

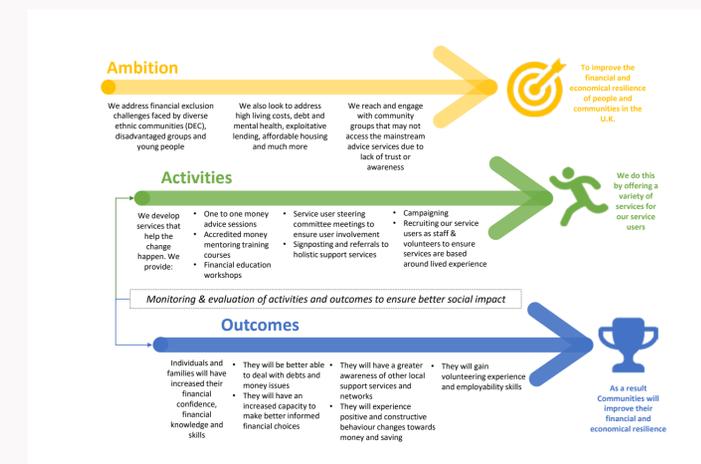
# Money A+E



Money A+E provides money advice and education to diverse ethnic communities through one-to-one advice, workshops and courses.

## What happened through the collaboration?

Together, Money A+E and the students and researchers, reviewed and updated the organisation's monitoring and evaluation processes. They focused on what would help Money A+E meet funder requirements in order to best deliver their projects. The collaboration resulted in a revised Theory of Change, and the identification of a new data collection system for the organisation's educational data.



The revised Theory of Change

## What is the legacy for the organisation?

The legacy for Money A+E is a revised approach to evaluation that will guide and focus our work. We will communicate our Theory of Change to all staff, volunteers, advisory board, steering committee members and funders; and integrate our Theory of Change into our funding applications, reporting and marketing strategy.

## What is the legacy for students and researchers involved?

The academics and students working in tandem with Money A+E have gained a, or renewed their, comprehension of the social theories and technological systems wielded by NGOs. This real-world understanding is sure to improve our awareness of where we can generate the most impact in future institutional problem-solving processes as well as in the context of our wider research interests.

### Students and researchers

**Katharina Haag**  
Postdoctoral researcher,  
Global Health

**Men Heng Charlotte Im**  
PhD student,  
Information Studies

**Emma Jones**  
Lecturer, Gender  
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