

INNOVATION IS POLITICAL

Applied Learning Programmes



Institute for Innovation
and Public Purpose

Our faculty sets the vision and the direction for our journey at IIPP, and is made up of world-leading academics, policy leaders and cutting-edge innovators and practitioners, including these, teaching in our applied learning programmes:



Mariana Mazzucato
Founding Director and Professor in the Economics of Innovation and Public Value



Rainer Kattel
Professor of Innovation and Public Governance, and Deputy Director for Academic Affairs



David Eaves
Associate Professor in Digital Government and Deputy Director for Strategy and Operations



Carlota Perez
IIPP Honorary Professor



Kate Roll
Associate Professor in Innovation, Development and Purpose and Head of Teaching



Josh Ryan-Collins
Associate Professor in Economics and Finance, and Graduate Tutor



Cecilia Rikap
Associate Professor in Economics and Head of Research



Carolina Alves
Associate Professor in Economics



Dan Hill
Visiting Professor of Practice



Mike Bracken
Visiting Professor of Practice



Erika Kraemer-Mbula
Visiting Professor of Practice



Gabriella Gomez Mont
Visiting Professor of Practice

If you'd like to discuss a programme, contact
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The grand challenges of the 21st century will require radically different thinking and ways of approaching the problems we all face.

However, large organisations often lack the tools and capabilities to find the innovative solutions needed.

Applied learning with the UCL Institute for Innovation and Public Purpose (IIPP) takes our unique framework into practice approach and focuses on co-creating innovative solutions to the problems practitioners face every day in their work – how to think, learn, and work differently, to match the grand challenges of our times.

Applied learning enables organisations to co-create bespoke programmes to embed core IIPP areas of focus, including:

- Public value and public purpose
- Grand challenges and systems change
- Transformation by design
- Creative bureaucracies
- Digital transformation in government
- New economic thinking

This core DNA is in every bespoke programme we design.

CO-LEARNING AND CO-CREATION PROCESS

At IIPP, we believe the best way to accelerate successful theory-building is hand-in-hand with organisations and practitioners working on key challenges every day. This means practical, applied, and critically, co-designed ways of working, where we bring IIPP's visionary new thinking together with those working on these challenges, and learn together with practitioners about what really works.

So far, we've created cutting edge and innovative applied learning programmes together with:



Government of Barbados - Professor Mariana Mazzucato and IIPP's staff creating the applied learning programme framework with Prime Minister of Barbados Mia Mottley and other government representatives to support a mission-oriented economic growth path for Barbados.



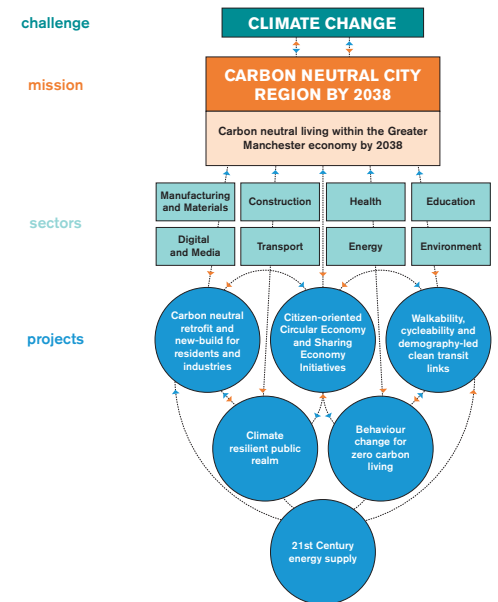
ProInnovate Perú - Professor Rainer Kattel, delivers part of the applied learning programme to the civil servants working for ProInnovate, the National Program for Technological Development and Innovation in Perú to support the prototyping of new instruments and policy tools.



UN FAO - Rwandan technical experts and policymakers from various government departments during the IIPP applied learning programme to support the Ministry of Agriculture and Animal Resources in the transformation of food systems.



National School of Government, Brazil (ENAP) - As part of IIPP's overarching partnership with ENAP, Professor Mazzucato and the whole faculty have crafted an applied learning curriculum for senior civil servants throughout Brazil, to help them benefit from IIPP thinking as they work on creating Missions and other instruments to spur sustainable growth.



Bloomberg Philanthropies – Sample of mission map created during a mission bootcamp for cities and regions to implement mission-oriented approaches to innovation, industrial strategy and investment to achieve successful clean growth strategies.