UCL is ranked **seventh in the world’s top 10 universities** by the QS World University Rankings (2018).

UCL Careers are a dedicated team of professionals, who provide **impartial guidance and information to both student and graduate clients**.

Our team has a unique blend of Higher Education and graduate recruitment experience, meaning we have a strong commercial understanding of the graduate labour market and recruitment landscape – so we can work with you to **maximise the success of your recruitment campaign at UCL**.

In 2017/18 UCL Careers had:

- **238,976** individual visits to our website
- **1,302** students attend employer-led presentations
- **3,326** students attend employer-led forums
The following pages outline a variety of communication channels and events you can use to engage with UCL students and recent graduates.

**Build your Brand**
Engage with students across digital and printed platforms with our promotional packages

**Events**
Meet students at UCL or off-campus throughout the year

**Recruiting**
Advertise your roles to current students and recent graduates

**Target Talent**
Connect with specific academic departments and faculties
<table>
<thead>
<tr>
<th>UCL Careers Guide</th>
<th>Support our skills programme</th>
<th>Digital screen advertisement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feature a Graduate Case Study in the next UCL Careers Guide:</td>
<td>Deliver a skills session to a wide range of students and recent graduates:</td>
<td>Share an ad for your organisation on our digital screen.</td>
</tr>
<tr>
<td>• Includes your company logo and a link to your website</td>
<td>• Free to take part in, but we are grateful to our Supporters for a financial contribution</td>
<td>• Situated in the Careers Library, our waiting area for appointments</td>
</tr>
<tr>
<td>• The Guide has a print run of 8,000+ and is available digitally on our website</td>
<td>Supports benefit from enhanced promotion, including:</td>
<td>• Average footfall of over 50 students and graduates per day</td>
</tr>
<tr>
<td>• We distribute the Guide to all students at inductions and major events, and to all first-time visitors</td>
<td>• Acknowledgement in our Careers Guide</td>
<td>• Your advertisement will play for a two-week period of your choice</td>
</tr>
</tbody>
</table>

**Build your Brand package:** Purchase all three services together for a discounted rate, giving you maximum coverage on campus. See rates card for more information.
Competitions

Promote your student competitions and challenges on our website and social media, and engage with the student community by encouraging employability or giving an insight into commercial challenges.

UCL successes will be promoted in our blogs, further strengthening company brand awareness amongst students.

Blogs

Contribute to the UCL Careers blogs with alumni stories, sector insights, and skills-based articles:

- Researchers: [http://blogs.ucl.ac.uk/ucl-researchers/](http://blogs.ucl.ac.uk/ucl-researchers/)

Previous blogs have included:

- Assistant Management Accountant: Inspire Me
- UCL Alumni Profile: Graduate Trainee at KPMG (Forensic – Fraud & Investigations)
- The Creative Industries: Getting into Film and Production
Fairs
Throughout the year, we hold large recruitment fairs on campus where you can engage with hundreds of students.

• Fairs are individually priced with generous discounts available for registered charities & SMEs
• In the summer term we run a free Jobs Market for immediate start vacancies or rolling recruitment

The autumn term includes 6 key industry fairs:
• Banking, Finance & Economics
• Management Consultancy
• Engineering & Built Environment
• IT & Technology
• Life & Health Sciences
• Law

Presentations/Bespoke Events
We offer employers the opportunity to present to students and recent graduates:

We can host your event in our seminar room and manage the organisation, promotion, student sign up, and administration on the day

You can also offer a drop-in session to meet a smaller number of students 1-to-1.

Employer Marketing Package
Want to promote your own events to UCL students and graduates? Book our marketing package and choose from options including:

• Social media
• Events Listing sent to academic departments
• An advertisement on our digital screen
• Communications to relevant student societies
• Posters to display around campus
• Inclusion in emails
**Themed Weeks**

- A bespoke programme of events taking place over one week, including workshops, presentations, panel discussions and careers forums
- Raise your profile on campus and promote your sector, organisation and personal career experience in an informal setting. You don't have to be currently recruiting to attend
- We welcome organisations of all types and sizes, in particular UCL alumni who would like to share their experiences

**Sectors covered:**

- Charities & NGOs
- Sustainability
- Government & Policy
- Life & Health Sciences
- International Development
- Media
- Museums & Cultural Heritage

**Employer-led skills sessions**

Play an active part in improving students’ understanding of skills needed to secure a graduate job or internship, while strengthening your brand and profile on campus. Give back to the UCL student community and benefit from stronger applications and better prepared students.

In partnership with the Students’ Union UCL, we run a programme of panel discussions, workshops, one-to-one interview and CV coaching, and mock assessment centres.

Participation is free, but demand is high. A Supporter’s Package is also available for a small fee which includes priority booking and a range of online profile raising opportunities.
Global Citizenship Employability Programme

- UCL Careers organises the Employability pathway of [UCL Global Citizenship](#)
- The Global Citizenship Employability Programme brings together 100 students from across UCL for an intensive series of workshops and talks
- We look for employers to contribute in a variety of ways, including sending guest speakers and alumni to inspire our students, and delivering skills sessions
- It’s completely free of charge to participate, and an opportunity to engage with a variety of penultimate year, finalist, and Masters students
- We run sessions on speed interviews, assessment centre exercises, and more – register your interest today
**Advertising Vacancies**

If you wish to hire a UCL student, researcher or graduate for internships, part-time or full-time positions and your opportunity meets National Minimum Wage legislation you can advertise your role through our employer portal myUCLCareers. All you need to do is register your organisation on the portal. You will then be able to log-in to your own dashboard and manage your vacancies from there.

Posting a vacancy is the best way to reach UCL students and recent graduates. You can advertise opportunities in the UK or abroad free of charge. You can also target your vacancy to specific subject areas or year groups. Students who have registered to receive updates will automatically get a daily or weekly digest of vacancies. You will receive applications directly to your organisation.

**Shortlisting Service - UCL Talent Bank**

UCL Talent Bank is a free of charge matching and shortlisting service where we will send you a shortlist of suitable UCL candidates. This service is particularly designed for small to medium sized enterprises and for one-off / niche opportunities in larger organisations and not for ongoing recruitment. The priorities for this option are opportunities which are exclusive to UCL, and/or part-time roles (up to 15 hours per week) or summer internships.
UCL Careers Summer Internships Scheme

Receive a financial contribution from Santander Universities when you offer an exclusive summer internship to a UCL student, graduate or researcher. Your intern can support you with a project or business development initiative that will move your organisation forward, providing you with a fresh perspective and new talent.

• The scheme is open to London based SMEs
• The intern must be paid London Living Wage per hour
• The internship will be advertised through our myUCLCareers portal and social media
• UCL Careers will provide you with a shortlist of the most suitable candidates for you to make your selection
• A dedicated Internships Officer will support you through the process of participating in this scheme

Global Internships Programme

Recruit talent into your overseas organisation via our Global Internships Programme.

• Kickstart the global career of a talented and motivated student who is keen to develop their skillset, contribute knowledge to your organisation and experience a culture that is likely to be new to them
• You can expect a dedicated contact to talk through your internship opportunity and support with marketing it to UCL students free of charge
• In return you will be expected to provide a meaningful, developmental opportunity for the intern and some form of compensation (such as a salary or other living allowance)
**Academic Departments**

UCL Careers have dedicated careers staff for all academic departments who may also be able to promote your opportunities and events. A full list of departments at UCL can be found at [http://www.ucl.ac.uk/departments](http://www.ucl.ac.uk/departments)

- Build closer partnerships with certain departments through promotion in regular online & social media communications
- Contribute to teaching in the academic curriculum.
- Participate in bespoke employer programmes, which can include a range of events such as panel discussions, skills workshops, case study exercises, fairs and much more
- Build up meaningful relationships with a specific group of students at no cost

To find out more ask your regular careers contact or ask us to direct you to the appropriate person responsible for that academic department.
BASc Arts & Sciences

Hire a student with interdisciplinary skills from the BASc Arts & Sciences programme, UCL’s ‘Liberal Arts’ style degree. Offer an exclusive internship for second year students by posting a Managed Opportunity through the BASc Arts & Sciences Internships Scheme on the myUCLCareers portal.

A shortlisting service is available alongside promotion of your internship via the BASc Internships Newsletter, social media pages and emails direct to students.

The Knowledge Economy: Student Consultancy Projects

As part of their final year, BASc students team up with employers for a 9 week consultancy project of your design, aimed at providing you with new market insight, business expansion opportunities, or just a fresh perspective.

The project runs between October and January and culminates in the presentation of a consultancy report, which is yours to keep.

School of Management

Work with students from the UCL School of Management both at undergraduate and Masters level by contributing to teaching in the curriculum and/or engaging on campus.

Fast track students through your selection process in collaboration with the School.

Hire BSc Management Science undergraduates for summer internships by posting an exclusive Managed Opportunity through the Management Science Internships Scheme on the myUCLCareers portal.
Engineering

Engage on campus with all the major Engineering disciplines including Computer Science by contributing to the curriculum and/or attending events.

Recruit for internships and exclusive opportunities for UCL Engineering students by posting a Managed Opportunity through the UCL Talent Bank - Engineering Scheme on the myUCLCareers portal. A shortlisting service is available alongside promotion of your opportunity via the Engineering Newsletter and social media.

PhD / Researchers from all Faculties

Engage with PhD research students on campus.

Reach research students and staff interested in opportunities outside of academia, and in particular internships, via our advertising services on the myUCLCareers portal.

Mathematical and Physical Sciences

The Faculty of Mathematical and Physical Sciences has 4,000 undergraduates and post-graduate taught students. From Autumn 2018 there will be an inaugural series of MAPS Careers events on campus, including panel discussions, speed interviewing sessions, workshops, debates, and networking. One of the goals of these events is to raise STEM student awareness of the different sectors in which they can use their skills outside the lab and academia. Connect with MAPS students and inspire them to use their skills in your organisation.
Rates for UCL Careers events and services:

<table>
<thead>
<tr>
<th>Build your Brand</th>
<th>Cost</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employer Marketing Package</td>
<td>£195 + VAT</td>
<td>Suitable for events managed by employers. We have a menu of marketing options to suit your needs.</td>
</tr>
<tr>
<td>UCL Careers Guide Graduate Case Study</td>
<td>£325 + VAT</td>
<td>We offer discounts to registered charities and SMEs.</td>
</tr>
<tr>
<td>Support our skills programme</td>
<td>£325 + VAT</td>
<td>Enjoy enhanced promotion of your brand as well as priority access to certain events.</td>
</tr>
<tr>
<td>Build your Brand Package</td>
<td>£695 + VAT</td>
<td>Combines Annual Guide Graduate Case Study, Skills Supporters’ Package and an advert on our UCL Careers Digital Screen</td>
</tr>
<tr>
<td>Competitions and Blog</td>
<td>Free</td>
<td></td>
</tr>
<tr>
<td>Digital Screen in the Careers Library</td>
<td>£159 + VAT</td>
<td>One PowerPoint slide 16x9 visible for 2 weeks</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Fairs</th>
<th>Cost</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fair sponsorship</td>
<td>Flexible</td>
<td>Prices vary depending on the Fair and for joint or sole sponsorship. Please ask for more details</td>
</tr>
</tbody>
</table>

Fairs are individually priced, and we offer discounts to SMEs, registered charities and firms who attend multiple fairs.

| Management Consultancy                                | £525 + VAT |                                                                      |
| Banking, Finance & Economics                           | Day 1: £745 + VAT Day 2: £845 + VAT | Day 1 includes an Economics Zone. Day 2 focuses on Banking and Finance solely. |
| Life & Health Sciences                                 | £300 + VAT | Run as a collaboration with King’s and Imperial                       |
| Engineering & the Built Environment                   | £695 + VAT |                                                                      |
| IT & Technology                                        | £745 + VAT |                                                                      |
| Law                                                    | £925 + VAT |                                                                      |
Rates for UCL Careers events and services:

<table>
<thead>
<tr>
<th>Events Continued</th>
<th>Cost</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employer Presentations</td>
<td>£355 + VAT</td>
<td>Includes venue and AV hire, marketing managed by UCL Careers, sign-up list and support on the day.</td>
</tr>
<tr>
<td>Drop In Service</td>
<td>£172.50 + VAT</td>
<td>Includes venue, marketing managed by UCL Careers and support on the day.</td>
</tr>
<tr>
<td>Interview Room Hire</td>
<td>£90 + VAT</td>
<td>Day rate</td>
</tr>
<tr>
<td>Themed Weeks</td>
<td>Free</td>
<td></td>
</tr>
<tr>
<td>Employer-led skills events</td>
<td>Free</td>
<td></td>
</tr>
<tr>
<td>Support our skills programme</td>
<td>£325 + VAT</td>
<td>Also available as part of “Build your Brand” package.</td>
</tr>
<tr>
<td>Global Citizenship Employability Programme</td>
<td>Free</td>
<td></td>
</tr>
</tbody>
</table>

**Recruiting**

<table>
<thead>
<tr>
<th>Recruiting</th>
<th>Cost</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Post a vacancy on myUCLCareers</td>
<td>Free</td>
<td>Indirect third party recruiters will be charged £159 (+VAT) and will need to advertise through JobOnline managed by our parent body, The Careers Group.</td>
</tr>
<tr>
<td>Shortlisting service UCL Talent Bank</td>
<td>Free</td>
<td>For opportunities in SMEs/charities that are exclusive to UCL and/or part-time roles or summer internships.</td>
</tr>
<tr>
<td>UCL Careers Summer Internships Scheme</td>
<td>Free (includes funding for employers)</td>
<td>Employers will pay the whole wage for the intern in the first instance and will be reimbursed for around 43% of the wage cost afterwards by UCL.</td>
</tr>
<tr>
<td>Global Internships Programme</td>
<td>Free</td>
<td>For roles exclusive to UCL.</td>
</tr>
<tr>
<td>Shortlisting service for Management Science or BASc Internships</td>
<td>Free</td>
<td>For exclusive part-time or summer internships only. Includes additional promotion of opportunity. BASc only – funding available for charity internships.</td>
</tr>
<tr>
<td>The Knowledge Economy: Student Consultancy Projects</td>
<td>Free</td>
<td>A team of 5-6 BASc students will act as ‘consultants’ for free for a period of around 9 weeks.</td>
</tr>
</tbody>
</table>
CONTACT US

Email:  

Call:  

Web:  

www.ucl.ac.uk/careers/recruiters