

From: debbiekennett@aol.com
To: ECUdl@bbc.co.uk
Sent: Fri 29/08/2014 12:08
Subject: RE: Your complaint to the Editorial Complaints Unit

Dear Ms Kennett

Again, I must apologise for a tardy reply - we've been unseasonably busy. As you accept the provisional finding in relation to those of your concerns which fall within the ECU remit, I'm now finalising it on the basis set out in my letter of 16 July.

Whether to mention that the "research" Mr Moffat referred to wasn't published in a peer-reviewed scientific journal is a question for the summary of the matter which will in due course be published on the complaints pages of bbc.co.uk, and I shall consider it in that context. The question of "false balance" which you raise is essentially a new point, which we wouldn't normally consider at this stage of the investigation, but I can at least offer the view that I don't think the analogy with climate science is a strong one. It holds as far as the distinction between views which are and aren't scientifically based is concerned, but the scale and nature of the debate about climate change and its policy implications is of an entirely different order.

As the finding has now been finalised, it's open to you to take your related concerns to the BBC Trust. However, please note that the Trust does not consider every appeal brought to it. If a question arises as to whether an appeal ought to be taken, the Trust is the final arbiter. Any appeal should be lodged within 20 working days of the date of this email. The Trust may, exceptionally, take an appeal brought after this date if it considers there is a good reason for the delay. The appeal should not exceed 1,000 words and should clearly state the points you raised with the Editorial Complaints Unit which you want the Trust to address, with your reasons. You can find full details of the complaints procedures here: http://www.bbc.co.uk/bbctrust/governance/complaints_framework/.

Correspondence for the Trust should be addressed to the Complaints Adviser, BBC Trust Unit, 180 Great Portland Street, London W1W 5QZ or to trust.editorial@bbc.co.uk.

Yours sincerely

Fraser Steel