Arts & Sciences student Katie Rawlins, undertook an 8 week internship as an Insight Analyst at Simply Get Results, an analytics software company, during the summer of 2018. She describes her experience below:

**What were your aims and expectations of the internship before it began?**

Before starting the internship, my expectations were for a broad experience that would be adaptable around my skills and interests. My expectations were met as I worked on a wide variety of tasks and projects on my internship at Simply Get Results. I worked as a part of a few different teams and really enjoyed the diversity of the work.

**What did you do on your internship?**

One of the major projects was a website overhaul for which I was on the marketing team. My role within this team was reviewing and suggesting changes to the website and creating mock-ups of the new content for our web designer. I was also given the responsibility to synthesise and visualise information for a variety of tasks. For example, I created a summary pack from the company’s Team Development day and an informational pack following a consultation about the company’s development. I also organised the first internal company summit, planning both the structure and the content of the day, which was huge success and very enjoyable. Other projects I worked on were developing an onboarding pack, designing a holiday calendar, helping with GDPR compliance and working on a number of illustrative PowerPoints for client presentations or internal information. I was also responsible for starting a daily stand-up: the company is small and most people work remotely so it was a virtual 10 minutes call every morning, for which I sorted out the topic and structure, for the team to share updates and ongoing processes in the company. It was a really enjoyable part as I saw how it helped bring the team together as well as communicate in an efficient and engaging way.

**How did you find working for an SME (small to medium sized enterprise)?**

This is my second time working in an SME and it reinforced my already positive experience of working in a small company. I love being able to have a view across different areas of the business and be able to talk to
the founders and learn more about the company’s vision and ethos. I also think the lack of a highly structured plan for the internship, as you would find in large companies, allowed me to have a really diverse and valuable experience working with many different people at different times.

**How did the internship impact your professional and personal development?**

This internship has changed my outlook on my future career. I am certain now that I want to pursue a career working in SMEs and further to that, I also know that I want to develop a portfolio career early on rather than pursuing a traditional, linear path.

I really loved the pace of work, the variety and continually developing challenges in a fast-growing company. It taught me to iterate quickly and be very flexible. Other key skills I developed were time management, design skills and interpersonal skills. This internship also put me in touch with a number of interesting people who I would like to work with in the future.

**Would you recommend this experience to other students interested in this company or scheme?**

I would definitely recommend working with Simply Get Results – it is an incredible, exciting small company full of highly talented and inspiring people who have a brilliant attitude to interns’ experiences. Overall, my internship went very smoothly and it was good to have UCL Careers’ support through this scheme.