

Friday 14th June 2019, 8.30 - 18.30, Oxford Brookes University

Call for papers: Healthcare in China, a medical-humanities perspective

A workshop on Healthcare in China from a medical-humanities perspective will be held jointly by Oxford Brookes University and the UK Campus of Peking University HSBC Business School on Friday 14th June 2019. We are inviting papers from a variety of disciplinary and methodological perspectives.

We hope to include colleagues from the humanities (history, literature, film studies, etc) but also from economics (health economics, political economy, etc), anthropology, sociology, management and organisation studies. We are interested in national and local healthcare policies and their effectiveness. We would like to focus also on the past and the present role of Traditional Chinese Medicine in both rural and urban China, and its diffusion abroad.

We would like to discuss the strengths and weaknesses of Chinese healthcare policies (including mental and psychological health) and the surprising coexistence of modernisation, technology, and tradition. The potential impact of artificial intelligence and internet medicine is particularly interesting. In this respect, we would like to invite short papers and presentations from practitioners involved with the Chinese healthcare sector. We are also interested in a comparative perspective between the Chinese model and some European models, and whether other developing countries could learn from the Chinese policies.

Equally important, we consider the ways in which the Chinese approach to healthcare can be a model for other nations too. We would like to explore how political discourse influences healthcare and to compare how this was under Mao, during the period of opening up, and in the China of today. While economics and management can tell us about the efficiency of the healthcare system and its future challenges, the humanities could help to understand the implications for healthcare of recent political and cultural trends in China.

The workshop is organised with the support and participation of: Research Centre for Business, Society and Global Challenges, Oxford Brookes University Business School; Peking University HSBC Business School UK Campus (PHBS UK); University of Oxford; Shanghai University; Oxford Brookes Centre for Medical Humanities; Journal of Social History of Medicine and Health; Oxford Chinese Medicine Research Group.

Venue: Oxford Brookes University, Headington Campus JHB 208 Chakrabarti Lecture Theatre

Date: Friday 14th June 2019, 08:30 to 18:30

Schedule of the day:

- 08:30-09:00 Registration and coffee
- 09:00-09:30 Introductions
- 09:30-11:30 Parallel sessions
- 11:30-13:00 Keynote speaker
- 13:00-14:00 Break
- 14:00-16:00 Parallel sessions
- 16:00:16:30 Coffee break
- 16:30-18:00 Keynote speaker and conclusions
- 18:30 Drinks reception

Keynote speaker: Professor Elisabeth Hsu (University of Oxford)

Invited papers: Prof Todd Meyers (NYU Shanghai), Prof Smita Srinivas (UCL and Open University UK, and National Centre for Biological Sciences, India), Dr Donni Wang (Shanghai University), Prof Rodrigo Zeidan, (NYU Shanghai), Dr Yu-ling Ma (University of Oxford).

Discussants: Prof Anna Lora-Wainwright (University of Oxford), Dr Marius Turda (Oxford Brookes), Dr Andrea Bernardi (Oxford Brookes), Dr Jenny Wang (PHBS UK).

Special Issue: Papers will be selected for a special issue of the Journal of Social History of Medicine and Health published by Shanghai University or for an edited volume, with Routledge as targeted publisher.

To participate: Submit your abstract of 250 words with author details to the event organisers Dr Andrea Bernardi <u>abernardi@brookes.ac.uk</u> and Dr Jenny Wang jenny_wangcn@hotmail.com. Please submit your proposal by 1st April 2019. Participation in the event is free and we look forward to receiving your proposals.



