Simply Get Results Ltd hired Katie, a BASc Arts & Sciences student, through the UCL Careers Summer Internships Scheme in 2018. Read about their experience below:

What were your aims or expectations for the internship before it began and to what extent were they met?

Our expectations were very high, as having spoken in depth to Katie after receiving her application for our internship from UCL Careers, she filled us with enthusiasm. She contributed immediately to our team (within the first hour of an all-day team workshop) with creativity and new ideas and therefore, surpassed our very high expectations.

Having worked with interns in the past, we were already quite clear on how to give enough direction while allowing space for interns to grow into their role. We gave Katie a clear area to work within but allowed freedom and flexibility which we think helped her to develop and add much more value.

What did the internship involve?

During the internship, Katie instigated and carried out a number of initiatives and tasks including:

- Instigating daily stand up calls to improve communication across our growing team
- Organising social events and our ‘Simply Summit’ series of quarterly team get-togethers to help build team cohesion
- Contributing to our ‘Simply Way’ (our company’s approach and operating model), helping codify what we do to help us scale-up as an organisation
- Leading significant parts of marketing work such as helping to re-design our website and building key content to enhance our go-to market proposition and story for customers
- Contributing to sales pitches, through both quantitative data analyses of how people contribute to business performance, and qualitative narrative around how an organisation can benefit from this
How would you describe your intern and their input?

Katie was fantastic – a very special individual who was able think across the spectrum of data analysis through to marketing. She was innovative, applying the newest ideas and latest technology to our ways of working. This helps us become more productive as we scale up. We would happily welcome Katie back as a graduate.

How did the UCL Summer Internship Scheme help your organisation?

Through this scheme, Katie has made some important contributions:

- Improving how we use technology to communicate as a team
- Telling a better story to our end clients, and adapting existing technologies to help us do that in new and exciting ways
- Leading some streams of working in our sales and marketing work, helping grow our business
- Creating a real sense of energy in the business across not only the big things, but the small things too that help make a start-up a stimulating and rewarding place to work

If you are interested in this scheme or want to find out more, please contact Rochelle Symons at rochelle.symons@ucl.ac.uk