

# UCL CAREERS Employer Pack 2019/20



# ABOUT

UCL is ranked **8<sup>th</sup> in the 2020 QS World University Rankings**, making it the top ranked institution in London, third in the United Kingdom, and fourth in Europe.

## In 2019-20, UCL had:

- **6,231** students from Europe (excluding the UK)
- **15,276** students from the rest of the world

UCL Careers has a strong commercial understanding of the graduate labour market and recruitment landscape – so we can work with you to **maximise the success of your recruitment campaign at UCL**.

## At our events in 2019-20:

- **76.3%** of attendees were from outside of the UK
- We had **11,561** attendances from international students
- **55.8% of those** were Masters students
- **39%** were Undergraduate students



# KEY DATES AT UCL: 2020-2021

UCL has two academic teaching terms, as well as a short third term for the exam period.

Most undergraduate students are usually away for the summer, but students on full-time taught Masters programmes, and PhD students, study for a full calendar year.

## **Term 1 – Autumn**

*28<sup>th</sup> Sept – 18<sup>th</sup> Dec 2020*

The autumn term is our busiest period with a high volume of events and excellent student attendance. We hold our major careers fairs during this period.

## **Term 2 – Spring**

*11<sup>th</sup> Jan – 26<sup>th</sup> March 2021*

A bit quieter, the spring term still has a full programme of employer events and healthy student attendance.

## **Reading Weeks**

*9<sup>th</sup> – 13<sup>th</sup> November 2020*

*15<sup>th</sup> – 19<sup>th</sup> February 2021*

There is no teaching during this time and many students are away from campus. We advise against holding events during this time if possible.

## **Term 3 – Exam period**

*26<sup>th</sup> April – 11<sup>th</sup> June 2021*

Between Terms 2 and 3, students are released from teaching to revise for their exams. We advise against holding events during this period and during Term 3.

**Planning ahead?** To view term dates for 2021-2022, please visit the [UCL website](#).





### Careers Fairs

We hold large recruitment fairs in the autumn term, currently virtually, where you can engage with hundreds of students. Fairs are individually priced with generous discounts available for registered charities & SMEs.

- Banking, Finance & Economics
- Management Consultancy
- Engineering & Built Environment
- IT & Technology
- Life & Health Sciences
- Law

In the summer term we run a **Jobs Market** for immediate start vacancies or rolling recruitment.

Our fairs allow you to meet a high number of students in a short period of time, and to raise your brand visibility at UCL.

In 2019-2020, **50.2%** of our fair attendees were from overseas, and **18.6%** from non-UK EU countries. The top ten nationalities of our fair attendees were:

- United Kingdom
- Chinese
- Indian
- Malaysian
- Hong Kong
- French
- German
- Italian
- United States



### Employer Presentations

Hold a virtual presentation for UCL students and recent graduates about your organisation's opportunities.

We will run a sign up, registration, and manage technical support on the day, so all you need to do is prepare your slides. Our system is extremely simple to use and you can enjoy a 2-hour delivery window for up to 250 attendees, without no need to download any additional software or to pay for a license.

If you are running your own event that you would like to invite UCL students and recent graduates to, we can offer you our **marketing package** for a reduced rate.

We will promote your presentation widely across our newsletters, event system, and social media.

Please view the rates card for prices.



Throughout the year we run educational events open to all students, which are free of charge for employers to take part in. They are not focused on recruitment, but rather on development of a skill or knowledge of a sector. These are run virtually for students and facilitators to access online. This is an excellent way to build your brand with UCL students and to upskill your future talent.

**Employer-led skills sessions** – A series of panel discussions, workshops, practice assessment centres, CV checking, and interview coaching sessions. Students come from a range of degree types and year groups.

**Themed Weeks** – A week-long programme of events focused on our employer guests' own career journeys and insights, in the following sectors: Media; Museums, Arts & Cultural Heritage, Sustainability, Charities & NGOs, Life Sciences, Health, Government & Policy, and International Development

*In 2019-20, 70% of attendees at our skills sessions were overseas students and graduates.*

*Of these, over 87% were Masters students.*



### **International Students Group**

Our International Students Group is made up of careers professionals from across our wider team. Their expertise in student careers guidance, labour market information, and event organisation allows them to design a programme of activities to support the international students at UCL to:

- Market themselves in their home country
- Understand the UK job market
- Break down the myths of visa sponsorship

If you would like to present to students about global careers, in an educational format that focuses on sector insight or skill development, our International Students Group may be able to work with you to put on a free event. Please contact us to discuss options further.



## Advertising Vacancies

If you wish to hire a UCL student, researcher or graduate for internships, part-time or full-time positions and your opportunity meets [National Minimum Wage legislation](#) you can advertise your role through our employer portal [myUCLCareers](#). All you need to do is register your organisation on the portal. You will then be able to log-in to your own dashboard and manage your vacancies from there.

Posting a vacancy is the best way to reach UCL students and recent graduates. You can advertise opportunities in the UK or abroad free of charge. You can also target your vacancy to specific subject areas or year groups. Students who have registered to receive updates will automatically get a daily or weekly digest of vacancies. You will receive applications directly to your organisation.



## **Global Internships Programme**

If you have opportunities based outside of the UK, consider recruiting an intern via our Global Internships Programme.

- Benefit from talented and motivated students who are keen to develop their global skillset and contribute knowledge to your organisation.
- We will discuss your internship with you, promote it to UCL students and send you a shortlist of suitable applications.
- In return you will be expected to provide a meaningful, developmental opportunity and some form of financial compensation for the intern.

Contact [globalinternships@ucl.ac.uk](mailto:globalinternships@ucl.ac.uk) for more information.



## Targeting specific student groups?

We have links with academic departments and key student societies, and will use them to promote your events and opportunities further.

We have bespoke Careers teams embedded in:

- The School of Management
- Engineering
- Mathematics and Physical Sciences

**UCL Engineering** has the highest rate of overseas students from all UCL faculties: 3,178 full-time overseas UG and PG students in 2019-2020.

- Biochemical Engineering
- Chemical Engineering
- Civil, Environmental, and Geomatic Engineering
- Computer Science
- Electronic & Electrical Eng
- Mechanical Engineering

**UCL School of Management** had 777 full time overseas students in 2019-20, many of whom are seeking global opportunities.

- BSc/MSci Information Management for Business
- BSc/MSci Management Science
- MSc Management
- MSc Technology Entrepreneurship
- MSc Business Analytics
- MSc Finance

**UCL Mathematics and Physical Sciences** had 1,772 full-time overseas UG and PG students in 2019-20.

Meet students on campus at panel discussions, and skills and networking events, providing insight in careers in areas such as:

- Research Science
- FinTech
- Artificial Intelligence
- Environment
- STEM Consulting

We welcome employers to join our Recruiters' Club and enjoy a wide range of benefits, including extensive promotion of your brand, priority access to key events, and dedicated support from the UCL Careers team. Please see the Rates card for prices.

## Members – only open to SMEs

- Dedicated relationship manager at UCL Careers
- Digital screen advertisement for two-week
- Profile in one newsletter issue – *exclusive to Members*
- Free drop-in session– for an activity of your choosing (i.e. interviews or informal chats with students) -- *exclusive to Members*
- Logo published on our website, hyperlinked to your myUCLCareers profile
- Social media promotion of job opportunities, if promoted through a managed opportunity scheme
- One Instagram story on the UCL Careers account
- Subscription to termly UCL Careers Employer Newsletter, with news and updates

## Contributors – SME and charity / non-profit rate available

In addition to the core benefits of the Members package, Contributors will enjoy:

- Priority booking for autumn term careers fairs and summer Jobs Market
- Priority booking for autumn term presentations
- Priority booking for autumn term skills events
- Invitation to annual recruiter's forum with UCL Careers team
- Contribute a skills-based quote to our brand new [Skills Hub](#) page – hyperlinked to your myUCLCareers profile

## Sponsors

As well as the Contributors benefits, Sponsors also have access to:

- 20% discount on sponsorship of one Careers Fair
- Meeting with most relevant Careers Consultant for target students, where appropriate
- One lunchtime “pop-up” in the busy [Student Centre](#) alongside UCL Careers
- Opportunity to run a session on either “How to make the most of the Careers Fair”, or “How to make the most of your summer work experience / internship”



## Competitions

Promote your student competitions and challenges on our website and social media, and engage with the student community by encouraging employability or giving an insight into commercial challenges.

UCL successes will be promoted in our blogs, further strengthening company brand awareness amongst students.

## Blogs

Contribute to the UCL Careers blogs with alumni stories, sector insights, and skills-based articles:

- UCL Careers: <http://blogs.ucl.ac.uk/ucl-careers/>
- Researchers: <http://blogs.ucl.ac.uk/ucl-researchers/>

Previous blogs have included:

- Assistant Management Accountant: Inspire Me
- UCL Alumni Profile: Graduate Trainee at KPMG (Forensic – Fraud & Investigations)
- The Creative Industries: Getting into Film and Production

# RATES



Rates for UCL Careers events and services:

<b>Virtual Careers Fairs (prices for 2020-21)</b>	<b>Cost</b>	<b>Notes</b>
Fairs are individually priced, and we offer discounts to SMEs, registered charities and firms who attend multiple fairs.		
Management Consultancy	£575 + VAT	
Banking, Finance & Economics	£520 + VAT	
Life & Health Sciences	£300 + VAT	Run in collaboration with King's and Imperial
Engineering & Built Environment	£525 + VAT	
IT & Technology	£555 + VAT	
Law	£660 + VAT	
Jobs Market	Free	Must have immediate start vacancies to exhibit
Fair sponsorship	Flexible	Prices vary depending on the Fair and for joint or sole sponsorship. Please ask for more details

# RATES



Rates for UCL Careers events and services:

Other Events	Cost	Notes
Employer Presentations: hosted by UCL	£255 + VAT	Includes a two-hour usage of our virtual platform with full sign up, promotion, and support.
Employer Marketing Package	£195 + VAT	Suitable for events managed directly by yourselves. We will market across all of our usual promotional channels.
Themed Weeks	Free	
Employer-led skills events	Free	
International Students' Group collaboration	Free	

Recruiting	Cost	Notes
Post a vacancy on myUCLCareers	Free	Indirect third party recruiters will be charged £159 (+VAT) and will need to advertise through <a href="#">JobOnline</a> managed by our parent body, The Careers Group.
Global Internships Programme	Free	For roles exclusive to UCL.

# RATES



Rates for UCL Careers events and services:

<b>Recruiter's Club rates</b>	<b>Cost</b>	<b>Notes</b>
Members	£200 + VAT	Level only available to SMEs
Contributors	£500 + VAT full price £350 + VAT for SMEs / charities/ non-profits	
Sponsors	£1,600	

# CONTACT US

**Email:** [employers@ucl.ac.uk](mailto:employers@ucl.ac.uk)

**Call:** 020 3549 5924

**Web:** [www.ucl.ac.uk/careers/recruiters](http://www.ucl.ac.uk/careers/recruiters)

