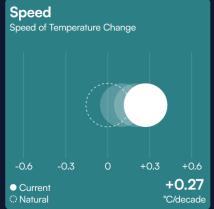
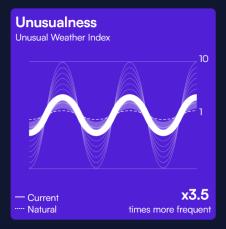
Climate Change in Numbers

We're currently trapping 1.05 watt/m² of energy.

This causes temperatures to rise by 0.27 °C per decade and makes unusual weather events happen 3.5 times more often.







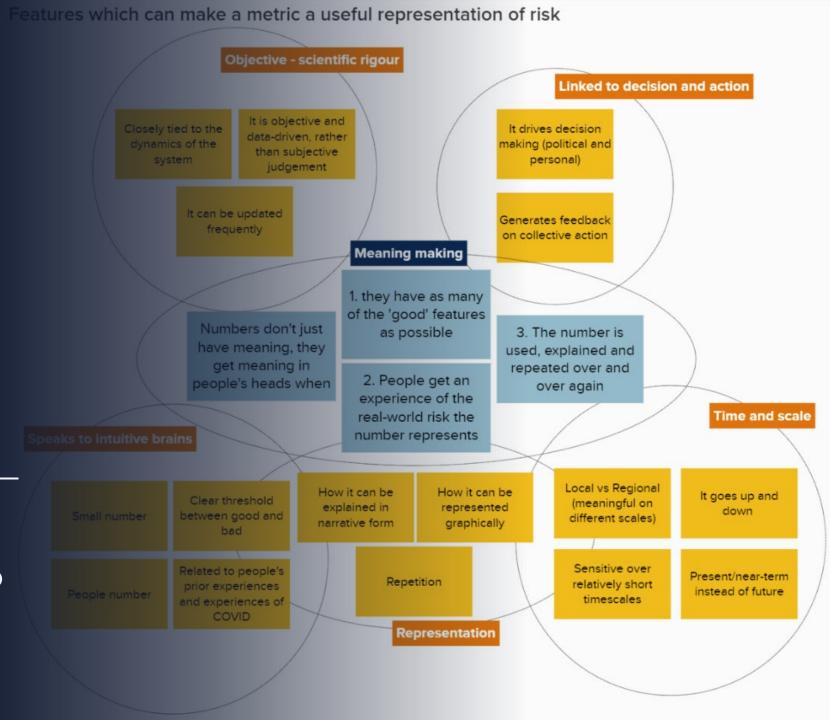
How the COVID R-number helped us to redefine what a climate change metric can be, can do, and how it can be created





Kickoff Workshop — July 2021

What made the R number a useful and popular metric to communicate COVID risk?

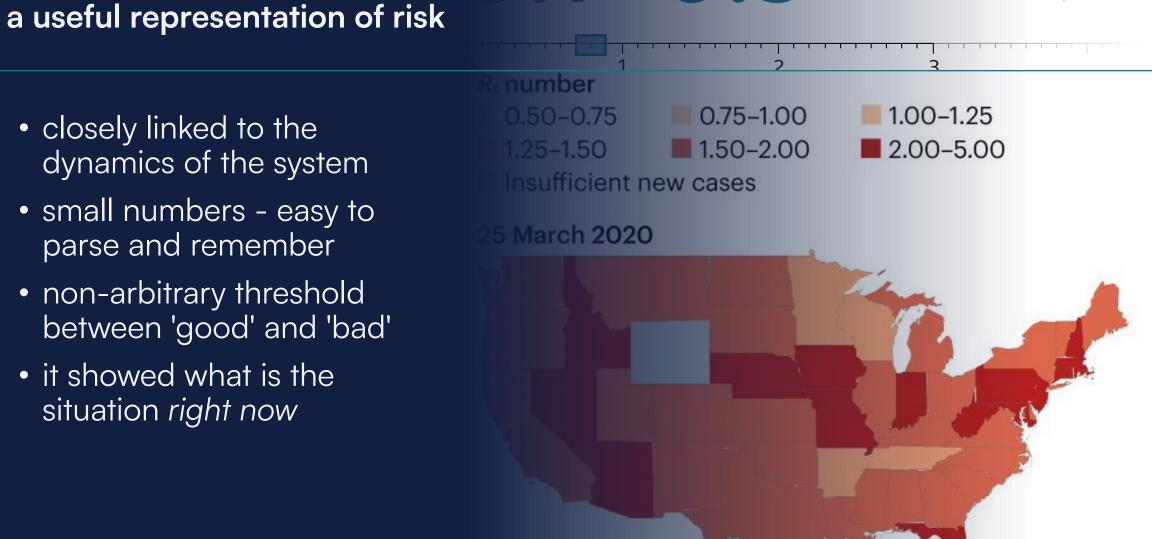


ronavirus in the UK

number range

Features that made the R number

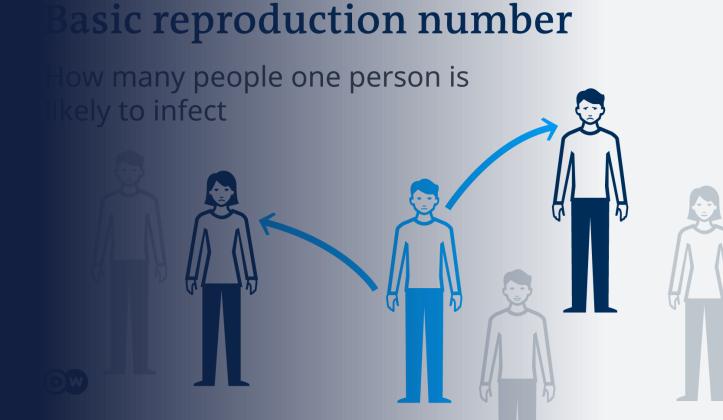
- closely linked to the dynamics of the system
- small numbers easy to parse and remember
- non-arbitrary threshold between 'good' and 'bad'
- it showed what is the situation right now





The R number acquired meaning over time

- it was repeated over and over again
- it was explained in story and graphical form
- it could be linked to people's own experiences



What if we applied these ideas to climate change?

What if we developed a structured and iterative design process, starting from communication needs rather than data availability?



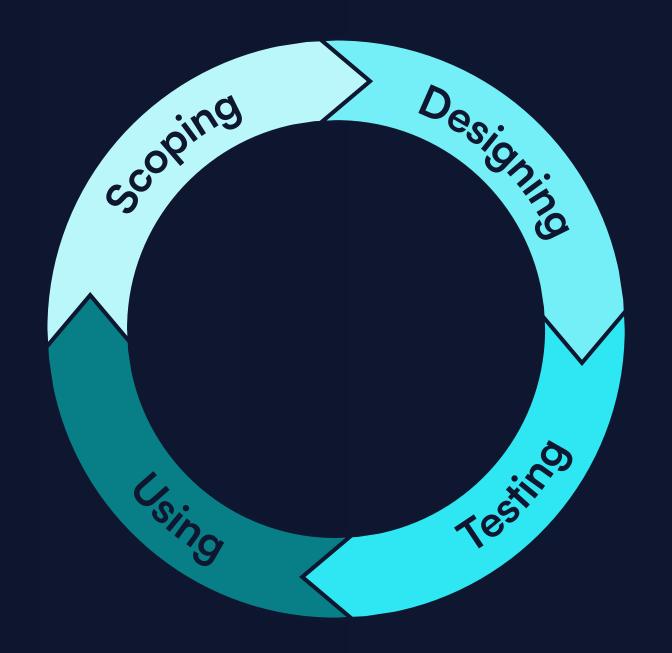
Three candidate metrics

Selected from a list of metric ideas harvested in the kick-off meeting



- they 'ticked' several boxes of the useful features of the R number
- together, they tell a story linking the physical causes of climate change to people's own experience

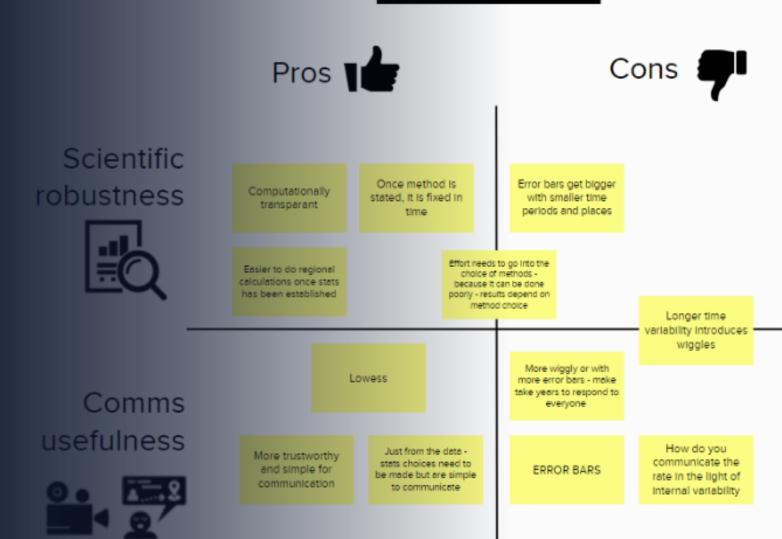
Iterative design process





Scoping meetings with scientists, data experts and journalists

- testing ideas and trade-offs
- understanding feasibility and data availability

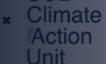


Finding the right design partners



creating bridges between the design community and orgs resolving challenges









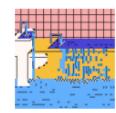
What happens when EEI is not in balance?

To give you an everyday analogy, imagine what happens when the flow of water into a bath is greater than the flow of water out of the drain. We could call this the Bath Water Imbalance. Expressed as a formula it would be:

Developing design briefs

Bath Water Imbalance = W_{IN} - W_{OUT}

If there's more **Water flowing** IN from the tap than can escape you through the drains, the overall level of water in the bath keeps going up, and up, and up... Until...→



A preview of EEI in 2022

1.04 W/m2

The EEI (as of March 2022) is 1.04 watts per square metre. That means for every square metre of the surface of the Earth, 1.04 watts of

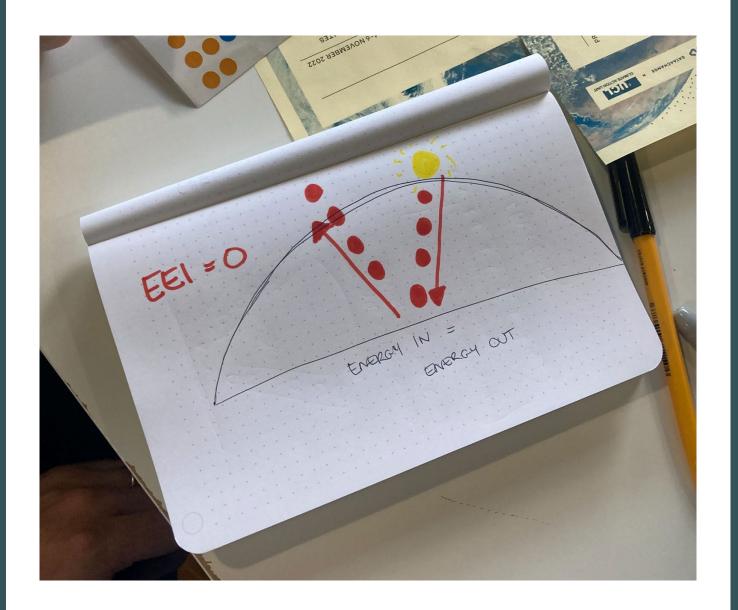
EEI 530 TW

If we sum together all of the extra energy accruing across all of the planet's surface area, then we end up with an EEI of 530 terawatts.

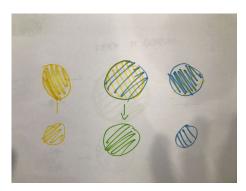


- three days
- nine visualisation experts and designers
- three design teams

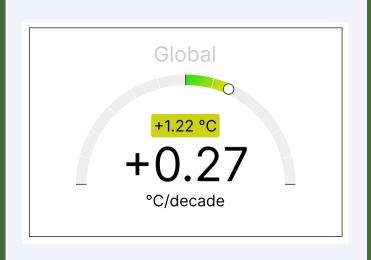




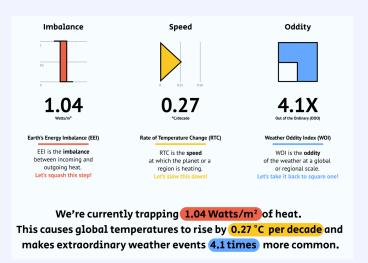


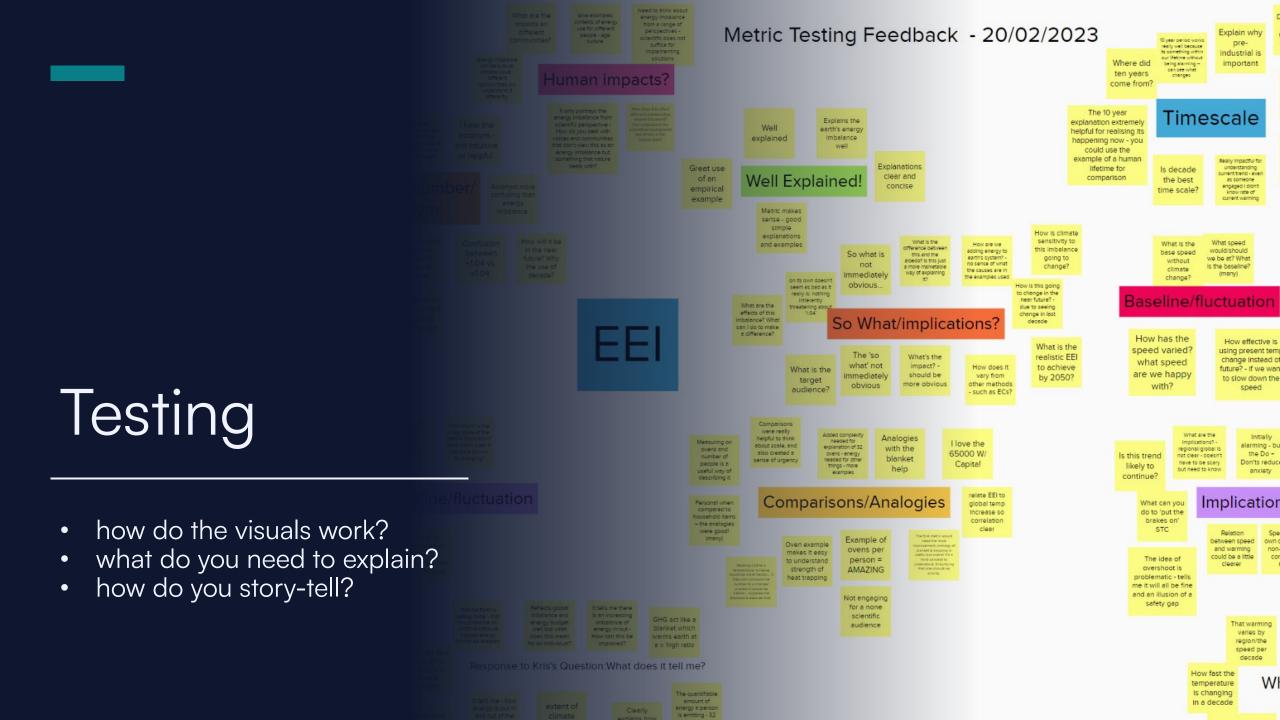










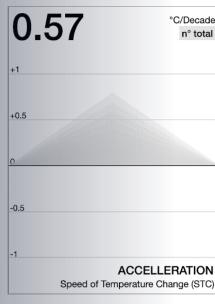


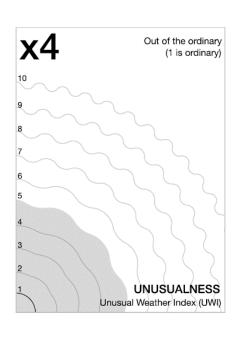
Second design round: prototype development

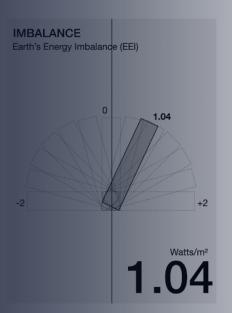




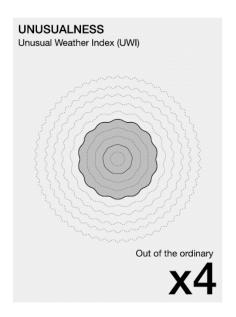








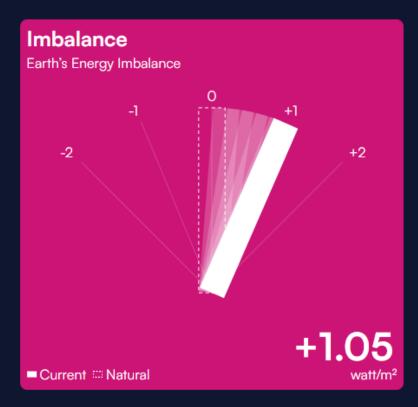




Climate Change in Numbers About the project

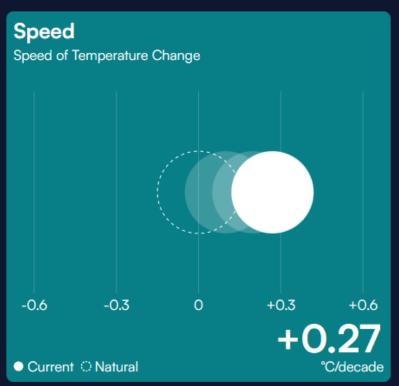
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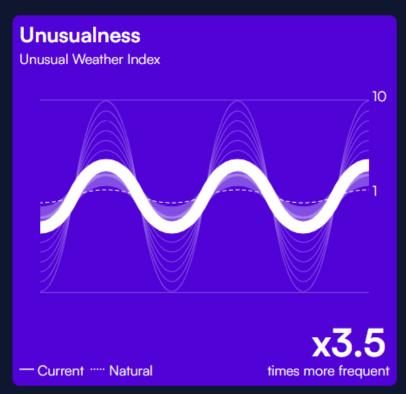
The imbalance between the energy going in and out of the Earth system.

Explore the metric



The speed at which the planet is heating.

Explore the metric



The level of unusual, record-breaking weather events resulting from climate change.

Explore the metric



climatedash.org



Online event — book via: https://www.londonclimateactionweek.org/

