Erasure and Preservation in Early Victorian Bloomsbury: 
Bulwer Lytton’s *What will he do with It?* and the Politics of Improvement

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He sometimes took them to the street where she had lived; but new improvements had altered it so much, it was not like the same. The old house had been pulled down, and a fine broad road was in its place. At first, he would draw with his stick a square upon the ground to show them where it used to stand. But, he soon became uncertain of the spot, and could only say it was thereabouts, he thought, and that these alterations were confusing.

Such are the changes which a few years bring about, and so do things pass away, like a tale that is told!  

Charles Dickens ends *The Old Curiosity Shop* (1840-1) on a curious note, choosing unexpectedly to narrate the demolition of the novel’s titular space and to draw attention to a new construction that arises in its place. Kit is drawn back on occasion to this place with which he most associates Little Nell, but since her death it has been transformed into a ‘fine broad road’. The road presents itself as both an aid and a challenge to her commemoration. As well as refreshing Kit’s memory, it heralds more and more uncertainty each time he returns to it.

The construction of the road might be a ‘confusing’ alteration for him, but it is also a rather confusing way to end the novel for the reader. Why draw attention to a road building venture, hitherto unmentioned in the novel, concluding a conventional roll-call of the various fates of characters with a peculiarly spatial turn - with the singular (if rather ambiguous) redemption of a fictional space and not a fictional person? The ‘improvement’ of the road seems to figure as a sort of substitute for the conventional ‘happy ever after’ narrative ending Nell and her grandfather are denied by their deaths. In this sense the re-formation of the old bad urban landscape, from which Nell and her grandfather escape, might be read as both a metaphor and metonym for the deeper and broader societal reform that might have given them a better, longer life together. In this way, Nell’s sacrifice proves good in its teleology and not just in its aesthetic fitness. But the fineness of the road, which might be seen thus as an alternative, social romance ending to that of a fine and final marriage, is undercut in Dickens’s narration by the sense of loss its construction entails for Kit. The happy end of the novel that is conjured by the road’s promise of newness and amelioration is gained at the expense of fragile human memory. The word ‘improvement’ on re-reading it has, then, a slight awkwardness about it, as though – as Bakhtin might point out – alien, it has found its way into the language of the novel from official or

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‘Improvement’ was indeed a word that would have struck contemporary readers as being coloured with a sense of officialdom, and a officialdom with quite a specific remit. While *The Old Curiosity Shop* appears to be set in the early 1820s, its preoccupation with new roads is highly redolent of the time in which it was written, when the Metropolitan Improvement Select Committee in Parliament was actively planning to restructure London by way of new roads like the one to which Kit confusedly returns. The committee’s second report of 1838 argued that road building was the solution – if not quite the romance ending – not only to the traffic problems of the city, but also, through the slum clearance involved, to the problems of poverty:

> There are some districts in this vast city through which no great thoroughfares pass, and which being wholly occupied by a dense population, composed of the lowest class of labourers, entirely secluded from the observation and influence of wealthier and better educated neighbours, exhibit a state of moral and physical degradation deeply to be deplored… The moral condition of these poorer occupants must necessarily be improved by immediate communication with a more respectable inhabitancy; and the introduction at the same time of improved habits and a freer circulation of air, will tend materially to extirpate those prevalent diseases which are now not only so destructive among themselves, but so dangerous to the neighbourhood around them.¹

Whereas Dickens’s novel is vague about the actual whereabouts of the new road it mentions, the Metropolitan Improvement Select Committee was very specific in its recommendations. In their 1838 report they selected three sites of particular ‘degradation’ that most urgently required this urban development: the rookery of St. Giles, on the southern edge of Bloomsbury; roads around Spitalfields; and the notorious slums behind Westminster Abbey. Chief among these and first to be actually restructured was St. Giles’s, a notorious area in the heart of London – worryingly close to middle and upper class districts – to Bloomsbury and the West End. Since the mid eighteenth century St. Giles had declined into vice, criminality and squalor. A number of urban commentators, including Dickens and Henry Mayhew, highlighted the area as being the most shocking of the pockets of destitution in London. Indeed, in his *The Condition of the Working Class in England*, Friedrich Engels made the rookery of St. Giles the subject of his first and most intense description of London poverty, noting that it was (in 1844, when he wrote the famous book) ‘at last, about to be penetrated by a couple of broad streets.’² One of the streets he anticipates, and the first of those planned by the second committee to be

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built became named New Oxford Street. It was built between 1843 and 1847, and was the pioneer of the committee’s proposed morally inflected (if fiscally challenged) spatial reformation of the city.

The ‘fine broad road’ Dickens inscribed into the last lines of *The Old Curiosity Shop* cannot perhaps be seen as a straightforward fictional dream or blueprint of the road James Pennethorne, its architect, had planned. Still, the two roads, fictionally complete and actually unbuilt in 1841, share an aura of early Victorian energy and serious-mindedness. It seems no great fancy to hazard that the sense of cautious hope about the new road Dickens achieves through the uneasy juxtaposition of his narrator’s praising adjectives and Kit’s confusion, is of the same ilk as the mixed enthusiasm and apprehension with which many interested Londoners followed the proposals and construction of New Oxford Street and other contemporary ‘improvements’ of the built environment.

A novel from 1857-9, exactly ten years after Pennethorne’s ‘fine broad road’ was opened to the public, examines New Oxford Street and urban development in general from another perspective – that of hindsight rather than pipedream. *What Will He Do with It?,* by Bulwer Lytton, is little read now, but is claimed by the author’s most significant current scholar, Allan Christensen, to be among his finest. A popular, prolific and original man of letters, society figure and politician, Bulwer Lytton’s reputation at this point in his career was of considerable proportions, as is attested by the fact that this particular novel can claim to have held up the publication of George Eliot’s *Adam Bede.* Like *The Old Curiosity Shop* it features an itinerant grandfather and granddaughter. The later novel, whose title was in fact suggested to its author by his friend, Charles Dickens, also mentions a newly constructed road through dense old London. (Bulwer returned the favour when he famously suggested that Dickens change the ending of *Great Expectations*). In *What Will He Do with It?,* however, an identifiable New Oxford Street and the rookeries surrounding it are not merely described in a curious left-turn at the novel’s end, but are *dramatised* in a highly charged scene in the thick of the narrative. In this paper I will explore the implications of this spatially significant episode, by situating this fictional representation of New Oxford Street and St. Giles’s in its non-fictional context, a context we can piece together from sources such as contemporary newspapers.

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Guy Darrell, the central character of the novel, is walking alone in London, ‘at first mechanically, in the restless desire of movement’. ‘Chance-led’, he ‘[finds] himself in the centre of that long straight thoroughfare which connects what once were the separate villages of Tyburn and Holborn’\(^6\) – a description of Oxford Street that, if not oblique to a reader with some knowledge of the city’s historical geography, is nonetheless peculiar enough to draw attention to itself. Here, acting on a whim born of his ‘reverie’, Darrell determines to make his way to a place associated with his past, the district of London in which he settled down and established his successful career in law, Bloomsbury. The narrator – like those of Dickens’s mature multi-plot novels - intriguingly chooses not to anticipate his character’s movements by telling us the location of Darrell’s destination, but instead shadows him as he makes his way through the streets, like a ghost:

> He had now gained a spot in which improvements had altered the landmarks. The superb broad thoroughfare continued where once it had vanished abrupt in a labyrinth of courts and alleys. But the way was not hard to find. He turned a little towards the left, recognising, with admiring interest, in the gay white would-be Grecian edifice, with its French grille, bronzed, gilded, the transformed Museum in the still libraries of which he had sometimes snatched a brief and ghostly respite from books of law.\(^7\)

The narration of this walk reveals its itinerary to the reader in flashes that not only give us clues as to where he is going, but that also render Darrell’s perception of urban change, of the ‘improvements’ and ‘transformations’ that have marked the passing of recent decades. Over Darrell’s shoulder, we recognise the demolition of Montague House and the extensive neo-classical enlargement of the British Museum. But before that, New Oxford Street can be discerned in the ‘superb broad thoroughfare’, the ‘labyrinth of courts and alleys’ that were demolished for its construction being the erased portion of St. Giles. As previously, when the narrator invoked the once-separation of Tyburn and Holborn to identify Oxford Street, the city is described in the manner of an albeit easy riddle, whereby the names that usually identify streets and buildings are at first, at least, withheld. In this way, the reader is invited to read the palimpsestic urban landscape as not merely a setting for action, but with some hermeneutic suspicion, with a greater critical awareness than is customary when reading space in novels.

On the way back from a ‘large house in the great square’ in Bloomsbury, Darrell ‘[wanders] out of his direct way homeward, clear and broad though it was’ - probably New Oxford Street again, the ‘broad thoroughfare’ along which he had walked earlier. In this accidental detour he ‘[strays] into a dim maze

\(^6\) WWHDWJ (I.384)  
\(^7\) WWHDWJ (I.385)
of lanes and passages— the slum area of St. Giles, or perhaps nearby Seven Dials, both of which lay to the south of the recently constructed New Oxford Street. It is significant that this area is described as a ‘maze’, as it is thus clearly meant to remind the reader of the narrator’s earlier reference to the ‘labyrinth of courts and alleys’ that existed before New Oxford Street was constructed through them. This is the place that was meant to have been erased, the place that – in the 1838 committee’s vision - was meant to have been ventilated and enlightened out of itself. The resemblance of what had been to what remains seems to imply that the plans of wider improvement the road represented have not been fulfilled.

This maze or labyrinth, then, has not been destroyed totally, but exists in all its criminality and disease-harbouring squalor not far from its original site. The squalid labyrinth survives in the near vicinity of its polar opposite spatial symbol, the new well-lit street, which was supposed to ventilate the city, and cancel out the noxious threats associated with poverty. But as the narrator commented earlier on in the novel about a different town, the well-to-do-ness of main ‘improved’ streets should always be recognised as something of a screen, and a front, to the much less presentable reality that lurks in their midst: ‘…lost amidst those labyrinths of squalid homes which, in great towns, are thrust beyond view, branching off abruptly behind High Streets and Market Places, so that strangers passing only along the broad thoroughfares, with glittering shops and gaslit causeways, -exclaim, “Where do the Poor live?”’.

Darrell is stalked by someone who emerges from an alley in this maze. Indeed, our protagonist seems about to be attacked, when – unbeknownst to him – a policeman intervenes by placing himself between the ‘tatterdemalion’ and his intended victim. The policeman stays in this position between the two until Darrell reaches the well-lit streets near his home, where Jasper Losely gives up hope of approaching him, and '[flees] like a guilty thought’ back to the labyrinth from which he came. The scene is one of the most memorable in the novel, even though it is also, in a sense, a non-event. Its significance is in the dramatisation of what Walter Benjamin identified as ‘the phenomenon of the border’. From safe, even dull Bloomsbury, to the heart of darkness in dangerous St. Giles, Darrell’s walk home stages the problem of geographical proximity and porosity - the problem that in London, regions of wealth and order exist very close to havens of poverty, disease and disorder. Darrell’s error of itinerary is such a

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8 WWHDWJ (I.388)
9 WWHDWJ (I.235)
slight one, and yet it almost delivers him into the clutches of his nemesis. This sense of threat and danger lurking around the corner is partly what drove the Victorians in their efforts to improve both the built environment of their cities, and to improve the minds, bodies and souls of the people these cities contained. Bulwer Lytton in What will he do with it? implicitly holds a light up to the ‘improvement’ represented by New Oxford Street and finds it wanting.

Some early prophets had seen flaws in the Metropolitan Improvement Select Committee’s plan even before the road’s construction was fully underway. The Builder warned as early as January 1845 that though ‘St. Giles’s…is gradually disappearing…unless timely means are taken, the evil is only removed to another quarter of the metropolis, not eradicated.’

Punch, with a rhetorical flourish later that year, eloquently put its finger upon the same problem:

The battle of the streets…is revolutionising the metropolis. Unfortunately for the narrow, the broad carries, or rather knocks down everything before it. We shall soon be utterly without a lane or alley throughout the whole of London; while as to architecture, the old brick and tile order will be utterly superseded by the modern stuccoite. It is all very well to enlarge the streets if we can sufficiently enlarge the means of the people to live in them; but…[the] old police principle of ‘move on’, ‘you can’t stop here’, seems to be now generally applied to those of humble means, and the question is, ‘where are they all to go to?’ So as they are got rid of somehow, this is a question which gives little trouble to those who are bent on ‘improving’ a neighbourhood.

Bulwer Lytton’s ‘Where do the poor live?’ is a not distant relative of Punch’s ‘Where are they all to go?’, and both are pertinent questions, in the face of such apparent revolutions in town planning.

Building a road through an overcrowded part of town is one thing, but by not making any plan or bearing any responsibility for the re-housing of the unfortunate tenants that were evicted, the planners raised more questions than they answered. Where did the poor go, with all their miasmic problems, of vice, disease and crime? Not far, in the main. A sensationalising report in The Times from May 1848, entitled ‘DARING ROBBERIES’, hints that the criminal underclass who were the real target of St. Giles’s demolition were not defeated or dispersed at all. Instead, they stayed nearby and – in the armchair opinion of the ever-shocked ever-complacent establishment - actually appropriated advantage from the ‘improvement’ on their doorstep:

The public, and especially visitors of the British Museum, are warned that several very impudent street robberies have

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10 The Builder January 18, 1845 p29
11 Punch 9, 1845, p64
lately been committed in broad day in that vicinity. New Oxford-street and the west end of Great Russell-street are the parts chiefly infested. Young rascals, with confederates ready to receive plunder or mislead pursuers, stand at the corners of the suspicious-looking streets that connect or run into those thoroughfares. Seizing a handkerchief or a watch, they turn the corner in an instant, and are soon lost in a region which still retains its character, notwithstanding the recent improvements. Indeed, we are not sure that the ‘Rookery’ in its present condition is not a more effective arrangement for the capture and disposal of booty than before…

By the 1850s, New Oxford Street had become, in a significant part of the press, the salutary negative example of its kind of reform - an example of the limitations of its kind of ‘improvement’, in which mistakes were clear to behold, and might have been avoided with better planning and execution. The *Daily News*, a newspaper that used the example of New Oxford Street frequently and to a promiscuous variety of purposes throughout the 1850s and into the 1860s, in 1852 employed it for the oft-made point that insufficiently thought-through local ‘improvement’ all too often leads to ‘aggravation’ in the immediate vicinity:

> Of proposed new [July 1852] slum clearances in Smithfield, ‘Where, the poor fellows ask, are we to go to?’ One evil will in all probability result from the demolition as it has resulted before – a further crowding upon tumble-down houses, now over-crowded. When the space for New Oxford Street was required, the ‘Holy Land’ of St. Giles’s was swept from the face of the town. Not entirely, however. Carrier-street, Church-lane &c., still retain their old characteristics, and those aggravated. St. Giles’s is not yet purified – “The scent of the vagrants hangs round it still”.

The scent of old St. Giles’s lingered long in the shadows of New Oxford Street - long, indeed, after its newness was in anything but name. Its ghost still appeared in newspaper reports about new metropolitan projects, and in parliament, in debates about poor law reform, and even as late as the mid 1870s, in a bill put forward by Lord Shaftesbury concerning the responsibilities of landlords to their tenants. An un-exorcised ghost stands as not a bad metaphor for the way the rookery long continued to assert its identity, declaring its presence not only behind but *in* the cosmically enhanced difference worn by the new thoroughfare’s stucco face. A *Daily News* editorial from May 1856, just before the appearance of Bulwer Lytton’s novel, had drawn upon this ghostly figurative palette to discuss again the problem of the proximity of wealth and poverty on this southern border of Bloomsbury:

> There are several portions of the Metropolis through which we never pass without being forcibly reminded of the quaint old woodcuts of HOLBEIN’s ‘Dance of Death’, with the squalid and grisly skeletons elbowing the nobleman, the court lady, or the portly merchant, and piloting them to the grave yawning at their feet. Wide streets of houses with elegant facades have been opened through crowded localities, whose inhabitants, driven from their haunts, have taken refuge in other labyrinths of narrow streets already over-populated… Almost beneath the shadows of the handsome shops which line New Oxford-street the dirty haunts of St. Giles’s hide a population which shrinks from the light of day in courts and alleys; and the sleek “JEAMES” of the fashionable square is ever and anon shocked by the apparition of a horde of dirty and ragged urchins issuing from some out-of-the-way den, hidden in the rear of the noble mansion of which he is one of the animated ornaments.

Returning to the 1838 committee’s hopeful (or perhaps disingenuous?) report, whose recommendations led directly to New Oxford Street’s construction, its plan to ‘ventilate’ and thereby influence poor areas
by penetrating them with broad roads looked to many in 1856 as though it had not been successful (later, after concerted attempts through the decades, the poor were essentially rooted out of central London, and ghettoised in the East end or parts of the south). There remained places to hide, dens away from the ‘light of day’ in which a population could still ‘shrink’. The improvement was, in 1857, only cosmetic, and partial. Moreover, influence, it was demonstrated, could work both ways, and it was just as likely – or more so – that urchins would ‘issue’ from the poor areas into the rich ones nearby, as that the health and morals of the rich would flow into the slums. As the Times report above from 1848 had said, New Oxford Street should not be thought safe for visitors to the British Museum, even if it looked it, for, while on the one hand it could be seen positively as having penetrated and ventilated a bad neighbourhood, on the other, it could equally be seen as the penetrated party – by a whole host of ‘suspicious-looking’ connecting streets. As a solution to the problems of a divided society, of class instability and conflict, its form of urban development left much to be desired, although the inequalities revealed through the eviction of poor tenants would not be thoroughly or standardly attended to by the state until the twentieth century. Darrell’s hair’s-breadth escape from Jasper Losely on his way back from a Bloomsbury square is precisely a narrative exposition of the continuing problem posed by New Oxford Street, and the partial failure it represented for the ambitious Victorian doctrine of urban ‘improvement’.