UCL CAREERS: INFORMATION FOR EMPLOYERS
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UCL Careers

- UCL is ranked joint fifth in the world’s top 10 universities by the QS World University Rankings (2014). The UCL Institute of Education is ranked number one for education.
- In 2013 UCL Careers won the AGCAS (the professional body for university careers services) Careers Service/Academic Department Partnership Award for our work in building strong relationships with UCL’s School of Management and Engineering Faculty, to improve student employability based on evidence of collaboration, innovation and positive student feedback.
- UCL Careers are a dedicated team of employer engagement staff, careers consultants, information officers and marketing professionals, who provide impartial guidance and information to both student and graduate clients.
- Our team has a unique blend of Higher Education and graduate recruitment experience, meaning we have a strong commercial understanding of the graduate labour market and recruitment landscape – so we can work with you to maximise the success of your recruitment campaign at UCL.
Build your Brand Online

Targeted email services

Focus your promotion of a vacancy or event more effectively via specific groups of students

- **UCL Alert** targets students and graduates by degree discipline, preferred career option, degree class and year of study
- **International Mailings** allows you to reach specific nationalities
- **Graduate School Newsletter** targets PhD & Research Masters students

Competitions

Promote your student competitions and challenges on our website

- Engage with the student community by encouraging employability or giving an insight into commercial challenges
- UCL successes will be promoted on our blogs, further strengthening company brand awareness amongst students

Digital Screen

Advertise your Careers-related event or competition on the digital screen in our Careers Library for a 2 week period
Build your Brand Online

Social Media

UCL Careers use a range of social media channels to further promote employer opportunities & activities, including Twitter and Facebook

UCL Blogs

Contribute to UCL Careers blog content by conveying personal experiences of working in a particular role and promoting your company’s opportunities

- Researchers: [http://blogs.ucl.ac.uk/ucl-researchers/](http://blogs.ucl.ac.uk/ucl-researchers/)
Build your Brand on Campus

Fairs
Large sector-focused recruitment fairs held on campus where you can engage with students alongside other employers

- 5 key industry fairs showcased – Banking & Finance, Management Consultancy, Engineering, IT & Technology and Law
- Largest on campus recruitment event with high student footfall
- Scheduled at start of academic year to complement employer recruitment calendars
- Engage with higher volumes of students generated by “pull” of multiple employers
- Booking opens in March - demand is high so early booking recommended

"Really impressed with the calibre of candidates. Students were well prepared & professional. Great turn out from all year groups and degree subjects. Success!"

Allen & Overy LLP
Build your Brand on Campus

**Themed Weeks**
A programme of sector themed career events to promote alternative areas not covered by our Careers Fairs

- Areas covered are Charities & NGOs, Environment, Government & Policy, Health & Life Sciences, Media and Museums & Cultural Heritage
- A bespoke programme of events taking place over one week, including workshops, presentations, panel discussions and careers forums
- Promote your sector, organisation and personal career experience in an informal setting: you don't have to be currently recruiting to attend
- Options include speaking to lots of students at a networking event or panel, or engaging with smaller groups
- Good opportunity to raise your profile on campus before holding your own presentation
- Features organisations of all types and size with opportunities for UCL alumni to share their career experiences
Build your Brand on Campus

Presentations/Bespoke events
Presentations focus on promoting one employer and their opportunities. We offer a range of formats and can advise on what is most appropriate for your organisation – from formal presentations to promotional stands on campus

On campus
- Depending on your requirements, we can manage the event organisation, promotion and student sign up
- Alternatively, or to complement a presentation, you can offer a drop-in session to meet a smaller number of students 1-to-1

Off campus
- We can market your event to relevant UCL students using a range of media agreed with you in advance
Build your Brand on Campus

Skills4Work
Our employability programme run in partnership with UCL Union and supported by the Association of Graduate Recruiters (AGR), includes 1-to-1 coaching sessions, workshops, panel discussions and mock assessment centres

- Play an active part in improving student understanding of skills needed to secure a graduate/undergraduate job, and benefit from stronger applications and better prepared student applicants
- Work with students in 1-to-1s, reviewing CVs or conducting mock interviews
- Run a mock assessment centre or take part in a panel discussion to reach a wider group of students
- Strengthen your brand and give back to the wider UCL student community
- It's free to participate, but demand is high. You can pay a small annual fee in return for priority booking and a range of online profile raising opportunities

“Really well run programme and very glad we joined.” Unilever, 2015

Skills4Work runs during term time. For opportunities to engage with skills activities during the summer term, please see the Global Citizenship Employability Programme.
Build your Brand on Campus

**Focus on Management**
This summer programme allows you to engage with UCL students who have undergone a highly competitive selection process to secure a place. There are various ways you can get involved, from hosting to sending a Team Manager for management training.

**Global Citizenship Employability Programme**
UCL Careers organises the Employability element of [UCL Global Citizenship](http://www.ucl.ac.uk/globalcitizenship). We look for employers to contribute in a variety of ways, from sending guest speakers and alumni to inspire our students, to helping deliver application and CV advice and interview practice. However you decide to contribute, you will have the chance to engage with over 100 penultimate, final year, and Masters students who have chosen to spend 2 weeks of their summer building their employability skills.

**SPRINT Programme**
A bespoke development programme for female undergraduates and graduates who are at the early stages of their career development. RBS deliver this programme with sponsorship from other employers.
Inspire at UCL

UCLInspireMe Campaign

UCL Careers is running our UCLInspireMe campaign, the aim of which is to showcase employers and opportunities outside of the larger and more traditional sectors and graduate schemes, to raise awareness of, and inspire students to consider the vast range of exciting “alternative” sectors and opportunities that exist out there.

- Employer Blogs
- Social Media activities incl. live Facebook Q&A,
- Pop up events
Find *your* Future Talent

**UCL JobOnline**
- Promote your company’s UK or international opportunities to UCL students and graduates free of charge by advertising on our online job board
- By using the affiliated service, JobOnline, you can advertise across all Careers Group colleges to maximise the number of students you reach.

**UCL Talent Bank**
**UCL Talent Bank** is our free vacancy shortlisting service to save time and resources when recruiting UCL’s top talent. This service is primarily aimed at SMEs and not for ongoing graduate recruitment schemes. Please contact talentbank@ucl.ac.uk if you are interested in using this service.
- Target undergraduates, masters, PhD researchers and recent graduates for summer internships and graduate roles
- We will source suitable applicants according to your specified skills set
- Students and graduates sign up to our service, so we have a database of active job searchers on file

**Target Talent in Departments**
- Work with us to recruit UCL students to undertake a placement or internship in your organisation
Target Talent in Academic Departments

Dedicated Careers Consultants and Employer Engagement

The most direct way of promoting your opportunities to specific student groups is through our UCL JobOnline and Alert services. UCL Careers have dedicated careers consultants for all academic departments who may also be able to promote your opportunities and events. A full list of departments at UCL can be found at http://www.ucl.ac.uk/departments

UCL Careers also have staff dedicated to managing employer engagement for specific academic departments.

- Build closer partnerships with certain departments through promotion in regular online & social media communications
- Contribute to teaching in the academic curriculum.
- Participate in bespoke employer programmes, which can include a range of events such as panel discussions, skills workshops, case study exercises, fairs and much more
- Build up meaningful relationships with a specific group of students at no cost
- Facilitate a range of placements and internships with specific students
Target Talent in Academic Departments

**BASc Arts & Sciences**
- Hire BASc Arts & Sciences students for second year summer internships.

**Engineering**
- Engage on campus with all the major Engineering disciplines including Computer Science by contributing to the curriculum and/or attending events.
- Recruit for undergraduate internships, year-in-industry and graduate recruitment through UCL Talent Bank Engineering.

**School of Management**
- Work with students from the School of Management both at undergraduate and masters level by contributing to teaching in the curriculum and/or engaging on campus.
- Fast track students through your selection process in collaboration with the School.
- Hire BSc Management Science undergraduates for summer internships.

**PhD / Researchers**
- Engage with PhD research students on campus.
- Reach research students and staff interested in opportunities outside of academia via our UCL Talent Bank service.
- Host a Bioscience PhD student sponsored by the BBSRC (3 month placements).
Contact Us

Email us employers@ucl.ac.uk

Call the team on 020 3549 5930

www.ucl.ac.uk/careers/recruiters
# Rates for employer events/services

<table>
<thead>
<tr>
<th>Event/Service</th>
<th>Cost</th>
<th>Notes</th>
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<tbody>
<tr>
<td><strong>Fairs</strong></td>
<td></td>
<td><strong>Notes</strong></td>
</tr>
<tr>
<td>Management Consultancy</td>
<td>£395 + VAT</td>
<td>All prices are for 1 day (where it is a 2 day Fair). We offer discounts to SMEs, registered charities and firms who attend more than 1 Fair, or 2 days of a Fair.</td>
</tr>
<tr>
<td>Banking &amp; Finance</td>
<td>£745 + VAT</td>
<td>Prices vary depending on the Fair and for joint or sole sponsorship. Please ask for more details if you are interested.</td>
</tr>
<tr>
<td>Engineering</td>
<td>£645 + VAT</td>
<td></td>
</tr>
<tr>
<td>IT &amp; Technology</td>
<td>£745 + VAT</td>
<td></td>
</tr>
<tr>
<td>Law</td>
<td>£895 + VAT</td>
<td></td>
</tr>
<tr>
<td>Fair sponsorship</td>
<td>£1045 - £3,000 + VAT</td>
<td></td>
</tr>
<tr>
<td><strong>Employer Presentations</strong></td>
<td></td>
<td><strong>Notes</strong></td>
</tr>
<tr>
<td>Hosted by UCL Careers</td>
<td>£345 + VAT</td>
<td>Includes venue and AV hire, marketing, sign-up list and support on the day. Employer is responsible for sourcing their own venue and managing sign up.</td>
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<tr>
<td>Marketing only</td>
<td>£165 + VAT</td>
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</tr>
<tr>
<td>Drop In Service</td>
<td>£172.50 + VAT</td>
<td>Includes venue, marketing and support on the day</td>
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<tr>
<td>Interview Room Hire</td>
<td>£90 + VAT</td>
<td>Day rate</td>
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<tr>
<td>Event/Service</td>
<td>Cost</td>
<td>Notes</td>
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<tr>
<td><strong>Advertising Services</strong></td>
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<tr>
<td>UCL Job Online</td>
<td>Free / £159 + VAT</td>
<td>Job postings with a description of 25 words or under is free of charge. A longer description costs £159 + VAT.</td>
</tr>
<tr>
<td>UCL Alert</td>
<td>£159 + VAT</td>
<td>Price is for one domiciled area – you will need to pay for a separate email for each area you wish to target</td>
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<tr>
<td>International Alert</td>
<td>£159 + VAT</td>
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<tr>
<td>Newsletter to Research Postgraduates</td>
<td>£159 + VAT</td>
<td>Inclusion in a weekly e-newsletter to all PhD and MRes students</td>
</tr>
<tr>
<td>Digital Screen in the Careers Library</td>
<td>£159 + VAT</td>
<td>One PowerPoint slide 16x9 visible for 2 weeks</td>
</tr>
<tr>
<td><strong>Skills Development</strong></td>
<td></td>
<td></td>
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<tr>
<td>Skills4Work (Participation in events)</td>
<td>Free</td>
<td></td>
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<tr>
<td>Skills4Work Supporters’ package</td>
<td>£325 + VAT</td>
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</tr>
<tr>
<td>Global Citizenship Employability Programme (Participation in Events)</td>
<td>Free</td>
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<tr>
<td><strong>Focus on Management</strong></td>
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<tr>
<td>Team Manager place</td>
<td>£595 + VAT</td>
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