

Submission Guidance



BEHAVIOUR CHANGE FOR HEALTH AND SUSTAINABILITY **8TH INTERNATIONAL CBC CONFERENCE**

7th to 9th November 2022

#cbccconf2022

Introduction: 8th CBC Conference 2022 - Behaviour Change for Health and Sustainability

Welcome to the abstract submission portal for the 8th UCL Centre for Behaviour Change Conference 2022 – Behaviour Change for Health and Sustainability.

Call for abstracts

We are now open for submissions.

Submission guidelines

Submission process

Abstract submissions will close on Monday, 27 June 2022.

We intend to notify submitting authors of the decisions by w/c 5 September 2022.

- Abstracts should be no more than 350 words.
- Contributors should select whether they are submitting under the heading of 'Research', 'Knowledge in Practice', 'Symposium' or 'Panel discussion/debate'.
- Please note, we can only accept one oral presentation per presenter per study. In addition, they may wish to contribute to a panel discussion and/or give poster presentations.
- We specifically encourage submissions from industry which would typically fall into the 'Knowledge in Practice' category. Both 'Research' and 'Knowledge in Practice' submissions can be for oral or poster presentation.

Submission categories

Research Abstracts

Research abstracts typically present original primary research, including research in an applied setting. Often, these pieces of work will have involved an academic researcher.

Abstracts submitted under this category:

- Behaviour change research for health (either digital or non-digital) or sustainability and should clearly indicate the Rationale, Aims, Methodology (e.g. experiment, RCT, survey, interview study, think-aloud study, observational study), Analysis, Results and Conclusions. Unless there are good reasons not to, these should be used as headings (i.e. please submit a structured abstract).
- Abstracts involving primary research (rather than reviews or conceptual analyses) must have followed the appropriate standards of ethics in research and have received appropriate ethical approval.
- Research where data collection and analyses are completed at time of submission will usually be given priority for oral presentations (or where a persuasive case is provided that the results will be available by the time of the conference)

'Knowledge in Practice' abstracts

Knowledge in practice abstracts typically showcase projects or products that were conducted/developed in a non-academic context.

While abstracts may follow a similar format to the research abstracts (indicating Rationale, Aims, Methodology (e.g. experiment, RCT, survey, interview study, think-aloud study, observational study), Analysis, Results and Conclusions in a structured format with sub-headings, it is not necessary for all abstracts submitted in this category to be structured in a specific format.

Abstracts submitted under this category should:

- Showcase aims and/or results of the project or product and be clearly related to behaviour change in health,
- Include a description of what will be demonstrated and how the project/product was developed, tested and used.

Innovative product descriptions or demonstrations may be included in a dedicated demonstration session depending on the number of submissions.

Symposia abstracts

Abstracts under this category should describe a series of 'research abstracts' focused on a particular topic, including four oral presentations from different authors on a related topic.

Please note that the total time for a symposium is 1h 20m consisting of 4 x 20 minute time slots (15 minutes per presenter & 5 minutes for discussion).

Submissions must state the convenor/chair and a discussant to provide an overview and facilitate discussion. Ideally the discussant will be external to the work presented. Abstracts for symposia should include:

- Title and summary (max. 350 words) of the symposium
- Title of each oral presentation by author
- Name of each first author, including their institutional affiliation, and name(s) and institutional affiliation(s) of the co-author(s)
- Abstract for each presentation (max. 350 words), which should follow the guidelines for Research abstracts

All this information should be submitted at the same time by the symposia convenor

Panel discussion/debate abstracts

Panel discussions are welcome on any topic relating to behaviour change for health or sustainability.

The convenor should take responsibility for leading the discussion. It should be planned that at least 50% of the time allocation is for audience participation.

Abstracts submitted under this category should:

- Describe a proposed topic and will involve a convenor and four panellists,
- Include a title and an overview abstract (max. 350 words) using the following headings: objectives, rationale and summary
- Include a summary of each panellist's contribution outlining their focus or approach (max 350 word abstract each)

All this information should be submitted at the same time by the discussion convenor

Review process

Abstracts will be reviewed by two external experts, with author identity hidden, and selected by the Scientific Committee. The Scientific Committee in consultation with an International Advisory Board will make the final decision on the inclusion of abstracts and on the presentation format.

Please note that the names of reviewers and committee members will be published with the conference programme.

A decision will be made as to whether to accept abstracts submitted under Research and 'Knowledge in Practice' for an oral or a poster presentation, or to reject the submission. Panel discussions and debate submissions will be accepted or rejected.

For the review process, the following criteria will be used:

1. Importance/Strategic Value: the findings are generalizable and help to advance the science of behaviour change and/or have strategic value,
2. Originality: the application, topic or methods are innovative,
3. Clarity: the abstract clearly sets out what was done, why and what was found,
4. Completed data collection and analysis: data to be collected by date of conference,
5. Strength of Methodology: methods are appropriate to the research aims (applicable to research abstracts only).