

UCL CAREERS SUMMER INTERNSHIPS SCHEME

STUDENT CASE STUDY - Katie Rawlins



Arts & Sciences student Katie Rawlins, undertook an 8 week internship as an Insight Analyst at Simply Get Results, an analytics software company, during the summer of 2018. She describes her experience below:

What were your aims and expectations of the internship before it began?

Before starting the internship, my expectations were for a broad experience that would be adaptable around my skills and interests. My expectations were met as I worked on a wide variety of tasks and projects on my internship at Simply Get Results. I worked as a part of a few different teams and really enjoyed the diversity of the work.

What did you do on your internship?

One of the major projects was a website overhaul for which I was on the marketing team. My role within this team was reviewing and suggesting changes to the website and creating mock-ups of the new content for our web designer. I was also given the responsibility to synthesise and visualise information for a variety of tasks. For example, I created a summary pack from the company's Team Development day and an informational pack following a consultation about the company's development. I also organised the first internal company summit, planning both the structure and the content of the day, which was huge success and very enjoyable.

Other projects I worked on were developing an onboarding pack, designing a holiday calendar, helping with GDPR compliance and working on a number of illustrative PowerPoints for client presentations or internal information. I was also responsible for starting a daily stand-up: the company is small and most people work remotely so it was a virtual 10 minutes call every morning, for which I sorted out the topic and structure, for the team to share updates and ongoing processes in the company. It was a really enjoyable part as I saw how it helped bring the team together as well as communicate in an efficient and engaging way.

How did you find working for an SME (small to medium sized enterprise)?

This is my second time working in an SME and it reinforced my already positive experience of working in a small company. I love being able to have a view across different areas of the business and be able to talk to

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the founders and learn more about the company's vision and ethos. I also think the lack of a highly structured plan for the internship, as you would find in large companies, allowed me to have a really diverse and valuable experience working with many different people at different times.

How did the internship impact your professional and personal development?

This internship has changed my outlook on my future career. I am certain now that I want to pursue a career working in SMEs and further to that, I also know that I want to develop a portfolio career early on rather than pursuing a traditional, linear path.

I really loved the pace of work, the variety and continually developing challenges in a fast-growing company. It taught me to iterate quickly and be very flexible. Other key skills I developed were time management, design skills and interpersonal skills. This internship also put me in touch with a number of interesting people who I would like to work with in the future.

Would you recommend this experience to other students interested in this company or scheme?

I would definitely recommend working with Simply Get Results – it is an incredible, exciting small company full of highly talented and inspiring people who have a brilliant attitude to interns' experiences. Overall, my internship went very smoothly and it was good to have UCL Careers' support through this scheme.