

# UCL CAREERS Employer Pack 2019/20



# ABOUT

UCL is ranked **8<sup>th</sup> in the 2020 QS World University Rankings**, making it the top ranked institution in London, third in the United Kingdom, and fourth in Europe.

## In 2018-19, UCL had:

- **6,112** students from Europe (excluding the UK)
- **13,527** students from the rest of the world

UCL Careers has a strong commercial understanding of the graduate labour market and recruitment landscape – so we can work with you to **maximise the success of your recruitment campaign at UCL.**

## At our employer events in 2018-19:

- **70.6%** of attendees were from outside of the UK
- We had **7,490** attendances from international students, from **3,973** unique students
- **58.2%** were Masters students
- **36.3%** were Undergraduate students



# KEY DATES AT UCL: 2019-2020

UCL has two academic teaching terms, as well as a short third term for the exam period.

Most undergraduate students are away for the summer, but students on full-time taught Masters programmes, and PhD students, study for a full calendar year.

## **Term 1 – Autumn**

*23<sup>rd</sup> Sept 2019 – 13<sup>th</sup> Dec 2020*

The autumn term is our busiest period with a high volume of events and excellent student attendance. We hold our major careers fairs during this period.

## **Term 2 – Spring**

*13<sup>th</sup> Jan – 27<sup>th</sup> March 2020*

A bit quieter, the spring term still has a full programme of employer events and healthy student attendance.

## **Reading Weeks**

*4<sup>th</sup> – 8<sup>th</sup> November 2019*

*17<sup>th</sup> – 21<sup>st</sup> February 2020*

There is no teaching during this time and many students are away from campus. We advise against holding events during this time if possible.

## **Term 3 – Exam period**

*27<sup>th</sup> April – 12<sup>th</sup> June 2020*

Between Terms 2 and 3, students are released from teaching to revise for their exams. We advise against holding events during this period and during Term 3.

**Planning ahead?** To view term dates for 2020-2021, please visit the [UCL website](#).





## Careers Fairs

We hold large recruitment fairs on campus where you can engage with hundreds of students.

Fairs are individually priced with generous discounts available for registered charities & SMEs

The autumn term includes 6 key industry fairs:

- Banking, Finance & Economics
- Management Consultancy
- Engineering & Built Environment
- IT & Technology
- Life & Health Sciences
- Law

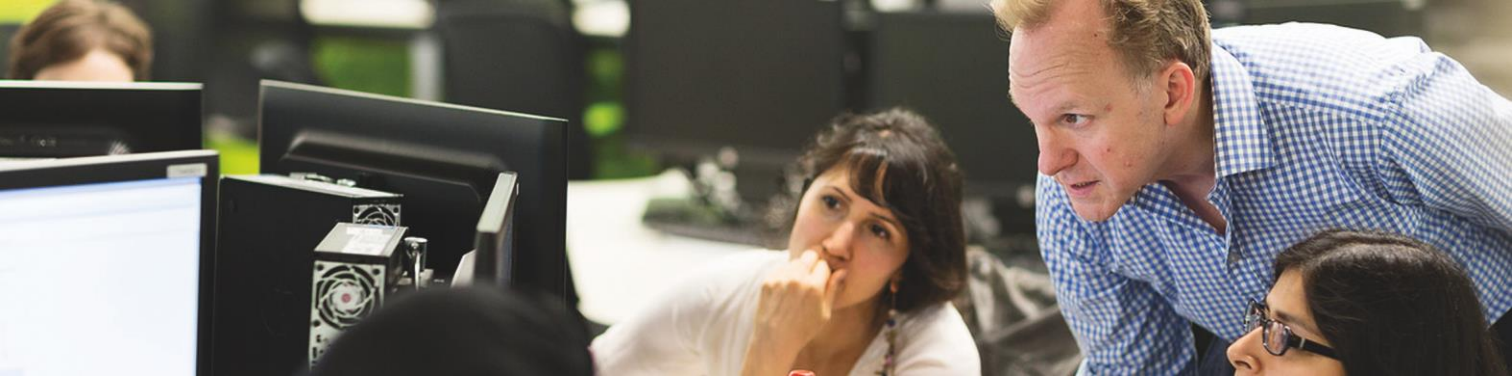
In the summer term we run a **Jobs Market** for immediate start vacancies or rolling recruitment.

Fairs allow you to meet a high number of students in a short period of time, and to raise your brand visibility on campus.

In 2018-2019, **49%** of our fair attendees were from overseas, and **17%** from non-UK EU countries.

The top ten nationalities of our fair attendees were:

- United Kingdom
- Chinese
- Malaysian
- Indian
- Singaporean
- French
- Italian
- Hong Kong
- German



## Employer Presentations

Visit UCL and present to students and recent graduates about your organisation's opportunities.

We can host your presentation in theatre style, workshop or drop-in formats, in our seminar room at UCL Careers. We will manage the organisation, promotion, student sign up, and administration on the day.

We will promote your presentation widely across our newsletters, event system, and social media.

If you are running an event elsewhere that you would like to invite UCL students and recent graduates to, we can offer you our **marketing package** for a reduced rate.

Please note that for security reasons we can only host events for UCL students and recent graduates. We will be unable to permit non-UCL students from attending the event.

## Bespoke events

Looking to interview for your roles during your visit? We can offer additional rooms at bespoke hire for your recruitment.



Throughout the year we run educational events open to all students, which are free of charge for employers to take part in. They are not focused on recruitment directly, but rather on development of a skill or knowledge of a sector.

**Skills Sessions** – A series of panel discussions, workshops, practice assessment centres, CV checking, and interview coaching sessions. Students come from a range of degree types and year groups.

**Themed Weeks** – A week-long programme of events focused on our employer guests' own career journeys and insights, in the following sectors: Media; Museums, Arts & Cultural Heritage, Sustainability, Charities & NGOs, Life Sciences, Health, Government & Policy, and International Development

**Careers with a Global Impact** – Bringing together students from across UCL to explore professional careers, roles and global themes. These events are open to all students from across all disciplines.

The programme will include a number of sessions focussing on sustainability, international development, health, research & development, consultancy, policy making and many more. The aim of the events is to inform students about global career options within these sectors, so we are seeking speakers with global/international experience within their remit who would be keen to take part and network with our students.

We will also be hosting a number of panel sessions as part of a **Global Organisations Careers Conference** to end the series.

*In 2018-19, over 40% of attendees at our skills sessions were Chinese.*

*Of these, over 50% were Masters students.*



## **International Students Group**

Our International Students Group is made up of careers professionals from across our wider team. Their expertise in student careers guidance, labour market information, and event organisation allows them to design a programme of activities to support the international students at UCL to:

- Market themselves in their home country
- Understand the UK job market
- Break down the myths of visa sponsorship

If you would like to present to students about global careers, in an educational format that focuses on sector insight or skill development, our International Students Group may be able to work with you to put on a free event. Please contact us to discuss options further.



## Advertising Vacancies

If you wish to hire a UCL student, researcher or graduate for internships, part-time or full-time positions and your opportunity meets [National Minimum Wage legislation](#) you can advertise your role through our employer portal [myUCLCareers](#). All you need to do is register your organisation on the portal. You will then be able to log-in to your own dashboard and manage your vacancies from there.

Posting a vacancy is the best way to reach UCL students and recent graduates. You can advertise opportunities in the UK or abroad free of charge. You can also target your vacancy to specific subject areas or year groups. Students who have registered to receive updates will automatically get a daily or weekly digest of vacancies. You will receive applications directly to your organisation.

## Global Internships Programme

If you have opportunities based outside of the UK, consider recruiting an intern via our Global Internships Programme.

- Benefit from talented and motivated students who are keen to develop their global skillset and contribute knowledge to your organisation.
- We will discuss your internship with you, promote it to UCL students and send you a shortlist of suitable applications
- In return you will be expected to provide a meaningful, developmental opportunity and some form of financial compensation for the intern

Contact [globalinternships@ucl.ac.uk](mailto:globalinternships@ucl.ac.uk) for more information.





## Targeting specific student groups?

We have links with academic departments and key student societies, and will use them to promote your events and opportunities further.

We have bespoke Careers teams embedded in:

- The School of Management
- Engineering
- Mathematics and Physical Sciences

**UCL Engineering** has the highest rate of overseas students from all UCL faculties: 3,005 full-time overseas undergraduates and postgraduates in 2018-2019.

Departments include:

- Biochemical Engineering
- Chemical Engineering
- Civil, Environmental, and Geomatic Engineering
- Computer Science
- Electronic & Electrical Engineering
- Mechanical Engineering

**UCL School of Management** has a diverse student and alumni community, many of whom are looking for global opportunities.

Engage with curriculum teaching and employer events at undergraduate and postgraduate level:

- BSc/MSci Information Management for Business
- BSc/MSci Management Science
- MSc Management
- MSc Technology Entrepreneurship
- MSc Business Analytics
- MSc Finance

**Mathematics and Physical Sciences** had 1,460 full-time overseas undergraduates and postgraduates in 2018-19.

Meet students on campus at panel discussions, and skills and networking events, providing insight in careers in areas such as:

- Research Science
- FinTech
- Artificial Intelligence
- Environment
- STEM Consulting

# BUILD YOUR BRAND – Recruiter’s Club

New for 2020, we welcome employers to join our Recruiter’s Club and enjoy a wide range of benefits, including extensive promotion of your brand, priority access to key events, and dedicated support from the UCL Careers team.

Please see the Rates card for prices.

## Members – only open to SMEs

- Only open to SMEs
- Dedicated relationship manager at UCL Careers
- Digital screen advertisement for two-week
- Profile in newsletter at one point in year – *exclusive to Members*
- One free drop-in session– an afternoon or morning for an activity of your choosing (i.e. interviews or informal chats with students) -- *exclusive to Members*
- Logo published on our website, hyperlinked to your myUCLCareers profile
- Social media promotion of job opportunities promoted through a managed opportunity scheme
- One Instagram story on the UCL Careers account
- Subscription to termly UCL Careers Employer Newsletter, with news and updates

## Contributors – SME and charity / non-profit rate available

In addition to the core benefits of the Members package, Contributors will enjoy:

- Priority booking for autumn term careers fairs and summer Jobs Market
- Priority booking for autumn term presentations
- Priority booking for autumn term skills events
- Invitation to annual recruiter’s forum with UCL Careers team
- Contribute a skills-based quote to our brand new [Skills Hub](#) page – hyperlinked to your myUCLCareers profile

## Sponsors

As well as the Contributors benefits, Sponsors also have access to:

- 20% discount on sponsorship of one Careers Fair
- Meeting with most relevant Careers Consultant for target students, where appropriate
- One lunchtime “pop-up” in the busy [Student Centre](#) alongside UCL Careers
- Opportunity to run a session on either “How to make the most of the Careers Fair”, or “How to make the most of your summer work experience / internship”



## Competitions

Promote your student competitions and challenges on our website and social media, and engage with the student community by encouraging employability or giving an insight into commercial challenges.

UCL successes will be promoted in our blogs, further strengthening company brand awareness amongst students.

## Blogs

Contribute to the UCL Careers blogs with alumni stories, sector insights, and skills-based articles:

- UCL Careers: <http://blogs.ucl.ac.uk/ucl-careers/>
- Researchers: <http://blogs.ucl.ac.uk/ucl-researchers/>

Previous blogs have included:

- Assistant Management Accountant: Inspire Me
- UCL Alumni Profile: Graduate Trainee at KPMG (Forensic – Fraud & Investigations)
- The Creative Industries: Getting into Film and Production

# RATES



Rates for UCL Careers events and services:

Recruiting	Cost	Notes
Post a vacancy on myUCLCareers	Free	Indirect third party recruiters will be charged £159 (+VAT) and will need to advertise through <a href="#">JobOnline</a> managed by our parent body, The Careers Group.
Shortlisting service UCL Talent Bank	Free	For opportunities in SMEs/charities exclusive to UCL and/or part-time roles or summer internships
UCL Careers Summer Internships Scheme	Free	For London-based roles exclusive to UCL. Employers are reimbursed for around 43% of the internship cost by UCL.
Global Internships Programme	Free	For roles exclusive to UCL.
The Knowledge Economy: Student Consultancy Projects	Free	A team of 5-6 BAsc students will act as 'consultants' for free for a period of around 9 weeks.

Fairs (Prices for 2020-21)	Cost	Notes
Fairs are individually priced, and we offer discounts to SMEs, registered charities and firms who attend multiple fairs.		
Management Consultancy	£675 + VAT	
Banking, Finance & Economics	Day 1: £795 + VAT Day 2: £885 + VAT	Day 1 includes an Economics Zone. Day 2 focuses on Banking and Finance solely.
Life & Health Sciences	£350 + VAT	Run in collaboration with King's and Imperial
Engineering & the Built Environment	£755 + VAT	
IT & Technology	£795 + VAT	
Law	£945 + VAT	
Jobs Market	£150 + VAT	Must have immediate start vacancies to exhibit
Fair sponsorship	Flexible	Prices vary depending on the Fair and for joint or sole sponsorship. Please ask for more details

# RATES



Rates for UCL Careers events and services:

Other Events	Cost	Notes
Employer Presentations: on-campus	£355 + VAT	Includes two hour venue and AV hire, marketing managed by UCL Careers, sign-up list and support on the day.  We can also host you for bespoke events such as interviews, and drop-ins. Please contact us with your requirements for a quote.
Employer Marketing Package	£195 + VAT	Suitable for events managed by employers. We have a menu of marketing options to suit your needs.
Themed Weeks	Free	
Employer-led skills events	Free	
Careers with a Global Impact	Free	

Recruiter's Club	Cost	
Members	£200 + VAT	Level only available to SMEs
Contributors	£500 + VAT, or £350 + VAT for SMEs / charities/ non-profits	
Sponsors	£1,600	

# CONTACT US

**Email:** [employers@ucl.ac.uk](mailto:employers@ucl.ac.uk)

**Call:** 020 3549 5924

**Web:** [www.ucl.ac.uk/careers/recruiters](http://www.ucl.ac.uk/careers/recruiters)

