

FIND *your* FUTURE

Media Sector information resources

As part of UCL Careers' Media Themed Week we have created this handout to provide a list of useful resources to help prepare you for the events and to continue your research into the sector.

Overview

Whether you are interested in journalism, publishing, broadcasting, advertising, marketing, communications or PR, this sector can be a rewarding and challenging place to start your career.

Other key starting points

In addition to the above overview, the following resources will either also provide a general overview of current trends in the Media sector or provide more detailed information on the range of different graduate level roles available to help you get a better understanding of your different options.

The different job profiles listed will provide key information on areas such as:

- Main duties / responsibilities for the role
- Expected salary information (starting and potential earnings)
- Professional development, training and career prospects
- Typical working hours
- Entry requirements (formal qualifications and skills)
- How to get work experience
- How to identify key employers and where to search for vacancy

<https://www.prospects.ac.uk/job-profiles/browse-sector/media-and-internet>

<https://www.prospects.ac.uk/job-profiles/browse-sector/creative-arts-and-design>

<https://www.prospects.ac.uk/job-profiles/browse-sector/marketing-advertising-and-pr>

Professional organisations and other bodies

Many media-sector professional body websites will produce career guides aimed at student / graduate level jobseekers providing an insider's view on how to start your media career. They will also provide information for their members on areas such as events, news on current trends, future developments etc. for the sector.

Keeping up to date with sector news through sites like these is useful for building your commercial awareness which recruiters will be looking for evidence of when you start applying.

The listing below will highlight all the major professional bodies for the media sector and explain what sorts of information each one provides that might be useful to you when planning your media career. [They will also provide support with navigating these sites to find the student focussed content.]

<https://ucl-careers-resources.targetconnect.net/search/tags/professional-association?query=media>

Employer directories and key vacancy sources

Through 'myUCLCareers', thousands of organisations target UCL students and graduates by advertising a range of vacancy types including work experience / internships and full time graduate level roles.

Log in to your own myUCLCareers account now to search for:

- <https://www.ucl.ac.uk/careers/opportunities/jobs/job-sites> Current media sector vacancies (using the 'Occupational area' filter for 'PR, advertising, marketing and communications', 'Performance and creative arts' or 'Publishing, journalism and translation' or the 'Quick search' for terms such as: Reporter, Journalism, Digital Communications, Marketing, PR, Copywriter, Proof-reader, Editor/Editorial etc.
- Through your myUCLCareers account you can also use the organisation search to identify recruiters by 'occupational area' who have a connection with UCL Careers and who operate in the media sector.

They may also promote recruitment / networking / skill development events both on and off campus.

- www.ucl.ac.uk/careers/events-list View forthcoming event listing on myUCLCareers

Some [many] recruiters won't directly target UCL students through myUCLCareers so it's also worth expanding your search by looking through our listings of media sector to identify potential employers, (to research further or for speculative applications), or current opportunities:

- Company directories <https://ucl-careers-resources.targetconnect.net/search/tags/directory?query=media>
- Job sites <https://ucl-careers-resources.targetconnect.net/search/tags/job-site?query=media>

Students' Union UCL – Clubs and Societies

This is an overview of clubs / societies at UCL that would also be relevant to this sector:

<http://studentsunionucl.org/clubs-societies/film-tv-society>

<http://studentsunionucl.org/clubs-societies/pi-media>

<http://studentsunionucl.org/clubs-societies/advertising-marketing-and-pr-society>

<http://studentsunionucl.org/clubs-societies/writers-society>

Media Sector Themed Week

If you missed our annual Media sector week or would like a reminder of what happened, the 'Resources' section of our website will provide a mix of lecturecast recordings, speaker profiles and event summaries which will include top tips from all those involved with the week.

<http://www.ucl.ac.uk/careers/resources/slides/themed-weeks/media>

<https://blogs.ucl.ac.uk/ucl-careers/>

Media Sector Mentoring

Following the Themed Week, you might also want to explore the 'UCL Alumni Online Community' to identify UCL graduates who are now working in this sector and who are happy to provide support for UCL students.

<http://www.ucl.ac.uk/careers/opportunities/jobs/alumni-mentoring>