

## Dr Rajbir Hazelwood, International Programme Manager Access Ed and The Brilliant Club



*'Susana's performance far outstripped my expectations for the internship. She was committed, innovative and an all-round high performer. She learnt new skills where required, especially in marketing and communication, and was a great addition to the team.'*

Susana supported AccessEd, a start-up social enterprise, on all aspects of our current overseas work, specifically supporting our work in the US and South Africa. Listed below is summary of work completed by Susana:

1. Research on overseas education systems in order to provide a useful snapshot of key data and issues. This included information on Spain, Malaysia and Boston, MA in the USA.
2. Assessing new partner applications by providing summaries of application documents, and collating with own research.
3. Designing and delivering the researcher recruitment process for our South Africa pilot programme. This included creating recruitment materials, social media marketing, and overseeing all communication with prospective applicants. Susana also supported with the design of the assessment process and coordinated assessment.
4. Designing new programme materials for South Africa pilot programme, including external facing documents for universities, schools and pupils.
5. Creating new branding materials for new programmes, including branded templates and new logos.
6. Researching fundraising sources in the US for college access programmes.

Susana's performance far outstripped my expectations for the internship. She was committed, innovative and an all-round high performer. She learnt new skills where required, especially in marketing and communication, and was a great addition to the team. Susana also took on more responsibility than I initially planned, essentially handling all the team's communication with South African researchers.

As a start-up, Susana's support has been invaluable to the progress AccessEd has been able to make in new projects. For example, without Susana we would not have the capacity to create the branded materials that she produced to such a high-quality. Her work has supported us to think about the role that PhD interns could play in supporting and mentoring researchers we engage with overseas.