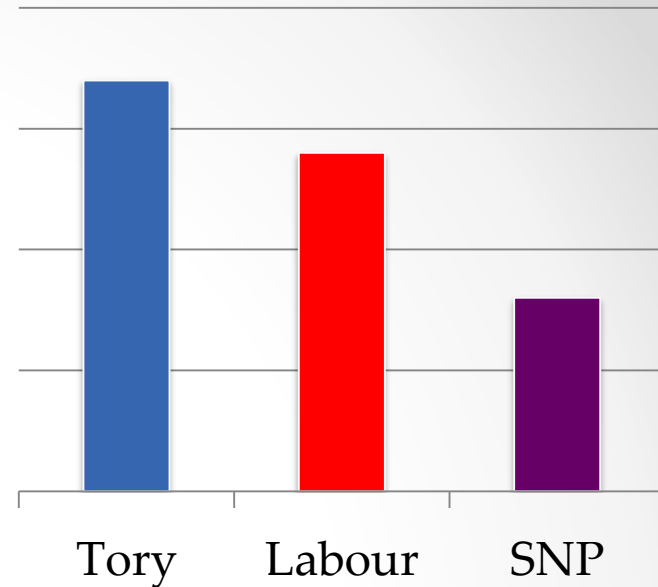


Top 50 Marginals

Out LGBT MPs UK 2017

- Nigel Evans
- Crispin Blunt
- Margot James
- Iain Stewart
- Nick Boles
- Mike Freer
- Nick Gibb
- Stuart Andrew
- Conor Burns
- Ben Howlett
- Nick Herbert
- Alan Duncan
- David Kawczynski
- David Mundell
- Nick Gibb
- Justine Greening
- Mark Menzies

- Stephen Twigg
- Angela Eagle
- Clive Betts
- Ben Bradshaw
- Nick Brown
- Chris Bryant
- Cat Smith
- Wes Streeting
- Steve Reed
- Stephen Doughty
- Peter Kyle
- Gerald Jones
- Gordon Marsden
- Nia Griffith



- Stuart McDonald
- Stewart McDonald
- Martin Doherty
- John Nicolson
- Joanna Cherry
- Angela Crawley
- Mhairi Smith
- Hannah Bardell

Conclusions

- LGBT candidates generally do not have a negative impact on party vote share
 - In some contexts, they actually increase the vote share
 - Some resistance remained among Conservative voters in 2015
- LGBT candidates perform more similarly to female candidates than ethnic minority ones



• Chris Smith MP 1984 •

LABOUR CAMP



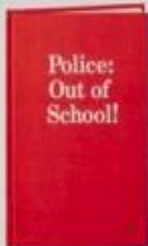
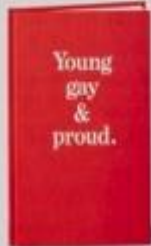
Do you want to live in it?

THINK ABOUT IT.
CONSERVATIVE

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Constituency Features

	Constituencies with at least one LGBT candidate	Constituencies without any LGBT candidate
Urban (1-5)	2.950	2.675
Deprivation (0-100)	41.38	42.36
Social Grade (0-100)	53.51	52.55
% Muslim	4.98	3.81
% UK born	86.28	88.67
% Support marriage equality (region)	67.55	68.34

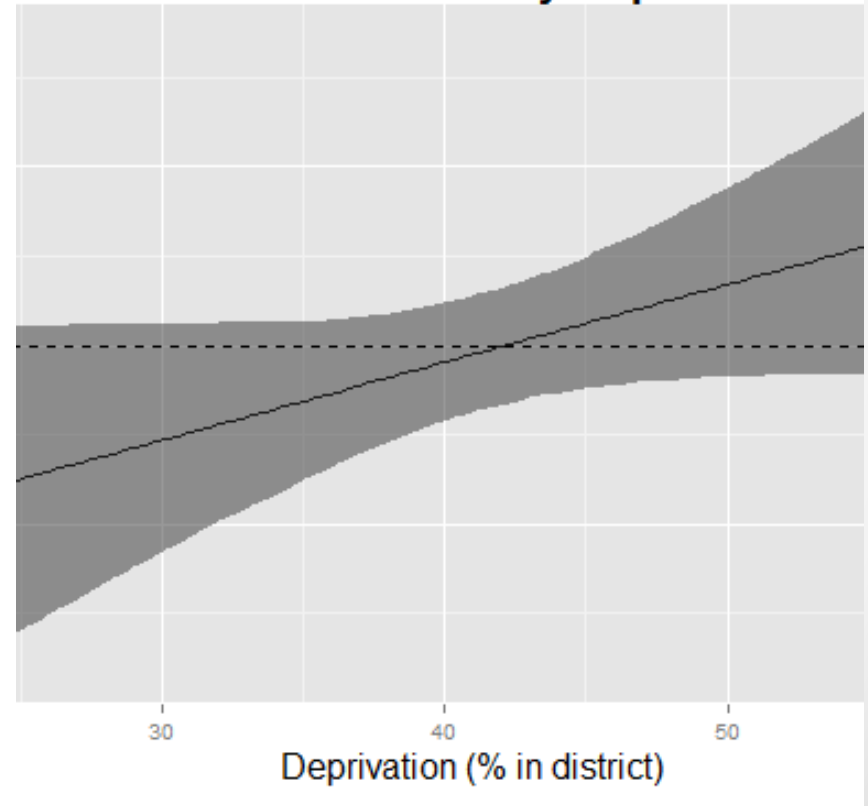
General Model

- Multilevel model with candidates grouped by district clustered into regions (varying intercept)
- DV: Candidate district vote share (2015 election)
- Candidate-level IVs: sexual orientation, gender, ethnic identity, incumbency status, party ID, 2010 party district vote share, Candidate education, campaign spending, LGBT 'outness'
- District-level IVs: deprivation, social grade, urban/rural, % Muslims, % UK born
- Regional-level IVs: average change in party vote share (2010-15), support for marriage equality

Levels of Deprivation

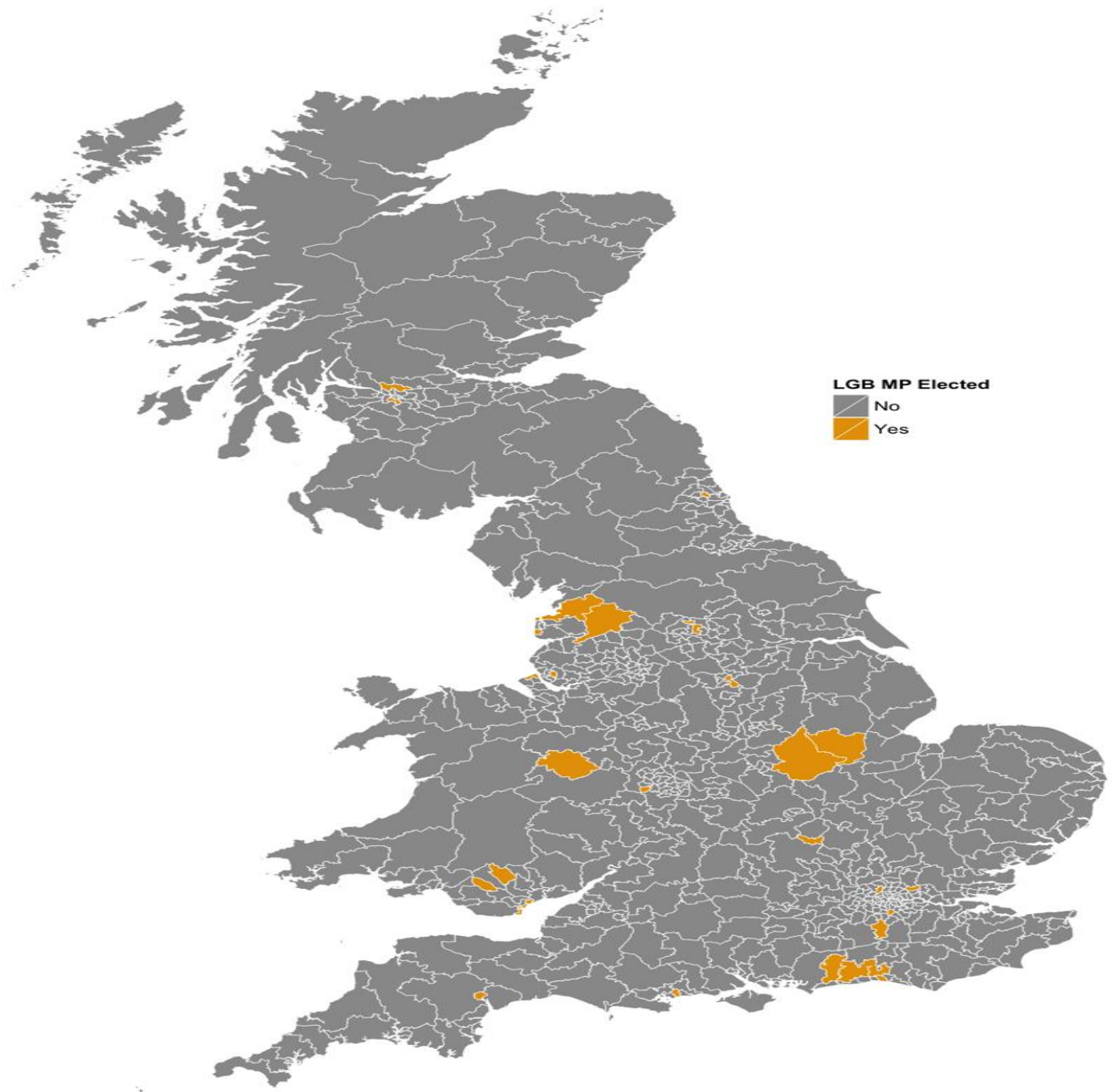
- Impact of LGBT candidates tends to become more positive when deprivation is lower - but the coefficient fails to reach statistical significance

Estimated Coefficient of Sexual Orientation on Candidate Vote Share by Deprivation Level

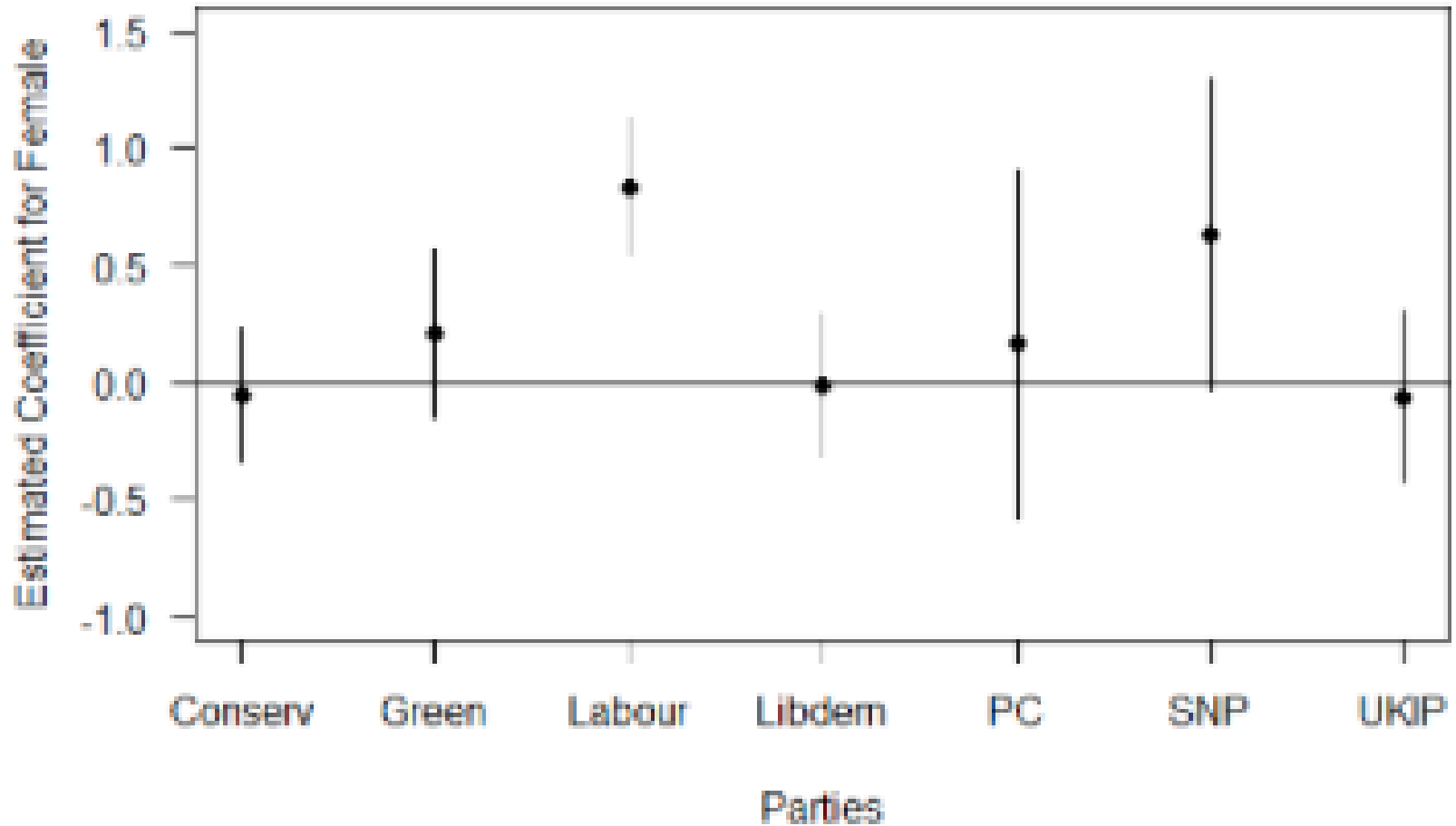


Party Variation

- Multilevel models with candidates grouped by party
 - Varying intercept
 - Varying slope of individual-level variables: LGB, Female, and BME
- LGB coefficient is not significant in the models averaging the impact across all of the parties, but interesting variation emerges across parties



Estimated Coefficient of Gender (Female) on Candidate Vote Share by Party



Estimated Coefficient of Ethnic Identity (BME) on Candidate Vote Share by Party

